

Ashland Parks and Recreation Commission 2021/23 Adopted Biennium Goals

- 1.** Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.
- 2.** Develop an environmental sustainability and implementation plan.
- 3.** Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.
- 4.** Build east main street neighborhood park including the dog park, bike-skills park and pump track.
- 5.** Explore the feasibility of and make a decision on all trails and proposals by the Rogue Valley Mountain Bike Association.
- 6.** Update the Ashland Open Space Comprehensive Plan.
- 7.** Explore and implement, as funds allow, capital improvements that would reduce long term maintenance costs with a goal for the improvements to pay for themselves.
- 8.** Complete the phased master plan for Ashland Creek Park, including the installation of a basketball court with striping for multiple uses, including pickleball.
- 9.** Mitigate fire vulnerability on all APRC lands and explore funding to support fire suppression and best management practices.
- 10.** Perform a system-wide master plan for ashland parks and recreation commission to include the following sections, at least (sections may be completed together or independently):
 - 1.** Vision and goals
 - 2.** Bicycle and pedestrian circulation and access to park properties
 - 3.** Park system maintenance and improvements
 - 4.** Fleet evaluation recommendations
 - 5.** Design and maintenance guidelines
 - 6.** Review and update of all aprc policies
- 11.** Work with local partners, including the Ashland School District and Southern Oregon University to obtain agreements for mutual use of facilities including school gyms for recreation leagues or open play during non-school times and during smoke events.
- 12.** Complete the work on the Lithia Park Paster plan and present the completed plan to the commissioners for adoption.

- 13.** Create a small pocket-neighborhood playground/park in the vicinity of oak knoll clubhouse.
- 14.** Investigate ways to improve diversity, equity and inclusion (DEI) for both internal workforce and public access and services.
- 15.** Continue to work with the City of Ashland, the Chamber of Commerce and other organizations to promote and support tourism in outdoor recreation.

Ashland Parks and Recreation Commission

2021/23 Biennium Goals

Recommendation to Move Forward

1. Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.
2. Develop an environmental sustainability and implementation plan. – *could be part of the System Wide Master Plan*
3. Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.
4. Build east main street neighborhood park including the dog park, bike-skills park and pump track.
5. Update the Ashland Open Space Comprehensive Plan.
6. Perform a system-wide master plan for Ashland Parks and Recreation Commission to include the following sections, at least (sections may be completed together or independently):
 1. Vision and goals
 2. Bicycle and pedestrian circulation and access to park properties
 3. Park system maintenance and improvements
 4. Fleet evaluation recommendations
 5. Design and maintenance guidelines
 6. Review and update of all APRC policies
7. Complete the work on the Lithia Park Master plan and present the completed plan to the commissioners for adoption.
8. Investigate ways to improve diversity, equity and inclusion (DEI) for both internal workforce and public access and services. – *Could be reworked to include Management goal proposed for 23/25.*

Ashland Parks and Recreation Commission
2021/23 Biennium Goals
Recommendation to Remove from Goals List

1. Explore the feasibility of and make a decision on all trails and proposals by the Rogue Valley Mountain Bike Association. –
 - *This goal has been accomplished to an extent that there has been a committee established to review all new trail proposals to make recommendations to the Parks Commissioners, who will have the final authority. This committee has one active application for the Wonder Bailout Trail. Several other trails proposals by the RVMBA are currently being review by working groups of the this committee.*

2. Mitigate fire vulnerability on all APRC lands and explore funding to support fire suppression and best management practices. –
 - *this is a worthwhile goal and is part of our mission as APRC. I believe that this should not be a goal moving forward and APRC should move forward with a policy that keeps this item as a priority always.*

3. Work with local partners, including the Ashland School District and Southern Oregon University to obtain agreements for mutual use of facilities including school gyms for recreation leagues or open play during non-school times and during smoke events.
 - *I believe that this should also be characterized as a best practice and should not occupy a space on the goals list.*

4. Create a small pocket-neighborhood playground/park in the vicinity of oak knoll clubhouse.
 - *This item should be removed because the construction of a park at Oak Knoll should be contingent upon any plans for the golf course that may come about as a result of the current evaluation of the course and its management.*

5. Continue to work with the City of Ashland, the Chamber of Commerce and other organizations to promote and support tourism in outdoor recreation.
 - *Again, this should be a best practice and should not require a goal to continue to strive for this.*

2023/25 COMMISSIONER TOP-FIVE PRIORITIES

JIM LEWIS:

1. Restructuring golf course business plan, inc. Playground.
2. Funding source –
 - a. **Existing goal:** Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.
3. Aquatic –
 - a. **Existing goal:** Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.
4. A.C.P. 1/2 Court Basketball Court –
 - a. **Existing goal:** Complete the phased master plan for Ashland Creek Park, including the installation of a basketball court with striping for multiple uses, including pickleball.
5. Fire mitigation on A.P.R.C. Lands –
 - a. **Existing goal:** Mitigate fire vulnerability on all APRC lands and explore funding to support fire suppression and best management practices.

