



City of Ashland

BN2019-2021 Budget

Community Development

Community Development



- ▶ Long Range/Advanced Planning
- ▶ Current Planning
- ▶ Housing
- ▶ Code Compliance
- ▶ Building Safety



Community Development - Overview

Community Development consists of two divisions – Planning and Building.

The Department has 15 employees in its 2 divisions.

- ▶ **Planning Division – 11**
 - Includes: Long-range & current planning, housing and code compliance
- ▶ **Building Safety Division - 4**



Community Development - Overview

Commission Staffing

- ▶ Planning & Community Services Commission



Community Development Financials



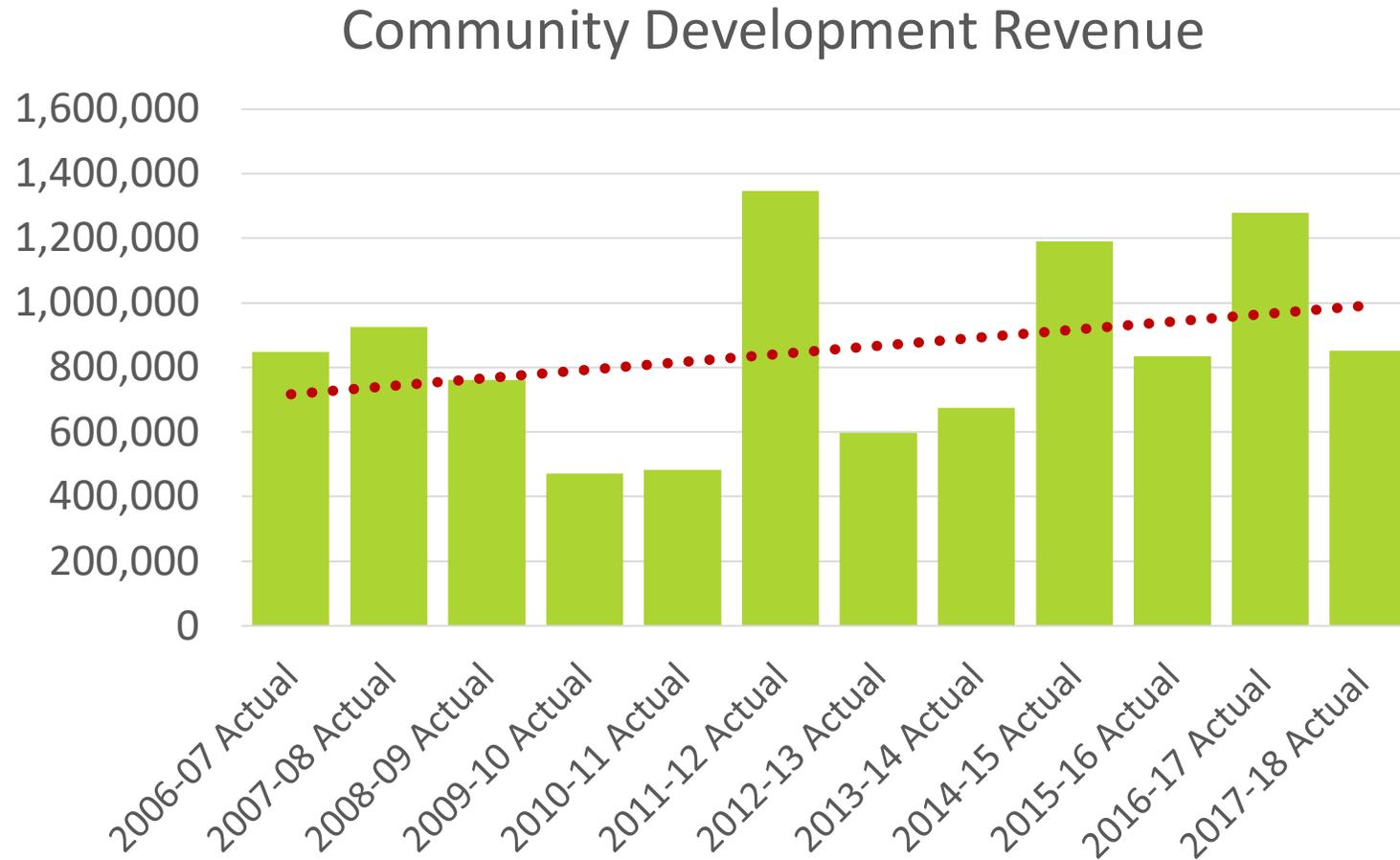
Summary of Department expenses for FY2017/2018

