



**CRIS
AYSON**
Finance Manager



**HANNAH
BORGESON**
Community
Engagement Specialist



DENISE BROWN
Housing Case
Manager



**KRISTIN
CRONIN**
Phoenix-Talent
Case Manager



**BLANCA
DURAN**
Bilingual
Case Manager



**ALFONSO
FERNANDEZ**
Outreach Advocate



**MARY
FERRELL**
Executive Director



**MARILEE
FORD BARRERA**
Operations
Manager



**NICOLE
HOEFFINGER**
Medford Case
Manager



**LAURA
LESKIN**
Office Manager



**CHEYENNE
NICHOLS**
Program
Supervisor



**MATT
NORTHROP**
Program Supervisor
& Case Manager



**NICOLE
RITTERBUSH**
Advocate Team
Lead



**CORRIE
SOMMERFELD**
Development
Director



**FALLON
STEWART**
Program Officer



**BRANDY
STROMME**
Grants Pass Team
Lead Case Manager



**CINDY
TILLY**
Grants Pass
Case Manager



**TINA
WEBB**
Team Lead Case
Manager



**JARED
WOLFF**
Case Manager
Josephine County

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MASLOW PROJECT



Stabilize. Engage. Thrive

2021-2022
ANNUAL REPORT

PH CDBG - Maslow
04.16.23

Mary's Message



Dear Friends,

Imagine a southern Oregon where all children and teens have some place safe and warm to sleep, enough food to eat, and the resources and resilience they need to succeed in school and in life. Thanks to the persistent encouragement, generosity, and hearts of our supporters, Maslow Project has moved that vision closer to reality over the last 15 years. With impactful programs, dedicated and skilled staff, and the flexible resources needed to continually lift our youth up in an ever-changing world, we are seeing kids thrive and remain hopeful. In 2022, that is an accomplishment, and our amazing community makes this possible.

Maslow Project is an essential lifeline for the most vulnerable youth in our community. We continuously evaluate, learn, and improve upon the work in our two southern Oregon counties. Our programs are increasing high school completion, college enrollment, and attaining and retaining employment and housing. Our approach is holistic and highly individualized to create

an inclusive environment of support and resources needed to nurture growth, resiliency, and hope.

A bright side of this pandemic has been our community's recognition of the growing needs and continued funding to help families with emergency shelter, eviction prevention, attaining new housing and so much more. Over the past two years, Maslow Project has distributed back out to our clients almost \$2 million in resources and helped more than 227 families obtain housing. With rental costs climbing and affordable housing still a scarcity, we will see on-going need for our programs and services to provide stability and intensive services for our youth and families. The information in the report speaks to the generosity of our community.

More is possible within our organization. It is a belief that burns bright within our entire organization. The contents of this annual report tell a dual story of our work and aspirations for creating the conditions for change. With the opening of our expanded Food Pantry we are looking at the future of how we can respond to the increasing needs

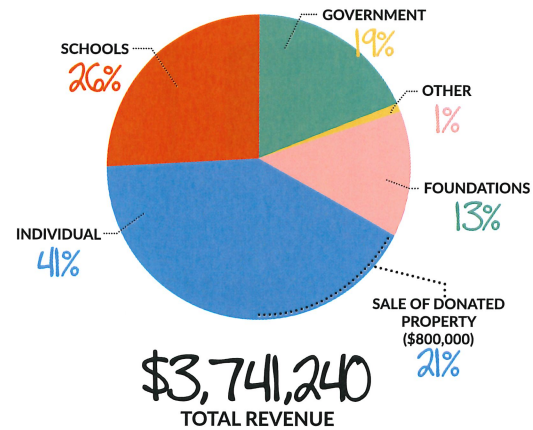
of youth and families experiencing homelessness in Southern Oregon where the costs of food are rising along with gas and housing.

We will continue to invest in highly effective ways to help more families find their way to safe, stable housing, and walk alongside them in their journey. Thank you for trusting us with your hard-earned funds and supporting the work made possible because of you. Your trust in us is of the utmost importance. We strive to be transparent, show integrity, and be good stewards of resources that are given in kindness and generosity.

