



Post Growth Institute (<http://postgrowth.org>)
Not for Profit Way Training
City of Ashland Grant Acquittal (for funding received in 2017)

October 30, 2018

The Not for Profit Way training (<http://notforprofitway.org>) was a hugely successful, 3-day workshop held at Peace House in Ashland, from October 19-21, 2018, designed to help nonprofit and community leaders to develop the skills they need to effectively start, scale and sustain their community initiatives.

There were 26 participants in the three-day training. Many local organizations were represented, including Madrone Trails School, Keeping Ashland Women Safe, Vera Scents Soap, Ashland Folk Collective, The IKIGAI Project, Pollinator Project Rogue Valley, Lifecycle Center, Southern Oregon Geocaching, and the Rogue Pianist.

Support from the City of Ashland allowed us to provide full scholarships for 10 of the participants.

Three participants travelled to Ashland from over 50 miles away. This resulted in 10 additional overnight stays.

The event was catered by local entrepreneur Maren Faye.

The training culminated with The Rogue Valley Offers and Needs Market (<http://offersandneeds.com>), a three-hour event at the Bellview Grange in Ashland. Seventy-eight people attending, representing diverse income levels and ages, including a three-month old baby, and many people over 65. There were many low-income people making both offers of value to our community and requests for assistance. Preliminary survey data suggests over 500 matches were made between participants, 22% of people met a possible employer, and the same percentage plan to source more of their goods and services locally as a result of the event.