

ASHLAND CONSERVATION AND CLIMATE OUTREACH COMMISSION

Draft Action Minutes February 24, 2022 –3 to 5 PM

Meeting video: <https://youtu.be/-F3WJtnIV4Q>

1. **Call to Order**

The meeting was called to order at 4pm by the Chair, Marni Koopman.

Present: Marni Koopman (Chair), Risa Buck (Vice-Chair), Jim McGinnis, Jamie Rosenthal, Anya Moore, Larry Cooper, Bess Walker, Kate Kennedy, Mary McClary (staff), and Tonya Graham (City Councilor).

Absent: None

➤ *Commissioners/guests had trouble using the link for the meeting.*

2. **Consent Agenda**

2.1. January 26, 2022, Meeting Minutes

Motion: McGinnis/Buck made a motion to approve meeting minutes for December 15, 2021.

Vote: Unanimously, motion passed

3. **Announcements**

3.1. **Next Regular Meeting**

March 31, 2022

3.2. **Other Announcements from Commissioners**

McGinnis/Libby VanWyke, the manager of the North Mountain Nature Center, were still trying to meet with *True South* regarding a solar project.

Buck announced Siskiyou Film Festival begins February 25, 2022 and fundraising on-line.

3.3. **Reports from Members of Other Commissions**

Graham updated the Commission regarding meetings/subjects with the Joe Lessard was moving forward now as he becomes more familiar with city operations.

The Council moving forward with SOU to facilitate the city survey on priorities with the city's general fund. Lots of discussion from the members regarding including a CEAP prospective into the survey questions. Koopman suggested the Commission submit a letter to the sub-committee in favor of CEAP/climate/conservation/outreach as a part of the survey questions.

Motion: Buck/McGinnis made a motion that we empower our Chair Koopman, to write a letter on behalf of the CCOC in support of inclusion in the bundled questionnaire that SOU is helping create to get a sense of how the community wants to spend its money, that the CEAP passed by former climate engineer plan passed by former city councilors has a 'front seat on the bus.'

Vote: Unanimously, motion passed

4. **Public Forum**

Public Forum will be taken as written and oral testimony.

Please submit testimony via the [CCOC contact form](#) by 10 a.m. the day before the meeting to be included in the minutes. If you would like to speak, please indicate that on the form.

None submitted.

5. **Reports/Presentations**

None Stated.

6. **Business**

6.1. **Earth Day**

Cooper summarized the Co-op would like a letter endorsing the banner, no sponsorship.

- ***The CCOC endorses the Co-op displaying a banner in the city celebrating 50 yrs. of their establishment.***

Motion: Buck/Rosenthal made a motion that the CCOC endorse the ability for the Ashland Food to celebrate 50 years, by banner display with the city.

Discussion: McGinnis announced he is waiting for the legal department to approve the endorsement.

Vote: Unanimously, motion passed

6.2. **Rogue Valley Water Summit**

Rogue Valley Water Summit—Summer 2022

Endorse or co-sponsor?

- ***McGinnis would research information and report next month.***

Earth Day event participation—24th

Temple Emek Shalom Earth Day—22nd

SOU Earth Day event—22nd

- ***Cooper to plan a sub-group meeting***

6.3. **CCOC Subgroup progress reports**

A. Subgroup #1 ---CEAP implementation support (McGinnis, Cooper)

No report. McGinnis reported without CEAP position, we need to re-evaluate goals.

B. Subgroup #2 ---Climate Stories (Buck, Moore, Rosenthal, Koopman)

Moving ahead with story project, first round of story collection.

6.4. **Commission Monthly Column in Sneak Preview**

A. Review article for April – Teen Voices on Climate Change

Moore article received great support and had an emotional impact with most of the Commissioners.

Motion: Buck/Walker moved to approve Moore’s article for the Sneak Preview.

Discussion: Rosenthal made a few suggestions.

Vote: Unanimously, motion passed

B. Next articles:

- ***Moore for March; McGinnis for April; Walker for June; Cooper for May***

6.5. Climate Survey Results

Walker/Lori reported great results from their survey for the Commission to utilize. They highlighted some of the results:

90% participants were concerned about climate change—high support for building efficacies

64% they had smoke coming into their homes

11% didn't have any way to control smoke

68% want more information about city incentive programs—little knowledge of what is available

40-50% would consider switching to electric appliances—concern about cost

19% would not switch

- ***Buck/Moore/Rosenthal/Cooper/McGinnis will work with the team to prepare for future presentations***

6.6. Goal setting and prioritization

A. Review Survey Response Summary

Koopman briefly went over survey results regarding the Commission.

She highlighted long and short-term goals including:

Public education; CEAP education; coordinate with other groups/city staff for public outreach; promote city incentives; organized team efforts; tabling; renewable energy options and electric lawn care event to name some in the survey.

Everyone appreciated the time and effort she put into the survey. There was a lot of discussion on how to get started.

- ***Commission members to review survey and review/update***

7. Wrap Up

The meeting was adjourned at 4:55pm by Koopman (Chair)

Conservation and Climate Outreach Commission

The purpose of Ashland's Conservation and Climate Outreach Commission is to support the achievement of Ashland's Community Climate Recovery Goals and conservation activities. The Commission shall actively encourage Community entities and individuals to make wise use of resources and make progress toward Ashland's Community Climate Goals as set forth in the most current City Council approved version of the Climate and Energy Action Plan.

The Conservation and Climate Outreach Commission consists of nine voting members including one representative each from the solid waste franchisee for the City, Southern Oregon University, and the Ashland School District, and six other voting members.

Powers and Duties Generally:

- A. Consistent with City policies and procedures, educate and advocate for Ashland's Community Climate Recovery Goals
- B. Consistent with the Climate and Energy Action Plan, make recommendations on strategies, actions, and programs related to the wise and efficient use of resources by all Ashland citizens, including:
 - a. Consumption of goods and services.
 - b. Materials management, waste prevention, reduction, and recycling.
 - c. Conservation and efficient use of electricity, water, and natural resources.
 - d. Promotion of community, residential, and commercial renewable resources.
 - e. Air quality awareness; and
 - f. Climate resilience and preparedness.