

Council Business Meeting

July 16, 2019

Agenda Item	Engage Ashland Presentation	
From	Kelly Madding	City Administrator
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SUMMARY

Engage Ashland, a community outreach program geared at creating a dialog between residents and the City, occurred on Thursday, June 6, 2019 from 5:30 p.m. to 8 p.m. Seven teams of Council members and staff participated in the outreach. Each team went to a pre-selected neighborhood with the goal of visiting 20 houses; for a total goal of reaching 140 houses. Approximately, 81 residents answered the door and communicated with City officials.

POLICIES, PLANS & GOALS SUPPORTED

Enhance and Improve Transparency and Communication

PREVIOUS COUNCIL ACTION

None

BACKGROUND AND ADDITIONAL INFORMATION

The program was modeled after the City of Medford's Operation C.A.R.E. The first Engage Ashland was held on Thursday, October 11, 2018 with the results presented to Council at the [November 20, 2018 Business Meeting](#).

FISCAL IMPACTS

The Outreach preparation cost a total of \$513.45, which included printing materials for teams to hand out (\$385.91) and a meal (\$127.54) for that outreach evening. The funds were paid out of the Administration budget.

While participants who are paid hourly were kept to a minimum, these hourly staff who participated were either paid overtime or earned comp time.

STAFF RECOMMENDATION

None

ACTIONS, OPTIONS & POTENTIAL MOTIONS

None

REFERENCES & ATTACHMENTS

Attachment 1: Engage Ashland Fall 2018 Report & Outreach Notes

Attachment 2: Outreach Map

Attachment 3: Handout Materials



Engage Ashland Spring 2019

July 5, 2019, 2:31 PM

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Summary Of Responses

As of July 5, 2019, 2:31 PM, this forum had:

Attendees:	76
Responses:	65
Hours of Public Comment:	3.3

Topic Start

May 30, 2019, 10:18 AM

Topic End

June 20, 2019, 4:01 PM

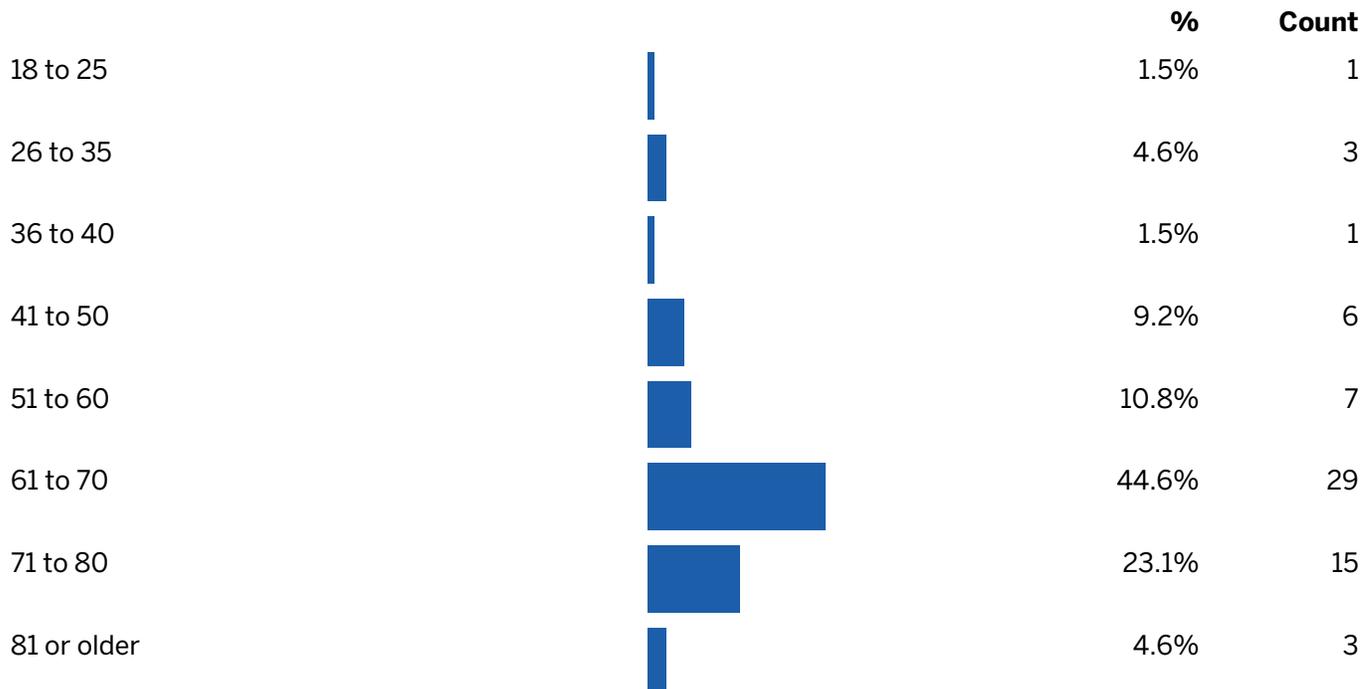
QUESTION 1

Enter Postcard Code (if you received one)

Answered	18
Skipped	47

QUESTION 2

What is your age range?



QUESTION 3

What is your gender?

		%	Count
Male		32.3%	21
Female		58.5%	38
Prefer Not to Answer		9.2%	6

QUESTION 4

What is your race or ethnicity? (please select all that apply)

		%	Count
Caucasian		89.2%	58
Native American		1.5%	1
Prefer Not to Answer		10.8%	7

QUESTION 5

What is your annual household income before taxes?

		%	Count
Under \$20,000		1.5%	1
Between \$20,000 and \$30,000		6.2%	4
Between \$30,001 and \$40,000		10.8%	7
Between \$40,001 and \$50,000		10.8%	7
Between \$50,001 and \$100,000		30.8%	20
Between \$100,001 and \$150,000		23.1%	15

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		%	Count
Between \$150,001 and \$200,000		3.1%	2
Above \$200,000		1.5%	1
Prefer Not to Answer		12.3%	8

QUESTION 6

Please rate your satisfaction with the following services:

Ashland Fiber Network

		%	Count
N/A		32.3%	21
Poor		1.5%	1
Fair		15.4%	10
Good		23.1%	15
Very Good		18.5%	12
Excellent		9.2%	6

City Parks

		%	Count
Poor		4.6%	3
Fair		7.7%	5
Good		26.2%	17
Very Good		38.5%	25

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		%	Count
Excellent		23.1%	15

Electric Utility

		%	Count
N/A		4.6%	3
Poor		6.2%	4
Fair		10.8%	7
Good		43.1%	28
Very Good		26.2%	17
Excellent		9.2%	6

Fire & Rescue

		%	Count
N/A		6.2%	4
Good		18.5%	12
Very Good		30.8%	20
Excellent		44.6%	29

Police & Public Safety

		%	Count
N/A		1.5%	1
Poor		6.2%	4
Fair		1.5%	1

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		%	Count
Good		32.3%	21
Very Good		30.8%	20
Excellent		27.7%	18

Street Maintenance & Repair

		%	Count
Poor		33.8%	22
Fair		35.4%	23
Good		13.8%	9
Very Good		12.3%	8
Excellent		4.6%	3

Water & Energy Audit

		%	Count
N/A		47.7%	31
Poor		1.5%	1
Fair		9.2%	6
Good		24.6%	16
Very Good		10.8%	7
Excellent		6.2%	4

Water Quality

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		%	Count
Fair		4.6%	3
Good		36.9%	24
Very Good		38.5%	25
Excellent		20.0%	13

Utility Billing

		%	Count
N/A		4.6%	3
Poor		23.1%	15
Fair		18.5%	12
Good		29.2%	19
Very Good		21.5%	14
Excellent		3.1%	2

QUESTION 7

Additional Comments on City Services

Answered	27
Skipped	38

QUESTION 8

How do you feel about the proposed City Hall sites?

Engage Ashland Spring 2019

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		%	Count
For moving City Hall to the Briscoe School Building		29.2%	19
For renovating City Hall downtown (no expansion)		18.5%	12
For renovating and expanding City Hall downtown		9.2%	6
For building a new City Hall near the Council Chambers		6.2%	4
I don't see the need for a new or improvements to the existing City Hall		21.5%	14
I don't know		15.4%	10

QUESTION 9

Additional comments on City Hall relocation or renovation

Answered	30
Skipped	35

QUESTION 10

How confident are you that you would be prepared for an emergency situation (e.g. wildfire, flooding, etc.)?

		%	Count
Very Confident		23.1%	15
Confident		23.1%	15
Somewhat Confident		35.4%	23
Not At All Confident		18.5%	12

QUESTION 11

Additional comments on emergency preparedness

Answered	25
Skipped	40

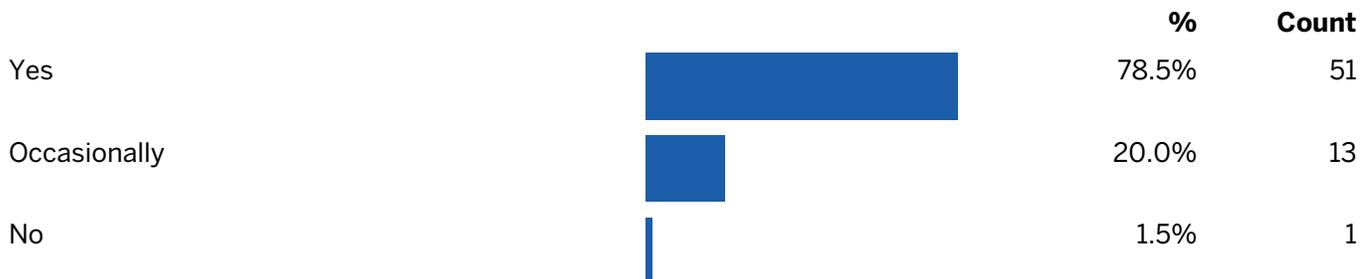
QUESTION 12

Are you aware that the City has a Climate and Energy Action Plan (CEAP)?



QUESTION 13

Is your household taking steps to conserve or reduce its energy consumption?



QUESTION 14

Give details on the steps you may have taken

Answered	37
Skipped	28

QUESTION 15

Any additional information you would like the City to know about?

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Answered	28
Skipped	37

Survey Questions

QUESTION 1

Enter Postcard Code (if you received one)

- Between \$40,001 and \$50,000
- Between \$50,001 and \$100,000
- Between \$100,001 and \$150,000
- Between \$150,001 and \$200,000
- Above \$200,000
- Prefer Not to Answer

QUESTION 2

What is your age range?

- 17 or younger
- 18 to 25
- 26 to 35
- 36 to 40
- 41 to 50
- 51 to 60
- 61 to 70
- 71 to 80
- 81 or older

QUESTION 3

What is your gender?

- Male
- Female
- Non-Binary
- Prefer Not to Answer

QUESTION 4

What is your race or ethnicity? (please select all that apply)

- African American
- Asian American
- Caucasian
- Latino/Latina
- Native American
- Pacific Islander
- Prefer Not to Answer

QUESTION 5

What is your annual household income before taxes?

- Under \$20,000
- Between \$20,000 and \$30,000
- Between \$30,001 and \$40,000

QUESTION 6

Please rate your satisfaction with the following services:

Row choices

- Ashland Fiber Network
- City Parks
- Electric Utility
- Fire & Rescue
- Police & Public Safety
- Street Maintenance & Repair
- Water & Energy Audit
- Water Quality
- Utility Billing

Column choices

- N/A
- Poor
- Fair
- Good
- Very Good
- Excellent

QUESTION 7

Additional Comments on City Services

QUESTION 8

How do you feel about the proposed City Hall sites?

