

Options for Helping Residents of Ashland
Ashland Affordable Housing Trust Fund Application
March 11, 2022

1. Introduction

OHRA has operated in Ashland since 2014 helping low-income Jackson County residents build better lives. By offering hope and access to social service resources, we encourage those in need on the path to self-sufficiency. OHRA has 3 programs:

1. The OHRA Community Resource Center (OCRC) where economically stressed people can meet acute needs and/or find resources for long-term sustainability. There are three interconnected services:
 - a. Housing Match helps unhoused people move into permanent housing and people under threat of eviction to remain housed.
 - b. Job Match providing resumé preparation, coaching and job search.
 - c. Essential Services help people resolve barriers to sustainability including obtaining birth certificates and/or identification, help applying for benefits such as SSI/SSDI and referrals to health and social services.

In addition to the services OHRA provides, once renovations are complete, the OCRC will have space for other organizations to provide complementary wrap-around services thereby creating a one-stop human service hub.

2. The OHRA Emergency Shelter (OES), operates year-round with resource navigation designed to promote stability. The OES provides non-congregate emergency housing for adults who are living outdoors or in other settings not appropriate for human habitation. When renovations are complete the OES will have capacity to serve house up to 72 individuals for up to 6 months as they work with OHRA's Resource Navigators (case managers) to find the resources to move into permanent housing. Given historic turn-over rates we project serving up to 240 people per year.
3. The OHRA Laundry/Shower Trailer (OLST), where unhoused people access basic hygiene service.

The OCRC and OES are located in the OHRA Center at 2350 Ashland Street. The OLST is currently deployed two days per week at The Grove.

2. Project Description

This project addresses the City of Ashland's affordable housing deficit through two programs to provide immediate relief for unhoused residents and those who are at risk of becoming unhoused. The project period is OHRA's FY 2022-23 which begins on July 1, 2022.

1. **Housing Match:** This request will help OHRA's resource center provide emergency rental assistance to Ashland residents who face eviction because of inability to pay rent or unhoused residents who are seeking to become housed and need financial assistance to pay move in costs. In both cases recipients must have a demonstrated ability to remain stable in housing after receiving this one-time assistance. Payments are made directly to

landlords. The requested funds will also help OHRA expand the number of available resource navigators who are key to helping guests find resources to become stable. At the present time there is a three-week waiting list for appointments with navigators. If funded, this request will help OHRA to serve at least 1,300 individuals during the project year.

2. **Emergency Housing at the OHRA Emergency Shelter:** OHRA requests funds for general operating costs including staff salaries of the OES. If funded, this request will help the shelter to serve up to 240 individuals during the project year.

3. Project Experience

The Housing Match program has been a core program of the OCRC since it began operating in 2014. In those eight years, the program has helped more than 520 unhoused families or individuals move into permanent housing and assisted more than 980 housing threatened families to remain housed. During this period OHRA has partnered with Ashland faith communities and other organizations to supplement grants from the city, foundation and businesses, and gifts from private individuals to the housing match fund. Our staff also worked closely with landlords and rental agencies to find affordable housing or to arrange payment plans that prevent evictions. (A list of our partners is attached).

The OES opened on April 1, 2021, and as of January 31, 2022, had housed 165 individuals. Prior to that, OHRA operated the OHRA Winter Shelter from November to March beginning in 2018.

4. Funding Request

As detailed in the attached budget, OHRA requests \$179,000 for the Housing Match program and the OHRA Shelter. This request is approximately 9.2% of the total program cost. The budget shows other funds that are either confirmed or proposed.

Attachments

1. Project budget
2. Map
3. List of OHRA's partners

OHRA PARTNERS 2021-22

Community Partners

- Ashland Community Food Bank
- Ashland Food Co-op
- Ashland Culture of Peace Commission
- Disability Services Department
- Easter Seals
- Jackson County Fuel Committee
- Jackson County Department of Mental Health
- La Clinica Health Center
- OHSU Nursing Program
- Peace House
- Rogue Community Health
- Rogue Valley Council of Governments
- Rogue Valley Veterans Services
- Street Dogs
- United Way of Jackson County
- Veterans Administration

