

# Council Business Meeting

September 19, 2019

<b>Agenda Item</b>	2019-2021 City Council Goals Resolution No. 2019-27	
<b>From</b>	Kelly Madding	City Administrator
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## **SUMMARY**

The City Council is being asked to approve the overall Council Goals, developed at the beginning of 2019. These are the overall Council Goals. Resolution No. 2019-02 comprised just the Council Goals related to the 2019-2021 biennial budget.

## **POLICIES, PLANS & GOALS SUPPORTED**

Seek opportunities to enable all citizens to meet basic need.  
Support innovative programs that protect the community.

## **PREVIOUS COUNCIL ACTION**

On March 19, 2019, the City Council adopted Resolution No. 2019-02 which adopted only the Council Goals as they related to the 2019-2021 biennial budget priorities.

## **BACKGROUND AND ADDITIONAL INFORMATION**

The City hired Jon Lange, a retired SOU professor and experienced facilitator to facilitate the City Council's goal setting process. Between January 9 and 10, 2019 the City Councilors met individually with Mr. Lange to discuss their individual Council goals. On January 18 and February 1, 2019, the City Council held two public meetings with Lange facilitating to discuss and finalize their 2019-2021 biennial goals. The Citizens' Budget Committee used the prioritization of essential services and value services when reviewing the proposed budget document and in their recommendation to the City Council.

The goals that were set were broader than those used for budget prioritization.

## **FISCAL IMPACTS**

While there will likely be fiscal impacts associated with the results of the Council Goals, they are not known at this time.

## **STAFF'S RECOMMENDATION**

Staff recommends approval of Resolution No. 2019-27.

## **ACTIONS, OPTIONS & POTENTIAL MOTIONS**

1. I move to approve Resolution No. 2019-27, adopting the City Council's 2019-2021 Goals.
2. I move to amend Resolution No. 2019-27, in the following ways:

## **REFERENCES & ATTACHMENTS**

Attachment 1: Resolution No. 2019-27

**RESOLUTION NO. 2019-27**

**A RESOLUTION REPEALING RESOLUTION 2019-02 AND REPLACING WITH  
2019-27 TO ADOPT THE CITY COUNCIL’S 2019-2021 BIENNIAL GOALS**

**RECITALS:**

- A. The City Council desired to develop overall city goals for 2019-2021;
- B. The City Council held a listening session, on January 7, 2019 to allow for broad public input on City goals/issues and held two public meetings, on January 18, 2019 and February 1, 2019, focused on developing City Council goals utilizing a facilitator.
- C. The City Council adopted Resolution No. 2019-02 which outlined the City Council goals to be used in the preparation, review and adoption of the 2019-2021 biennial budget.

**THE CITY OF ASHLAND RESOLVES AS FOLLOWS:**

SECTION 1. The 2019-2021 goals set forth below are adopted and will be used during the time period of 2019-2021.

SECTION 2. The City Council goals are as follows:

**A. Prioritize the “Essential Services”, set forth below, including the associated infrastructure:**

- a. Electric Service
- b. Municipal Court
- c. Planning & Building Inspections/Plan Review
- d. Sewer
- e. Streets
- f. Water
- g. Stormwater
- h. Fire
- i. Police
- j. Parks Maintenance

**B. Develop and/or enhance the following “Value Services” by leveraging the City’s resources.** The list of Value Services represents the priority Council is placing on these value services as the 2019-2021 biennial budget is prepared, given the progress that has been made to date to address them and the urgency with which they need to be addressed.

**A. Tier 1: Higher Priority**

- a. Emergency Preparedness
- b. Address Climate Change

**B. Tier 2: Moderate Priority**

- a. Reduce Wildfire and Smoke Risk
- b. Economic Development
- c. Housing Needs
- d. Multi-Modal Transportation
- e. Homeless Services
- f. All-Age Friendly Community

**C. Tier 3: Lower Priority**

- a. Acquisition of New Parks
- b. Downtown Parking
- c. Water Conservation

**C. Utilize City resources as leverage to develop and/or enhance prioritized Value Services.**

**D. Develop current and long-term budgetary resiliency.**

**E. During the 2019-2021 Biennium analyze various departments/programs with the goal of gaining efficiencies, reducing costs, and improving City services.**

**F. Enhance and improve transparency and communication**

This resolution was duly PASSED and ADOPTED this \_\_\_ day of \_\_\_\_\_ 2019, and takes effect upon signing by the Mayor.

\_\_\_\_\_  
Melissa Huhtala, City Recorder

SIGNED and APPROVED this \_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
John Stromberg, Mayor

Reviewed as to form:

\_\_\_\_\_  
David H. Lohman, City Attorney