

SOUTHERN OREGON AQUATIC COMMUNITY

2350 Ranch Road

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SOAC's 3 Dominoes Strategy:

1) Talks with Ashland School District (ASD):

On 6/14/21 SOAC has time on the ASD regular session agenda. At this meeting I will:

- a) Share the Red Cross Basic Swim Skills Survey (survey conducted 5/31 – 6/3/21) results, overall showing 35% of children who cannot perform all 5 skills, will serve several purposes:
 - To hopefully save a life (or lives!) this summer;
 - To bring awareness to all parents on how safe or unsafe their child is around water;
 - To encourage parents to register their child for swim lessons this summer, either at DM Pool or the Ashland YMCA;
 - To help educate parents more about the DM Pool Project, as the survey included a link to SOAC webpages that provide information on the DM Pool Project.
- b) Lay out reasons why ASD should consider adding swim classes into the PE curriculum; and
- c) Ask them again to consider making knowing how to swim be a *middle school graduation requirement*.

This will then (hopefully) naturally lead the ASD towards entering into an agreement about usage of DM Pool for ASD student PE swim classes, team practices, swim meets, and water polo games; with a firm financial commitment.

2) Approach SOU again.

Over a year ago, Marc Heller and I had a meeting with Hugues Lecompte, Director of Campus Recreation. In meeting with him again I would:

- a) confirm that there is still strong student interest in "Swim for Fitness" classes as well as recreational swimming at DM Pool
- b) share with him the ASD Swim Survey results and how ASD is moving towards planning to include swimming in their curriculum, possibly entering into a financial commitment and agreement with APRC; and stress how SOU and ASD together have a responsibility to Ashland community as a whole in supporting aquatic activities at DM Pool;
- c) ask him to help set up a meeting with whomever in SOU (further up the chain of command) to see if SOU could also commit to enhanced usage of DM Pool.

To start this process, I would like APRC staff to participate with me in the SOU meetings.

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All of the steps above lay the groundwork for:

3) Grants:

- a) I have learned that potential grantors want to see firm evidence of what an organization is doing to further their cause and mission. With all of the above in place or in the works, it bolsters the chances of grantors looking favorably at a grant application from SOAC.
- b) Additionally, now there is (or soon will be) much more federal grant monies available, especially for energy conservation. SOAC would like to apply for grants that would enable APRC to go with the most energy-saving water heating and filtration system, as presented by Robertson Sherwood.