

ASHLAND PARKS AND RECREATION COMMISSION

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MEMORANDUM

TO : Ashland Parks and Recreation Commission

FROM : Michael Black, Director

DATE : December 12, 2014

SUBJECT : APRC Strategic Planning Meeting 12/15/2014

On Monday the 15th of December we will be meeting to discuss the Commission's mission, vision and goals and the strategic planning necessary to accomplish these objectives. The attached agenda details each section of the process we will use to arrive at a set of goals and objectives the Commission can vote on. These goals and objectives will dictate the work plan for the next two years and will lead to the ultimate budget proposal for parks and recreation for the next biennium.

We have only one day to accomplish our strategic planning but I feel this is a realistic goal. I have received goals from each commissioner, commissioner-elect and administrative staff. Currently we have a list of many goals and objectives; however, I have tried to organize proposed goals into correlated categories. This should ease the progression of discussion and prevent redundancies throughout the process. All of the goals will appear as each member has presented them to me and will be identifiable by the initials of each proposer. During the progression of the goal setting process, we will review and discuss each of the proposed goals. At the end of the discussion there will be a voting process to allow Commissioners to prioritize the goals.

I am excited to participate in this process with Parks administration and Commissioners. If you have any questions over the weekend, feel free to give me a call or send me an email and I will get back to you.