

**PUBLIC ARTS COMMISSION
REGULAR MEETING
February 15, 2019
AGENDA**

- I. **CALL TO ORDER:** 8:00 AM, Siskiyou Room, 51 Winburn Way

- II. **APPROVAL OF MINUTES**
 - A. **Public Arts Commission regular meeting of January 18, 2018**

- III. **PUBLIC FORUM** Business from the audience not included on the agenda.

- IV. **INTRODUCTIONS** (10 min)
 - Priscilla Franco– *Art on Fire*
 - Johnna Pope – Executive Director, Ashland Art Center

- V. **COUNCIL LIAISON REPORT** – Councilor Jensen

- VI. **PROJECT UPDATES**
 - Allison – *MAP* Project update

- VII. **PAC WORKPLAN**
 - Identify Lead Commissioners to develop Goal 2/Objective 1/Strategies 1,2,3

- VIII. **DISCUSSION**

- IX. **ADJOURNMENT**

Calendar

next meeting – March 15th

**CITY OF
ASHLAND**



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CITY OF ASHLAND

ASHLAND PUBLIC ARTS COMMISSION REGULAR MEETING MINUTES - **DRAFT** January 18, 2019

CALL TO ORDER:

Chair Friend called the meeting to order at 8:02 a.m. in the Siskiyou Room, 51 Winburn Way.

Commissioners Present:

Sandra Friend
Thomas Fuhrmark
Richard Newman
Jeff Phillips
Allison Renwick
Andy Stallman
Stanley Smith

Staff Present:

Fotini Kaufman, Associate Planner

Absent Members:

Council Liaison:

Stephen Jensen

INTRODUCTIONS

Jeff Phillips was appointed to the Commission January 15, 2019. Addie Davis, a student at Ashland High School, monitored the meeting for her senior project on Public Art. Parks Commissioner Mike Gardiner was in attendance to improve coordination between the two Commissions and learn more about the Public Arts Commission.

Chair Friend added an agenda item on the Velocity sculpture under **Project Updates**.

APPROVAL OF MINUTES

A. Public Arts Commission regular meeting of December 21, 2018.

**Commissioners Smith/Newman m/s to approve the minutes of December 21, 2018. Voice Vote: ALL AYES.
Motion passed.**

PUBLIC FORUM - None

COUNCIL LIAISON

Councilor Jensen provided a Council report on the Rogue Valley Transportation District (RVTD), current status on the Uber agreement and the Mayor who was reviewing the commission appointment process.

Councilor Jensen left the meeting at 8:39 a.m.

PROJECT UPDATES

- **Allison – MAP Project update**

Commissioner Renwick revised the Request for Qualification (RFQ) and was waiting for feedback. Commissioner Hovenkamp from the Historic Commission was stepping back from the project. The Historic Commission was in the process of finding a replacement.

Parks Commissioner Gardiner thought it would be helpful for the PAC to provide the Parks Commission with a clear idea of the scope and scale of the project.

Ms. Kaufman explained the PAC could utilize \$11,000 previously set aside from the Transient Occupancy Tax (TOT) for the marker project. Discussion on future funding required clarification from the Administration Department. Ms. Kaufman would contact Adam Hanks, the assistant to the city administrator.

- **Update on Velocity**

The Artist, Gordon Huether, was proposing to remove the first bounce of the sculpture located at the top of the stairs. The sculpture would have to return to the artist's studio for repair. An option was having the last bounce end at the top of stairs but at its most vertical point. The City was looking into installing a camera to monitor the sculpture. The Commission discussed possibly changing the contract language regarding damage and specifying responsible parties.

- **PAC commitment to create RFQ for Hub Sculpture**

The Commission discussed the Hub Sculpture.

