



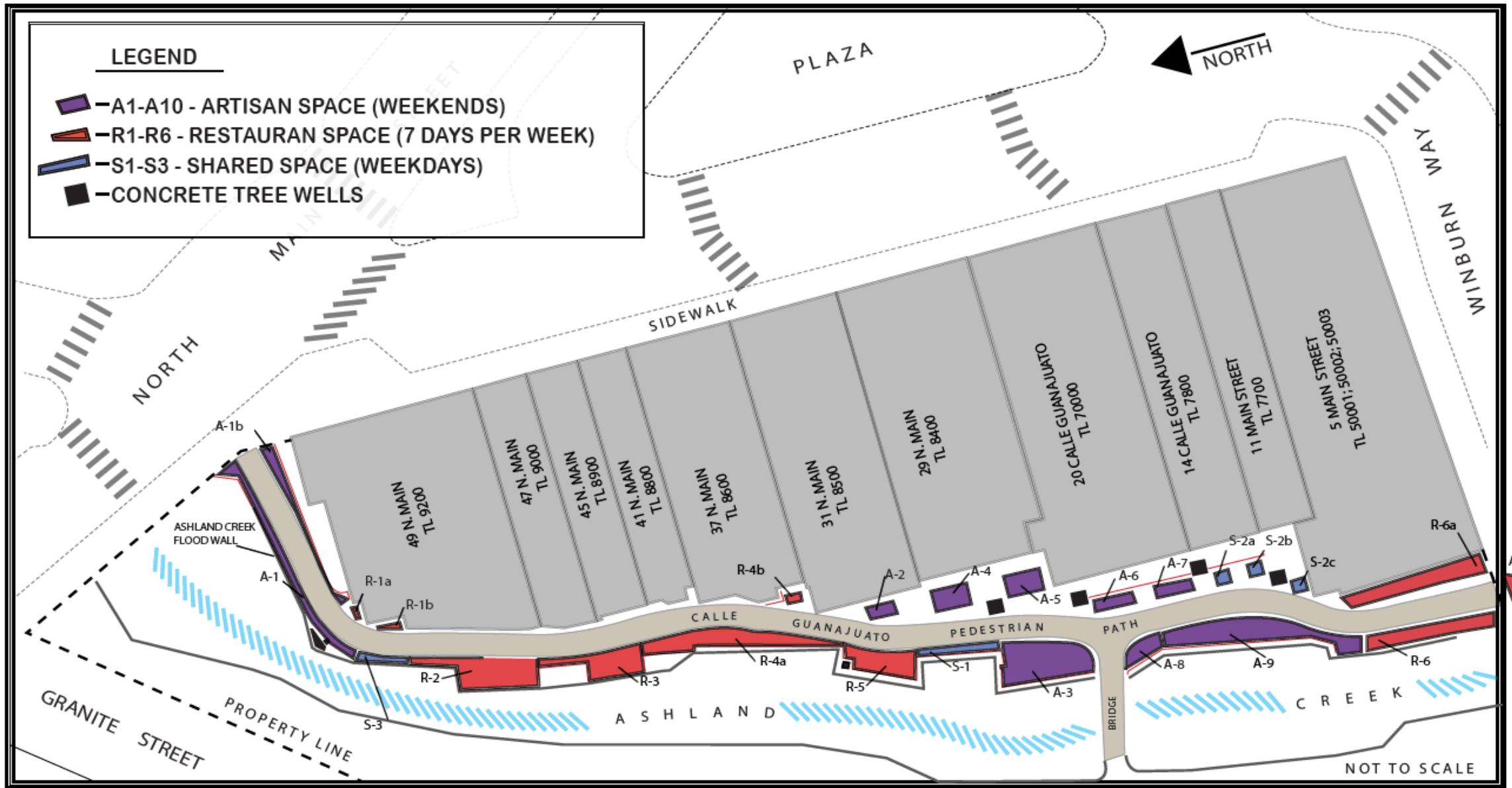
Calle Guanajuato Commercial Space Application Approval & Fee Increase Proposal

April 5, 2023

Rachel Dials, Deputy Director

2023 Season- Applicants for Commercial Space on the Calle Guanajuato:

- Skout R-6 & R-6a
- SooRah Korean Café S-2a & S-2b
- Osteria La Briccola A-7, A-6, A-8
- Louie's Bar and Grill part of R-4a, R-4b, R-5
- Bar Juliet part of R-3
- Oberon's part of R-3 and part of R-4a
- Greenleaf part of R-3, R-2 & part of S-3
- Mix Bake Shop R-1a & R-1b
- Lithia Artisans Market front of Lithia Park Access to all locations marked "A" & "S" &