- ▶ \$926,689 in Salaries/\$571,765 in Benefits
- ▶ \$903,403 in “Material and Services”
 - \$516,613 Internal Charges & Fees (57%)*
 - *To Central Service Fee, Facility Use Fee, Insurance, Equipment Replacement
 - \$202,790 for Contractual Services
 - Building Plans and Inspection Services Cost(\$150,000)
 - \$134,000 Social Service Grants
 - \$50,000 Remaining M&S (supplies & rental charges, training, etc.)

Community Development Financials



The Department's revenues are:



Accomplishments



Operations and Customer Service

- ▶ New Permit Processing System – Rollout
 - Better Communication between City Departments
 - Certainty for Customers



Accomplishments



Key Legislation

- ▶ Wild Fire Safety Overlay and Code Changes
- ▶ Transit Triangle Overlay – Incentives for Multi-Family Housing
- ▶ Cottage Housing Ordinance
- ▶ Comprehensive Plan Update – Housing Chapter

Accomplishments



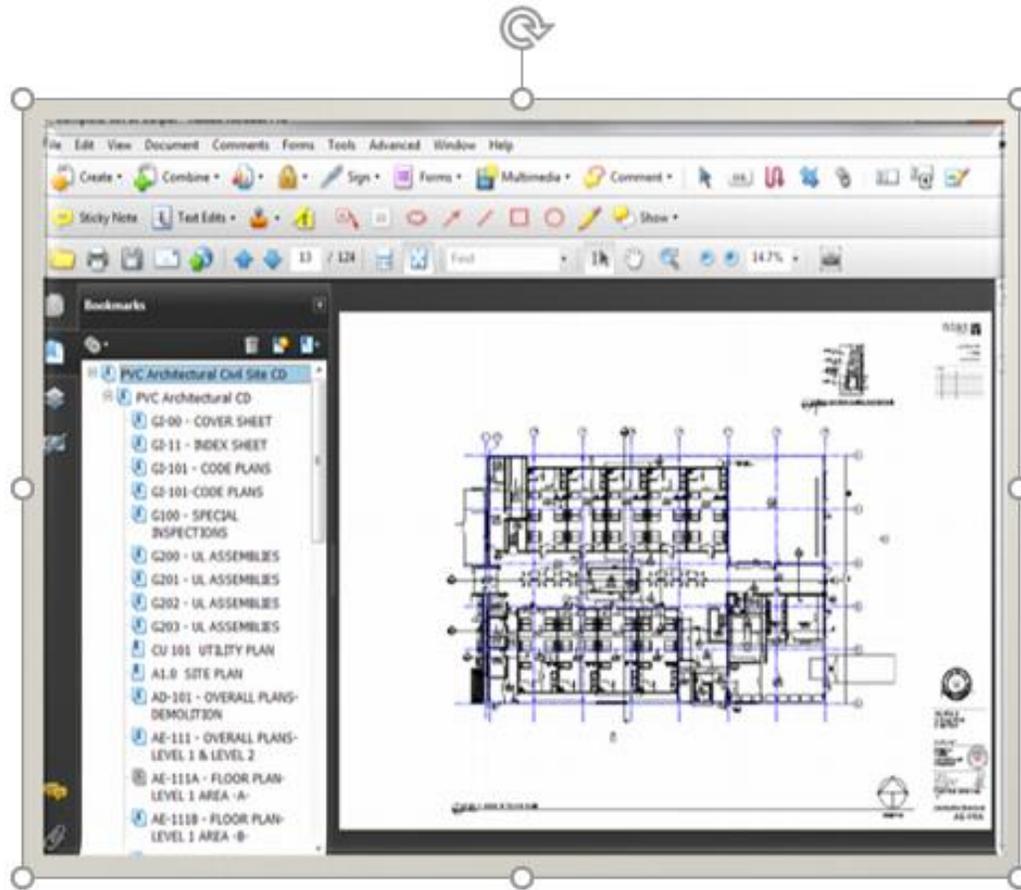
Affordable Housing – Incentives

- ▶ Grants
 - Community Development Block Grant (CDBG)
 - Social Services
 - Affordable Housing Fund
- ▶ Other Incentives
 - Reduced Impact Fees for Smaller Housing Units
 - Expedited Permitting for ADU's



Columbia Care Project

Goals



Operations and Customer Service – Phase II

- ▶ Customer Self-Service Tools
- ▶ Digital Plan Submittal and Review

Goals

Achieve Greater Cost Recovery

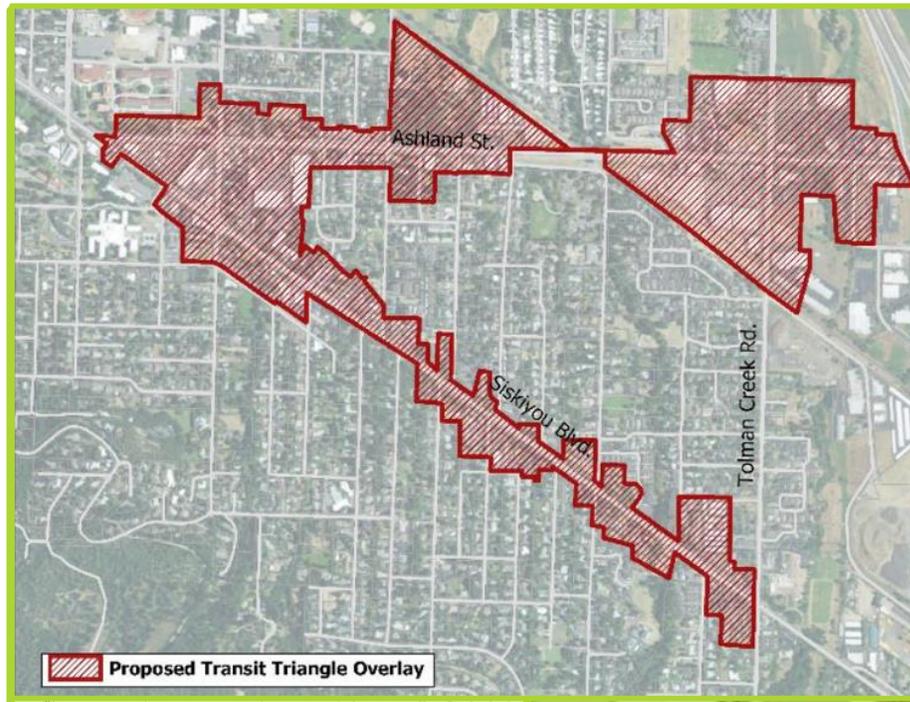
- ▶ Building Permit Fee Study



Goals

Support Local Business Expansion and Housing Development

- ▶ Croman Mill District – Plan Update
- ▶ Transit Triangle – Incentives for Mixed-Use Building Projects



