



Public Arts Advisory Committee Agenda

September 21, 2023

Regular Meeting

4:00pm–5:30pm, Siskiyou Conference Room

51 Winburn Way

I. CALL TO ORDER:

- a) Introductions
- b) Quorum count

II. LAND ACKNOWLEDGEMENT

"We acknowledge and honor the aboriginal people on whose ancestral homelands we work – the Ikirakutsum Band of the Shasta Nation, as well as the diverse and vibrant Native communities who make their home here today. We denounce the egregious acts of the colonizers and government and recognize the horrific impacts that still exist today. We honor the first stewards in the Rogue Valley and the lands we live and depend on: Tribes with ancestral lands in and surrounding the geography of the Ashland Watershed include the original past, present and future indigenous inhabitants of the Shasta, Takelma, and Athabaskan people. We also recognize and acknowledge the Shasta village of K'wakhaha – "Where the Crow Lights" – that is now the Ashland City Plaza."

III. APPROVAL OF MINUTES

- a) August 17, 2023 regular meeting

IV. PUBLIC FORUM (for items not on the agenda)

V. LIAISON REPORTS

Liaisons: City Council Liaison, Gina DuQuenne; Community Development Liaison, Brandon Goldman; and APRC Liaison, TBD

VI. DISCUSSION ITEMS

- a) City Council Annual Committee Update Presentation, October 3 – review and discuss items to be included in the report to council
- b) Public Art Installation Story Map Project: Jamie Blankenship, City of Ashland GIS Technician, to present draft new version of the story map to the committee for discussion and feedback
- c) Statues for Equity Project: Review and discuss the project and a possible task group to evaluate funding source for public art

VII. OTHER BUSINESS: MOTIONS AND UPDATES

- a) ODOT Controller Boxes
 - 1. Motion to authorize members Preskenis and Elbettar to appoint selection

Note: Anyone wishing to speak at any Public Arts Advisory Committee meeting is encouraged to do so. After you have been recognized by the Chair, give your name and City of residence. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.





Public Arts Advisory Committee Agenda

panel members for first three boxes

2. Motion to authorize Task Group, Preskenis, Elbettar, Finkle to appoint 5 person selection committee for first 3 boxes in timely manner.
- b) PAAC MAP II Task Group: Motion to authorize PAAC Task Group to develop a proposal to APRC for a long-term goal of a minimum of one work of Public Art in every park site installed with some public art funds and donated funds, and to include APRC and PAAC criteria for such works
- c) Update: Haines & Friends Grant was submitted on August 29, 2023; grant awards to be announced early November
- d) Update: bids for Public Arts Collection rack cards
- d) Update: bids for prep and seal of ODOT controller boxes
- e) Update: Golden Connections Medallions Installation
- f) Update: Micah Blacklight "Ancestors Future - Crystalizing Our Call," Say Their Names Project
- g) Update: John Pugh Mural "Where The Crow Lights," Elks Building

VIII. ADJOURNMENT - Next Meeting Date: Thursday, October 19, 2023 @ 4:00pm

Note: Anyone wishing to speak at any Public Arts Advisory Committee meeting is encouraged to do so. After you have been recognized by the Chair, give your name and City of residence. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.





Public Arts Advisory Committee Minutes – DRAFT

August 17, 2023

Regular Meeting

4:00pm–5:30pm, Siskiyou Conference Room

51 Winburn Way

Minutes

I. CALL TO ORDER: Chair Engelund called the meeting to order at 4:00 PM.

- a) Introductions – **The group conducted brief introductions to Associate Planner, Veronica Allen, who was joining to learn about the committee.**
- b) Quorum count: **Four committee members present; quorum achieved.**

Committee Members Present:	Liaisons & Staff Present:
Chair, Ken Engelund	Brandon Goldman; Community Development Director
Laura Bloom	Jennifer Chenoweth; Associate Planner
Tessa Elbettar	
Heather Warden	
Committee Members Absent:	Liaisons & Staff Absent:
Leslie Eldridge	Councilor, Gina DuQuenne
Stanley Smith	
Cassie Preskenis	Special Guests:
Snow Panneton	Veronica Allen

II. LAND ACKNOWLEDGEMENT

“We acknowledge and honor the aboriginal people on whose ancestral homelands we work – the Ikirakutsum Band of the Shasta Nation, as well as the diverse and vibrant Native communities who make their home here today. We denounce the egregious acts of the colonizers and government and recognize the horrific impacts that still exist today. We honor the first stewards in the Rogue Valley and the lands we live and depend on: Tribes with ancestral lands in and surrounding the geography of the Ashland Watershed include the original past, present, and future indigenous inhabitants of the Shasta, Takelma, Athabaskan people. We also recognize and acknowledge the Shasta village of K’wakhaha – “Where the Crow Lights” – that is now the Ashland City Plaza.”