RICK LANDT:

1. Employ best management practices to strengthen relations between management, co-workers, City employees and community members. Potential steps include work with APRC's HR provider – the City of Ashland HR Department – to simplify and communicate HR policies and procedures, improve diversity, equity and inclusion efforts, ensure all staff have an understanding of how HR benefits employees and how to access HR, and reorganize and add staff to free up management time for these efforts.
2. Finalize Pool Replacement scope (minimize carbon footprint as much as possible), then complete preliminary plan, then determine/obtain funding
 - a. **Existing goal:** Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.
3. Complete Lithia Park Master Plan, then Prioritize Lithia Park MP recommendations and begin work to accomplish highest priority goals
 - a. **Existing goal:** Complete the work on the Lithia Park Master plan and present the completed plan to the commissioners for adoption.
4. Complete the update of the Ashland Open Space Plan
 - a. **Existing goal:** Update the Ashland Open Space Comprehensive Plan.
5. Aggressively seek ways to reduce APRC's carbon footprint
 - a. **Existing goal:** Develop an environmental sustainability and implementation plan.

JUSTIN ADAMS:

1. Glenview Hillside development (including a beginner mountain bike trail, [which will serve newer riders and safely deliver riders to Pioneer street and downtown without a risk from automobiles], and consideration of allowing pedestrians with dogs)

2. Social events in parks, especially Lithia: Concerts? Silent Movie? Food trucks? Staging sporting events?
3. Long-term planning for Parks and Recreation in a world that includes climate change: this includes the Valdez accords, with special attention to water use in setting Parks priorities. It also means acknowledging in our planning that we have weeks to months every year where the air in our town is not healthy to breathe, behooving us to do long-term planning towards more indoor Parks and Recreation facilities.
 - b. **Existing goal:** *Develop an environmental sustainability and implementation plan.*
 - c. **Existing goal:** *Perform a system-wide master plan for Ashland Parks and Recreation Commission to include the following sections, at least (sections may be completed together or independently):*
 1. *Vision and goals*
 2. *Bicycle and pedestrian circulation and access to park properties*
 3. *Park system maintenance and improvements*
 4. *Fleet evaluation recommendations*
 5. *Design and maintenance guidelines*
 6. *Review and update of all APRC policies*
4. Completion of Daniel Meyer Pool Expansion (including exploration of opportunities to improve it.)
 - a. **Existing goal:** *Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.*
5. Expanding athletic fields (including consideration of a turf field [that I have on good authority ASC could fundraise for], expanding lighting options, and cooperation with the school district for some sort of fields master schedule.)

LESLIE ELDRIDGE

1. Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.
 - a. **Existing goal:** *Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.*
2. Support Parks Director to improve employee retention and management by re-establishing a Parks Superintendent position.
3. Identify and secure a funding source for construction of the Daniel Meyer Pool. Consider modification of pool design to include cover for winter and smoky months.
 - a. **Existing goal:** *Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.*
4. Complete construction of East Main Park
 - a. **Existing goal:** *Build east main street neighborhood park including the dog park, bike-skills park and pump track.*
5. Continue to improve and develop our watershed ped and MTB trail network, including connectivity to adjacent National Forest Land (above) and town centers (below) city ownership, as well as securing easements on private properties that protect public access to this network.

JIM BACHMAN

1. Secure adequate predictable funding and organizational structure clarity vis-a-vis the City to secure APRC's ability to execute our overall mission for the indefinite future.
 - a. **Existing goal:** Investigate, develop and implement a dedicated permanent funding source to ensure the long-term financial sustainability of the Ashland Parks and Recreation Commission.
1. Resolve golf course management conundrum.
2. Finalize Lithia Park long-term plan.
 - a. **Existing goal:** Complete the work on the Lithia Park Master plan and present the completed plan to the commissioners for adoption.
1. "Break ground" on new pool project
 - b. **Existing goal:** Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum, until construction begins on a new pool.
2. "Break ground" on the East Main Park project.
 - a. **Existing goal:** Build east main street neighborhood park including the dog park, bike-skills park and pump track.

2023/25 COMMISSIONER UNIQUE TOP-FIVE PROPOSALS

1. **Golf Course:**

1. Restructuring golf course business plan, inc.
2. Playground/Resolve golf course management conundrum.

2. **Management:**

1. Employ best management practices to strengthen relations between management, co-workers, City employees and community members. Potential steps include work with APRC's HR department (the City's) to simplify and communicate HR policies and procedures, improve diversity, equity and inclusion efforts, ensure all staff have an understanding of how HR benefits employees and how to access HR, and reorganize and add staff to free up management time for these efforts.
2. Support Parks Director to improve employee retention and management by re-establishing a Parks Superintendent position.

3. **Mountain Biking:**

1. Continue to improve and develop our watershed ped and MTB trail network, including connectivity to adjacent National Forest Land (above) and town centers (below) city ownership, as well as securing easements on private properties that protect public access to this network.
2. Glenview Hillside development (including a beginner mountain bike trail, [which will serve newer riders and safely deliver riders to Pioneer street and downtown without a risk from automobiles], and consideration of allowing pedestrians with dogs)

4. **Events:**

1. Social events in parks, especially Lithia: Concerts? Silent Movie? Food trucks? Staging sporting events?

5. **Soccer Fields:**

1. Expanding athletic fields (including consideration of a turf field [that I have on good authority ASC could fundraise for], expanding lighting options, and cooperation with the school district for some sort of fields master schedule.)