- For moving City Hall to the Briscoe School Building
- For renovating City Hall downtown (no expansion)
- For renovating and expanding City Hall downtown
- For building a new City Hall near the Council Chambers
- I don't see the need for a new or improvements to the existing City Hall
- I don't know

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QUESTION 9

Additional comments on City Hall relocation or renovation

QUESTION 10

How confident are you that you would be prepared for an emergency situation (e.g. wildfire, flooding, etc.)?

- Very Confident
- Confident
- Somewhat Confident
- Not At All Confident

QUESTION 11

Additional comments on emergency preparedness

QUESTION 12

Are you aware that the City has a Climate and Energy Action Plan (CEAP)?

- Yes
- No

QUESTION 13

Is your household taking steps to conserve or reduce its energy consumption?

- Yes
- Occasionally
- No

QUESTION 14

Give details on the steps you may have taken

QUESTION 15

Any additional information you would like the City to know about?

Individual Responses

Name not available

May 30, 2019, 12:45 PM

Question 1

No response

Question 2

- 36 to 40

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$20,000 and \$30,000

Question 6

Ashland Fiber Network: N/A
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Fair
Street Maintenance & Repair: Fair
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: Good

Question 7

I have lived in Ashland my entire life. I have concerns about how the city is growing without seeing an increase in Police presence.

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

I think Ashland should be more concerned about the budget than renovating and expanding City Hall. I find this offensive when our Fire Chief resigned to save jobs for the benefit of our city!

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- No

Question 13

- Occasionally

Question 14

Our household uses as little energy as possible, with the exception of running the air conditioner. We use as little electricity and gas as possible. We have a low flow shower and toilet.

Question 15

The traffic in Ashland is getting horrible. I would like to see more police presence especially around tourist season.

Name not available

May 30, 2019, 1:20 PM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Male

Question 4

- Caucasian
- Native American

Question 5

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- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: N/A
City Parks: Poor
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Good

Question 7

The Parks Commission is negligent in its responsibilities. The pool needs for this community are out of touch with fiscal reality. The Lithia Park draft plan is another example of not looking at costs and long-term maintenance costs of some of the recommendations, and what appears to be some recommendations that may have unintended results for areas outside the Park.

Question 8

- For building a new City Hall near the Council Chambers

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- No

Question 14

No response

Question 15

No response

Name not available

May 30, 2019, 1:32 PM

Question 1

No response

Question 2

- 18 to 25

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$20,000 and \$30,000

Question 6

Ashland Fiber Network: N/A
City Parks: Excellent
Electric Utility: N/A
Fire & Rescue: Excellent
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Excellent
Utility Billing: Poor

Question 7

City services are excellent, but too expensive.

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

Ashland is a town of 21,000 is not projected to expand by much in the next 20 years, a couple thousand maybe? There is a need for the building to be seismically sound, but there is absolutely no need to expand considering the unstable structure of the city's budget for the foreseeable

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future.

Question 10

- Very Confident

Question 11

Ashland's emergency preparedness is top-notch, especially fire and rescue. We're very lucky to have so many passionate, educated individuals keeping us safe. However, the evacuation process should be better explained.

Question 12

- Yes

Question 13

- Yes

Question 14

Keeping things unplugged and turned off when not in use, energy efficient light bulbs.

Question 15

Affordability is Ashland's biggest problem. Young people are being pushed out which isn't sustainable.

Name not available

May 30, 2019, 5:11 PM

Question 1

No response

Question 2

- 26 to 35

Question 3

- Male

Question 4

- Caucasian

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: N/A
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Poor
Water Quality: Fair
Utility Billing: Poor

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

Why would the city send the money. There appear to be sufficient number of city buildings and space available to serve current and future needs. City has not made the case why it needs to spend taxpayer dollars on a new/renovated city hall.

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- No

Question 13

- Occasionally

Question 14

No response

Question 15

STOP spending things we don't need. Goofy artwork around the city is an eyesore. Pouring a bunch of concrete and reducing parking at case

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Coffee, the barber shop and Wine Cellar was a complete waste of money. The "road diet" into town has been a complete failure. Reducing lanes of travel has resulted in congestion and more accidents. It's a safety hazard!

Name not available

inside Ashland

May 30, 2019, 6:24 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Fair
City Parks: Good
Electric Utility: Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Good
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Poor

Question 7

The utility website and payment portal is poorly designed and very difficult to navigate. It is one of the worst public facing portals I have ever encountered!!

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

The existing city facilities should be renovated. No relocation is warranted.

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Occasionally

Question 14

Mindfulness on using utilities and creating waste.

Question 15

The city council and administration need to focus on getting city finances in order. They do not encourage positive public engagement to finding solutions to the city's serious short and long term financial problems. The city's residents feel marginalized.

Name not shown

inside Ashland

May 30, 2019, 6:59 PM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

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- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: Fair
City Parks: Good
Electric Utility: Poor
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Very Good
Water Quality: Good
Utility Billing: N/A

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

If Ashland continues to prosper (which now hinges on the impact of forest fire issues during the summer months), then I would vote for renovating City Hall downtown, with no expansion. If the forest fire danger and the smoke issues are not successful, then the future development and prosperity for the town will become very tenuous. The Budget of the town, and the corresponding fees added to our utilities are already excessive for a town of this size. Homeowners that have lived here for many years and are on fixed incomes are highly impacted by the increases in the cost of living here. Added new property taxes and utility fees or a new bond issue could negatively impact current residents and those anticipating on purchasing.

Question 10

- Not At All Confident

Question 11

The city wide evacuation plan is NOT in place. This is a huge issue, since Ashland is comparable to what happened in Paradise last year. (I've read the "excuses" on this re the resignation of the Fire Chief being the reason this has not been put in place yet. Imo it is vital to get this done, in place, and a mock evacuation exercise put in place.

Question 12

- Yes

Question 13

- Yes

Question 14

I used a different form of heating my home this winter because I qualified for the ALEIP subsidy. It did not work out. I also am vigilant on water consumption.

Question 15

Make drastic cuts in every single City Department's budget. Think of privatizing all the Ashland owned facilities like the golf course, gun club, airport, swimming pools, etc.

Name not shown inside Ashland

May 30, 2019, 7:18 PM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: Good
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: Poor

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Question 7

The current online utility billing system is not user friendly. I prefer to select the date I pay the bill. Have not been able to arrange that. I don't know what is meant by the Water and Energy Audit, but rated it good because the water and electric utilities are good, although there are too many extra fees added on.

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

With the current shortfall in the budget, new or improved City Hall should wait til there is a better financial situation.

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Keep thermostat off much of time.

Question 15

No response

Name not available

inside Ashland

May 30, 2019, 7:25 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Excellent
Electric Utility: Excellent
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Excellent
Water & Energy Audit: Excellent
Water Quality: Excellent
Utility Billing: Excellent

Question 7

I would like to see you more police hired I would like to see more streets paved that are now gravel I would like you to really get rid of the homeless travelers who are dragging down integrating the otherwise lovely aesthetic that is Ashland

Question 8

- For renovating and expanding City Hall downtown

Question 9

No response

Question 10

- Somewhat Confident

Question 11

The fire situation every summer not to mention the smoke which is become a 5th season is demoralizing I think you need to hire more firefighters not get rid of any

Question 12

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- No

Question 13

- Occasionally

Question 14

We installed Vents around the the home so that cooler air can come in during the summer

Question 15

I know this is probably slightly off topic but you folks need to get tough with The travelers who hang out downtown and create a demoralized integrated environment for people who are coming there for the Oregon Shakespeare festival you need to hire more police you need to hassle or more you need to tell them to move on get a job you know go to Sacramento on the bussomething

Name not shown

inside Ashland

May 30, 2019, 8:12 PM

Question 1

No response

Question 2

- 51 to 60

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A

City Parks: Excellent

Electric Utility: Excellent

Fire & Rescue: Excellent

Police & Public Safety: Excellent

Street Maintenance & Repair: Fair

Water & Energy Audit: Excellent

Water Quality: Excellent

Utility Billing: Fair

Question 7

Just make the existing, basics awesome.

Adding a new software thing to the utility billing? poorly implemented disaster. Putting the cool TID creek into a pipe through the hillside neighborhoods? completely unnecessary. Adding a Japanese Garden no one was clamoring for, with a wall, and a fee for out-of-town visitors? Well intentioned, but blindly elitist.

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Very Confident

Question 11

I am worried. Worried that city staff and the council are perpetuating a culture of worry. We are not all about to die. We are not going to be Paradise. The Siskiyou Subduction Zone Earthquake prediction has hundreds of years of leeway. We don't need a 3 story fire engine. The new drone is just going to exacerbate citizen's worries.

Question 12

- Yes

Question 13

- Occasionally

Question 14

No response

Question 15

No response

Name not available

inside Ashland

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May 31, 2019, 6:31 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Fair
City Parks: Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Fair
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Good

Question 7

The rates are too high. Cutting Fire and Rescue and losing the Chief is insane.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

It is very difficult to answer this question without the costs associated with the different options. The City must find something to do with Briscoe School now that we own it. It makes sense to get City functions off the Plaza, freeing up parking and making it easier to get to.

Question 10

- Very Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Photovoltaic panels on the roof, a permitted greywater system, adjusting thermostats, installing insulated shades, growing food.

Question 15

There is tremendous distrust of City government right now. We have to find a way to get past this, get the budget on track, and learn to live within our means. That may mean selling assets like the golf course, airport, Briscoe School. It may mean getting rid of things like AFN. It may mean salary and benefit cuts for employees (who are very highly paid).

Name not shown

inside Ashland
May 31, 2019, 8:11 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

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Question 6

Ashland Fiber Network: Very Good
City Parks: Excellent
Electric Utility: Very Good
Fire & Rescue: N/A
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

Why no public transit/shuttles??

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available
inside Ashland
May 31, 2019, 8:30 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$150,001 and \$200,000

Question 6

Ashland Fiber Network: Excellent
City Parks: Very Good
Electric Utility: Excellent
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Poor

Question 7

No response

Question 8

- For building a new City Hall near the Council Chambers

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

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- Yes

Question 13

- Occasionally

Question 14

No response

Question 15

No response

Name not available

inside Ashland

May 31, 2019, 8:33 AM

Question 1

No response

Question 2

- 51 to 60

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: N/A

City Parks: Very Good

Electric Utility: Good

Fire & Rescue: Excellent

Police & Public Safety: Very Good

Street Maintenance & Repair: Fair

Water & Energy Audit: N/A

Water Quality: Good

Utility Billing: Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

I don't actually want City Hall at Briscoe for various reasons that are only relevant to me. However, it's the best choice as there is better parking than downtown and it's right on the bus line so folks who don't have cars can get there. The location near the council chambers isn't on a bus line so those who don't drive and can't walk the distance from the bus stop aren't really going to be served.

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

I'm childfree by choice. Fewer bodies, less use of resources.

Question 15

No response

Name not available

May 31, 2019, 8:36 AM

Question 1

No response

Question 2

- 81 or older

Question 3

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- Female

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: Good
City Parks: Excellent
Electric Utility: Poor
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Very Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Poor

Question 7

No response

Question 8

- I don't know

Question 9

I can hardly get to city hall because it has been turned in to a park for backpacks, dogs and rude young people sprawled out across city sidewalks. That should be the first renovation you do is clear the walkway to the building you are asking to spend millions on.

Question 10

- Not At All Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

Continue to police downtown and keep sidewalks safe for residents and tourist. Move dogs and transients off sidewalks near plaza one can hardly get by without stepping on backpacks and dogs spread out in front of city hall they are surly and rude to people on streets. Before you spend money rebuilding city hall clean off the sidewalks so we can find city hall. That goes for the rest of downtown also. You just raised our property taxes and utilities again!!!!!! The least we can expect is to be able to walk the sidewalks we are paying dearly for without being harassed or growled at by dogs and lazy young able bodied young people who see it their right to live off others and insult them in the process. Enough is enough!!!! give us back our expensive city. For sure make them identify themselves so they can be cited. Although not much citing is going on downtown

inside Ashland
May 31, 2019, 9:35 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: Good
City Parks: Excellent
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Good
Street Maintenance & Repair: Very Good

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Water & Energy Audit: Very Good
Water Quality: Very Good
Utility Billing: Fair

Question 7

I think the City needs to reduce staff and outsource some work.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

I think a better site than Briscoe school should be chosen. It is not centrally located, not walkable for most of Ashland, and there is little parking.
I do think the current city hall is a terrible building; I would hate to work there even without the threat of earthquakes.