PAC WORK PLAN

- **Final review of Strategic Plan and scheduling of projects**

Goals/Objectives/Strategies	Completed By	Commissioner(s)
Goal 1 Complete Current Projects		
Objective 1: Complete Phase 1, Marking Ashland Places in Historic Railroad District		
Strategy 1 Provide assistance to PAC/HC MAP Project team during the process to acquire plaques for Railroad District sites	1 st Qtr 2019	
<ul style="list-style-type: none"> • Review and comment on RFQ for plaque artist • Provide additional assistance as requested including forwarding the recommendation of the Selection Panel to the City Council 	2 nd Qtr 2019 Ongoing – 2 nd Qtr 2019	
Objective 2: Begin Phase 2, Marking Ashland Places in the Historic District		
Strategy 1 Assist MAP Project team in acquiring the Hub sculpture	2 nd Qtr	
<ul style="list-style-type: none"> • Based on the project intent developed for the hub sculpture, create an RFQ • Utilize the process described in the RFQ to identify an artist, commission two concepts, activate a Selection Panel to provide a recommendation, seek approval by the Council, work with the artist to construct, fabricate and install the sculpture 	3 rd /4 th Qtr 2019	
Objective 3: Complete all remaining phases of Marking Ashland Places	Ongoing	
Goal 2 Review, update and expand PAC processes		
Objective 1: Review and improve verbiage/terminology in RFQ Template		
Strategy 1 Referencing Corridor RFQ, identify misunderstandings that impacted PAC's ability to calibrate responses from applicants	1 st Qtr 2019	Newman & Fuhrmark
Strategy 2 Develop Glossary to use in RFQ's	1 st Qtr 2019	Newman & Fuhrmark

Goals/Objectives/Strategies Cont'd.	Completed By	Commissioner(s)
Strategy 3 Research RFQ templates from other cities, seeking to improve PAC template	1 st Qtr 2019	Phillips
Objective 2: Formalize a Final Project Review Process for all public art installations		
Strategy 1 Define the Fabrication Review Process to ensure compliance with accepted design standards	2 nd Qtr 2019	
Objective 3: Create new design standards for plaques installed with public art projects	3 rd Qtr 2019	
Goal 3 Expand the awareness of public art		
Objective 1: Develop a visual presentation to communicate the value of public art	2 nd Qtr 2019	Fuhrmark
Strategy 1 Develop a power point and script on <i>What is public art? Why public art?</i>	2 nd Qtr 2019	Fuhrmark
Strategy 2 Develop a plan for presentations	2 nd Qtr 2019 2 nd Qtr 2019	Fuhrmark
Objective 2 Create a framework for disseminating public art information	2 nd Qtr 2019	Friend
Strategy 1 Identify various categories of information to be disseminated	2 nd Qtr 2019	
Strategy 2 Identify appropriate platforms/individuals for each category of outgoing information	2 nd Qtr 2019	
Objective 3: Expand the awareness of public arts projects		
Strategy 1 PAC Council Liaison to do <i>informationals</i> at Council meetings	Ongoing	Council Liaison
Goal 4 Strengthen relationships with other Commissions and organizations		
Objective 1: Identify opportunities to expand communication and work with other Commissions/organizations	Ongoing	
Strategy 1 Work with Ashland Parks Commission to locate Hub sculpture in the Historic Railroad District	In progress	
Strategy 2 Explore opportunities within Ashland Park system (Lithia Park, neighborhood parks) for public art	2020	
Goal 5 Secure additional funding for future public art projects	2020	
Objective 1: Investigate public/private partnerships		Staff Liaison
Goal 6 Identify locations and opportunities for future public art projects	2020	
Goal 7 Support public art opportunities for regional artists	2020	

Commissioners Fuhrmark/Stallman m/s to adopt the 2019-2021 Strategic Plan. Voice Vote: ALL AYES. Motion passed.

DISCUSSION ITEMS

- **Review of PAC ordinances**

Chair Friend reviewed Ashland Municipal Code, Chapters 2.10, 2.17 and 2.29 with the Commission.

