



Council Business Meeting

September 19, 2023

Agenda Item	City Council Standing Advisory Committees Workplans Review	
From	Tonya Graham	Mayor
Contact	tonya@council.ashland.or.us	
Item Type	Requested by Council <input type="checkbox"/> Update <input type="checkbox"/> Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/> Consent <input type="checkbox"/> Public Hearing <input type="checkbox"/> New Business <input type="checkbox"/> Old Business <input type="checkbox"/>	

SUMMARY

This is a review of all the Standing Advisory committees workplans. This includes Social Equity and Racial Justice Advisory Committee (SERJ), Housing and Human Services Advisory Committee (HHSAC), Public Arts Advisory Committee (PAAC), Historic Preservation Advisory Committee (HPAC), Climate & Environment Policy Advisory Committee (CEPAC), Transportation Committee, and Forest Lands Advisory Committee.

POLICIES, PLANS & GOALS SUPPORTED

BACKGROUND AND ADDITIONAL INFORMATION

Resolution 2022-24 Creating Standing Advisory Committees to the City Council passed on September 20, 2022. On the July 17, 2023, Council retreat, staff provided details for the Standing Advisory committee's discussions of their priorities.

FISCAL IMPACTS

DISCUSSION QUESTIONS

SUGGESTED NEXT STEPS

REFERENCES & ATTACHMENTS

- Advisory Committees Goals list
- City Council Liaison Assignments





ADMINISTRATION

Joseph L. Lessard, City Manager
Sabrina Cotta, Deputy City Manager

Social Equity and Racial Justice Advisory Committee (SERJ)

The SERJAC will set their annual goals at their September meeting and will consider the following.

- Research what the City of Ashland has done to help and interfere with the civil rights of different groups of people (Black, Indigenous, Chinese etc.). This research will be the starting point for identifying reparations that the City can put in place to address the actions of the past and to celebrate good work that has been done.
- Review the recommendations of the DEI Assessment Consultant when the final report is completed.
- Continue the work of the 'Ashland for Everyone' project so that Ashland can move forward in its goal to be authentically welcoming to all people.
- Support activities for SERJ related holidays and community events and help the City to identify which events to participate in and recommend ways the City can participate.
- Support other Committees in their work as it intersects with the goals of the SERJ Advisory Committee.
- Recruit new members

Housing and Human Services Advisory Committee (HHSAC)

2023 Committee goals developed at the annual HHSAC retreat in December 2022.

- Explore impacts and opportunities for the development of more Manufactured Home parks (barriers and inducements) and manufactured home park ownership (this strategy is identified in the Housing Production Strategy document and is identified as a priority action in the implementation schedule).
- Encourage collaboration and communication for emergency shelter. Participate in planning and coordination around sheltering events and community engagement.
- Construction Excise Tax-explore the impacts of instituting a construction excise tax (this is a strategy identified in the Housing Production Strategy document).
- Workforce and Affordable Housing-Explore options to increase the supply of affordable workforce housing to provide for the needs of the City's working households and families. This work could include exploration, community engagement and implementation of strategies identified in the Housing Production Strategy.

ADMINISTRATION

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.6002
Fax: 541.488.5311

joe.lessard@ashland.or.us
sabrina.cotta@ashland.or.us





ADMINISTRATION

Joseph L. Lessard, City Manager
Sabrina Cotta, Deputy City Manager

- Housing Production Strategy Education Events/Affordable Housing Education Events/ Partner with SERJ on Fair Housing and Equity, Diversity, and Inclusion trainings and translation of City of Ashland information and handouts.

At the regular meeting in June 2023, the HHSAC added another goal that they would like to work on in the immediate future.

- The Committee established a workgroup that will explore property management issues in Ashland and suggest potential solutions. The work group would like to research what is already working and functioning in Portland, OR. regarding property management issues and present ideas of how to recreate that system in Ashland to the City Council.