Question 10

- Somewhat Confident

Question 11

I have attended some preparedness events. I was surprised that I was not informed via NIXLE about the gas leak & road closure on Hersey St. 5/30/19. This should have been sent out.

Question 12

- Yes

Question 13

- Yes

Question 14

Set thermostat lower in winter/higher in summer.
LED bulbs.
Use bicycles rather than car when possible.
Increased insulation in house.
Using grey water (buckets) to water garden.

Question 15

I am concerned about budget process. Cuts must be made.
I would rather have increased taxes than sneaky little fees. (Though real estate prices are flat and it's not a great time for tax increases either.)

Name not available

May 31, 2019, 10:38 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$20,000 and \$30,000

Question 6

Ashland Fiber Network: N/A
City Parks: Good
Electric Utility: Fair
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Fair

Question 7

No response

Question 8

- I don't know

Question 9

right now doesn't seem like a good time to be taking on a high ticket project

Question 10

- Somewhat Confident

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 11

I think the city is doing a good job of communicating about this issue

Question 12

- Yes

Question 13

- Yes

Question 14

set my air conditioner on 78. Conserve water whenever possible

Question 15

No response

inside Ashland

May 31, 2019, 12:53 PM

Question 1

SPR2K19

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Very Good

City Parks: Very Good

Electric Utility: Very Good

Fire & Rescue: Excellent

Police & Public Safety: Excellent

Street Maintenance & Repair: Good

Water & Energy Audit: Good

Water Quality: Excellent

Utility Billing: Very Good

Question 7

No response

Question 8

- For building a new City Hall near the Council Chambers

Question 9

As I understand it, both Briscoe and city Hall have seismic issues. It doesn't make sense to me to retrofit them. I do not understand why the utility department needs to be on the first floor of city hall. Wouldn't a location on Mountain Av be a better use of city real estate? I also feel that moving the city hall to the E. Main location of the council and police departments, building a super efficient green platinum LEED city hall would be in line with the cities goals.

Question 10

- Confident

Question 11

We are CERT volunteers, and continually upgrade our emergency plan/supplies.

Question 12

- Yes

Question 13

- Yes

Question 14

We built the first owner/builder "Super Good Sense" home in the city 30 years ago. We installed solar hot water at that point in time, and have since installed a photo-voltaic array. Unfortunately it will never pay for itself, contrary to the hype of the city energy people. But we have done our part. We have had the city audit our water and electric usage and implemented the recommendations. Disappointingly, it has not caused a dent in our utility bill.

Question 15

The road diet seems to have not worked. Casual observation while waiting for 60-90 seconds to make a turn onto N. Main with no foot or

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bicycle traffic, makes one wonder. Are there any studies with positive outcomes showing a statistically significant increase in foot or bicycle usage?

Name not shown

inside Ashland

May 31, 2019, 1:03 PM

Question 1

No response

Question 2

- 26 to 35

Question 3

- Male

Question 4

- Prefer Not to Answer

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: N/A

City Parks: Fair

Electric Utility: Fair

Fire & Rescue: Very Good

Police & Public Safety: Very Good

Street Maintenance & Repair: Poor

Water & Energy Audit: Fair

Water Quality: Fair

Utility Billing: Poor

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

I wish the city would deal with all off the young homeless people downtown who catcall women, discourage tourists from visiting Ashland, and are horrible for downtown businesses.

Name not available

May 31, 2019, 9:48 PM

Question 1

No response

Question 2

- 41 to 50

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good

Engage Ashland Spring 2019

Engage Ashland Spring 2019

City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Very Good
Street Maintenance & Repair: Good
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Occasionally

Question 14

No response

Question 15

No response

Name not available

inside Ashland

June 1, 2019, 7:43 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A
City Parks: Very Good
Electric Utility: Poor
Fire & Rescue: N/A
Police & Public Safety: Poor
Street Maintenance & Repair: Good
Water & Energy Audit: Good
Water Quality: Excellent
Utility Billing: Good

Question 7

No response

Question 8

- I don't know

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- Yes

Question 13

- Yes

Question 14

Insulation at walls and ceiling, addition of storm windows, and having gas added to .the house.

Question 15

No response

Name not shown

inside Ashland

June 1, 2019, 10:50 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: Very Good

City Parks: Good

Electric Utility: Good

Fire & Rescue: N/A

Police & Public Safety: N/A

Street Maintenance & Repair: Fair

Water & Energy Audit: N/A

Water Quality: Good

Utility Billing: Good

Question 7

Since the city implemented it's smoking ban downtown, transients congregate at the mosaic on Granite Street across from High Street. There are sometimes as many as 20. The smoking ban has driven transients into residential neighborhoods. This is unacceptable.

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 1, 2019, 11:25 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- Female

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Poor
Water & Energy Audit: Fair
Water Quality: Good
Utility Billing: Poor

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

This would be one of my lowest priorities.

Question 10

- Very Confident

Question 11

Belong to CERT.

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 1, 2019, 11:29 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Fair
City Parks: Poor
Electric Utility: Fair
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- I don't know

Question 9

I am in favor of whichever option costs less.

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 10

- Not At All Confident

Question 11

"Road diet" is a problem. Not realistic at all to believe people will switch to 4 lanes in an emergency when accustomed to 2 lanes.

Question 12

- No

Question 13

- Yes

Question 14

How will this information be used?

Question 15

Cut APRC's budget to support the firefighter positions.

Name not available

June 1, 2019, 12:50 PM

Question 1

No response

Question 2

- 41 to 50

Question 3

- Prefer Not to Answer

Question 4

- Prefer Not to Answer

Question 5

- Between \$20,000 and \$30,000

Question 6

Ashland Fiber Network: Excellent
City Parks: Very Good

Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Poor
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Excellent
Utility Billing: Poor

Question 7

Caucasian is not a race. The appropriate category name for people of European descent is White.

The word caucasian is derived from the word caucasoid which was created to denote the most "beautiful" people.

Please consider omitting this term in the future.

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Not At All Confident

Question 11

The road diet on the north side of town was particularly poor judgment and frankly stupid. Evacuation will be a nightmare.

Question 12

- No

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

inside Ashland

Engage Ashland Spring 2019

Engage Ashland Spring 2019

June 1, 2019, 1:40 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Excellent
Utility Billing: Fair

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not shown

inside Ashland

June 2, 2019, 8:40 AM

Question 1

97540

Question 2

- 51 to 60

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A
City Parks: Good
Electric Utility: Fair
Fire & Rescue: Very Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Fair
Water Quality: Good
Utility Billing: Poor

Engage Ashland Spring 2019

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Question 7

It appears the city was slow moving on its road repair efforts after many years of citizen complaints. And then they do the whole town at once making a cluster of road closures over town. Planning? Our utility bill should not be used as income for city council projects.

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

City Hall is the heartbeat of downtown. If you remove City Hall from downtown it will effect the businesses and leave an empty building that no one will purchase due to its improvement needs. Also, I believe the city hall and plaza together were donated to the city together. If you abandoned one you will abandon the other and that only adds to the decline of what is happening downtown with the closing of businesses and empty store fronts. Not good for anyone. Renovate the building while restructuring your overload of city employees.

Question 10

- Somewhat Confident

Question 11

The city does a great job at emergency preparedness. Much appreciated.

Question 12

- Yes

Question 13

- Occasionally

Question 14

We could all do better. It could be worthwhile to explore incentive programs to use less. Although we try to use less water and utilities but our current billing system does not allow for it even in the event where you shut down your house for a month.

Question 15

We need to take a good look at our spending. Ashland is a beautiful place but I am not convinced we have made good decisions on spending tax payers dollars. The city council seems convinced that we can do it better when many cities have found cost saving in outsourcing and making hard decisions to downsize staff and eliminate low priority capital improvement projects. The mayor and city council need to take their ego

projects out and begin listening to what citizens are asking for. We all want to keep Ashland a special place but if we do not make better fiscal decisions it will be a town for only the wealthy. Questions to ask themselves: What is our economic plan? Where are the young people? Where have all the young families gone? These are indicators of a disintegrating city.

Name not available

inside Ashland

June 2, 2019, 9:11 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Very Good
Street Maintenance & Repair: Very Good
Water & Energy Audit: Very Good
Water Quality: Excellent
Utility Billing: Very Good

Question 7

No response

Question 8

- I don't know

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 9

Fiscal restraint has been lacking in many departments. I'm not particularly interested in an expensive renovation or relo of city hall until we get our fiscal house in better order.

Question 10

- Very Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Passive solar. Solar slab.
Active solar.
Waste water heat recovery.
High R value walls and roof.
Drip irrigation. Low flow water heads.
LED lighting.

Question 15

No response

Name not available

June 2, 2019, 11:05 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Prefer Not to Answer

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Name not available

June 2, 2019, 11:36 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

inside Ashland
June 2, 2019, 2:33 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Prefer Not to Answer

Question 4

- Prefer Not to Answer

Question 5

- Prefer Not to Answer

Question 6

Ashland Fiber Network: N/A
City Parks: Fair
Electric Utility: Fair
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Water Quality: Good
Utility Billing: Fair

Question 7

No response

Question 8

- I don't know

Question 9

Other options were not listed as questions

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Energy and water saving appliances and toilets

Question 15

No response

Name not available

inside Ashland

June 2, 2019, 5:20 PM

Question 1

97520

Question 2

- 51 to 60

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Fair
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Engage Ashland Spring 2019

Engage Ashland Spring 2019

No response

Question 15

No response

Name not available
inside Ashland
June 3, 2019, 7:50 AM

Question 1

No response

Question 2

- 26 to 35

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: Fair
City Parks: Fair
Electric Utility: Poor
Fire & Rescue: Very Good
Police & Public Safety: Poor
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Poor

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Occasionally

Question 14

We're decreasing single use plastic. This mostly influences our food/household product shopping

Question 15

No response

Name not available

June 3, 2019, 10:20 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Prefer Not to Answer

Question 4

- Prefer Not to Answer

Question 5

- Prefer Not to Answer

Question 6

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Ashland Fiber Network: Fair
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Poor

Question 7

Since the new software for utility billing, the office has said, for those using equal pay "nothing on the bill is correct except the current charges" and they have said it will be fixed in 6 months. The bills are still not correct and the equal pay amount has NEVER been evaluated or adjusted in the past several years.

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

In general I feel the City has not marshalled expenses closely enough and believe in luxurious facilities

Question 10

- Somewhat Confident

Question 11

Although different elements keep trying to improve communication, the City still fails with communications in emergent or active situations. For example notifications of the watershed burns, although technically reporting the road or location do not actually give the average person enough information or enough of a map to actually locate the fire planned.

One cannot get prompt updates on potential emergencies on the city website. Information seems buried and difficult to access - many links for more information go to generic websites with no specific information.

Question 12

- No

Question 13

- Yes

Question 14

No response

Question 15

The fact that you care about your respondents gender and race shows that you have some other agenda in mind with this questionnaire.

Name not available

inside Ashland

June 4, 2019, 9:47 AM

Question 1

No response

Question 2

- 41 to 50

Question 3

- Male

Question 4

- Prefer Not to Answer

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Fair
Utility Billing: Good

Question 7

No response

Question 8

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- For moving City Hall to the Briscoe School Building

Question 9

What a great way to have visitors come into our town and see Briscoe School as the City Hall. That would be amazing. All the city functions (except police and fire) will all be downtown. That would be efficient if you ask me.