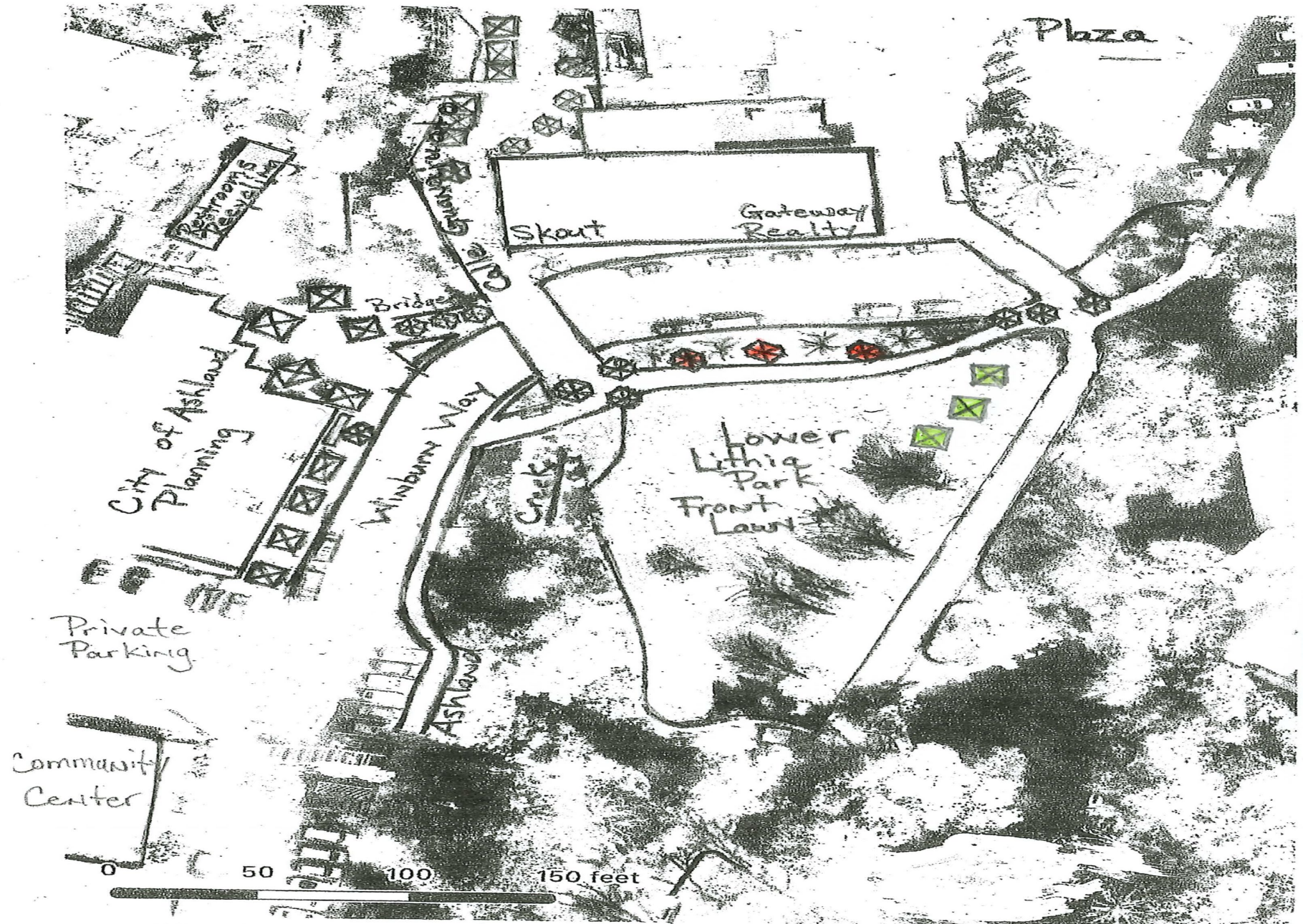


CALLE GUANAJUATO BOUNDARY MAP

April 5, 2023



Exhibit A



In considering a potential fee increase some contributing factors to staff recommendation:

- The last time Calle fees were raised was February of 2017
- The most current cost recovery numbers are from 2018 and show that we are only at 62% cost recovery.
- The Consumer Price Index for the West Region has had a cumulative increase of 20.6% since 2018.
- APRC Staff and Materials and Services costs have continued to increase each year.

Assessment and Recommendations:

1. Increase fees for the 2023, 2024 and 2025 season of operation.

- While an increase is being proposed for the artisans, it is less than the restaurant increase.
- The artisans currently pay 54% more than the restaurants pay for the weekend.
- By increasing the percentage for the artisans less than the restaurants, that discrepancy over time will diminish.
- Current fees for use of the Calle are \$5/\$8/\$5.50

Staff recommends an increase of 9% in 2023, 2024 and 2025 for the restaurants based on the stated factors in this memo. Staff recommends an increase of 7% for the Artisans in 2023, and no increase in 2024 or 2025. The example is meant to illustrate a 9% increase for restaurants per year (3-years) and a 7% increase for Artisans only in 2023:

2. Approve the Boundary Map for the 2023 Calle Guanajuato season. Staff recommends approval of the 2023 Boundary Map. The requests for 2023 are similar to the 2022 requests .

3. Artisans Market use of the front Lithia Park. Staff recommends approval of the use of the front of the park for the 2023 season with no use of lawn or grass areas after November 1 or if a ½ inch of rainfall occurs within 3 days.

4. Extending the “season of operation” for the agreement. Staff recommends two options for renters to choose from: Option 1) eight (8) month season March 13th-November 12, 2023. Option 2) nine and a half (9.5) month season March 13-December 31, 2023, giving a choice to restaurants and the Lithia Artisan Market to extend the months of the season of operation with a plan in place by November 1 to remove equipment, chairs, tables, etc. if a flood threatens. **If the Commissioners choose to provide the option of (9.5) months, the per month fees would be prorated.**

5. Allow for "Off-season" agreements for restaurants to utilize the Calle Guanajuato for seating. Staff recommends an off-season be considered for January 1, 2024-March 10,2024 for any restaurants interested. Several restaurants have been participating this year in off-season opportunities. No fee increase.



Questions and Discussion