Public Arts Advisory Committee (PAAC)

The PAAC has not conducted a formal goal setting for 2023 yet, but has been working on and discussing the following projects and initiatives:

- Support community-driven effort to fund and create a permanent, public art installation entitled “Ancestor’s Future: Crystallizing Our Call” by Micah Blacklight inspired by the Say Their Names Memorial
- Support community-driven effort to fund and create a public mural installation at the Elks Building in Downtown Ashland entitled “Where the Crow Lights” by John Pugh.
- Review and provide recommendations to the City Council regarding a public mural installation on the new fence at the Northwest Nature Shop at 154 Oak Street designed and executed by Vivi Design Company
- Establish a program to promote local artist or community designed artwork upon ODOT Traffic Controller Boxes with funding assistance from the City of Ashland (similar to the Utility Box art project).
- Designation of the Downtown Historic district as the next *Marking Ashland Places (MAP II)* district, in agreement with the Historic Preservation Advisory Committee.
 - Establish a location for a hub sculpture within the district, establish a budget for a public artwork, and request proposals for the design and installation of the selected sculpture.
 - Create and locate medallions relating to areas of historic interest.
- Street Crossing Art installation – potentially in association with University District

ADMINISTRATION

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.6002
Fax: 541.488.5311

joe.lessard@ashland.or.us
sabrina.cotta@ashland.or.us





ADMINISTRATION

Joseph L. Lessard, City Manager
Sabrina Cotta, Deputy City Manager

Historic Preservation Advisory Committee (HPAC)

HPAC has considered committee priorities over the last several months beginning with their annual retreat in January. These priorities would be a focus of HPAC meetings when there are not multiple land use actions on their agenda to review, including:

- Implement Residential Site Design Review. With the passage of House Bill 2001, which required cities to allow accessory residential units and duplexes with the same procedural requirements for review as detached single-family homes, HPAC no longer reviews a substantial portion of the new construction in the four National Register-listed historic districts which previously required review. HPAC members would like to see residential Site Design Review requirements implemented so that the designs for new Duplexes, Single Family Residences and Accessory Residential Units in the districts could be reviewed for compliance with Historic District Development Standards.
- Update the city's Historic Preservation Plan. The current Preservation Plan was completed in 2008 using consultant services funded by a Certified Local Government (CLG) grant. The plan speaks to the cities planned preservation activities from 2009-2018, and HPAC members believe it is due for an update. In the absence of available consultant services funds, HPAC has considered revisiting the plan and updating it as a subcommittee project.
- Update Historic Surveys. The documents inventorying the four existing historic districts are decades old, and do not reflect new development within the districts or buildings which were not eligible to be considered historic resources at the time the districts were adopted but may now be considered historic due to their age. In addition, there may be additional areas, such as Quiet Village, which are now qualified for nomination as historic districts.
- Digitize Text & Photos of Existing Historic Surveys/Make Available On-Line. Photos were taken on film originally. This would require obtaining negatives from the consultant who prepared the original historic district survey documents, having them scanned, and then creating a user-friendly, searchable webpage. It might also involve the creation of a "story map" through the city's geographic information system (GIS).
- Updating the HPAC Webpage. Committee members would like to see the committee's webpage updated to be more comprehensive and user friendly and to contain all documents relating to the historic districts and historic preservation in Ashland in a single convenient on-line location.
- Continuing education opportunities for HPAC members.

ADMINISTRATION

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.6002
Fax: 541.488.5311

joe.lessard@ashland.or.us
sabrina.cotta@ashland.or.us



ADMINISTRATION

Joseph L. Lessard, City Manager
Sabrina Cotta, Deputy City Manager

Climate & Environment Policy Advisory Committee (CEPAC)

2023 Goals

- Finalize USDA Energy Efficiency Loan Program.
- Establish “On Bill Financing/ Pay as you save”.
- Further Home Energy Score Program.
- Outreach on existing local and Federal incentive programs.
- Reduce fossil fuel consumption in City Facilities and citizens homes.
- Establish new incentive for small engine replacement.
- Attend, participate, and give input in other City committee meetings.
- Improve biking opportunities.

Transportation Committee

The City of Ashland Transportation Committee will be discussing and developing a formal workplan at the July 20th monthly meeting. Staff has developed an outline of work elements to be discussed at the Committees meeting. The bulleted list below represents most work activities anticipated within the 2023–2025 Biennium.