Read by Chair, Ken Engelund.

III. APPROVAL OF MINUTES

- a) July 20, 2023 regular meeting

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Public Arts Advisory Committee Minutes – DRAFT

Chair Engelund motioned to approve the draft July 20, 2023 meeting minutes with three minor spelling/typo corrections. Motion was seconded by Tessa Elbettar. Voice vote: **ALL AYES. Motion passed. Corrections made.**

IV. **PUBLIC FORUM** (for items not on the agenda) **no attendees**

V. **LIAISON REPORTS**

Liaisons: City Council Liaison, Gina DuQuenne; Community Development Liaison, Brandon Goldman; and APRC Liaison, Leslie Eldridge

- a) City Council Liaison, Gina DuQuenne – **No report; not in attendance.**
- b) Community Development Liaison, Brandon Goldman

Brandon Goldman provided the following information and updates:

1. **Discussed the street crosswalk painting project with Public Works Director**
 - **Created and shared maps of potential crosswalk locations near SOU with the PAAC. Potential locations are 1. Indiana St. and Siskiyou Blvd.; adjacent to Schnieder Museum and SOU arts classroom and 2. South Mountain Ave. and Henry St.; adjacent to SOU music building.**
 - **Stated that the PAAC should consult with SOU and ODOT regarding the crosswalk project**
 - **Next steps to be determined**
2. **The City Council was scheduled to discuss committee priorities during the Tuesday meeting but did not get to those items on the agenda**
3. **Committee chairs will have an opportunity to present an annual report to the City Council on October 3. Add item to next month's agenda – to discuss council presentation**

- c) APRC Liaison, Leslie Eldridge – **No report; not in attendance.**

VI. **DISCUSSION ITEMS**

- a) Public Arts Collection Rack Cards – process for updating new installations
 1. **Chair Engelund stated that there is a need to order more rack cards for distribution. An order of 1,000 cards should be sufficient through spring 2024. Chair Engelund motioned to approve the request for a bid to order 1,000 rack cards for distribution. Heather Warden seconded the motion. Voice vote: ALL AYES. Motion passed. Ken will get a bid.**
 2. **Chair Engelund requested a motion that the GIS Story Map be amended to include new public art that was not included when the Story Map was initially created. Heather Warden motioned to approve the request to update the GIS Story Map with new public artworks. Tessa Elbettar seconded the motion. Voice vote: ALL AYES. Motion passed.**
- b) Neighborhood Public Artworks (ODT Controller Boxes Project)

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Public Arts Advisory Committee Minutes – DRAFT

1. Haines and Friends Grant Application (August 30 Deadline) – final draft, application process and motion
 - i. **Brand Goldman stated that he presented the request to apply for the grant to the City Council meeting and the Council approved the request to apply for the Haines and Friends Grant and approved a \$5,000 grant match.**
 - ii. **The group discussed the draft application and suggested updates**
 - iii. **Ken proposed a motion to proceed with finalizing the grant application for submission with the inclusion of the following details:**
 - **Add language to include the \$5,000 match from the City**
 - **Make updates to all RFPs and the grant application to include language that RFP artist submissions are due by November 1, 2023**
 - **Add “City of Ashland Public Works Department” as collaborator to RFP announcement page and grant application**
 - **Reach out to Public Works to request bids for prep and sealing of identified ODOT controller boxes**

2. ODT Controller Boxes – motion to proceed, selection panel, stipend, designated boxes, etc.

Chair Engelund requested to make a motion to proceed with the ODOT controller boxes and creation of a selection panel as detailed in the Haines and Friends grant application with a \$500 stipend to the artist selected. Heather Warden motioned to approve the above. The motion was seconded by Tessa Elbettar. Voice vote: ALL AYES. Motion passed.

