

Council Business Meeting

October 1, 2019

Agenda Item	A Resolution Changing the Name of Norton Street to Mourning Dove Lane	
From	Paula Brown PE	Public Works Director
Contact	Paula.brown@ashland.or.us ; (541) 552-2411	

SUMMARY

Before the Council is a request to change the currently established street name for Norton Street to Mourning Dove Lane in order to prevent possible confusion with well established 'Morton Street'.

POLICIES, PLANS & GOALS SUPPORTED

Council Goals 2019-21

Tier 1: Higher Priority Emergency Preparedness

PREVIOUS COUNCIL ACTION

None

BACKGROUND AND ADDITIONAL INFORMATION

City staff were approached by the sole property owner whose residence has frontage on Norton Street prior to development, alerting us to the confusion between the street names "Norton" and "Morton". The property owner has filed an official street name change request, asking that the name be changed to Mourning Dove Lane due to the presence of nesting mourning doves in the area.

In the event of an emergency on this street, staff feel that 'Norton' would be difficult to distinguish from 'Morton' in a frantic 911 call and may lead to a delay in emergency response.

Establishing and changing street names falls under Ashland Municipal Code section 13.024.

13.24.020 Procedure for Change of Street Name

The following procedure shall be used in considering changes in street names:

A. A person who desires a street name change shall submit a written request together with the application fee to the engineering division of the public works department. The request shall state the reasons for the proposed name change and shall include a scale diagram of the street.

Property owner has submitted application and fee for name change-condition satisfied

B. Any proposed name change must meet the requirements of AMC 13.24.010.

Per AMC 13.24.010 (4)-A street may be named for flora, fauna, or geologic materials-condition satisfied

C. The public works department shall consider the request and may schedule a public hearing before the City council. If a hearing is scheduled:

1. Notice of the public hearing shall be mailed to the owners of property fronting the street and the fire, police and community development departments.
2. The scope of the hearing shall be limited to the change of the street name.
3. No recommendation for a name change shall be made unless the council finds that a public need for the change exists, confusion will be eliminated, or it is desirable for the convenience of the general

public. The council shall have complete legislative discretion to change the name of any street in the City.

D. Street name changes shall be made by resolution. (Ord. 2819 §§ 2, 3, amended, 1998)

Public Works does not feel a formal public hearing on the matter is warranted as only one property owner currently has a specified Norton Street address and Planning, Public Works, Police, Fire and Emergency Communications of Southern Oregon (911) all support the name change.

FISCAL IMPACTS

The only fiscal impact is staff time associated with development of the street name change resolution. The property owner has submitted the name change application and paid the appropriate fee.

STAFF RECOMMENDATION

Public Works staff have discussed the request name change with the Planning, Police and Fire Departments and they have no objections to the proposed street name change request and recommend Council approve the attached resolution establishing Mourning Dove Lane. The new street name was also approved by Emergency Communications of Southern Oregon (911 Dispatch).

ACTIONS, OPTIONS & POTENTIAL MOTIONS

1. I move to approve the renaming of Norton Street to Mourning Dove Lane.
2. Take no action and keep Norton Street as the roadway name designation.

REFERENCES & ATTACHMENTS

Attachment 1: A Resolution Changing the Name of Norton Street to Mounding Dove Lane

Attachment 2: Vicinity Map

1 **RESOLUTION NO. 2019-29**

2 A RESOLUTION CHANGING THE NAME OF NORTON STREET
3 TO MOURNING DOVE LANE

4 **RECITALS:**

- 5 A. The City of Ashland (City) has an interest in promoting safe travel within the City; and
- 6 B. Norton Street is a short street that intersects Ashland Mine Road. This street name sounds
- 7 similar to “Morton Street” and the Council determines it is in the best interest of the city to
- 8 officially designate Norton Street as Mourning Dove Lane; and
- 9 C. The street name change meets the requirements of Municipal Code § 13.24.040 which permits
- 10 the Council to rename a street to eliminate confusion; and
- 11 D. The street name change meets the requirements of Municipal Code § 13.24.010 (4) which
- 12 allows name for flora, fauna and geologic materials.

13 **NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF ASHLAND, OREGON,**

14 **RESOLVES AS FOLLOWS:**

15 SECTION 1. Pursuant to Ashland Municipal Code §13.24.040 the name of Norton Street is
16 changed to Mourning Dove Lane.