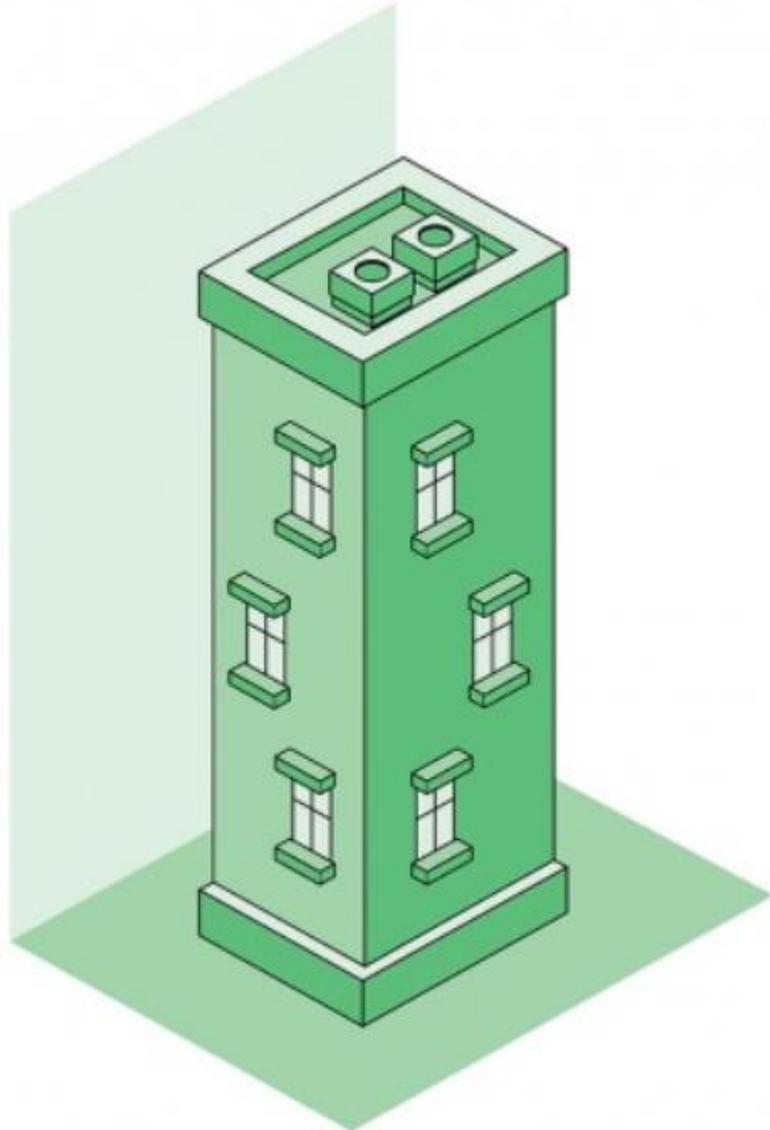
Future Challenges



Emergency Preparedness & Climate Change

- ▶ Role of Land Use and Building Policies
 - Flooding and Extreme Precipitation, Wild Fires, Earthquakes





Technology Driven Changes

- ▶ Driverless/Autonomous Vehicles
 - Community Character – Antenna Structures
 - Influence on City Design
- ▶ Building Technology
 - Fire Resistant Materials
 - Net Zero Construction