VII. OTHER BUSINESS AND UPDATES

- a) Update: Marking Ashland Places (MAP) II Project
Chair Engelund noted that a subcommittee meeting with PAAC, HPAC and APRC is needed to determine the site location for installation. Brandon commented that PAAC needs only to reach out to the HPAC Chair to request an agenda item to be discussed during their regular meeting.
- b) Update: Golden Connections Medallions Installation
Brandon stated that he will contact Mike Morrison in Public Works for an update.
- c) Update: Say Their Names, Micah Blacklight’s “Ancestors Future – Crystalizing Our Call”
Chair met with key leaders and discussed creation of a steering committee.
- d) Update: John Pugh’s “Where the Crow Lights” Elks Building Mural
The City of Ashland’s 2023–2024 *Living & Doing Business Guide* featured an article on John’s proposed mural; may be featured in one of the Portland newspapers and *Ashland Living* magazine.



Public Arts Advisory Committee Minutes – DRAFT

- VIII. **ADJOURNMENT** – **Next Meeting Date:** Thursday, September 21, 2023 @ 4:00pm
Chair Engelund requested a motion to adjourn the meeting. Laura Bloom motioned to adjourn the meeting. Tessa Elbettar seconded the motion. All AYES to adjourn.

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DRAFT: PAAC UPDATE FOR ASHLAND CITY COUNCIL 10/3/23

Good evening Mayor, Councilors, City Manger and Staff, and those in the listening audience. It is always a pleasure to present the recent past and present activities of the Ashland Public Art Advisory Committee (PAAC) and receive comments, suggestions and long term guidance from the Council, and the Administration.

I would like to express the great appreciation of the volunteer Committee members for the opportunity to partner with the Council as has continued to be the case with projects this past year. The vision and values of the Council find meaning in the public art in all of its expressions. The ongoing staffing support and advice and wisdom of Director Goldman and Planner Chenoweth have been outstanding.

It has been a busy year for the volunteers and staff of PAAC. The city staffing has required we hold no official meetings from January to March of 2023. In spite of that working groups continued to meet. The

PAAC is organized by sub-committees with up to 3 members on a project, with seven members not a quorum.

Projects are:

Installation by Public Works of the first Golden Connections Medallion in Railroad Park. (picture).

Support of the City Council approved Micah Blacklight's & Say Their Name Sculpture "Ancestor's Future - Crystalizing Our Call:" with a January Public Forum at the Library, a Junteenth Picnic, and recognition of the Ashland Parks Foundation as a major donor and the 501 c 3 Fiscal Sponsor, and PAAC support of fund raising activities.

(picture)

Support of the City Council approved John Pugh Elks Building Mural Project. With a June introductory presentation in the Pugh Studio, a booth at the Fourth of July afternoon festivities, continuing presentations for donations by PAAC members, and as the Council has requested consultations with the Indigenous Community to include the local Takelma Nation.

(Picture).

Completion of the City Public Art Rack Cards with the distribution of the first 1,000 at galleries, the Chamber Offices, the City Offices, and the Oregon Welcome Center on I-5. And a recent re-order of the next 1,000 cards. Kudos to Art Authority for at cost printing and to local artist Bruce Bayard for the cards design.

(Picture)

Implementation of the ODOT City of Ashland MOU for painting/wrapping the Controller Boxes with the first 3 anticipated to be completed this calendar year. Over the next 10 years we hope to complete all 20 of the eligible boxes to enhance local neighborhood art and participation.

(picture)

In this connection, PAAC has obtained Council approval to apply for the Haines and Friends Grant if awarded to add funds for another 2 or 3 boxes to follow the first three. Thanks to volunteer Peter Finkle and two PAAC members for their extensive multiyear efforts.

The PAAC has endorsed the Ashland Parks Foundation efforts for restoration of the Pedrozi-Butler Fountain, one of the earliest

works in the Ashland Public Art Collection, and applauds the efforts of the Ashland Parks Foundation.

(Picture)

Marking Ashland Places II. PAAC and HPAC have agreed to pursue the Downtown Historic District as the next area for a work of public art. The task group includes representation from the Parks and Recreation Commission.

For the first time in some time we now have a full complement of seven committee members thanks to recruiting efforts.

I want to speak briefly to the future direction of the advisory committee. As Peter mentioned during the public forum content, Ashland has an established public art support structure of many organizations and is rich in public art. The city public art collection includes 55 works of public art, SOU has an extensive collection, Parks and Rec has a significant collection in parks, the Ashland library has a collection, and there are 30 - 40 works in the public school. Ours is a culturally rich expression of culture and the soul of the city.