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Occasionally

Question 14

No response

Question 15

No response

Name not available

June 4, 2019, 11:08 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Excellent
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Very Good
Street Maintenance & Repair: Very Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Fair

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Name not available

June 5, 2019, 9:49 AM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: Fair
City Parks: Poor
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Fair
Water Quality: Good
Utility Billing: Poor

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

inside Ashland
June 5, 2019, 10:16 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: N/A
City Parks: Good
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: Good

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Water Quality: Very Good
Utility Billing: Good

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Reduced water consumption by limiting irrigation, taking fewer and shorter showers don't run water unnecessarily, installed low flow faucets. Insulated garage. Increase temperature at which a/c goes on. Decrease temperature at which heat goes on. Reduced trips by car by riding bikes and walking. Advocate for public transit. Buy local(especially food from local farms).

Question 15

Would like to see more incentives for solar and more of an effort to use the Imperatrice Property for a solar farm or incentives to box stores to install solar.
Quit trying to make downtown Main Street at Disneyland and use money to get electric transit shuttle to alleviate parking and to get people(tourists and residents alike) out of their cars. More cooperation for funding from major businesses in business/government partnerships. Taxing second home/part time residents with big properties to add to Affordable housing trust fund. Pressure DEQ to reevaluate Railroad property so that it would be cleaned up by UPRR and then sold for solar farm/affordable housing....

Name not available

June 5, 2019, 3:37 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Prefer Not to Answer

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

Landscape on median strips and park rows and in parks, other than Lithia, could be better maintained.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Somewhat Confident

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 5, 2019, 4:57 PM

Question 1

No response

Question 2

- 41 to 50

Question 3

- Prefer Not to Answer

Question 4

- Prefer Not to Answer

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Excellent
Electric Utility: Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A

Water Quality: Good

Utility Billing: Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 5, 2019, 6:47 PM

Question 1

No response

Question 2

- 51 to 60

Question 3

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A
City Parks: Excellent
Electric Utility: N/A
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Excellent
Water & Energy Audit: Excellent
Water Quality: Excellent
Utility Billing: Very Good

Question 7

No response

Question 8

- For building a new City Hall near the Council Chambers

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Fully insulated. Good double pain windows. We keep temperatures quite

cold in the winter: 65 and around 76 in the summer. We just got a minisplit heat pump a few years ago so now we have air conditioning. We need to think about solar hot water.

Question 15

No response

Name not shown

inside Ashland
June 6, 2019, 9:19 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: N/A
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Very Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: Fair
Water Quality: Good
Utility Billing: Poor

Question 7

The City of Ashland must learn to "live" within a reasonable budget. City administrators are irresponsible in the way money is spent and allocated. When citizens complain about the budget, they are often ignored or given perfunctory attention. Whenever there is a budget shortage, which is becoming more often, administrators raise utility bills. The increases have

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become obscure and make it difficult for middle class and retired citizens to keep up.

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Confident

Question 11

I took the Cert training, which offered a level of preparedness. If we have a major catastrophic disaster, no amount of individual preparedness will allow for the wreckage of the infrastructure. However, I have the basic skills to help some neighbors.

Question 12

- Yes

Question 13

- Yes

Question 14

Use water more efficiently
Turn off lights, appliances when possible
Run only full loads of laundry
Run dishwasher only when full
Plant more water resistant plants, flowers and shrubs
Walk rather than drive when possible
Use energy efficient, long-lasting light bulbs
Recycle and reuse when possible
Keep my home temps at 66-68 in the winter and 77-78 in the summer
Have energy efficient windows

Question 15

No response

Name not available

inside Ashland

June 7, 2019, 12:12 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$40,001 and \$50,000

Question 6

Ashland Fiber Network: Fair
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Excellent
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Fair

Question 7

Not familiar with Water & Energy Audit. More info? The police are pretty good, but continuous anti-bias training, de-escalation training and how to deal with autistic and mentally ill folk is crucial.

Question 8

- For renovating and expanding City Hall downtown

Question 9

Pick the option that costs the least, and causes the least disruption while still achieving the needed space goals.

Question 10

- Confident

Question 11

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I'm pretty prepared (to go bag), but am concerned about a city plan to get us all out of town safely and with minimal hysteria. This requires a well-disseminated plan and perhaps some test runs. Everyone needs to know. More promotion of Nixle.

Question 12

- Yes

Question 13

- Yes

Question 14

Keep thermostats low, regulate water usage.

Question 15

Don't know if this is City or Parks, but I would like more fines for people who don't trim their trees over sidewalks. Also, why are there no questions about the homelessness issue (in terms of the City being more helpful in supplying a place to serve meals, creating tiny houses).

Name not available

inside Ashland

June 7, 2019, 12:21 PM

Question 1

SPR2K19

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Very Good

City Parks: Excellent
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Excellent
Street Maintenance & Repair: Poor
Water & Energy Audit: Very Good
Water Quality: Excellent
Utility Billing: Very Good

Question 7

No response

Question 8

- I don't know

Question 9

Why didn't the city keep the property in the park (rather than sell it to the politically influential billionaire) and build the city hall/community meeting space/homeless services there???

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

solar panels, xeriscaping and drip, water conservation indoors. Wear extra clothes indoors in winter. Shading house for summer.

Question 15

No response

Name not available

June 9, 2019, 4:01 PM

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: Excellent
City Parks: Excellent
Electric Utility: Excellent
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Excellent
Water & Energy Audit: Excellent
Water Quality: Excellent
Utility Billing: Fair

Question 7

The Utility billing software transfer was not very well done. the subsequent delay in billing cycles caused me to have to pay a late fee. I understand that was a one time debacle, but it is lowers the satisfaction. I hope that the analysis of how that happened will prevent that kind of poor deployment of software going forward.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

Having been in Santa Cruz California at the time of the LomaPreita Earth Quake in 1989. I saw first hand the kind of building that collapsed and killed people because they were un-reinforced brick, and very similar in time and construction as Ashland. (about the late 1800s) The City Hall is a catastrophe waiting to happen when Ashland experiences an earth quake from the Cascada fault. If people are killed the liability to all residences when we must pay because the city left knows it is an unsafe

building. Moving the City Hall to the Briscoe sight, keeps it close enough to down town to make it a part of the core down town business, but open enough to make it accessible from the residents of ALL neighborhoods. The residents who are adjacent to that property who want to keep the 'open space' of the grounds, are making an "Me Only" argument. And I resent that they keep my needs to have the ease of access to city hall at the Briscoe School property, and still be close to the city core.

Question 10

- Confident

Question 11

our home owners association organized CERT for households. We need to repeat and update. I do not have a generator or long term water storage. but have earthquake kit, organized and learned how to turn off the GAS meter and the water meter. I can not park a 20 foot self contained RV in my drive way because of the HOA covenants. The access to small self contained trailers or RV as emergency shelters for a 2 week emergency. is hamperd if citizens cant keep vacaton RV stored in driveway or parked on streets.

Question 12

- Yes

Question 13

- Yes

Question 14

I have removed all outside watering, reduced my landscape to non irrigation. I have a hybrid car. I free cycle in order to keep things what once was part of recycling out of the garbage. And thanks for the Fire Wize program.

Question 15

AFN, as a city utility, is an online security asset that is not often acknowledged. As commercial Internet providers, like Charter, use tactics to commercialize and throttle traffic for competitive advantage. Because Ashland Fiber Net has a municipal mission, the subscribers to the Ashland Fiber network are not exposed to the confiscation of their internet access for corporate profits. Additionally the Commercial internet providers have an incentive to market the users data, a security breach. Ashland Fiber Net, because of its mission, creates a security for Ashland City IT users and residents who subscribe to Ashland Fiber Net. Subscribing to Ashland Fiber net for internet, rather than a commercial internet provider (Charter), is a valuable security asset for me and all citizens of Ashland.

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Name not available

June 10, 2019, 7:30 AM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Good
Water & Energy Audit: Very Good
Water Quality: Very Good
Utility Billing: Very Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Somewhat Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 10, 2019, 1:24 PM

Question 1

No response

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: Excellent
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Very Good
Water & Energy Audit: Very Good
Water Quality: Excellent

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Utility Billing: Excellent

Question 7

Better notification re: increases billed to our taxes. Residents deserve to have input in the budget process, more than a few people on the budget committee that carries a majority of city government people.

Question 8

- For renovating and expanding City Hall downtown

Question 9

There are items that are more important to the life City than the expense of a new City Hall. Items such as fully funding the Fire Department with personnel as well as equipment.

Question 10

- Not At All Confident

Question 11

There is a lot of work and communication necessary in this area. Especially, protocol for quick exits to matter which direction the threat. Things such as making 1-way streets all in the same direction as the exit. How best to achieve this so people know. I realize : "leave early" will be helpful. Cut down overgrowth on vacant properties.

Question 12

- Yes

Question 13

- Yes

Question 14

Heavy insulation in my attic area. Do my dishes by hand, conserving water wherever I can. Bathing/showering at a minimum. Washing hair every 2 weeks, yes it works and I receive many compliments. Putting corn starch on your hair when it is oily will clean it right up. There are lots of handy tips like this that people don't consider.

Question 15

Electric mass transportation within the City. Helpful to everyone to have a safe and clean alternative to the gas engine cars and busses that pollute our air and street. Helps parking. Helps tourists. businesses, and ASF. Don't continue to hire consultants to do the same work of previous consultants and not implementing either.. It wastes time and money with

nothing to show for it. We need new thinking .Take your pulse more often. Your priorities might not be inline with ours. Work harder on educating the public as to what you're proposing before you do it: re: water, fire, solar, transportation, etc. Make it visible and easily accessible. Encourage input in early stages. Try harder don't assume your values/goals are ours. If they should be, convince us beforehand so we are with you. Listen.

Name not available

June 10, 2019, 2:45 PM

Question 1

PS 1

Question 2

- 71 to 80

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

Engage Ashland Spring 2019

Engage Ashland Spring 2019

No response

Question 10

- Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 10, 2019, 2:49 PM

Question 1

PS 2

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: N/A

City Parks: Good

Electric Utility: Good

Fire & Rescue: Excellent

Police & Public Safety: Excellent

Street Maintenance & Repair: Good

Water & Energy Audit: Very Good

Water Quality: Very Good

Utility Billing: Good

Question 7

We spend a lot on utilities - \$400/month.

Question 8

- For renovating and expanding City Hall downtown

Question 9

Not really well-informed on the options. (Also selected For building a new City Hall near the Council Chambers)

Question 10

- Somewhat Confident

Question 11

Evacuation Routes? We have grab n' go bags.

Question 12

- Yes

Question 13

- Occasionally

Question 14

Water use audit/installed a mini split A/C and heat system.

Question 15

No response

Name not available

June 10, 2019, 3:00 PM

Question 1

Engage Ashland Spring 2019

Engage Ashland Spring 2019

PS 3

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A
City Parks: Excellent
Electric Utility: Excellent
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Very Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

Close the house in the a.m. so don't need a/c until late in the day.

Question 15

We are very happy with Ashland and our Police Department is the best!

Name not available

June 10, 2019, 3:02 PM

Question 1

PS 4

Question 2

- 71 to 80

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: N/A
City Parks: Excellent
Electric Utility: Very Good
Fire & Rescue: Very Good
Police & Public Safety: Excellent
Street Maintenance & Repair: Very Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

Engage Ashland Spring 2019

Engage Ashland Spring 2019

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

Recycling program needs improvement - plastics and Styrofoam particularly.

