

Council Business Meeting

August 4, 2020

Agenda Item	Grants Review Ad Hoc Committee Appointments	
From	Adam Hanks	Interim City Administrator
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SUMMARY

Before the Council is the Mayor's recommendation for appointments to the Tourism Grants Ad Hoc Committee. The Tourism Grant Ad-Hoc Committee will convene to review the 2020-2021 grant applications for tourism only.

POLICIES, PLANS & GOALS SUPPORTED

ORS 320.350 requires 70 percent of any increased Transient Occupancy Tax revenue generated be committed to tourism promotion.

PREVIOUS COUNCIL ACTION

On [February 4, 2020](#), Council approved the formation of a Grants Review Ad-Hoc Committee made up of interested and available members of the Citizen's Budget Committee.

On [May 19, 2020](#), Council approved Resolution 2020-06 Amending the Goals, Criteria, and Requirements for the Economic Development, Cultural, Tourism and Sustainability Grant Program. This resolution provided new eligibility and approval criteria for a Tourism only grant program which focuses on events and activities starting in the Summer and Fall of 2020.

Also on May 19, 2020, Council approved Resolution 2020-07 Allocating Anticipated Transient Occupancy Tax Tourism Restricted Revenues for Fiscal Year 2021 and Repealing Resolution 2019-17. This resolution allocated \$80,000 to go to grants promoting tourism as this amount is restricted by ORS 320.350 to only be spent on tourism promotion.

BACKGROUND AND ADDITIONAL INFORMATION

Each year, a committee is formed to review and recommend allocations for the Economic, Cultural, Tourism, and Sustainability Grants program. When the grants process occurs within the biennial budget review and adoption process, the committee is a sub-committee of the Citizens Budget Committee. In the "off-year" when the Budget Committee is not an existing and active committee, the grant review committee is an Ad Hoc formed of Council and current Budget Committee members.

This is typically a matter of semantics and consistency with Oregon Budget Law as the same committee membership exists with either committee format. Due to COVID-19 related delays in the final format, allocation and scope of the grant program, several interested grants committee members have expired terms on the Budget committee and therefore aren't automatically eligible to serve on the Grants Review Ad-Hoc. Council is in the process of making appointments to these expired terms, but that process will not be complete prior to the desired completion date of the Ad-Hoc committee review and recommendation.

The role of the Tourism Grants Ad Hoc Committee is to review the grant applications received for the allocated Transient Occupancy Tax (TOT) funding. The following members will form the Tourism Grants Ad Hoc Committee:

- Jim Bachman
- Paula Hyatt
- Rich Rosenthal
- Stephen Jensen
- Stefani Seffinger
- David Runkel
- Tonya Graham

FISCAL IMPACTS

There are no fiscal impacts for appointing the Committee. However, the Committee will be responsible for reviewing and awarding \$80,000 of TOT restricted revenues to the grant applicants. Twenty applications were received with a total of \$214,608 requested.

STAFF RECOMMENDATION

Staff recommend approval of the Tourism Grants Ad Hoc Committee formation with the listed membership.

ACTIONS, OPTIONS & POTENTIAL MOTIONS

1. I move to approve the Tourism Grants Ad Hoc Committee with the membership as selected by Mayor Stromberg.
2. I move to amend the Tourism Grants Ad Hoc Committee as follows: (... state changes ...).

REFERENCES & ATTACHMENTS

N/A