Importantly, working at developing these partnerships and then together in partnerships to create public art benefits the citizens,

visitors, tourists and businesses of Ashland. This cooperative spirit and value is an obvious and important ingredient to the desired result. It is a well documented fact that cities gain value through public art -- cultural, social, and economic value. Public art reveals our society, adds meaning to the uniqueness of our community. The Chamber with its Annual Dinner theme "Where Nature and Culture Come Together," The Ashland Gallery Association and its many gallery members, the Schneider Museum of Art and SOU, and the long range thinking and implementation of the Ashland Parks and Recreation parks system, the Ashland City Administration and your good selves as elected representatives all contribute to this multi-dimensional cultural asset which brings enjoyment, education and tax dollars to our beautiful city.

American cities and towns like Ashland aspire to be places where people want to live and visit. Having a distinct community identity, especially in terms of what our towns look like, is becoming even more important in a world where technological change tends to make every place look the same. Our city cultural icons create Ashland as a memorable place.

Americans for the Arts Public Art Network Council articulates these ideas and more. Significant and meaningful public art is an essential long term element when a municipality wishes to progress economically and be most vital and viable for its current and prospective citizens. “Data strongly indicates that cities with an active and dynamic cultural scene are more attractive to individuals and business.”

Members of the Public Arts Advisory Committee with their academic attainments, public service commitment and considered contributions of time and energy look forward to working with the leadership of the Council and Administration. It is a pleasure to represent them here tonight.

Are there questions or observations?

KJE

??? **Pitch the importance of the Transfer Occupancy**

Contributions in the budget to the public art account - yes -no?



‘Gillie and Marc (the founders of Statues for Equality) are the most prolific creators of public art in New York’s history’
- THE NEW YORK TIMES

Formal Quote and Project Scope of Works



Statues for Equality

A Global Mission To Balance Gender And Racial Representation In Public Statues

Gender and racial inequality is among the most critical issues facing the world today. Now, artists around the world are banding together to spark the change for equality in a beautiful way, with Statues For Equality.

This global movement is on a mission to balance the gender and racial representation in public art and create tangible change one statue at a time. By creating everlasting bronze statues of some of the most inspirational women of our time, Statues For Equality honors women’s contributions to society and spreads their inspiration to the world. The goal is to reach complete gender equality of public sculptures (50%) across the globe by 2030.

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**‘Gillie and Marc (the founders of Statues for Equality) are the most prolific creators of public art in New York’s history’
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Re: Letter of Engagement

Statues for Equality a global movement founded by renowned artists. This movement aims to create equality in statues and to celebrate the achievements of amazing women as less than 5% of the worlds statues are female.

We would be so honored to work with you to memorialize a woman in bronze. Gillie and Marc love working in bronze for many reasons. Bronze is a very hardy material and will last forever.

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This global movement is on a mission to balance the gender and racial representation in public art and create tangible change one statue at a time. By creating everlasting bronze statues of some of the most inspirational women of our time, Statues for Equality honors women’s contributions to society and spreads their inspiration to the world. The goal is to reach complete gender equality of public sculptures (50%) across the globe by 2030.

Gillie and Marc propose to carry out the full artistic design and productions of artworks as detailed in the following document, which includes reiteration of the scope of works along with our fees to complete the said scope of works.

Should you have any queries or wish to discuss any aspects of our proposal, please call me and I will be happy to assist.

We very much look forward to hearing from you.

Yours sincerely,

Jasmine Baker

Project Director
info@statuesforequality.com



'Gillie and Marc (the founders of Statues for Equality) are the most prolific creators of public art in New York's history'
- THE NEW YORK TIMES

Project Scope of Works

The scope of works will be broken down into the following stages;

STAGE 1 – CONCEPT & SCHEMATIC DESIGN DRAWING

- Scope of works
- Illustrate the main design ideas and define the engagement and interaction
 - Prepare reference and mood boards
 - Establish look and feel
 - Place drawing in desired location
-

STAGE 2 – DESIGN DEVELOPMENT AND DOCUMENTATION

- Scope of works
- The approved concept is developed with all materials confirmed and accurate measurements
-

STAGE 3 – PRODUCTION OF STATUE

- Scope of works
- All coordination
 - Mould making
 - Casting and fabrication
 - Colour processing and patination
 - Waxing and polishing
- Note: Installation not undertaken by artists but guidelines will be given





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Formal Quote

Costs

Female Bust up to shoulders	\$44,000 (Co-funded cost \$22,000) +Delivery
Female Bust including arms	\$50,000 (Co-funded cost \$25,000) +Delivery
Life-size Female Bronze Sculpture	\$98,000 (Co-funded cost \$49,000) +Delivery
1.5 Size Female in Bronze	\$140,000 (Co-funded cost \$70,000) +Delivery