Name not available

June 10, 2019, 3:04 PM

Question 1

PS5

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$150,001 and \$200,000

Question 6

Ashland Fiber Network: Good
City Parks: Very Good
Electric Utility: Fair
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Fair

Question 7

No response

Question 8

- For renovating and expanding City Hall downtown

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Name not available

June 10, 2019, 3:09 PM

Question 1

PS6

Question 2

- 81 or older

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Good
City Parks: Very Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Very Good

Question 7

(AFN both Fair and Good). Pretty good services. Could be better, but budget constraints are a factor.

Question 8

- For renovating and expanding City Hall downtown

Question 9

(expansion if absolutely necessary) Keep the construction costs down. We need a City Hall presence downtown.

Question 10

- Somewhat Confident

Question 11

Need to work on this.

Question 12

- Yes

Question 13

- Occasionally

Question 14

Try to conserve water and electricity. Will go to solar panels when we re-roof.

Question 15

A lot will have to change if we have another smokey summer or two. Hard to say what the future holds for us. Traffic in summer is more of a problem.

Name not shown

inside Ashland

June 10, 2019, 5:04 PM

Question 1

No response

Question 2

- 51 to 60

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: N/A
City Parks: Very Good
Electric Utility: Good

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Fair

Question 7

I don't think AFN is making money for the city (perhaps I am wrong). If not, I think it should be dumped. I'm also disappointed that so many homeless gather in the parks to be fed and sometimes deface the bathrooms. Have been concerned to go in on several occasions. Would like to see more enforcement of illegal camping and camping in buses/trucks/etc. for days on city streets.

Question 8

- I don't know

Question 9

Whatever is the least expensive option. I have been in City Hall and I realize the need for renovations and/or for city hall to move. I hope that the original building can be saved because I know it is historic but only if it makes sense for another use. I am very concerned about the city's incredible level of debt now, though.

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

June 10, 2019, 6:13 PM

Question 1

No response

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: N/A
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Very Good
Street Maintenance & Repair: Good
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Very Good

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Confident

Question 11

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Important info received fro CERT training and becoming a Firewise Community. Thank you Ashland Fire Dept!!

Question 12

- No

Question 13

- Yes

Question 14

Don't flush each time, irrigate early, open window at night and close up early. Set air conditioning a little high. Turn off lights

Question 15

No response

Name not shown

inside Ashland

June 10, 2019, 6:55 PM

Question 1

97520

Question 2

- 51 to 60

Question 3

- Female

Question 4

- Caucasian

Question 5

- Under \$20,000

Question 6

Ashland Fiber Network: N/A

City Parks: Very Good

Electric Utility: Good

Fire & Rescue: Excellent

Police & Public Safety: Good

Street Maintenance & Repair: Fair

Water & Energy Audit: Fair

Water Quality: Good

Utility Billing: Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

No response

Question 15

No response

Name not available

inside Ashland

June 10, 2019, 9:46 PM

Question 1

No response

Question 2

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: N/A
City Parks: Excellent
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Poor

Question 7

I am deeply troubled by the way the City is handling "infill". Public input is given lip service but no clout. I have seen developments forced upon residents without much care given to the opinions of those impacted by them. This is not in the spirit of the Ashland I came to over 20 years ago. Infill is authorized by the city without care to those affected. I thought this was a community, but I no longer feel that way. Neighbors wishes are disrespected and developers are given what they ask for.

I also object to the change in building codes that allows someone to build a unit that towers over someone's yard and invades the privacy of one's home. This happened to me-- a neighbor build a 2 story unit overlooking my private yard and into my bedroom!! I spent over 500,000 on a home that has now lost appeal. My solution-- a privacy screen. Has the city come up with codes for that?? And if not, why not???

As far as city of Ashland utility rates, I hear there is another raise on the way. Will these increases occur every year? And how do you expect people in low income housing or those who are retired to keep up with this constantly rising rate? I find this unacceptable.

In short I am very disillusioned with the tactics of the City of Ashland. I no longer feel that you represent me or others like me who came here a long time ago. What is going on here is not in the spirit of community.

Question 8

- I don't know

Question 9

No response

Question 10

- Very Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

I use less water, less electricity (wear a jacket when cool or open windows to cool house down at night), I am a light consumer in general, I recycle and do not waste. I grow most of my food in the summer and put up food for the winter.

Question 15

I have had trouble getting the police, though there are several new officers in town, to address issues I have had with a neighbor's dogs (3) who are off leash a lot, are not walked but walk themselves and on occasion have charged passerbys. One of those was my 4 year old grandson. I had to call the police at least twice and did not feel that they made a serious effort to address this problem. I asked for a call back when the problem was addressed but never heard back. This should have been handled differently.

Name not available

inside Ashland

June 11, 2019, 1:45 PM

Question 1

No response

Question 2

- 41 to 50

Question 3

Engage Ashland Spring 2019

Engage Ashland Spring 2019

- Female

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Good
City Parks: Fair
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Poor
Street Maintenance & Repair: Fair
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: Fair

Question 7

Police presence focusing on drug problems at the high school and other areas than downtown is needed.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

Moving to Briscoe allows for parking in a way that downtown location does not.

Question 10

- Confident

Question 11

No response

Question 12

- Yes

Question 13

- Yes

Question 14

We have done every energy saving modification available to us, but instead of paying less for electricity and water, we are paying more due to fees that are added to our bill that do not directly relate to our consumption of electricity or water. It is very discouraging and a disincentive to energy-saving when our efforts to conserve do not also reduce our bills. We should be paying less for electricity and water because we are using less electricity and water. It is not fair to make City residents pay for non-utility expenses like personnel, through utility billing.

Question 15

See above. Please stop adding non-utility related expenses fees and taxes to utility bills.

Name not available

June 11, 2019, 3:00 PM

Question 1

PS 7

Question 2

- 81 or older

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$30,001 and \$40,000

Question 6

Ashland Fiber Network: Fair
City Parks: Good
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: Good
Water Quality: Good
Utility Billing: N/A

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 7

(selected both fair and good for audits) I don't like the water when we have to drink TID water.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Not At All Confident

Question 11

No response

Question 12

- No

Question 13

- Yes

Question 14

I try to conserve water and heating and lighting.

Question 15

No response

Name not available

June 12, 2019, 2:54 PM

Question 1

No response

Question 2

- 41 to 50

Question 3

- Female

Question 4

- Caucasian

Question 5

- Above \$200,000

Question 6

Ashland Fiber Network: Poor
City Parks: Very Good
Electric Utility: Fair
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

No response

Question 10

- Somewhat Confident

Question 11

I have zero confidence that I could get out of Ashland should the need arise. The streets are too narrow (even in brand-new developments). It is difficult to navigate the narrow streets with cars parked on one/both sides, trash cans strewn about, construction cones everywhere, and the oncoming car wanting pass in opposite direction. There is no way an emergency vehicle can get through those conditions. Prime example would be High Street...

Question 12

- Yes

Question 13

- Yes

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 14

No response

Question 15

No response

Name not available

June 13, 2019, 10:32 AM

Question 1

PS 7

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Very Good
Electric Utility: Very Good
Fire & Rescue: Excellent
Police & Public Safety: Excellent
Street Maintenance & Repair: Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Good

Question 7

Too many dogs in Parks, start enforcing the leash laws!

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

Start living within your means

Question 10

- Very Confident

Question 11

The weakest aspect of any emergency situation is the "Road Diet"

Question 12

- No

Question 13

- Yes

Question 14

Thermostat settings, insulation, LED bulbs, dried up lawn

Question 15

No response

Name not available

June 13, 2019, 10:39 AM

Question 1

PS 8

Question 2

- 71 to 80

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Engage Ashland Spring 2019

Engage Ashland Spring 2019

Question 6

Ashland Fiber Network: Very Good
City Parks: Fair
Electric Utility: Good
Fire & Rescue: Good
Police & Public Safety: Good
Street Maintenance & Repair: Poor
Water & Energy Audit: N/A
Water Quality: Good
Utility Billing: Good

Question 7

No response

Question 8

- I don't see the need for a new or improvements to the existing City Hall

Question 9

No response

Question 10

- Somewhat Confident

Question 11

Not knowing the impact (fire vs flood vs earthquake) makes me not very confident

Question 12

- Yes

Question 13

- Yes

Question 14

Conserving water - saving and reusing plastic bags, recycling, avoiding buying plastic bottles

Question 15

Please get creative about keeping dogs out of Lithia Park - try more volunteer doggie patrol - visitors are especially uninformed of consequences.

Name not available

June 13, 2019, 3:55 PM

Question 1

PS 9

Question 2

- 61 to 70

Question 3

- Male

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Excellent
Electric Utility: N/A
Fire & Rescue: Excellent
Police & Public Safety: Very Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Excellent
Utility Billing: N/A

Question 7

No response

Question 8

- I don't know

Question 9

No response

Question 10

- Somewhat Confident

Question 11

Engage Ashland Spring 2019

Engage Ashland Spring 2019

No response

Question 12

- Yes

Question 13

- Yes

Question 14

Solar; water minimized with timer, walking and biking to do errands, keeping winter heating and summer A/C to minimum.

Question 15

Budgeting for extraneous issue such as Olympic-size pool is unwarranted. I love Ashland culture and parks, but we are on the verge of over committing resources to "extras". Also increased surcharges on utility bills need to be for emergencies or necessary utility issues.

Name not available

June 14, 2019, 12:01 PM

Question 1

PS 10

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Between \$50,001 and \$100,000

Question 6

Ashland Fiber Network: Good
City Parks: Good
Electric Utility: Good
Fire & Rescue: Very Good

Police & Public Safety: Very Good
Street Maintenance & Repair: Fair
Water & Energy Audit: Good
Water Quality: Very Good
Utility Billing: Fair

Question 7

No response

Question 8

- For renovating City Hall downtown (no expansion)

Question 9

It seems like City Hall should be downtown. However, it's a tight space and increasing the size might pose difficulties. Briscoe would be my second choice - seems to be an underused place - and it has parking.

Question 10

- Not At All Confident

Question 11

I get overwhelmed by the long lists of supplies; I would appreciate something broken down into manageable increments. Also water is an issue, especially when I am trying to avoid using plastic - water delivery options or single use seem to be the most prevalent recommendations and those involve single use plastic, plastic, and bottled water versus tap water.

Question 12

- No

Question 13

- Yes

Question 14

Mini split installed. Bought an electric car. Use sweaters and comforters in the winter.

Question 15

Need more plug in spots for EV's please! I deeply appreciate the available spots downtown especially since my driveway is too high for my Bolt to clear, so I rely on charging in the spots downtown. However, those charges are frequently in use, especially at the Pioneer Street lot. I work full time, so depend on being able to charge when I am downtown on the

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weekends. I am always happy to see the chargers being used, but some times it's a worry and I have to make several attempts before I can charge my car.

Name not available

June 14, 2019, 12:22 PM

Question 1

PS 11

Question 2

- 61 to 70

Question 3

- Prefer Not to Answer

Question 4

- Caucasian

Question 5

- Between \$100,001 and \$150,000

Question 6

Ashland Fiber Network: Very Good
City Parks: Excellent
Electric Utility: Good
Fire & Rescue: N/A
Police & Public Safety: Very Good
Street Maintenance & Repair: Very Good
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

No response

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

Keep the playground and grassy area for the kids. If it's possible to use the unused portion of the school and keep the artists in place that would

be ideal.

Question 10

- Somewhat Confident

Question 11

We've been looking on line at the things we need to gather.

Question 12

- No

Question 13

- Yes

Question 14

Use less air conditioning. Have low energy light bulbs.

Question 15

I would like some action taken regarding the deer. The ticks are a big concern as they carry more diseases than just Lymes and they have attacked dogs.

