



AGENDA FOR STUDY SESSION
ASHLAND PARKS & RECREATION COMMISSION
June 1, 2022
Electronic Meeting – 6 P.M.

Public Participation Instructions

This meeting will be held electronically via Zoom Webinar. Registration is required to view the meeting. A link to the meeting will be sent to you once registration has been completed: https://zoom.us/webinar/register/WN_daXIVzasS_u8VueFy36ynw

Written testimony will be accepted via email sent to sean.sullivan@ashland.or.us. Please include “**Public Testimony**” in the subject line. Written testimony submitted before 12:00 pm the Tuesday before the meeting will be made available to the Parks Commissioners before the meeting. All testimony will be included in the meetings minutes.

Oral Testimony will be taken during the electronic public meeting. If you wish to provide oral testimony, send an email to sean.sullivan@ashland.or.us, preferably before 12:00 pm the Tuesday before the meeting. Late requests will be honored if possible. Please provide the following information: 1) make the subject line of the email “**Speaker Request**”, 2) include your name, 3) the agenda item on which you wish to speak on, 4) specify if you will be participating by computer or telephone, and 5) the name you will use if participating by computer (Zoom Name) or the telephone number you will use if participating by telephone. Staff will provide information necessary to join the meeting upon request.

- I. CALL TO ORDER
- II. LIVABLE ASHLAND ALLIANCE - PROGRESS REPORT ON AARP AGE-FRIENDLY COMMUNITIES
- III. CITY OF ASHLAND STRATEGIC CHOICES UPDATE (BUDGET IMPLICATIONS)
- IV. ITEMS FROM COMMISSIONERS/STAFF
- V. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Administrator's office at (541) 488-6002 (TTY phone number (800) 735-2900). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I). Parks Commission meetings are broadcast live on Channel 9, or on CHARTER CABLE CHANNEL 180. Visit the City of Ashland's website at www.ashland.or.us.

ASHLAND PARKS & RECREATION COMMISSION

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS:

Rick Landt
Jim Lewis
Jim Bachman
Julian Bell
Leslie Eldridge



Michael A. Black, AICP
Director

541.488.5340
AshlandParksandRec.org
parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Isleen Glatt, Senior Services Superintendent

DATE: May 26, 2022

SUBJECT: Livable Ashland Alliance - Progress Report on AARP Age-Friendly Communities (Information)

Sandy Theis and Anne Bellegia, Co-Chairs of the Livable Ashland Alliance, will be presenting the progress to date for the AARP Age-Friendly Communities process, now broadened to work to make Ashland more “all-age-friendly” and livable. Livable Ashland Alliance is a partnership of many community representatives working collaboratively on this goal.

The AARP Age-Friendly Communities initiative was originally started by members of Ashland Senior Advisory Committee (ASAC) who formed a work group to advocate for senior needs. In 2019, at the request of the work group, the Commissioners joined with Ashland Mayor and Council in co-signing Ashland’s application to join the AARP Network of Age-Friendly Communities. The application was approved by AARP on February 10, 2020. The initial advocates then formed a steering committee to guide the AARP age-friendly process and engage other community representatives. The group has since evolved to an independent Livable Ashland Alliance.

The attached report, submitted to AARP Oregon on April 15, 2022, describes the progress to date. Co-Chairs Theis and Bellegia will present the highlights and answer questions.

Electronic Attachment: [Livable Ashland Alliance Progress Report, April 15, 2022](#)

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STAFF MEMORANDUM

TO: Ashland Park and Recreation Commissioners

FROM: Michael Black, APRC Director

DATE: May 26, 2022

SUBJECT: City Council Budget Discussions

The City Manager is working on a multi-part proposal regarding budgeting, organization, surplus property, policy and priorities of the City Council. The proposals affect APRC because we are partially funded through the City's General Fund.

There are several parts of the presentation and proposals that affect APRC directly and I have provided a links below so that you can preview the presentation yourself.

The biggest issues for APRC so far are:

- A) the City Manager believes that the Food and Beverage Tax was incorrectly directed to APRC for use in our Parks Operations Budget. The City Council approved the use of Food and Beverage revenue and next fiscal year we are scheduled to receive about \$2,000,000 from that source, which reduces our dependence on the City's General Fund by \$2,000,000. The City Attorney disagrees with the City Manager on this matter and the issue is not resolved.

If the City Manager's position is successful, APRC would lose that funding for next year; however, the City Manager has stated that he will backfill our budget with \$2,000,000 from other funds. I do not agree with the City Manager, and I have consulted with the City Attorney, and she also does not agree with the City Manager's interpretation of the Food and Beverage Tax Ordinance. If the City Council agrees that the Food and Beverage Tax was dedicated to Parks correctly, then APRC will continue to receive that funding in the next fiscal year and the City will not have to backfill APRC's budget with another revenue source.

B) Based on the perceived budget deficit of \$3,000,000 – of which \$2,000, 000 is caused by the Food and Beverage Tax issue described above and should be resolved by determining that the Food and Beverage Tax funds are appropriately dedicated to Parks Operations – APRC is being required to cut the equivalent of \$420,000 from our 2023 Fiscal Year budget.

CITY MANAGER’S DECLARED DEFICIT ESTIMATE:

- 2022-23 Budgeted Deficit: \$1,000.000
- Food & Beverage Tax Reallocation: \$2,000,000

Total Deficit \$3,000,000

APRC is being required to cut a greater percentage of our budget than any General Fund department and is in line with my supposition that Parks and Recreation will always take a bigger cut than any other department, because we have not been considered part of the traditional characterization of providing for the “health, safety and welfare” of the community.

There is more presentation and many other proposals and to go before the City Manager is finished. He was not able to complete his presentation and we have not seen the final recommendations from him. I believe there will be recommendation by the City Manager that will affect APRC beyond what was outlined so far. The final recommendations are scheduled to be presented to the Council on June 6th and 7th.

It is not clear how the City Council will come down on the Food and Beverage Tax issue since the City Attorney and City Manager do not agree on a position. The result of this disagreement will affect the amount of the deficit that is being purported. If the Food and Beverage Tax remains allocated to APRC, it appears the stated deficit will be \$2,000,000 less than what was presented.

I look forward to discussing this matter with you in the upcoming study session.

The link to the City Manager’s presentation is below:

https://www.ashland.or.us/SIB/files/PowerPoint_Strategic_Choices_FY_2022-2023.pdf

Links to the video recording of the May 23 meeting is below. The May 24 meeting has not been posted at the time of writing this memo.

May 23, 2022, Special Business Meeting Part I

https://videoplayer.telvue.com/player/w9sPsSE7vna3XTN_39bs1rEXjVWF0kfP/media/722272?fullscreen=false&showtabssearch=true&autostart=true

May 23, 2022, Special Business Meeting Part II

https://videoplayer.telvue.com/player/w9sPsSE7vna3XTN_39bs1rEXjVWF0kfP/media/722077?fullscreen=false&showtabssearch=true&autostart=true