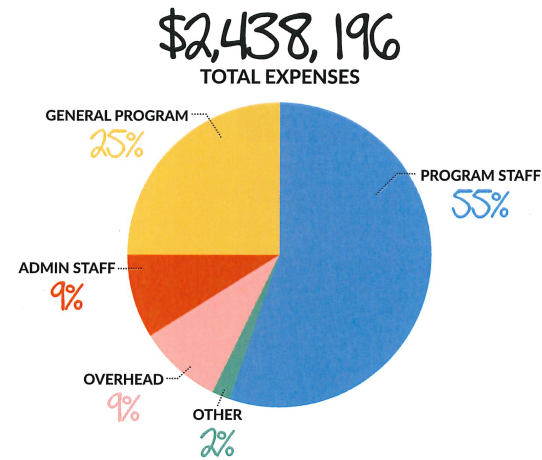
Adversity has brought us closer together and shown us innovative ways to meet the urgent needs in our community. Thank you for standing beside us!

Financial Stability

Platinum
Transparency
2022
Candid.



\$3,741,240
TOTAL REVENUE



\$2,438,196
TOTAL EXPENSES

Maslow's diverse revenue stream supports a sustainable funding model. Our varied funding base minimizes dependence on any single source of income making any program less vulnerable to funding cuts. Sources include foundations, public school contracts, government contracts, and philanthropic giving.

We are a NO FEE FOR SERVICES organization – always free to our youth and families!

In order to continue the level of service provided over the past year we look to continue to strengthen our individual giving. We've added administrative capacity to address the increase in funding that passes through Maslow Project. We work hard to keep overhead low for maximum resources for program support.

The housing crisis that is prevalent in Southern Oregon and throughout a majority of Oregon continues to plague our work with children and families experiencing homelessness. While housing availability hovered around 1% we were able to permanently house 143 clients. This stabilization allows for those families with children to move out of crisis and to start focusing on school, employment, and mental/health issues.

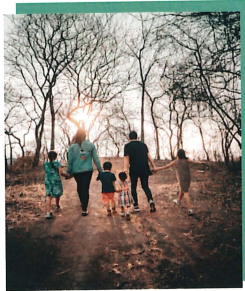
A Home Is More

THAN A ROOF OVERHEAD

Through our partnerships with the Housing Authority of Jackson County families were able to make long-term progress after experiencing homelessness. Currently, there are 42 families in Maslow's permanent supportive housing, to ensure families remain successfully housed. A roof overhead does not solve all of the trauma, crisis, and obstacles that families may face. Ongoing support is needed for families to continue to progress in goals related to education, employment, life skills, parenting, and mental/health needs.

Our families have been successful, 41/42 families remain housed. Over the next year we will continue to build this programming, to help end youth homelessness.

127 individuals received shelter assistance- including hotel stays
63 individuals received financial deposit and application assistance



Community & Volunteers

COMMUNITY

We are grateful for the wonderful people that make our work possible. Our region is very much distressed with housing costs. The availability of affordable rentals is grim. We are appreciative of all the help we get from the community. Last year over 700 individuals donated as well as 150 businesses, organizations, and civic groups. Continued support ensures teens, kids, and families receive the services they need. The kindness and generosity shown is an inspiration to all of us.



VOLUNTEERS

Groups and individuals contribute in a variety of ways to our efforts throughout southern Oregon. We have groups packing back packs full of school supplies. Individuals putting snack packs together at the Resource Center. Many helping with events and coordinating hygiene drives. Our wonderful group of ambassadors meet with us monthly to work on special projects. We couldn't do this work without all of the help we receive.

Youth Centered Approach

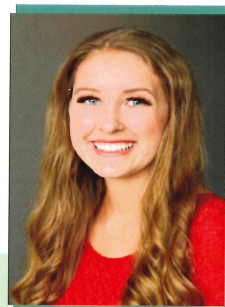


Your support allows Maslow to operate with a Youth Centered Approach. Meeting youth where they are is imperative in our work. Using a multi-lane approach to stabilize youth and provide individualized support improves educational outcomes. Using a strength based approach to help improve self-esteem and foster resiliency, while holding expectations for meeting personal goals. We are in their lives for the long run so they can gain stability, engage in school and/or work and transition into adulthood.



Where Are They Now

Justice
M A S L O W
HIGH SCHOOL GRADUATE



Justice has come full circle. From an unhoused youth to working in a Transitional Living Program in Benton County. This has been a life changing experience for Justice. Justice is a former Maslow student and graduated years ago from Phoenix High School. She moved north to complete her bachelor's degree at Oregon State University. Throughout college she worked part-time jobs, volunteered, helped support her younger brother, competed in Miss Oregon pageant, and was a full-time student.

