



BN 2023-2025 Parks & Recreation Department

May 18, 2023

Parks & Recreation Department

The mission of APRC is to provide and promote recreational opportunities and to preserve and maintain public lands.

Parks Administration - Parks Administration oversees the operation, maintenance, construction, and planning for park and recreational facilities, including developing new parks, trails and administering open space areas. Administration is responsible for providing oversight and support to Parks Operations, Recreation and Senior Services. Goal setting, property acquisition, budgeting, contracting, commission and subcommittee activities, stakeholder/partner relations, public outreach and promotions coordination are included in the many roles served by the administration team.

Parks Operations - This division includes urban forestry and environmental and ornamental horticulture and is responsible for maintaining trees within the urban setting that are safe, functional, and aesthetically pleasing to park users. Staff manages healthy, diverse, and functionally effective natural areas (including riparian corridors) that enhance habitats for wildlife and control erosion while providing aesthetic and educational values to park users. The Volunteers in Parks Program (VIP) trains and assigns volunteers to help maintain parks and trails and assist APRC in a variety of events, programs, and services.

Open Space and Trails - This division manages 577 acres of open space and parks forest lands and 51 miles of city trails/trail routes. Forestry preserves and improves wildlife habitat and manages for biological diversity of native plants and animals while controlling non-native problematic species. A major focus is reducing fire danger on Parks-managed Forest lands in cooperation with Ashland Fire, USFS, the Forest Lands Commission, Wildfire Commission and other agencies.

Recreation - The Recreation Division provides recreational and educational opportunities for participants of all ages and abilities including aquatics, health and fitness classes, environmental education programs and lifetime activities. The Division oversees operations of the [Daniel Meyer Memorial Pool](#), [Ashland Rotary Centennial Ice Rink](#), [North Mountain Park Nature Center](#), [Calle Guanajuato](#), [indoor and outdoor facility rentals](#), and adult, youth and adapted recreation programming. The Division also coordinates and operates special events including the Rogue Valley Bike Swap, Rogue Valley Bird Day, Ashland World Music Festival, 4th of July Run and the Bear Creek Salmon Festival.

Oak Knoll Golf Course - This Golden Era Samuel Whiting course design has been enjoyed by locals for almost 100 years. The par 36, 9-hole golf course is characterized by sweeping vistas of the surrounding valley mountains and old growth Oak Trees. The Golf Division operates and maintains the nine-hole Oak Knoll Golf Course, which is Southern Oregon's only municipal golf course.

Senior Services - The Senior Services Division enhances the lives of seniors by promoting healthy aging, well-being, dignity and independence and advocates for the diverse needs of seniors and their families throughout Ashland. Support services, community referrals, and a variety of free or low cost recreational, fitness, social and educational opportunities are offered at Ashland Senior Center and other locations. The Division also hosts the RVCOG Food & Friends senior meal program and many other partners to ensure service access for local seniors.

BN 2023/25 Priorities

Parks & Recreation

- Risk Reduction
- Economic Development
 - CEAP
- Customer Service Focus

Continue to improve & develop the hiking & biking trail system

Investigate, develop & implement a dedicate permanent funding to ensure long-term sustainability