- Transportation System Plan Update
- Traffic Calming Program
- Traffic Crash and Near Miss Review (twice annually)
- Public Education and Outreach Program
- Traffic Safety, Parking, Signage, Striping, etc. – Continuous
- Vision Zero Program
- Parklet Program
- Protected Bike Lane – Major Roadway Rehabilitation Projects
- Transit Support as needed (RVTD)
- Bike Parking Inventory (downtown)
- Bird Scooter Program Review
- B Street Corridor Safety Analysis

Staff expects the Transportation Committee to develop their final workplan at the July 20th meeting.

Forest Lands Advisory Committee

- Using the Council-adopted Climate Change Addendum to the Ashland Forest Plan, address the current epidemic of tree mortality as quickly as possible.
- Educate the community about the importance of adapting our forestlands to the changing climate.

ADMINISTRATION

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.6002
Fax: 541.488.5311

joe.lessard@ashland.or.us
sabrina.cotta@ashland.or.us





ADMINISTRATION

Joseph L. Lessard, City Manager
Sabrina Cotta, Deputy City Manager

- Work with APRC and community partners on plans for sustainable recreation in the Ashland Watershed and adjoining areas.
- Assist in re-writing the Community Wildfire Protection Plan (CWPP), focusing on climate change adaptation in the entirety of the Ashland Watershed.

ADMINISTRATION

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.6002
Fax: 541.488.5311

joe.lessard@ashland.or.us
sabrina.cotta@ashland.or.us



City Council Liaison Assignments

June 20, 2023

Commissions & Standing Advisory Committees	2023 Primary Assignment	2023 Second Assignment
Parks & Recreation Commission (City Charter)	Hansen	Dahle
Planning Commission	Hyatt	
Climate and Environmental Policy	Kaplan	Dahle
Forest Lands	Bloom	
Historic Preservation	Dahle	
Housing and Human Services	Kaplan	Bloom
Public Arts	DuQuenne	
Social Equity and Racial Justice	DuQuenne	Dahle
Transportation	Hansen	Bloom

City Ad Hoc Committees	2023 Primary Assignment	2023 Second Assignment
Ashland Water Advisory (AWAC)	Kaplan	
Ashland Senior Advisory Committee	Kaplan	
Early Learning Committee	Hyatt	Bloom

Regional Boards & Committees	2023 Primary Assignment	2023 Second Assignment
Chamber of Commerce / Travel Ashland	DuQuenne	Hansen
Continuum of Care (CoC)	Bloom	
Crisis Response Network	DuQuenne	
Rogue Valley Council of Governments (RVCOG)	Kaplan	
Rogue Valley Metropolitan Planning Organization (RVMPO)	Graham	
Rogue Valley Transportation District (RVTD)	Hansen	
Southern Oregon Regional Economic Development Inc.	Hyatt	Dahle

Community Relationships

Aug. 2, 2023

At the recent Strategy Retreat, Council discussed assigning members of the Ashland City Council to serve as Community Liaisons to specific anchor institutions in the Ashland community. Unlike typical Council Liaison assignments where the councilor is expected to regularly attend committee or commission meetings, the Community Liaison would be expected to open a line of communication with the leadership of the organization and check in quarterly to understand how things might be changing for that organization, learn about new activities, and discuss any challenges. The purpose of this structure is to help the City Council as a body understand the current reality of the City's primary community partners as we, and they, navigate this time of great change. As Community Liaisons, Ashland City Council members would share similar information with those community organizations at their request.

Community Organizations	2023 Primary Assignment	2023 Second Assignment
Ashland Community Hospital	Dahle	
Ashland School District	Hyatt	
Mount Ashland	Hansen	
Opportunities for Housing, Resources & Assistance	Bloom	
Oregon Shakespeare Festival (OSF)	Graham	Kaplan
Rogue Valley Mountain Bike Association (RVMBA)	Hansen	
Southern Oregon University (SOU)	Graham	DuQuenne