

City of Ashland  
PARKS AND RECREATION COMMISSION  
Pool ad-Hoc Committee Meeting Minutes  
February 13, 2019

**ATTENDEES**

**Present:** Ad-Hoc Committee Matt Miller (Chair), Rebecca Kay, Risa Buck, Mike Hitsky, Jocelyn Sanford, Gary Simms; Commissioners Gardiner and Landt; School District Liaison Todd Lantry; Senior Services Superintendent Glatt; Senior Services Liaison Bachman; Parks Superintendent Oxendine; Recreation Manager Flora; Recreation Superintendent Dials;

**Absent:** Director Black; City of Ashland Finance Director Mark Welch; Committee Member Marc Heller

**I. CALL TO ORDER**

Matt Miller called the meeting to order at 2:32 p.m. at the Community Center, 59 Winburn Way.

**II. APPROVAL OF MINUTES** – It was asked if there were any corrections to the January 16, 2019 minutes and Flora mentioned that there was a correction made to the public input portion.

**Motion:** A motion was made for approval of the minutes.

*Buck moved / Bachman seconded approval of the minutes.*

**Vote: All Yes**

**III. PUBLIC PARTICIPATION AND GUEST SPEAKERS**

**Citizen Nancy Boyer** introduced herself. Nancy wanted to know how the neighborhood surveys would get to the property owners as many of the homes in her area were rentals. Nancy also asked what the percentage of the surveys was going to other than Ashland residents.

**IV. ADDITIONS OR DELETIONS TO THE AGENDA**

Landt suggested that Park Goals be added under New Business. Miller agreed to the addition.

**V. UNFINISHED BUSINESS**

**a. Needs Assessment / Outreach Subcommittee Report**

**i. February 19 Listening Session Update**

Buck said that they had a Listening Session workshop for all committee members who are helping with the Listening Sessions, so they understand the format. Flora said that they still need to get all the roles assigned and asked for committee members to sign up with their preference. Flora gave details on how the Listening Sessions would be conducted. Buck asked if it would be possible to get contact information as people sign in. Kay mentioned that APRC will provide nametags for those attending.

Kay mentioned that Lithia Motors has volunteered to shoot a video and they have started collecting video clips to use of the Ashland High School swim team. Kay mentioned the different demographics that they would like to have for the video. Dials said the goal of the video is to gather clips for future use and are not a part of the Listening Sessions.

## **ii. Survey Updates**

Flora gave an update as to how the mailing and randomization process of the surveys would work. Flora said they do not have a specific date as to when the mailing would go out. There was further discussion on the assigned survey number that was required to complete the online survey. Buck suggested bolding each survey number and Flora stated that all the information would be on one ballot. Gardiner reminded everyone that the surveys would help gather quantifiable baseline data. Kay reminded everyone that the survey and Listening Sessions were geared to gathering input from our number one stakeholders which is the community.

## **b. Site Planning and Design Subcommittee Report**

Hitsky said they had a meeting at the end of January and they are still in the conceptual and early brainstorming stage. Hitsky said there is nothing to report at this time until they have more information. Bachman brought up fundraising for the pool. Sanford said that people can donate through the Ashland Parks Foundation.

## **VI. NEW BUSINESS**

### **a) Messaging and Stakeholder Outreach Organization (Kay, Flora)**

Flora said that in the last meeting it was discussed developing a script that people can use to keep the message and facts in the forefront. Flora said the point of a script would be to ensure that the message is getting out clearly and consistently. Flora discussed Google Docs and developing a way for all Committee members and those reaching out to Stakeholders to be able to track all of the information. Flora stated that everyone on the Committee could view the information and Flora would enter and edit any information. Kay asked if the idea was to have each Committee member contact a Stakeholder and Flora said that everyone should approach those Stakeholders they are comfortable with. Flora said there is no set date to do this. Kay volunteered to develop the script and Lantry said that he would work with Kay. Flora asked the Committee to send him any edits to the Stakeholder Connections/Inquiry form.

### **b) Website Information for Public (Flora)**

Flora said that the intention is to have a City webpage that is the go to spot for the community to keep up to date on what is going on with the pool.

### **c) Park Goals (Landt)**

Landt said that the existing Park goals for the pool are awkward and outdated. Glatt located and read the wording for the biennium 2015-2017 Park goals. Landt read two drafts that he created for updated Park goals. Landt read the first goal which was to: 1) Ensure continuous operation of a community pool in Ashland during summer months at a minimum 2) Take necessary steps to develop a year-round competitive pool in Ashland, either stand alone or incorporated into the community pool. Discussion ensued on the language/wording for the new Park goals. Sanford stated that the pool should be a multi-purpose, multi-generational pool that can accommodate a variety of programs going on at the same time and would benefit the citizens of Ashland. After much discussion the two recommended Park Commissions goals were as follows:

**Goal #1** – Act on recommendations of the Pool ad-Hoc Committee

**Goal #2** – Ensure continuous operation of a public recreational pool in Ashland during the summer months, at a minimum.

**Motion:** A motion was made by Bachman to approve the two Commission goals/Landt seconded the motion.

**Vote: All Yes**

**VII. UPCOMING MEETING DATE**

**a) Establish regular schedule of 1<sup>st</sup> or 4<sup>th</sup> Wednesdays for March, April, May and June.**

It was decided by all present that the Pool ad-Hoc Committee would meet on the first Wednesdays of the month.

The next meeting date was set for March 6, 2019, 3:30 p.m., Senior Center, 1699 Homes Ave.

**VIII. ADJOURNMENT**

There being no further business, the meeting was adjourned at 3:46 p.m.

Respectfully submitted,

Anna Wysocki, Temp Office Assistant  
Ashland Parks and Recreation Commission