



HPAC Committee Minutes

June 7, 2023

6:00PM – 8:00PM

Community Development/Engineering Services Building – 51 Winburn Way

6:00PM CALL TO ORDER

Chair Hovenkamp called the meeting to order at 6:05

Commissioners Present:	Council Liaison:
Shostrom	Jeff Dahle – Absent
Hovenkamp	Staff Present:
Emery	Derek Severson; Planning Manager
Repp – Zoom	Regan Trapp; Admin Support
Scharen	
Whitford	
Bonetti – Zoom	
Commissioners Absent:	Skibby

READING OF LAND ACKNOWLEDGEMENT

Land Acknowledgement was read by Chair Hovenkamp.

APPROVAL OF AGENDA

Commissioners agreed to shift the discussion of the mural installation at Northwest Nature Shop to the beginning of the agenda.

APPROVAL OF MINUTES

Shostrom/Whitford m/s to approve the minutes of the Historic Commission meeting of May 3, 2023. Voice vote. All AYES. Motion passed unanimously.

PUBLIC FORUM

There was no one in the audience wishing to speak.

LIAISON REPORTS

Council Liaison Dahle was not in attendance, so no report was given.

Severson gave the staff report. Items discussed including mailing of homeowner letters, council adoption of the budget and fee resolution, and Von Chamier’s resignation. Members questioned the process for appointment of new members.



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DISCUSSION ITEMS

A. Mural at NW Nature Shop

See attached memo summarizing this discussion.

B. HPW Debrief

Members discussed potential changes next year suggesting that a better public address system would be welcome, that the event might start at 11:30 a.m., and that the Committee should consider reincorporating a slide show/presentation to draw members of the public. The general feeling was that the outdoor venue worked well, and having the walking tour immediately after was also beneficial. Hovenkamp indicated she would draft letters of appreciation to the Mayor, Peter Finkle and Dale Shostrom for their support of the event.

C. HPAC Priorities Discussion

- o Meeting times and discussion

After discussion, it was agreed that the regular meeting should start at 4:00 p.m. and that the Review Board should begin at 3:00 p.m. If there are land use items for review at the regular meeting, they should be scheduled after 5:00 p.m.

Members also agreed that if there are no land use items in July, the July 5th meeting should be canceled given the proximity to the 4th of July holiday.

- o Preservation Plan working group

HPAC members discussed review of the preservation plan, and of identifying simple, easily implemented projects the commission could carry out such as working with Travel Ashland and Peter Finkle to identify and feature a write-up on a weekly selected historic home on the Travel Ashland webpage as outreach/education.

D. Review Board sign ups

(7:27) ADJOURNMENT

If there are land use actions, the next meeting will be scheduled for July 5, 2023, at 4:00pm at, 51 Winburn Way. Otherwise, the next regular meeting will be on August 2, 2023, at 4:00 p.m.

There being no other items to discuss, the meeting adjourned at 7::27pm.

Respectfully submitted by Regan Trapp

Memo

DATE: June 7, 2023
TO: File
FROM: Derek Severson, *Planning Manager*
Historic Preservation Advisory Committee (HPAC) Planning Staff Liaison
RE: HPAC Review of Proposed Northwest Nature Shop Mural
154 Oak Street (Historic Contributing "George Coffee House")

At the June 2023 regular meeting of the Ashland Historic Preservation Advisory Committee (HPAC), the Committee reviewed a proposal from Marie Caballero Uhtoff of Northwest Nature Shop for a mural to be installed on the new fence at Northwest Nature Shop at 154 Oak Street.

The mural would be designed and executed by Vivi Design Company of Bend, Oregon (<https://www.vividesignco.com/murals>) and would be painted off-site in acrylic housepaint and installed evenly-spaced along the recently constructed fence as three 4-foot by 16-foot ½-inch thick MDO plywood panels. The fence behind would retain its natural finish and be allowed to age. The mural would depict flora, fauna and/or geology of southwestern Oregon; Crate Lake was specifically noted as a potential theme. Vivi has not yet completed a final design; once renderings are complete, they will be presented to the Public Art and Historic Preservation Advisory Committees for final sign-off.

After hearing the applicant's initial proposal and reviewing samples of Vivi Design Company's work on their website, HPAC members were generally supportive of the proposal in concept (subject to final design approval) and appreciative of the fact that the mural installation was not proposed to be placed directly on the historic building. HPAC found that the installation would add interest to the private alley, and overall would be a benefit to the surrounding area.



The proposed mural would consist of three 4-foot by 16-foot panels depicting flora, fauna, and geology specific to southwestern Oregon painted in acrylic housepaint on half-inch MDO plywood panels and installed along the natural-finished fence on the right-side of the photo above.

COMMUNITY DEVELOPMENT DEPARTMENT

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