17 SECTION 2. This resolution is effective upon adoption.

18 ADOPTED by the City Council this _____ day of _____, 2019.

19 ATTEST:

20 _____
21 _____
22 Melissa Huhtala, City Recorder

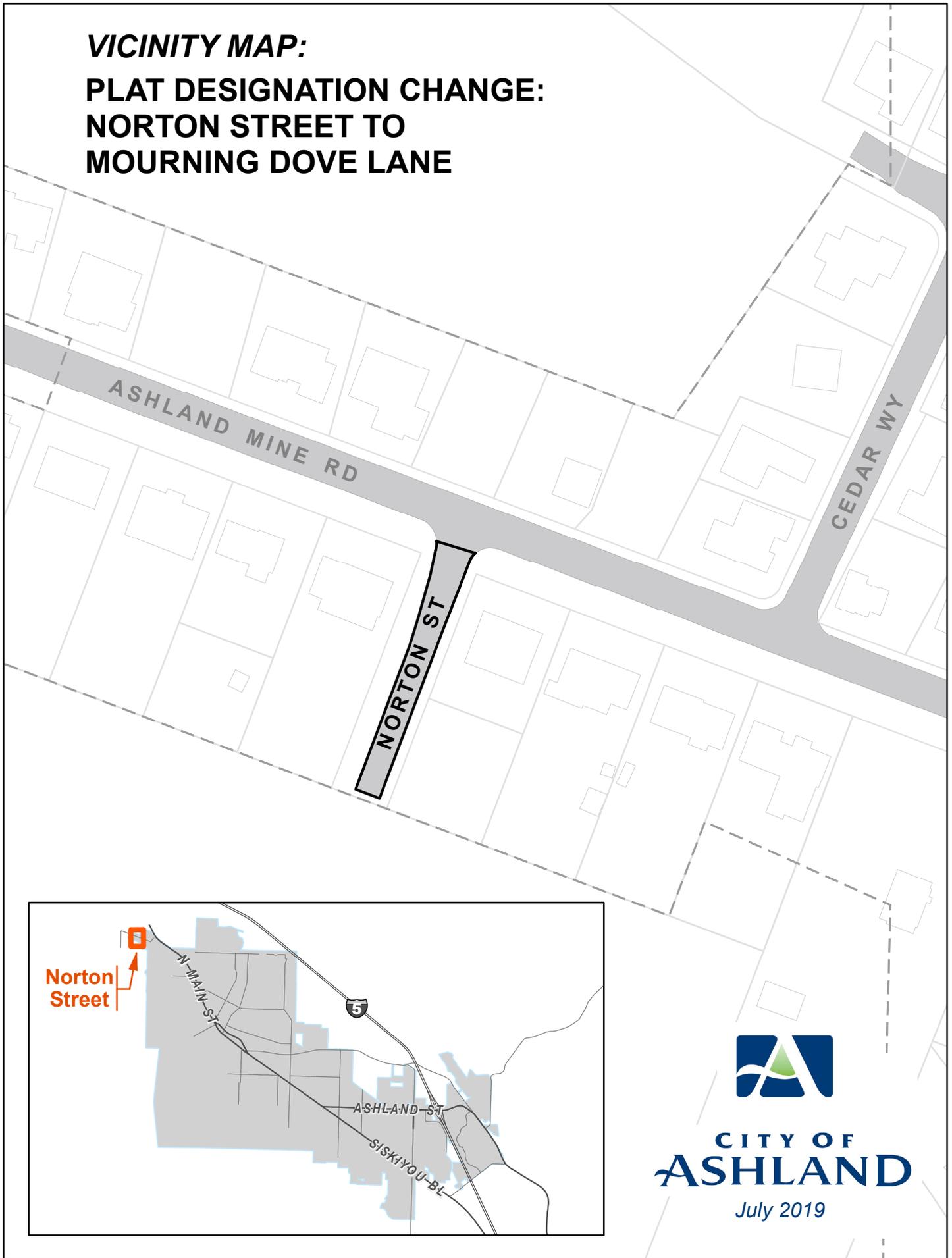
23 SIGNED and APPROVED this _____ day of _____, 2019.

24 _____
25 _____
26 John Stromberg, Mayor

27 Reviewed as to form:

28 _____
29 _____
30 David H. Lohman, City Attorney

**VICINITY MAP:
PLAT DESIGNATION CHANGE:
NORTON STREET TO
MOURNING DOVE LANE**



**CITY OF
ASHLAND**

July 2019