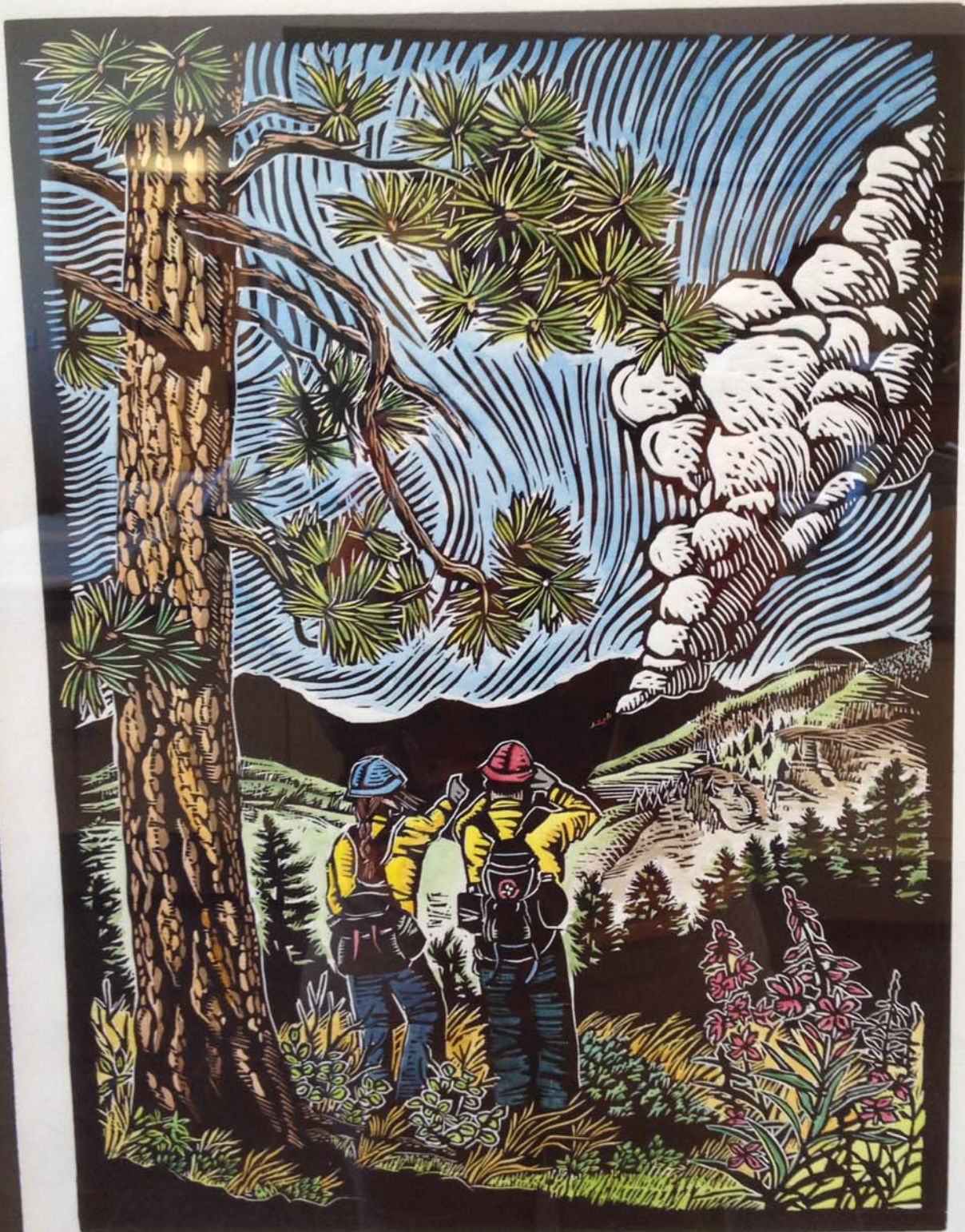
ADJOURNMENT

Meeting adjourned at 10:04 a.m.

ANNOUNCEMENTS & INFORMATIONAL ITEMS:

Next meeting: February 15, 2019, at 8:00 a.m.