Name not available

June 14, 2019, 2:45 PM

Question 1

PS 12

Question 2

- 61 to 70

Question 3

- Female

Question 4

- Caucasian

Question 5

- Prefer Not to Answer

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Question 6

Ashland Fiber Network: Excellent
City Parks: Good
Electric Utility: Excellent
Fire & Rescue: Very Good
Police & Public Safety: Very Good
Street Maintenance & Repair: Fair
Water & Energy Audit: N/A
Water Quality: Very Good
Utility Billing: Very Good

Question 7

Parks are good, but Parks Commissioners have poor judgement and don't listen to people.

Question 8

- For moving City Hall to the Briscoe School Building

Question 9

No response

Question 10

- Somewhat Confident

Question 11

Unclear traffic plan and routes for exiting city.

Question 12

- Yes

Question 13

- Occasionally

Question 14

Yes, aware of it now that I see it in the packet. Reduce AC & heat usage.

Question 15

Adjust thinking to the reality that the city will have less income from tourists from now and due to smoke. Spend city money on things that benefit residents, not administration.

Team Notes

Cypress Point Loop

	Notes
	Twelve residents answered the door.

Clay Street & Birchwood Lane

	Notes
	Fourteen residents answered the door.
1	Resident wanted Uber and staff let him know Uber is allowed to operate in Ashland now.
2	Residents were from Kenya and were very happy with the ambulance service (called it superb). Jim and Ron helped them when they used the ambulance service. They were also concerned about the property owner not maintaining the common areas of the property better.
3	Resident inquired about three firefighters.
4	Resident doesn't want to go to the Senior Center anymore. Doesn't feel welcome. They no longer have the sewing days for people who need clothes mended (she volunteered), they replaced that scheduled time for the room with yoga classes. Not the same feel anymore, doesn't feel supportive of seniors in need. She would like to see the Senior Center more focused on health.
5	Resident said the city can always have more parks. The new development on Snowberry is too dense and they know about public meetings.
6	Great job. Resident was supportive of ambulance service.
7	Resident was concerned with cutting the Fire Department and increasing the Police Department. No to any increases. Thought better welcoming community, but 3176 is counter to that.
8	Resident said they thought the City was doing fine.
10	Resident hated the taste of water stating that it tasted like Chlorine. Resident also disliked the deer.
12	Resident said nothing wrong with the City as far as she's concerned.
13	Resident will take the survey online and likes all that the City is doing.

Oregon Street

	Notes
	Seven residents answered the door.
1	Resident is a SOU student and was concerned there was not a lot of street lights for walking and along RV bike path.
2	Resident was concerned about Utility fees which could drive her out of town along with property tax increases. She has never seen patrol of Garden Way park, but has noticed damage to restrooms. She also walks her dog early in the morning to Garden Way park and is a bit intimidated by the homeless folks that are there because she is an older woman by herself. She made it clear several times that she has never had any problems and no one has ever bothered her. She was wondering if the police could possibly go by there early in the morning to check on things. Acorn woodpeckers are drilling holes in one of the utility poles. She likes the birds, but is worried that the stability of the pole will suffer. She was also concerned about funding of Fire Department.

Village Green

	Notes
	Thirteen residents answered the door.
1	Resident wanted to know why Fire engines respond to medical calls. It costs too much to send all those people.
2	Resident was concerned about peace meals having a place to go and concerned with dogs off the leash
3	Resident was concerned with homeless issue and panhandling
4	Resident was concerned with smoke and homeless issues downtown
5	Resident was not happy with fiscal management; not happy with response from City about a complaint given to the City

Oak Street

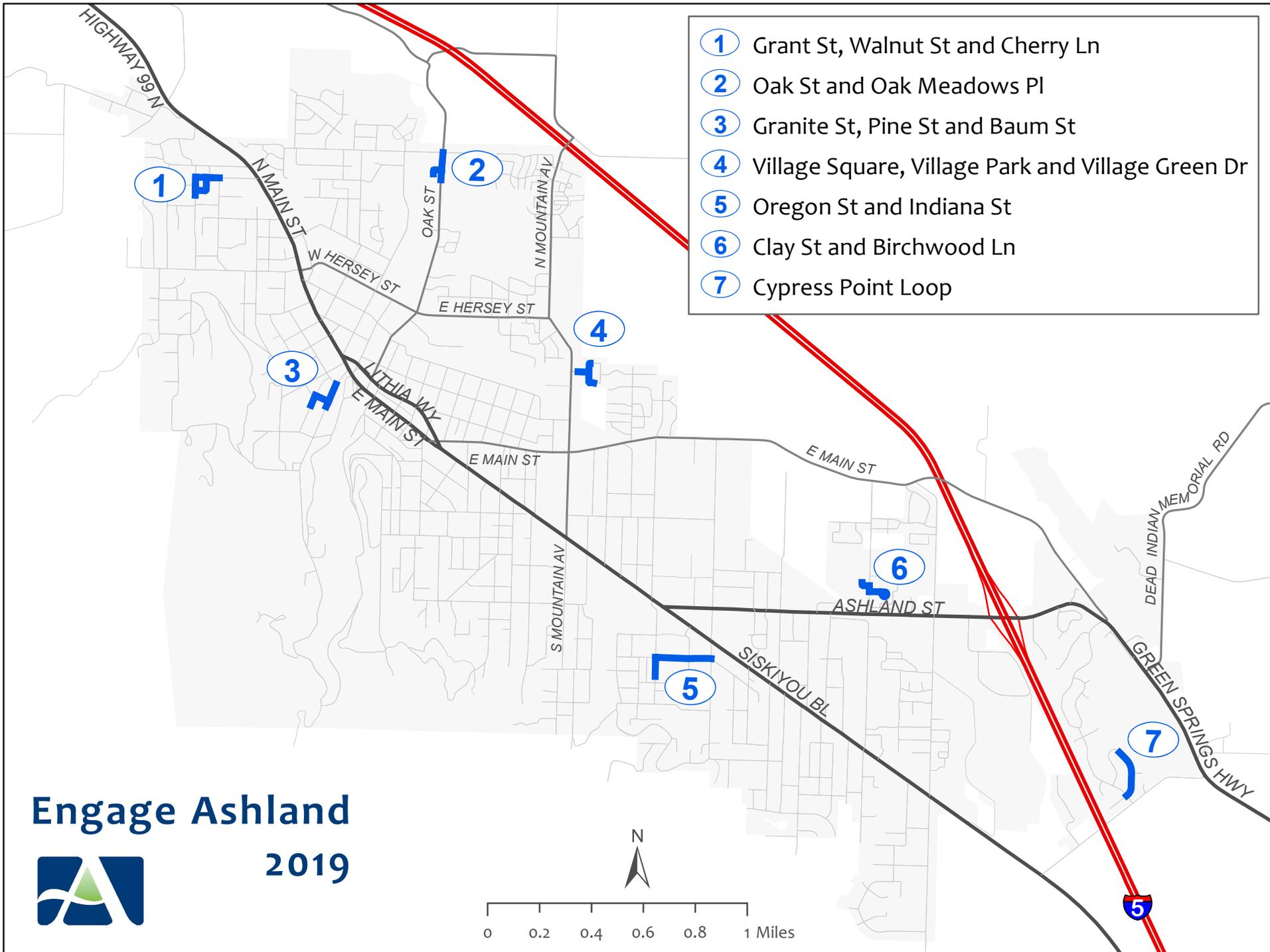
	Notes
	Thirteen residents answered the door.
1	Resident stated that a homeless person tried to get into their house. APD responded quickly. Other folks in the area have had similar problems. All in all, Ashland is a lovely place to live.
2	Biggest complaint: homeless persons near dog park
3	Resident feels great about things, but disappointed in losing homeless meals. Disagreed with changes at Senior Center. Concerned about homeless persons who can't get shelter and meals. Good experience with APD.
4	If any complaint, it's about fees. Never bad encounters with administration. "We love Ashland"
5	Rats are a problem; much worse than in past. Her understanding is that the City used to undertake rat eradication but no longer does so.
6	Senior citizens need to be treated well; treated badly last year; City succumbed to bean counters. Otherwise quite happy with City.
7	Smoke concerns. Parks should remove fire pits and cut firewood in parks. Problem with dogs in Lithia and Mountain. Formaldehyde in smoke from forest fires? City should make available medical prescriptions to deal with toxics in smoke?
8	Detour for Hersey is confusing for out-of-towners.
9	This resident volunteers with Vanessa and Jason. What can the City do to help homeless? City should work on evacuation in wildfires and affordable housing. Doesn't care about budgets.
10	Too much money is spent on Parks, especially since no expansion of boundaries. City used to the sent send out budget summary to all citizens; should do so again..
11	Increasing utility fees drives rent increases. Understands public safety cuts, but not liking it. Happy with Police and Fire. Pretty understanding., Do a better job of explaining the budget; more specifics. Feels safe, loves City and Parks. Votes yes on all bond measures. City should live within its means; have a plan for budget. Appreciates fire prevention efforts.

Granite Street

	Notes
	Ten residents answered the door.
1	Very happy 30+ years in Ashland, City doing great. Deer transmitting ticks and diseases. PD very responsive. Smoking ban has impacted quality of life in neighborhood (traveler's on bench).
2	Homeless issues in neighborhood – fights, cursing, etc. around bench on Granite Street
3	Trail from City to Grizzly Peak; noticeable improvement in travelers downtown has improved; watershed is managed to perfection, hate the deer, immunization rate is embarrassing, pretty happy overall.
4	Lived since 70's – wants a positive solution to bench – don't just remove it. Police response has been great. Speed on Granite sometimes is bad – has had cats hit several times. Utility bill not a real hot button issue. Wants to be sure funds are needed. Fire Department is amazing.
5	Likes concept of more surveillance cameras in parks. Has seen positive effects. Teacher in talent loves the area.
6	Lived in Ashland since the 60's additional freeway exits for fire safety exit. Expensive to live here water increases, have removed lawn to save money.
7	Transient with dogs – very scary can't walk her dog. Bench on granite is a problem. Ashland native loves the small town feel which has not changed.
8	Ice removal in winter could improve; can't hardly think of negatives. Lived here 35 years. Loves City dogs in park are a problem.
9	Budget accountability Utility Bill is too high. Has lived here since 70's. Don't hire staff that you don't have money for. Live within means, likes culture, quiet community.
10	20 years in Ashland – small community, beautiful location to live. Skate park too much supervision on skaters and not the travelers. Travelers are creepy and selling drugs out of buses. Girls feel unsafe.

Grant Street

	Thirteen residents answered the door
1	Residents liked Fiber network (business positive), city parks. Both are CERT volunteers, street repair is okay better than others, energy audit positive. One liked the road diet and the other did not like the road diet.
2	Resident loves Ashland and road diet has it makes them feel safer.



Engage ASHLAND

ADMINISTRATION & COUNCIL

Along with the hard work of the City Council, the Administration Department successfully led a **goal setting session** for the 2019-2021 biennium. The goal setting session included one listening session and two public meetings all focusing on essential services and value services. The results of these sessions can be found online at ashland.or.us/goals under the 2019-2021 Biennial Goals link.

The City will be partnering with the Chamber of Commerce to conduct its fourth **Business Retention and Expansion Survey**. This intensive, Ashland specific business survey is conducted every 2-3 years to gain information and insight from key local employers across different business sectors and is utilized by both the City and the Chamber to support the growth, expansion and diversification of our local economy.

The City will also be conducting a **community wide survey** that is managed by the National League of Cities. The statistically valid survey utilizes mailing and phone surveys sent to randomly selected households in Ashland and is a valuable tool to obtain resident's thoughts and attitudes about City services, programs and overall livability. The survey is created in a way that provides comparisons of results allowing the City to benchmark itself against other similar communities that share similar attributes (University town, similar population, tourist economy, etc).

CLIMATE ENERGY & CONSERVATION

Be Ready | Climate models project that by the 2080s Ashland will experience decreased winter snowpack; more days of extreme heat each year; increases in temperature on the hottest day of the year; additional rainfall during heavy storms; and more frequent and severe droughts, heat waves, and wildfires. It's important to know how these environmental changes may affect your family and home so you can be ready for our changing environment.