Future Challenges



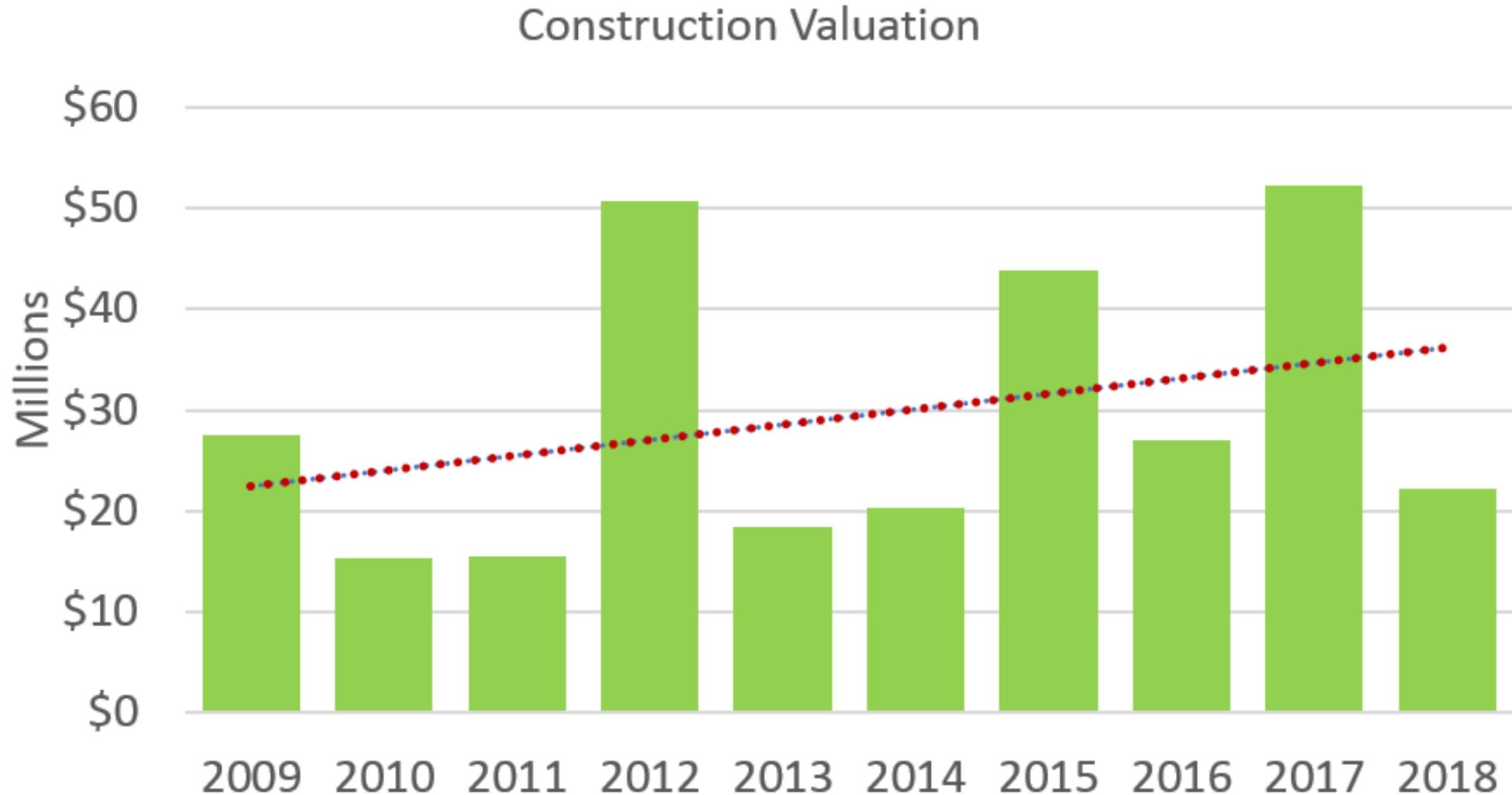
Addressing Ashland's Housing Needs

- ▶ State Legislation - Mandates



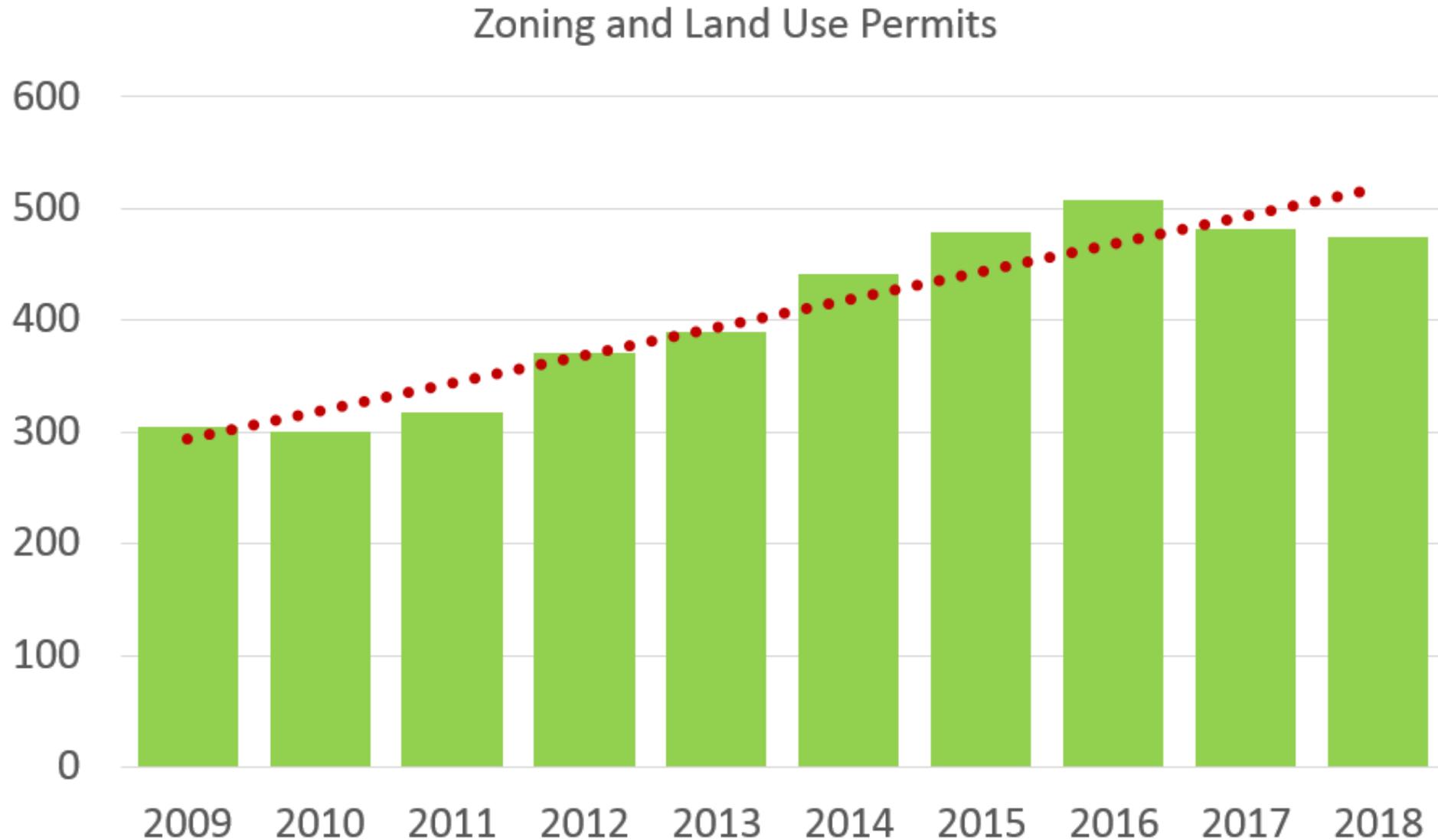
Workload Indicators

▶ Annual Construction Valuation



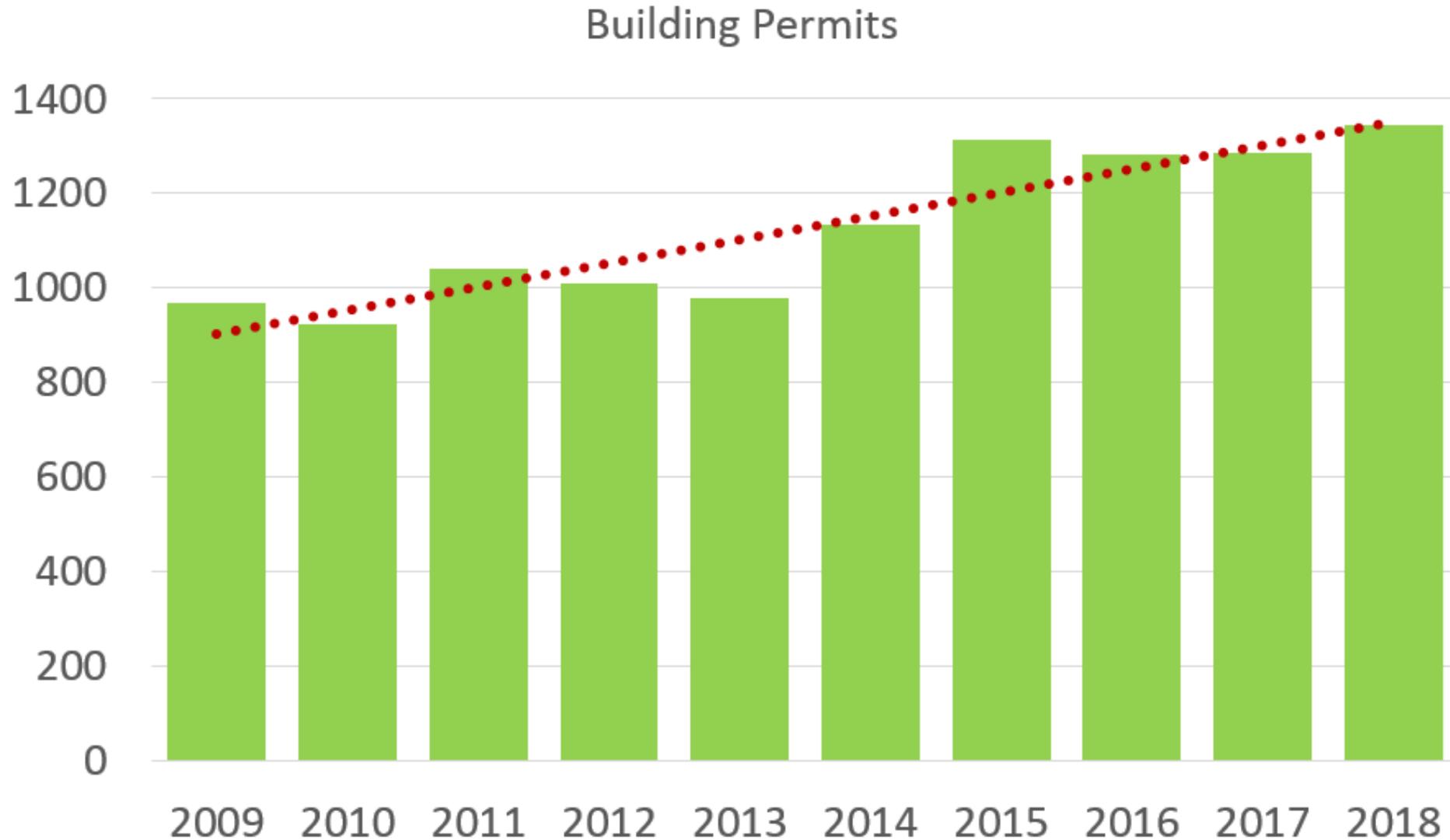
Workload Indicators