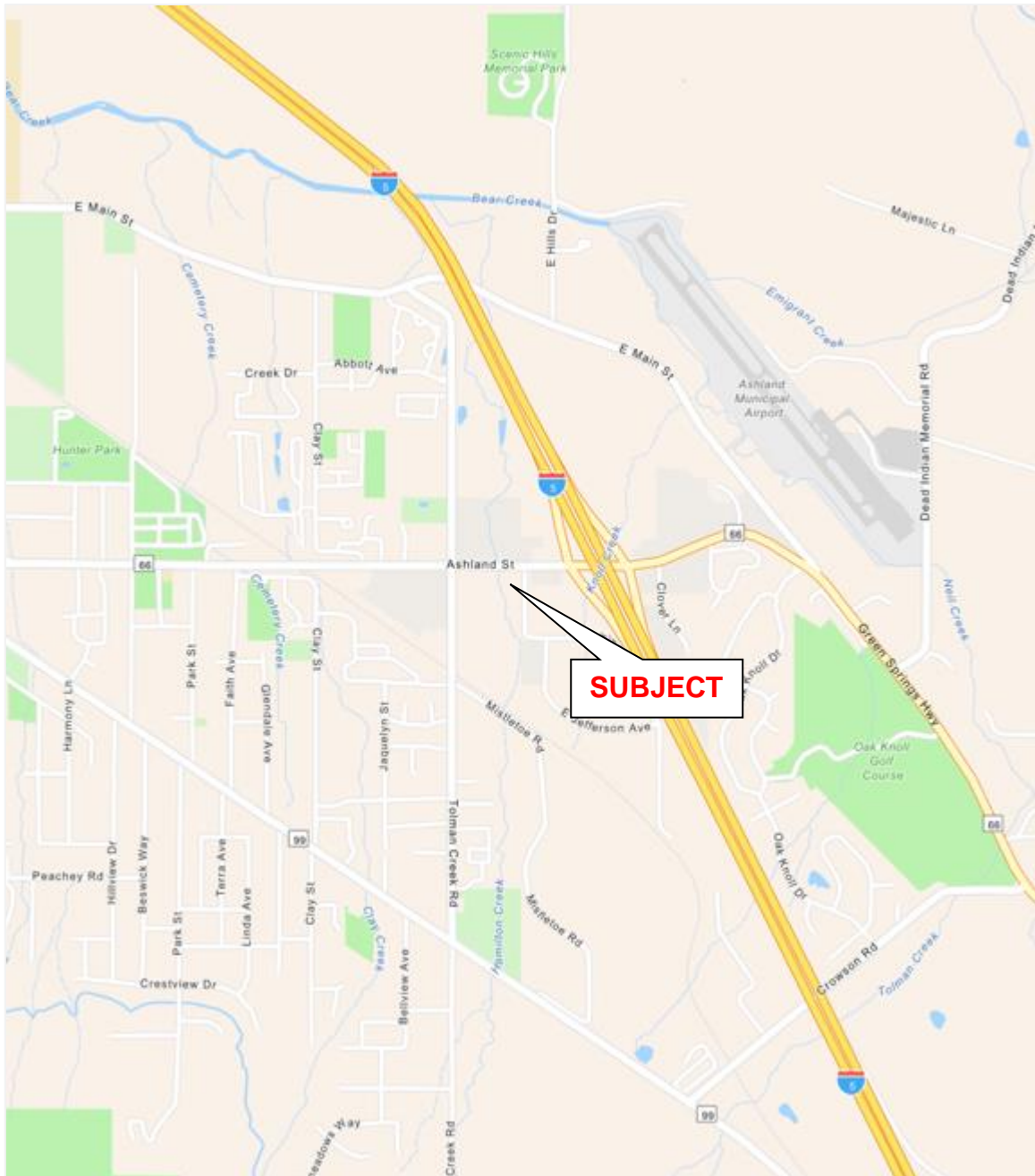
Faith Community Partners

- St. Vincent DePaul Society of Ashland
- Ashland Congregational UCC Church
- Ashland First Presbyterian Church
- Ashland First Methodist Church
- First Baptist Church of Ashland
- Havurah Shir Hadash
- Medford First United Methodist Church
- Mercy Gate
- Our Lady of the Mountain Catholic Church
- Rogue Valley Unitarian Universalist Fellowship
- Sacred Heart Catholic Church
- Salvation Army
- Temple Emek Shalom
- Trinity Episcopal Church

