

# Ashland Rotary Centennial Ice Rink



# Operational Goals



© Jim Chamberlain

# Operational Goals



**What to do in Southern Oregon**

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★★★★★ 6 months ago - [message icon]

What a fun, inexpensive way to spend the day as a family!



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# Ashland Rotary Centennial Ice Rink

95 Winburn Way, Ashland, OR

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**Janae Stubbs**

Local Guide · 38 reviews · 6 photos

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Great experience, not too pricey, wish there were a few more benches but I'll go again. Nice volunteers who help kids on the ice.

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**Barbara Brennan**

Local Guide · 22 reviews · 16 photos

★★★★★ 6 months ago

Awesome family fun...cheap admission and skate rentals. Definitely a good place to spend an evening.



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**Jody O'Donnell**

Local Guide · 89 reviews · 19 photos

★★★★★ 6 months ago

What fun! Cheap and tons of fun people. Really makes for the season.



# Proposed Fees

Type of Admission	APRC Rink Fees			The Rrink	Collier Ice Rink (Klamath Falls)	Siskiyou Ice Rink (Mt. Shasta, CA)
	2018-19 (actual)	2019-20 (proposed)	2020-21 (proposed)	Current	Current	Current
Youth (6-13 YO)	\$ 3.50	\$ 3.75	\$ 4.00	\$ 8.50	\$ 7.00	\$ 7.00
Adult (14+YO)	\$ 4.00	\$ 4.25	\$ 4.50	\$ 8.50	\$ 8.00	\$ 10.00
Skate Rental	\$ 2.50	\$ 2.75	\$ 3.00	\$ 2.50	\$ 4.00	\$ 3.00
Group/Student Night (includes skates)	\$ 5.00	\$ 5.25	\$ 5.50	-	\$ 5.00	-

# Revenue Impact

	APRC Rink Fees			The Rrink	Collier Ice Rink (Klamath Falls)	Siskiyou Ice Rink (Mt. Shasta, CA)
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		<u>Estimated</u> <u>Revenue Impact</u> <u>19-20</u>	<u>Estimated</u> <u>Revenue Impact</u> <u>20-21</u>			
Recreational Skating Revenue	\$ 100,309.00	\$ 113,867.50	\$ 124,390.00			
		These estimates do not figure in program and concession revenue that is priced according to schedule and cost of associated products for				

# Programming Efforts

- Advertising Sales
- Skating Lessons and School Field Trip Program Improvements
- Future Concession Program Improvement
- Managing Expenses

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