

Lotus Rising Project 2017 Economic, Cultural, Tourism, and Sustainability Grant Report

1. Financial summary of the utilization of grant funds towards the objectives set forth in the grant award application.

<i>City of Ashland Grant Disbursement</i>	\$6,600
<i>Detailed Summary of utilization of grant funds</i>	
<i>Marketing: print, radio, newspaper, social media advertising</i>	\$1,500
<i>Event insurance</i>	\$600
<i>City of Ashland Parks and Recreation Fees</i>	\$650
<i>Band Shell Fee</i>	\$220
<i>Streets Overtime Special Event</i>	\$1,000
<i>Police Presence and Overtime</i>	\$1,650
<i>Special Event Application Fee</i>	\$130
<i>Sound Equipment Rental</i>	\$850
Total of Grant Funds Spent	\$6,600
<i>Remaining Grant Funds</i>	\$0

2. Statistical summary of the positive economic, cultural or sustainability impacts associated with the utilization of grant funds based on the scoring categories used to make the grant award. Applicants should provide actual data on one or more of the following outcomes:

Number of people who travelled to Ashland from over 50 miles away as a direct result of activities funded by the City's grant.

180 people travelled to Ashland from over 50 miles away as a direct result of grant funded activities.

Number of additional overnight stays in Ashland transient lodging businesses as a direct result of the City's grant.

We estimate, based on survey data, that approximately 300 overnight stays in Ashland were a direct result of the City of Ashland grant.

Number of additional events offered in Ashland as a direct result of the City's grant.

6 Events. See summaries below.

October 6TH: REBELS ON POINTE - in partnership with Ashland Independent Film Fest

"Rebels on Pointe" Screening and Q&A with Director Bobbi Jo Hart

Varsity Theatre | 166 E Main St | Ashland

Film description:

Rebels on Pointe follows Les Ballets Trockadero de Monte Carlo -- the all male, drag ballet company founded over 40 years ago on the heels of New York's Stonewall riots. The film juxtaposes behind-the-scenes access and intimate, character-driven stories of its dancers, highlighted by amazing

performances shot around the world. Montreal-based director and SOU alumnus Bobbi Jo Hart will attend the film on opening night.

October 6th: Varsity World Film Week Kickoff Dance Party
Featuring special drag performances
Ashland Springs Hotel | 212 E Main St | Ashland, OR

October 7th: Pride Kick Off Party - In cooperation with Dancing Queens, The Vinyl Club & I Pub
An lgbtqi+ pride celebration & dance party, honoring diversity & gender variance while making peace together in solidarity with our communities all over the world. A two part drag themed event with performances from our local dancing queens & guest kings!
Three locations: Vinyl Club, I Pub, and Garfield Park | Ashland, OR

October 9th: The Lantern – Featuring Kim Sogge from the Pride Foundation
Brickroom | 35 N Main | Ashland, OR

October 11th: BedPost Confessions: Your confessions. Your stories.
BedPost Confessions creates a space for stories and artistic expression about sexuality and the human experience. We strive for our show to spark a conversation between friends and lovers about sexual expression, gender, relationships, and all the intersections.
Hearsay | 40 S First Street | Ashland, OR

October 13th: Film Screening: Breaking the Silence
The Oregon Department of Veterans' Affairs is excited to partner with the Rogue Valley Pride Festival for the very first public showing of this important and relevant storytelling project. In partnership with True Path Consulting NW, we have brought together the stories of some of our LGBTQ family who served in the U.S. military. This presentation gives a platform for five Oregon veterans to tell about their experiences serving our country often while having to hide their true authentic selves. We are honored to be able to help tell their stories.
Southern Oregon University | 1250 Siskiyou Blvd. | Ashland, OR

Number of additional people who attended a cultural event in Ashland as a direct result of the City's grant.

An estimated 2,000 people attended Rogue Valley Pride cultural events during the weeklong celebration.

Number of additional children, seniors, or low income residents who attended a cultural event in Ashland as a direct result of the City's grant.

- Youth aged 0 – 17 years: 700
- Adult aged 18 – 39 years: 500
- Adult aged 40 – 64 years: 300
- Adult aged 65 and over: 400
- Unknown: 100

3. Any other program or activity specific data associated with the grant award.

None.