▶ Annual Zoning and Land Use Permits



Workload Indicators

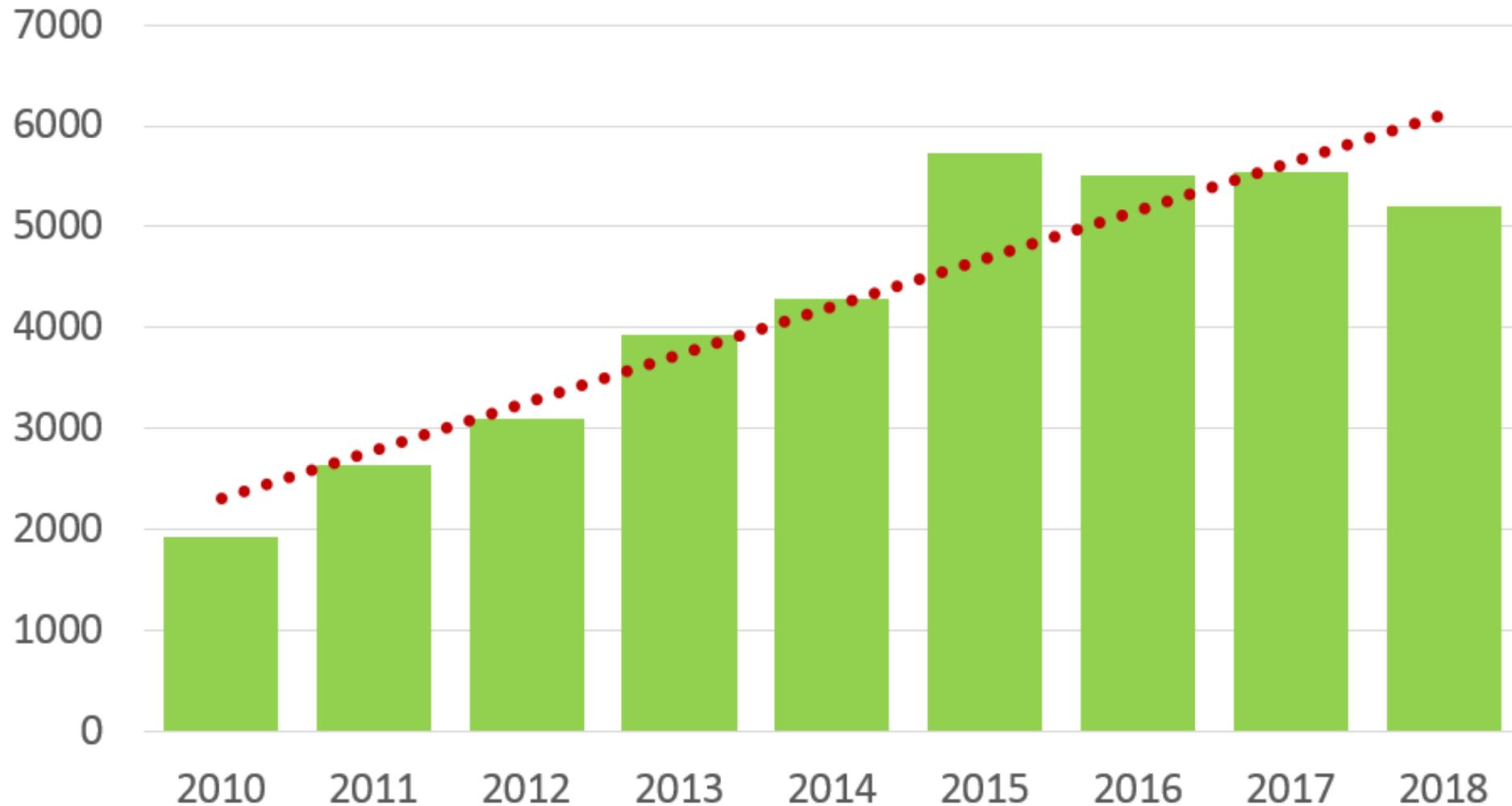
▶ Annual Building Permits



Workload Indicators

▶ Annual Walk In Customer Counts

Walk In Customers



Community Development Block Grant (CDBG) - Fund

CDBG's expenses for FY17/18 were:

- ▶ \$30,691 in Salary/Benefits
 - Administration – 20% of Annual Award
- ▶ \$83,290 in Material and Services
 - Annual Grant Awards

Community Development Block Grant (CDBG) - Accomplishments

Awarded in FY 2018 and 2019



- ▶ Homeless Youth Case Management: Maslow Project
- ▶ Housing Assistance (rent, security deposits): St. Vincent De Paul
- ▶ Renovation of Low income housing: Star Thistle Apartments
- ▶ Fall Prevention program: Ashland Fire and Rescue
- ▶ Audible crossing signals for visually impaired pedestrians: Ashland Public Works



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