*Submitted by,
Fotini Kaufman
Assistant Planner*



Stadium Jiggs

1/40

July 2012

	A	B	C	D	E	F	G
1							
2	2019-2021 PUBLIC ARTS COMMISSION GOALS AND STRATEGIES	2019					
3		qtr1	qtr2	qtr3	qtr4	2020	2021
4	Goal 1 Complete Current Projects						
5	Objective 1 Complete Phase 1, <i>Marking Ashland Places</i> in Historic Railroad District						
6	Strategy 1 Provide assistance to PAC/HC MAP Project team during the process to						
7	acquire plaques for Railroad District sites						
8	▪ Review and comment on RFQ for plaque artist						
9	▪ Provide additional assistance as requested including forwarding	ngoing					
10	the recommendation of the Selection Panel to the City Council						
11	Objective 2 Begin Phase 2, <i>Marking Ashland Places</i> in the Historic District						
12	Strategy 1 Assist the MAP Project team in acquiring the Hub sculpture						
13	▪ Based on the project intent developed for the hub sculpture,						
14	create an RFQ						
15	▪ Utilize the process described in the RFQ to identify an artist,						
16	commission two concepts, activate a Selection Panel to provide						
17	a recommendation, seek approval by the Council, work with						
18	the artist to construct, fabricate and install the sculpture						
19	Objective 3 Complete all remaining phases of <i>Marking Ashland Places</i>	ngoing					
20							
21	Goal 2 Review, update and expand PAC processes						
22	Objective 1 Review and improve verbiage/terminology in RFQ template						
23	Strategy 1 Referencing Corridor RFQ, Identify mis-understandings that						
24	impacted PAC's ability to calibrate responses from applicants						
25	Strategy 2 Develop Glossary to use in RFQ's						
26	Strategy 3 Research RFQ templates from other cities, seeking to improve PAC						
27	template						
28	Objective 2 Formalize a Final Project Review Process for all public art installations						
29	Strategy 1 Define the Fabrication Review Process to ensure compliance with						
30	accepted design standards						
31	Objective 3 Create new design standards for plaques installed with public art projects						
32	Strategy 1 Identify and fund a designer/fabricator to create Plaque Design and						
33	Materials Standards						

	A	B	C	D	E	F	G
34		qtr1	qtr2	qtr3	qtr4	2020	2021
35	Goal 3 Expand the awareness of public art						
36	Objective 1 Develop a visual presentation to communicate the <i>value of public art</i>						
37	Strategy 1 Develop a power point and script on <i>What is public art? Why public art?</i>						
38	Strategy 2 Develop a plan for presentations						
39	Objective 2 Create a framework for disseminating public art information						
40	Strategy 1 Identify various categories of information to be disseminated						
41	Strategy 2 Identify appropriate platforms/individuals for each category of outgoing						
42	information						
43	Objective 3 Expand the awareness of public arts projects						
44	Strategy 1 PAC Council liaison to do <i>informationals</i> at Council meetings	ongoing					
45							
46	Goal 4 Strengthen relationships with other Commissions/organizations						
47	Objective 1 Identify opportunities to expand communication and work with other						
48	Commissions/organizations						
49	Strategy 1 Work with Ashland Parks Commission to locate Hub sculpture in the						
50	Historic Railroad District						
51	Strategy 2 Explore opportunities within Ashland Park system [Lithia Park,						
52	neighborhood parks] for public art						
53							
54	Goal 5 Secure additional funding for future public art projects						
55	Objective 1 Investigate public/private partnerships						
56							
57	Goal 6 Identify locations and opportunities for future public art projects						
58	Objective 1 Identify sites for public art out of the downtown						
59	Objective 2 Identify sites for public art in the downtown area						
60	Objective 3 Working with the City Public Works Department, identify opportunities						
61	to artistically influence City purchasing standards for functional pieces						
62	such as benches, bike racks						
63							
64							
65							
66							

	A	B	C	D	E	F	G
67	Goal 7 Support public art opportunities for regional artists	qtr1	qtr2	qtr3	qtr4	2020	2021
68	Objective 1 Explore the validity of creating RFQ/RFP workshops						
69	Strategy 1 Utilize a questionnaire to determine interest of regional artists in workshop						
70	Objective 2 Support pop-up public art opportunities						
71	Strategy 1 Develop structure including partnering organizations, publicity plan						
72	and funding sources for pop-up events						
73	Strategy 2 Plan artist talks in conjunction with pop-up event						
74							