Empower Change | Ashland's climate plan helps our community reduce its emissions and improve its resilience to future impacts of climate change. There are many financial incentives and information resources to help you take climate action. For additional info on the climate plan, go to ashland.or.us/climateplan. For information on our conservation programs, go to ashland.or.us/conserv.

COMMUNITY DEVELOPMENT

The **Transit Triangle (TT) Overlay** and land use ordinance amendments were adopted by the City Council in December 2018. The proposed amendments cover the area surrounding the bus route in the southeastern part of Ashland that circulates on Ashland Street, Tolman Creek Rd., and Siskiyou Blvd. The TT overlay is intended to provide an area to construct greater numbers of moderately sized housing units, provide a better environment for local business development and expansion, support transit service through increasing the number of residents in close proximity to the bus route, and create a walkable neighborhood by locating goods and services near new housing and existing residential neighborhoods.

A list of **current development proposals** and **building permits**, as well as **general information** about other programs and services is available on the city's website under Community Development. Land use proposals currently under review by the City are posted online and updated weekly at www.ashland.or.us/proposals and <http://www.ashland.or.us/Page.asp?NavID=10624>. General information including planning guides, housing program information, building and construction brochures, interactive maps, and the land use ordinance are also available online at www.ashland.or.us/comdevdocs.

FIRE & RESCUE

Ashland Fire and Rescue (AF&R) was awarded a \$20,000 grant from the Firehouse Subs Public Safety Foundation. The funds were utilized to purchase **two Thermal Imaging Cameras** which are critical for aiding search and rescue efforts and finding fire in concealed spaces.

The Wildfire Division and Wildfire Safety Commission are rolling out a three-month **Wildfire Preparedness Campaign** in April, May, and June focusing on evacuation, fuel clean-up, and smoke readiness.

Our Community Emergency Response Team (CERT) will be hosting a spring and a fall **CERT Academy**. These learning opportunities prepare individuals to work as teams in response to critical community emergencies and also how to survive during an emergency. You can get more information on our website at ashland.or.us/cert.



PARKS AND RECREATION

Ashland Parks and Recreation Commission (APRC) has met with consultants to survey the current physical conditions of the **Daniel Meyer Memorial Pool**, including the main pool tank liner (which is ageing), the pool pump components and bathhouse. APRC is trying to determine the best options and cost effectiveness to keep the Daniel Meyer Memorial Pool operational until a long-term solution is found. The pool ad hoc committee is currently conducting a needs assessment to determine what kind of aquatic facilities and design elements will best serve Ashland. The committee is planning to provide APRC with recommendations to resolve the issues surrounding public aquatics in Ashland by the end of August 2019.

The newly acquired property at the south end of Ashland on East Main Street is in the design process to create a new park that will include a **second dog park** in Ashland. Staff has been working on general maintenance of the property that includes: mowing, blackberry removal and improvements to the TID (Talent Irrigation District), which will provide irrigation for the property.

The **Senior Services Division**, newly formed in 2018, has established ambitious goals based on community input. Current and future work includes raising awareness of resources available for seniors, reaching vulnerable older adults to connect them to services, building partnerships to increase resources, advocating for senior needs in city planning, and expanding programs and services at the Ashland Senior Center and beyond.

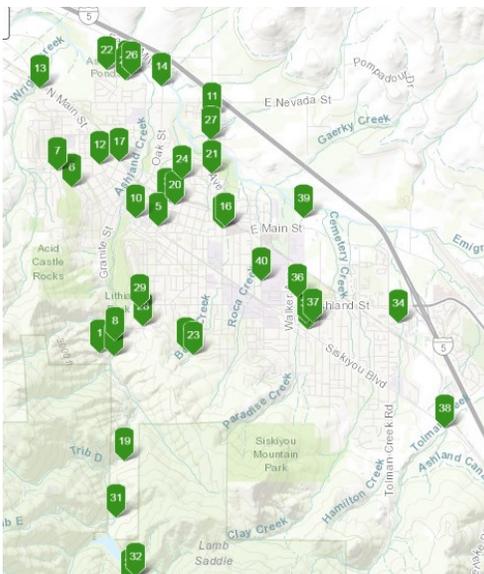


POLICE

In 2018, the Ashland Police Department (APD) saw a 40 percent decrease in calls for service downtown. In addition, APD handled more than 29,000 calls for service and took more than 3,800 crime reports. APD also maintained a clearance rate (suspect identified or victim withdraws complaint) of 78 percent for violent crimes.

PUBLIC WORKS

Responsible for the City's water sources and delivery, sewer collection and treatment, comprehensive street network, storm drains, the municipal airport and historic cemeteries, your public works crew is there for you.



PUBLIC WORKS PROJECTS

Your fees and rates help the completion of significant capital improvements. Check the progress of each project at <http://gis.ashland.or.us/cipstorybook/>

- 15 transportation & street projects,
- 7 wastewater projects, and
- 17 water projects.

In addition Public Works continues to complete planning studies for:

- comprehensive water master plan and water conservation modeling,
- wastewater treatment plant facilities optimization plan,
- storm drain master plan,
- transit feasibility, and
- airport master plan.

UTILITY BILLING

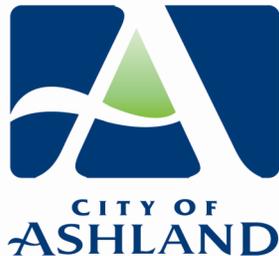
As part of a continuing commitment to providing seamless service to customers, the City is pleased to announce the arrival of new **Interactive Voice Response (IVR)** system software. IVR is a menu based system that interacts with customers using a phone's keypad and speech-recognition technology. This allows for 24/7 access to customer account information and payment options via the telephone in addition to the City's online software options already available.



In Conclusion

The City has accomplished many initiatives over 2019 and 2020 and plans to accomplish even more in the 2020-2021 biennium. Overall, the City has maintained adherence to the adopted budget and appropriations and has experienced improved revenue collections.

The Administrative Services Department implemented a new web based tool to increase the understandability of the City's financial transactions. The OpenGov site provides real time access to the City's financial transactions in a graphically user friendly manner. The site allows for summary information all the way down to line item details. For more detailed breakdowns of the budget, actual spending, and detailed FAQs go to ashlandor.opengov.com. For information on the 2019/2021 Proposed Budget, go to ashland.or.us/budgetbook.



CITY OF ASHLAND

BUDGET FACT SHEET

This fact sheet provides information to the Ashland community about the budget process and details.



© Jeffrey McFarland

Mayor John Stromberg

City Council Members Dennis Slattery, Tonya Graham, Julie Akins, Stefani Seffinger, Rich Rosenthal, and Stephen Jensen

Budget Committee Members Jim Bachman, Shane Hunter, Paula Hyatt, Pamela Lucas, Shaun Moran, Mike Morris, and David Runkel

CITY OF
ASHLAND

The Budget Process

The City utilizes a biennium budget. Every two years, the Budget Committee and City Council meet to listen to staff presentations and review the proposed budget for the next two years. A two year budget allows for staff and City officials to have enough time to complete end of year reviews and prepare for the next budget in addition to keeping City operations moving forward and responding to citizens' concerns.

The process takes place between March and June of the year with the budget being adopted before the beginning of the new fiscal year on July 1.

The Citizens' Budget Committee

The Budget Committee is a fiscal advisory group to the Council. Oregon budget law establishes the budget committee and its functions beginning with ORS 294.414.

The Committee is made up of the governing body of the local government and an equal number of appointed members. The City of Ashland's fourteen member Budget Committee consists of seven elected officials and seven appointed members (for four year terms). Appointed members cannot be employees, officers, or agents of the local government. No member of the Budget Committee (governing body members included) receives compensation for serving on the committee.

What is the purpose of the Budget Committee?

The primary role of the Committee is to ensure expenditures do not exceed revenues and the overall budget is consistent with the service priorities of the Mayor and Council. The culmination of the Budget Committee's work is to set the City's tax levy and recommend the budget to the City Council.

Fund	Major Revenue	Major Expenditures
General	<ul style="list-style-type: none"> • Property Tax • Transient Occupancy Tax • Franchise Fees • Charges for Services 	<ul style="list-style-type: none"> • Police • Fire • Community Development • Cultural, Economic, and Social Service Grants
Health Benefit Fund	<ul style="list-style-type: none"> • Premiums 	<ul style="list-style-type: none"> • Health Benefit Fund
Insurance Fund	<ul style="list-style-type: none"> • Other • Funds/Department Transfers 	<ul style="list-style-type: none"> • Insurance Program
Parks General	<ul style="list-style-type: none"> • General Fund Property Tax • Charges for Services 	<ul style="list-style-type: none"> • Parks
Reserve Fund	<ul style="list-style-type: none"> • Other Funds Transfer 	<ul style="list-style-type: none"> • Money can be used for specific future needs
Street	<ul style="list-style-type: none"> • Charges for Services • Franchise Fees • Food and Beverage Tax • Grants 	<ul style="list-style-type: none"> • Streets and Transportation needs
Stormwater	<ul style="list-style-type: none"> • Utility Fee 	<ul style="list-style-type: none"> • Stormwater System
Water	<ul style="list-style-type: none"> • Charges for Services • System Development Charges 	<ul style="list-style-type: none"> • Water Treatment and Delivery
Wastewater	<ul style="list-style-type: none"> • Food and Beverage Tax • Charges for Services • System Development Charges 	<ul style="list-style-type: none"> • Sewer Treatment

List of Funds

Fund	Major Revenue	Major Expenditures
Airport Fund	<ul style="list-style-type: none"> • Grants • Rent 	<ul style="list-style-type: none"> • Airport
Capital Improvement	<ul style="list-style-type: none"> • Food and Beverage Tax (Parks) • System Development Charges • Charges for Services • Grants 	<ul style="list-style-type: none"> • Capital Projects
Cemetery Trust	<ul style="list-style-type: none"> • Charges for Service 	<ul style="list-style-type: none"> • Cemetery
Central Services	<ul style="list-style-type: none"> • Charges to other Departments 	<ul style="list-style-type: none"> • City Administrator Office • Finance • Human Resources • Information Technology • City Recorder
Community Development Block Grant (CDBG)	<ul style="list-style-type: none"> • Grant Funds 	<ul style="list-style-type: none"> • Community Development Block Grant Program
Debt Service Fund	<ul style="list-style-type: none"> • Property Tax for GO Bonds • Charges for Services • Other Funds/ Department Transfer 	<ul style="list-style-type: none"> • Debt Payments
Electric	<ul style="list-style-type: none"> • Charges for Services 	<ul style="list-style-type: none"> • Electric Service
Equipment Fund	<ul style="list-style-type: none"> • Other Funds/Department • Transfer 	<ul style="list-style-type: none"> • Savings for the Replacement of Large Equipment

The Citizens' Budget Committee (continued)

The three functions of the Budget Committee are:

1. To receive the proposed budget and budget message
2. To hold one or more public hearings following the presentation of the proposed budget; providing citizens the opportunity to comment prior to Council adoption of the budget
3. Approve the budget and set the ad valorem property taxes

The Budget Committee does not change staffing levels, salary Schedules, or negotiate salary contracts. It is not the Committee's role to adjust policies or priorities set by the Council or to add, delete, increase, or decrease programs.

Comparison of City Services

The following chart shows the various services provided by communities in the valley in comparison to Ashland.