In July she completed her Bio Health Science degree. She is taking a year off to think if medical school is the right path for her. Currently, she is working three part-time jobs, saving money, and focusing on the next step in her life journey. She is passionate about so many things, serving and giving back to others is at the top of her list.

We are happy to be a part of this young lady's life. We'll continue to watch with awe and wonder at her positive force and energy in this world. *"Maslow helped me experience things all teens should have the opportunity to"*

Liz
PERMANENT SUPPORTIVE HOUSING CLIENT



The cycle of crisis and trauma is a hard cycle to escape from. We are sharing the story of Liz, a Permanent Supportive Housing client. Liz was absent from her children often because of lack of housing. Her sons couch surfed and lived with their dad until his arrest.

She and her children have come along way. Liz went from walking in the rain three years ago pulling a suitcase to thriving. That day she met her case manager to apply for Permanent Supportive Housing. This opportunity was made possible by the Housing Authority of Jackson County. This has changed the trajectory of their lives.

A home provides stability. Having the most basic of needs met is fabulous, the answer to all prayers, but it isn't without challenges. Feelings of being undeserving and out of control still crept in for Liz. Losing control of life, being homeless, scared, and eroded her confidence. Trauma from the experience of homelessness was very evident in her children. The distrust was something her boys talked about with Maslow's Counselor.

Having ongoing and supportive case management has been essential to the family. She tried to find a job. After months of hearing nothing she felt defeated. With no clear plan, Case Manger Denise helped her put all the pieces together and helped focus on a plan. She had completed a clerical training program that provided an opportunity. Over the past two years she has been able to build skills and move up to different positions. We are happy to report that she has accepted a full-time position with the Department of Human Services.

Liz and her children are thriving now. Her boys are in the band, playing instruments and are happy. Liz credits Maslow, stating, *"she couldn't have done this without the support of Maslow Project."*

School Based Programs



Working in many of the local public schools allows for students to have direct access to help by Maslow staff. We work to uphold student rights and protections under the federal law, U.S. McKinney Vento Act, ensuring equal access to education. For many students, multiple barriers contribute to challenges enrolling, attending, and progressing in their education. Having a school based social/emotional support and connection is key to providing a safe space for youth experiencing homelessness.

Maslow Case Managers work to provide homework help, access to technology, school supplies, and remove barriers to transportation. Staff also connect students to activities such as sports, clubs, music, and other activities. This helps develop strengths and interests. By working with students to set short and long term goals related to education, employment, and housing they are building life skills, promoting self-sufficiency, and working toward completing their education.

WHEN WE WORK TOGETHER

A high school teacher informed a Maslow case manager that she had an unaccompanied student. The teacher had explained Maslow services to her student Joe but he stated he didn't need help. Youth often don't readily admit they need help. We made sure to follow up, say hello, and introduce our services.

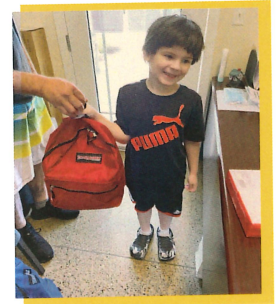
The more the case manager and Joe talked, it became clear he very much needed help. Joe needed food, hygiene, school clothing, and supplies. Food is often a resource unaccompanied youth need most. Our case manager suggested applying for SNAP (food stamps assistance), and Joe was convinced that he wouldn't qualify. With a little help, he was able to qualify for the benefits he needed in order to maintain good nutrition and health.

This was the beginning of a wonderful working relationship with Joe and his case manager! Joe graduated and has started his freshmen year in college this fall.

Maslow By The Numbers

The Medford School District had the second highest number of homeless youth in the state of Oregon last year. Josephine County school districts ranked 10th and 13th. It is hard to focus on school when children's needs of shelter, food, clothing, and hygiene are not being met. These experiences threatens their safety, personal well-being, education, and health outcomes.

McKinney Vento Youth Homelessness, "lacking a fixed, regular, adequate night-time residence" is underfunded and dramatically undercounted around the nation. This causes a vast disparity in access to help, housing, and education. Nationwide, this number is estimated to be 1.5 million (School House Connection 2021).



