

CITY OF ASHLAND

PUBLIC ARTS COMMISSION REGULAR MEETING MINUTES November 19, 2021

I. CALL TO ORDER

Chair Jennifer Longshore called the meeting to order at 8:32 a.m. via Zoom.

Commissioners Present:

Ken Engelund
Joel Frank
Jennifer Longshore
Cassie Preskenis
Stanley Smith
Destiny Young

Staff Present:

Aaron Anderson, Associate Planner

APRC Liaison:

Jim Lewis, absent

Council Liaison:

Stephen Jensen

Absent Members:

Laura Bloom

Members of the Public:

Peter Finkle

I. ADDITIONS TO THE AGENDA

Smith – meeting time? – added to other business

II. APPROVAL OF MINUTES

a. Public Arts Commission regular meeting of October 15, 2021

Engelund / Preskenis M/S to approve the minutes as submitted, unanimous

III. PUBLIC FORUM

- Oregon Fringe Festival Banner endorsement

Engelund /Smith M/S to endorse the banner, unanimous

IV. LIAISON REPORTS

a. Council Liaison

Councilor Jensen gave an update to a number of items including both pioneer hall and community center, potential connection to the RVSS, and the Finance Manager / City Manager recruitment process.

Insert prior to SJ departure: discussion about meeting time. (added at beginning by Smith)

Longshore briefed the PAC on the message that was received about why the PAC meets during the day. Longshore mentioned that the PAC has for its entire history met at this time and asked if the meeting time was established by ordinance. Anderson responded that the commission can choose its meeting time. Jensen stated that he felt that the meeting time should not change. Smith asked if anyone present would rather meet in the evening, there was no response. Jensen stated that he would reply to the person who sent the email.

b. Community Development Liaison

Anderson reported that the City continues to follow strict COVID protocols and there is little visibility

- c. APRC Liaison – Jim Lewis - None

V. OTHER BUSINESS

- a. Say Their Names Coalition

Longshore reported that she has communicated with APRC with regard to the collective's actions. At the last APRC meeting there was approval of two locations that could be locations for their art installation. There will be a selection panel in January and Longshore plans to attend. Longshore also had a long conversation with Jessica and connected Jessica with Ann Seltzer. Dose not expect anything to come to the PAC until at least Feb 2022.

VI. PAC WORKPLAN

- a. Golden Connections by Jennifer Corrio and Dave Frei

- 1. Status of sculpture

Materials are being purchased and the manufacture process is beginning. Anderson spoke regarding PW and building approving the engineering

- 2. Plaque

Destiny and Ken were going to discuss the plaque for the sculpture. Young stated that her and Ken had met and that they would like to have an opportunity to present at the December meeting. Fank asked Anderson to get direction on concerns (ADA / other) with an elevated signage – one concept is a laser cut steel plate. There was discussion about the location options

- b. BIPOC Celebration Mural

The Mural will be celebrated on November 23rd from 4-7pm, and everyone is encouraged to attend.

VII. PROJECT UPDATES

- a. Masterworks Medallions

Anderson gave a brief update on the manufacture process of the medallions. They are in the final stages of completion

VIII. GOALS AND ACTION ITEMS

- a. Strategic Plan – discussion and moving forward

The Commission prioritized the strategic plan and assigned items.

- b. Promoting Art in Ashland and Connecting with Community

- 1. Power of Public Art – Service Club Presentations
- 2. Public Art Platform – Creation/improvement
 - a. Public Art Archive (possibility?)
- 3. Connecting with community

OBJECTIVE 1 – Celebrating arts through events

Extensive conversation about how to engage first Friday. Engelund suggested hosting events at galleries would be a good way to introduce the PAC. Smith stated that this is about *PUBLIC* art and suggested that possibly a table in the plaza would be a way to engage. Longshore suggested to set a easy doable goals that can be achieved. Preskenis volunteered to work offline to put together some proposals that could be brought back to.

OBJECTIVE 2 – improve and expand outreach

Anderson reported that the social media request has been forwarded to the city manager. Smith stated that each of the three strategies in this objective (social, newsletter, website) will require a lot of work and suggested that it would be an opportunity for an intern. Interns are inherently problematic due to the short-term nature. Young agreed. Engelund suggested that there may be an opportunity with the communication dept at SOU for interns. Longshore suggested that perhaps one of the strategies be focused on, and thought that the social media was the most worth

while to focus on. Young agreed. Social media is in a holding pattern for now, but action could be taken on the news letter.

OBJECTIVE 3 – Establish Partnerships

Smith suggested that a survey could be done fairly easily to determine which organizations may be interested in partnership. Engelund has had discussion with the Shinder Museum and suggested that he could connect with them. Smith pointed out that this is very related to Object 2 in many ways. Preskenis remarked that this google survey is a great way to collect contact information.

IX. ADJOURNMENT

- a. **Next Meeting:** December 17, 2021