Improve public aquatic recreation & competitive options in Ashland

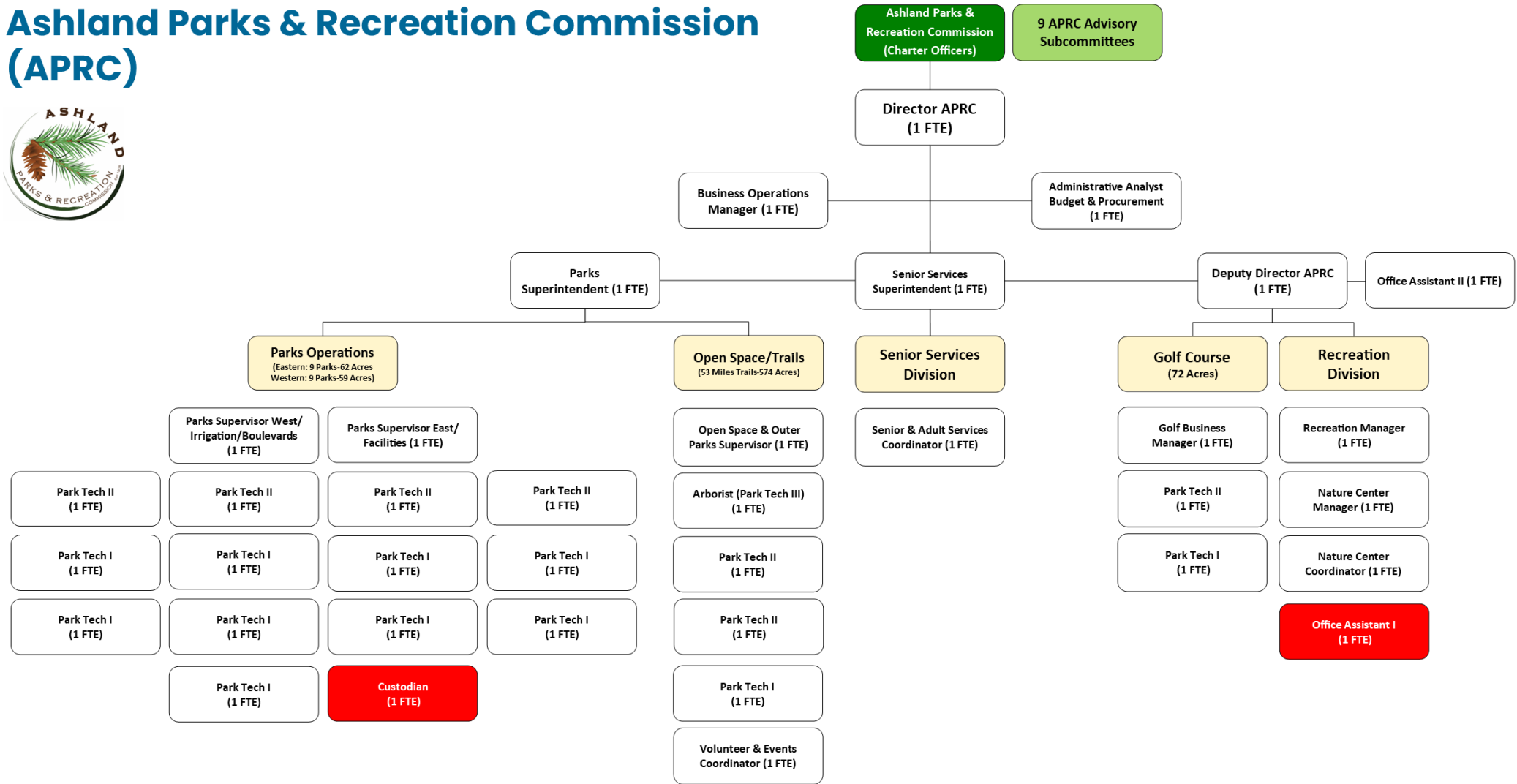
Develop an environmental sustainability & implementation plan.

Seek/support community-building activities in parks, trails and open space that promote art, music, sports and nature.

Build East Main Street neighborhood park



Ashland Parks & Recreation Commission (APRC)



Public Art Committee

Forest Lands Committee

LEGEND

	General Fund & Enterprise Fund Positions
	Non General Fund Positions
	Legally Mandated Commissions/Committees
	Discretionary Commissions/Advisory Boards
	Vacant-Unfunded



Significant Changes

- Combined Recreation Administration with Parks Administration.
- Hiring Parks Superintendent position that has been vacant since April of 2020
- Professional Services includes a budgeted increase for contracting service Pathways, this account now includes Temporary Employees.
- Small Tools – increase to replace aging equipment. Replacing with Electric when available.
- Utilities – All utilities and Parks maintenance from other divisions is now budgeted in Parks Operations. Budgeted a rate increase for utilities and fuel.
- Training/Travel – training and travel has been cut since 2020. Increase to begin training and conference attendance and to maintain certifications.
- Maintenance – this biennium focusing on deferred maintenance of facilitates



BN 2023/25 Proposed

Parks Department

	BN 2017/19 Actual	BN 2019/21 Actual	BN 2021/23 Adopted	BN 2023/25 Proposed
Personnel Services	\$7,633,033	\$7,554,988	\$8,075,932	\$8,591,278
Material and Services	\$4,445,975	\$4,332,514	\$6,463,834	\$4,823,224
Capital Outlay	\$842,661	\$1,360,068	\$10,119,000	\$15,994,632
TOTAL	\$12,921,669	\$13,247,570	\$24,658,766	\$29,409,135

Data Updated Apr 21, 2023, 12:34 PM

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QUESTIONS?