FROM THE PROGRAM YEAR 2021-2022

2,437 total children, teens, and parents served

1,892 served in Jackson County

537 served in Josephine County

131 unaccompanied minors (without parent or guardian)

307 unsheltered (living in a car, camping, etc.)

AGES OF YOUTH SERVED

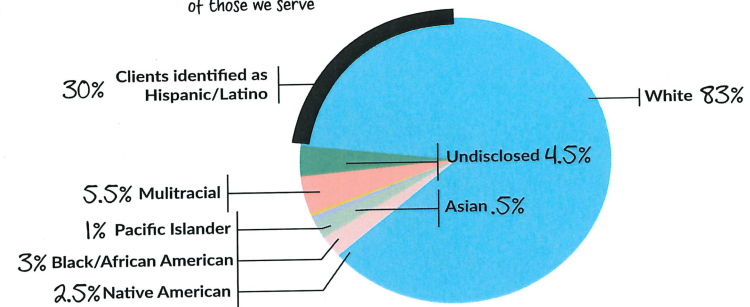
0-5 years old 268

6-18 years old 1054

19-24 years old 288



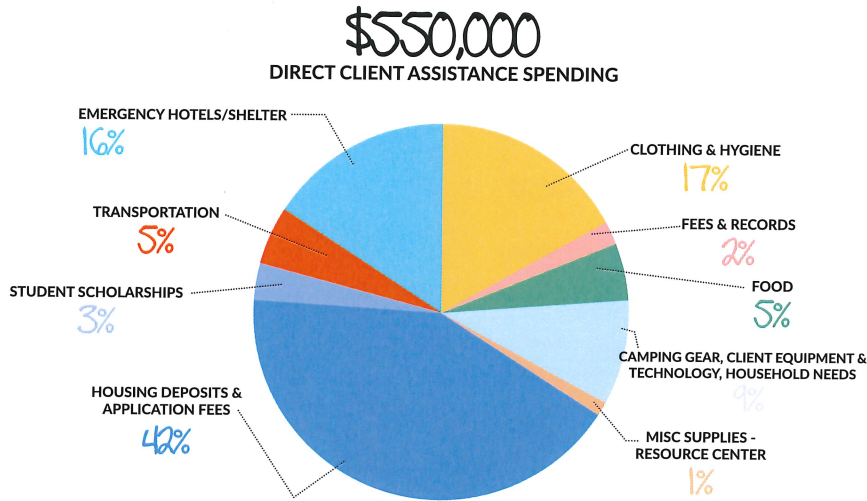
RACE & ETHNICITY of those we serve



Stabilization

TAKING CARE OF VULNERABLE YOUTH AND FAMILIES

Addressing people's most basic of needs is of the utmost importance. Our community of donors, funders, businesses, and civic groups help provide hot meals, food boxes, clothing, hygiene supplies, baby supplies, and wide variety of other emergency assistance. The flexibility of unrestricted donations gives further ability to meet the individual and changing needs of those we serve. When people aren't worried about daily survival, they can more easily focus on higher level goals like education and employment.



Outreach Centers

Through individual, state, municipal, private foundations, and federal support we are able to provide outreach. Outreach is an important component of identifying and connecting youth and families that are experiencing homelessness to help and provide resources of food, water, hygiene, camping, and other necessary items. A multi-faceted approach helps to meet families and youth where they are at. We are located in schools, visit parks, libraries, stores, and partner agencies throughout cities in southern Oregon. Starting with building trust and connection we are able to provide a lifeline of hope and surround them with services and resources to work on individualized goals.



- Monroe Resource Center-500 Monroe Medford
- Cobblestone Village- Operations & Administration Riverside Medford
- La Clinica- Phoenix/Talent
- UCAN Facility- Grants Pass
- DHS Office- Cave Junction
- Six School Districts Across Josephine and Jackson County

Having a connecting hub in communities provides access to services, resources, and support five days a week with our centers. The Monroe Resource Center in Medford underwent many needed upgrades and are able to safely invite our youth and families in to pick up mail, meet with staff, access hygiene items, and food boxes. Thanks to generous support from our wonderful donors, we were able to expand our food pantry to twice the size and now able to provide more options for fresh meat, dairy, vegetables, and fruits.

