	A	B	C	D	E	F	G	H	J	K	L	M	N	O	P	Q	R
1	2017-2020 Public Art Commission Goals and Strategies							updated 8/9/2017									
2										2017						2018	2019
3										July	Aug	Sept.	Oct.	Nov.	Dec.		
4	**Goal 1**	**Complete current and ongoing projects**															
5		1. Theatre Corridor															
6		(a) Finish defining the process (dates/presentation requirements)															
7		for Community and Selection Panel presentations and for CC review								xx							
8		(b) Manage schedule for fabrication and installation deadlines														xx	
9		2. Gateway (Threshold)															
10		(a) Plan public dedication of Threshold										xx					
11		3. Rycheck/Watershed art project															
12		(a) Review sculpture when installed for acceptance into City public									xx						
13		art inventory															
14	**Goal 2**	**Expand awareness of 'value of public art'**															
15		Strategy 1: Develop visual presentations:															
16		(a) Presentation on *What is public art? Why public art?*															
17		outline due												xx			
18		(b) Presentation(s) on our current and future projects															
19		(1) Ask Gateway and Corridor artists to video														xx	
20		their fabrication processes for Threshold															
21		and Theatre Corridor															
22		(2) Use existing photos from Calle process															
23		(3) Add this component as requirement for															
24		future PAC projects															
25		Strategy 2: Develop plan to do presentations														xx	
26		Strategy 3: Do promotion to the Visitor and Convention Bureau														xx	
27																	
28	**Goal 3**	**Strengthen relationships with other Commissions/organizations**															
29		Strategy 1: Identify opportunities to work with other commissions															
30		(a) Identify specific projects as focus to expand communication							ongoing								
31		with other commissions/organizations															
32	S	(a) Develop and schedule presentations														xx	
33		Commissions/organizations															

	A	B	C	D	E	F	G	H	J	K	L	M	N	O	P	Q	R
34										July	Aug	Sept	Oct	Nov	Dec	2018	2019
35	**Goal 4**	**Review, update and expand PAC processes**															
36		Strategy 1: Improve RFQ verbiage/terminology for clearer responses															
37		from applicants															
38		(a) Referencing Corridor RFQ, identify 'misunderstandings'											xx	xx			
39		that impactedPAC's ability to calibrate responses															
40		(b) Develop glossary for use in RFQ's											xx	xx			
41		(c) Research format for RFQ's from other cities											xx	xx			
42		Strategy 2: Develop guideline for consenting to review privately														xx	
43		funded projects															
44		(a) Use mural guidelines as basis for format															
45		(b) Reference existing ordinances															
46																	
47	**Goal 5**	**Identify locations and opportunties for future public art projects**															
48		Strategy 1: Identify sites for public art downtown														xx	
49		Strategy 2: Identify sites for public art out of downtown														xx	
50																	
51	**Goal 6**	**Secure additional funding for public art projects**														xx	
52		Strategy 1: Seek grant writer															
53		(a) Explore community for pro bono grant writer															xx
54		Strategy 2: Seek donor opportunities															
55		(a) Use Site Map in Goal 5 to develop approach to donors															
56		Strategy 3: Advocate for continued TOT allocation															