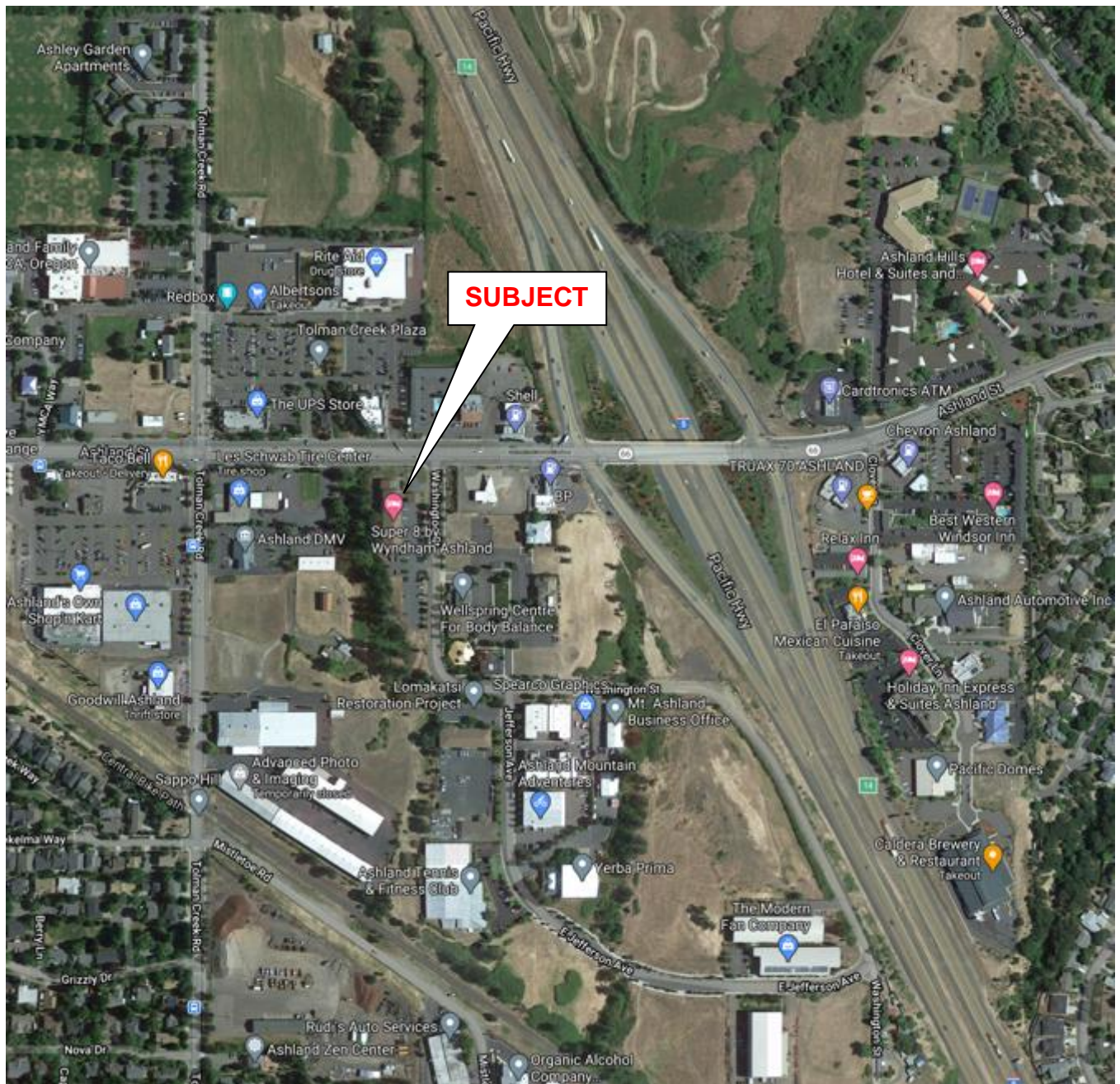
Business Partners

- Medford Better Housing
- Roberta Claudson Property Manager
- Thormahlin Properties

