

December 9, 2016 DRAFT Theater Corridor Questions to Generate Word Cloud

Need an introduction with a brief and clear explanation of where the corridor is located; describe that the project started with the Beautification Committee; and the project is now a PAC project. We need to let people know their responses will be one part of informing the artist in developing the project vision.

1. *I use the "Theater Corridor" walkway daily, weekly, monthly, once or twice a year, never. Why?
It is: _____
2. *I would use the "Theater Corridor" walkway more if it felt _____ (use three words to describe).
3. *I am drawn into a walkway space that is it inviting because: _____? (Use words describe why).
4. *The "Theater Corridor" walkway would engage me if it was like _____ (name a space that is inviting), because that space makes me feel _____ (what words describe the feeling you have in that space).
5. *How do you want to feel when using the "Theater Corridor" walkway?
6. *I feel safe entering walkway spaces that are _____ (use three words to describe a safe space).
7. *I would hangout in a walkway space that appears _____ (use three words to describe a place).
8. *Places that make me feel like they are cared about when I'm in them are _____ (use words that describe).
9. Ashland is often touted as having a "unique identity". What does this mean to you?
10. What are three words you associate with successful public art?
11. How does public art effect your experience of our community?
12. How does public art best reflect our community?

13. In the future, what is the best way for the Public Art Commission to gather public input?
14. Briefly describe what elements you like to see in public art.
15. What do you value in Public Art?
16. What do you want the artist to know about Ashland?
17. What does the artist need to know about the Theater Corridor? (Pedestrian walkway between Earthly Goods and Starbucks)
18. What would you like the artist to think about downtown Ashland when creating their concept for the pedestrian walkway?
19. What unique qualities of the pedestrian corridor could be enhanced by Public Art?
20. What might draw you to use the pedestrian walkway more than you do now?
21. How do you use the pedestrian walkway between Earthly Goods and Starbucks?
 - Hangout
 - Access to parking garage
 - Access to OSF theater campus
 - Ingress/egress to downtown
 - Meet up with friends
 - Never use it
 - Other _____
22. How do you judge the success of public art?
 - Its different from other art in town
 - Its open to multiple interpretations
 - It expands my experience of a particular site
 - It sends a message
 - It challenges my ideas about art
 - It reflects the historic identity of town
 - It reflects the natural environment
 - Other _____
22. What do you consider to be the best and the worst qualities of nighttime outdoor illumination in Ashland?