RESOLUTION NO. 2023-15 1 A RESOLUTION TO APPROVE ALLOCATION OF TRANSIENT LODGING TAX PROCEEDS TO TRAVEL ASHLAND 2 3 **RECITALS:** 4 A. The City of Ashland City Council hereby allocates \$517,000 to Travel Ashland, operated by 5 the Visitor and Convention Bureau of the Ashland Chamber of Commerce for the fiscal year beginning July 1, 2023. 6 B. The Visitors and Convention Bureau promotes the City of Ashland to visitors traveling from 7 more than fifty (50) miles to Ashland and to visitors who stay overnight in Ashland. The City has historically provided transient lodging tax proceeds for the promotion of the City of Ashland to 8 visitors. 9 THE CITY OF ASHLAND HEREBY RESOLVES AS FOLLOWS: 10 11 SECTION 1. This resolution is effective upon adoption. 12 This resolution was duly PASSED and ADOPTED this ^{6th} day of 13 June 14 , 2023, and takes effect upon signing by the Mayor. 15 DocuSigned by: 16 Melissa Hulitala 17 Melissa Huhtala, City Recorder 18 SIGNED and APPROVED this 7th day of June 19 20 21 Tonya Graham, Mayor 22 23 Reviewed as to form: 24 25 26 Douglas M. McGeary, Acting 27 28 Resolution No. 2023-15

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