NEIGHBORHOOD MAP



AERIAL MAP OF SUBJECT NEIGHBORHOOD



Options for Helping Residents of Ashland

AHTF Project Budget

March 10, 2022

INCOME

SOURCE	CONFIRMED	PROPOSED	TOTAL
Ashland Social Services Grant	\$10,000		
Ashland CDBG Corona Virus Relief Grant		\$81,347	
Ashland Affordable Housing Trust Fund		\$179,000	
ACCESS-SHAP 2022-23		\$65,000	
ACCESS-EHA 2022-23		\$45,000	
Ashland Emergency Food Bank	\$75,000		
Oregon Community Foundation-Walker Family Fund		\$20,400	
Oregon Community Foundation-Community Grant		\$20,000	
Business Oregon - CDBG		\$250,000	
Jackson County EFSP		\$100,000	
Emergency Solutions Grant- Coronavirus Relief	\$300,000		
All Care Grant	\$20,000		
Ashland Community Hospital Foundation		\$5,000	
Jackson County Behavioral Resource Network		\$75,000	
Project Turnkey Supplement		\$100,000	
Community Donations	\$899,017		
TOTAL INCOME	\$1,294,017	\$680,400	\$1,974,417

**Options for Helping Residents of Ashland
AHTF Project Budget
March 10, 2022**

EXPENSES

SOURCE	AMOUNT
OHRA SHELTER	
Salaries	
Executive Director (0.4 FTE)	\$29,000
Senior Program Director (0.6 FTE)	\$33,000
Shelter Facilities Supervisor (1.0 FTE)	\$48,000
Shelter Resource Navigator (1.0 FTE)	\$41,600
Shelter Staff (12 FTE)	\$424,320
Shelter Houskeeping Staff 1.0 FTE	\$41,600
LST Resource Navigator (0.15 FTE)	\$14,144
Towel cleaning staff (0.15 FTE)	\$5,304
Administrative Staff (0.5 FTE)	\$25,000
Salaries Subtotal	\$661,968
Employee Benefits:	
FICA/Workers Comp (10%)	\$66,197
Other Fringe Benefits (10%)	\$66,197
Benefits Subtotal	\$132,394
Shelter Salaries and Benefits	\$794,362
Shelter Operating Expenses	
Supplies-COVID	\$5,000
Program Supplies	\$90,000
Office/General	\$15,000
Transportation	\$1,000
Repair & Maintenance	\$16,500
Nutrition	\$284,700
Utilities	\$60,000
General Operations	\$120,000
Shelter Operating Expenses Subtotal	\$592,200
TOTAL SHELTER COSTS	\$1,386,562

Options for Helping Residents of Ashland

AHTF Project Budget

March 10, 2022

OHRA RESOURCE CENTER	
Salaries	
Executive Director 0.33 FTE	\$23,925
Senior Director Program Services 0.33FTE	\$18,150
Center Manager 1 FTE	\$40,000
Lead Resource Navigator 0.6 FTE	\$27,456
Resource Navigator 0.75 FTE	\$26,520
Resource Navigator 0.75 FTE	\$26,520
Resource Navigator 0.75 FTE	\$26,520
Resource Navigator 0.75 FTE	\$22,100
Resource Navigator (Bilingual) 1.0 FTE	\$39,520
Resource Navigator (Outreach) 1.0FTE	\$39,520
Receptionist 0.75 FTE	\$25,020
Receptionist 0.75 FTE	\$25,020
Salaries Subtotal	\$340,271
Employee Benefits:	
FICA/Workers Comp (10%)	\$34,027
Other Fringe Benefits (10%)	\$34,027
Benefits Subtotal	\$68,054
Resource Center Salaries and Benefits	\$408,325
Resource Center Operating Expenses	
Housing Assistance	
Financial Assistance-New Housing Match	\$50,000
Financial Assistance- Protected Housing Match	\$50,000
Office Expense	\$78,853
Utilities	\$677
Resource Center Operating Expenses Subtotal	\$179,530
TOTAL RESOURCE CENTER COSTS	\$587,855
TOTAL PROJECT COSTS	\$1,939,617