	ASHLAND	CENTRAL POINT	JACKSONVILLE	MEDFORD	PHOENIX	TALENT
Airport	•					
Ambulance	•					
Cemeteries	•		•			
Conservation	•					
Electric	•					
Fire	•		•	•		
Golf Course	•					
Internet Service	•					
Municipal Court	•	•		•	•	•
Parks & Recreation	•	•	•	•	•	•
Planning/Land Use	•	•	•	•	•	•
Police	•	•	•	•	•	•
Wastewater/Sewer	•		•	•	•	
Water	•	•	•		•	

Fund Accounting

The City of Ashland, as do all governmental organizations, utilizes **fund accounting**. This means that the City has different "buckets" of money or funds saved and allocated for specific purposes. The different funds are used to ensure proper allocation of resources and are often required by law to be restricted only for use within a particular fund. There are four major fund categories:

- **General Fund:** This fund pays for Public Safety (Police and Fire), Parks, and Community Development. They're primarily funded via your taxpayer dollars.
- **Special Revenue Fund:** This fund pays for Streets, the Airport, and the Housing Trust Fund. They're primarily funded via grants. The Airport is funded in part by the revenue it generates from things like paid parking and food.
- **Enterprise Fund:** These funds pay for Water, Sewer, Ashland Fiber Net, Electric, and Stormwater. The money you pay each month for these services is used to fund their general operations, construction and replacement of infrastructure.
- **Internal Services Fund:** These funds pay for the City's Health Benefits program, Equipment Replacement, Insurance and Central Services -- like Human Resources, Legal services, Information Technology, general Administration, and other similar services used by all City Departments.

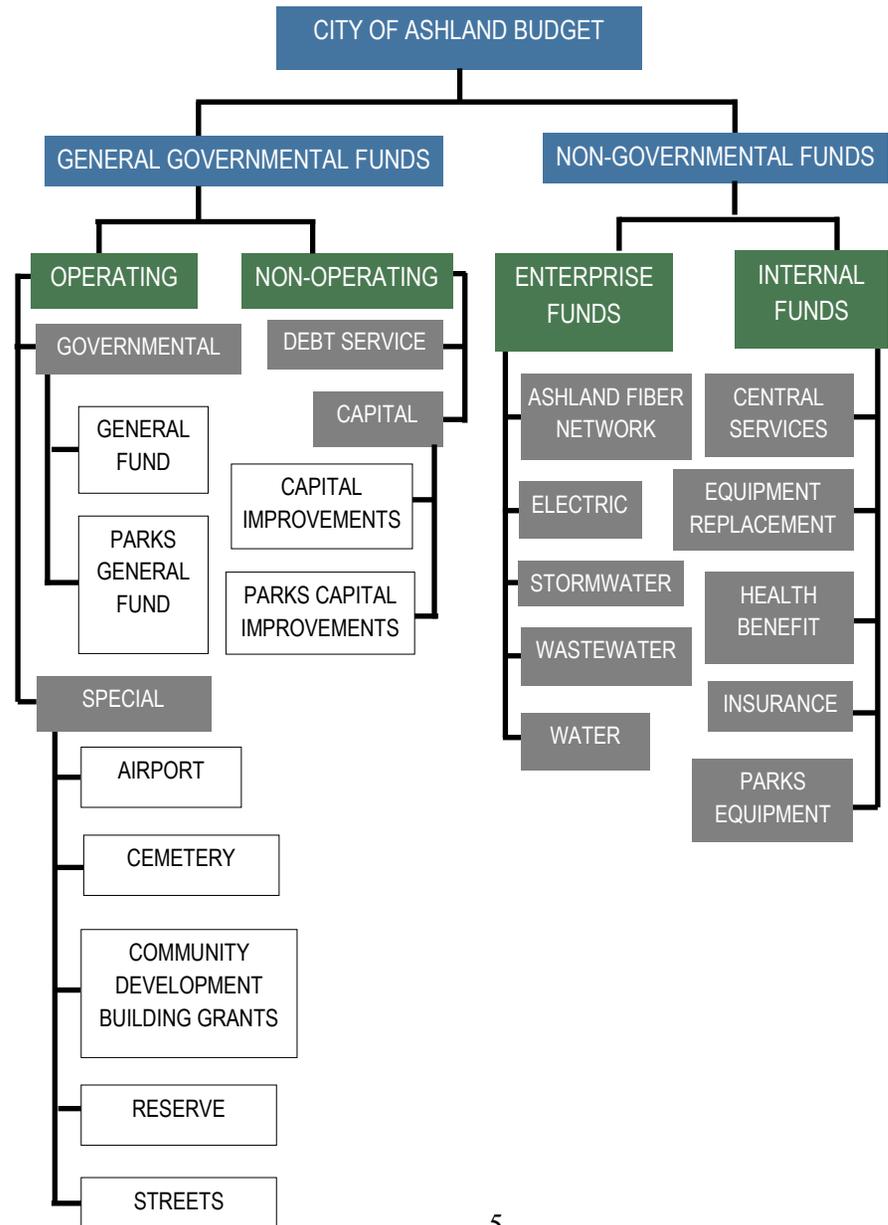
All governmental type funds (such as the General Fund and the Capital Improvements Fund) use the **modified accrual basis of accounting**. This means revenues are recognized only when they become measurable and available and expenditures are recognized when the fund liability is incurred (when the money is committed to be spent).

Proprietary type funds (Sewer, Water, Electric, etc.) use the **full accrual basis of accounting**. In this latter case, expenditures are recognized when the fund liability is incurred, but revenues are recognized when they are obligated to the City (which can be before they are actually received).

A **formal encumbrance system** is utilized that commits funds for later payment and ensures that appropriations cannot be overspent. Recategorizing money to an encumbrance occurs when a commitment to purchase is made. Encumbrance money may not be spent. Goods and services not received by the fiscal year end result the encumbrance lapsing and rolling over into the next fiscal year.

An established internal control structure is used to protect assets from loss, theft, or misuse and to ensure that compliance is maintained with accepted accounting principles. Budgetary control is maintained through **quarterly budget review** approved by the City Council.

The relationship between the funds maintained by the City is outlined below:



Receive emergency information with Nixle:

To Register

- On a cell phone, **text 97520** in the message line and **888777** as the recipient, to sign up for emergency (called "Alert") and "Advisory" text alerts only.
- Sign up via the Nixle Widget at **ashland.or.us/nixle** for text, email, and/or landline alerts that also include less urgent community education notices. If you do this, you'll likely want to control your message priorities and delivery channels.
- If you only have a land line home phone AND your line is listed in the white pages, we already have your number for emergency alerts. If your number is UNLISTED, please call (541) 482-2770 to get help entering your number.



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Receive emergency information with Nixle:

To Customize

- Go to the Nixle website at local.nixle.com/register to create an account and manage your delivery settings and pathways.
- If you ALREADY REGISTERED via any means, and want further access to your account, or to reset your password, go to local.nixle.com/accounts/password/reset.
- Once signed in go to “**Locations**” **tab** to add a new location that you would like to receive alerts from.
- Go to “**Settings**” **tab** to subscribe to receive messages from each agency by checking the “**Subscribe**” **option**. Adjust which messages by priority level are sent to your email and/or cell phone.



Receive emergency information with Nixle:

To Customize

- Go to the Nixle website at local.nixle.com/register to create an account and manage your delivery settings and pathways.
- If you ALREADY REGISTERED via any means, and want further access to your account, or to reset your password, go to local.nixle.com/accounts/password/reset.
- Once signed in go to “**Locations**” **tab** to add a new location that you would like to receive alerts from.
- Go to “**Settings**” **tab** to subscribe to receive messages from each agency by checking the “**Subscribe**” **option**. Adjust which messages by priority level are sent to your email and/or cell phone.





Ashland Senior Services Division | Ashland Senior Center

1699 Homes Avenue, Ashland, OR 97520

Monday – Friday, 8:30 a.m. – 3:30 p.m.

541.488.5342 | TTY 711

seniorInfo@ashland.or.us | ashlandseiorservices.org

The **Senior Services Division** of the Ashland Parks and Recreation Commission enhances the lives of seniors by promoting healthy aging, well-being, dignity and independence. We empower older adults as valued, contributing members of the community and together advocate for the diverse needs of seniors and their families throughout Ashland.

The Senior Services Division offers support services and a variety of free or low cost recreational, health promotion, and educational opportunities at the **Ashland Senior Center** and other locations. For the latest on events or activities, call 541.488.5342 to get on the mailing or email list for our monthly newsletter.



Newly formed in 2018, the Senior Services Division has established goals based on community input:

- Raise awareness of resources available for seniors
- Reach vulnerable older adults to connect them to services
- Build partnerships to increase resources
- Advocate for senior needs in city planning and policies
- Expand programs and services at the Ashland Senior Center and beyond

The Ashland Senior Advisory Committee (ASAC) advises Ashland Parks and Recreation Commissioners on matters related to the Senior Services Division and advocates for the needs of seniors. ASAC meets monthly and welcomes public input. Learn more at ashlandseiorservices.org.

Support Services

The Senior Services Division helps seniors and their families access resources, services and programs. All services are free, but some have age or income restrictions. Please call 541.488.5342 or stop by the office to learn more.



- Information and referral
- Benefits/application assistance
- Senior utility and internet discount
- Free bus passes or Valley Lift vouchers
- Caregiver resources
- Link to food bank and food boxes
- Link to Ashland Fire & Rescue Home Safety Program (free home improvements for safety and access, for income-qualified seniors)

More →

Weekly Activities

- Line dancing
- Tai chi
- Gentle yoga
- Game groups including spades, cribbage and mah jongg
- Discussion group
- Computer instruction for PC or Mac users
- Free movies and popcorn every Friday



Monthly & Special Events

- Monthly art classes
- Monthly birthday parties
- Holiday celebrations
- Musical performances
- AARP Driver's Safety course
- Education events
- Field trips

Food & Friends/Meals on Wheels Lunch Program

Ashland Senior Center hosts the Rogue Valley Council of Governments' *Food & Friends Program*, which serves a nutritious lunch Monday through Friday, from 11:30 a.m. to 12:30 p.m. There is a suggested donation of \$2.75 for adults over 60, and a charge of \$6.75 for those under 60. Reservations are not required.

To sign up for home delivered lunches, contact RVCOG *Meals on Wheels* at 541.734.9505.



Health Promotion

- Senior Health Insurance Benefits Assistance (SHIBA)
- Free blood pressure checks
- Foot care clinic
- Dementia caregiver support group

Volunteer Opportunities

Get involved! We have volunteer opportunities for all abilities. Please contact the Volunteer & Event Coordinator at 541.552.2264.

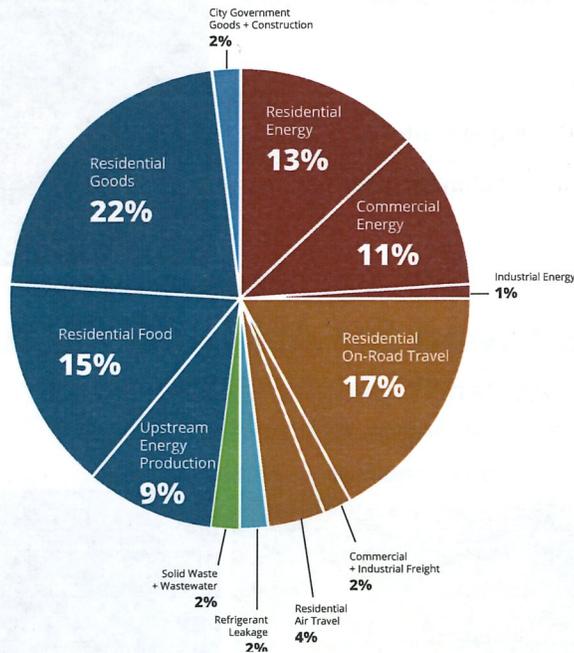
Executive Summary

WHY A CLIMATE AND ENERGY PLAN?

Climate change is already affecting Ashland and the surrounding region, and its impacts are projected to become much more severe in the coming decades. To minimize harmful impacts and play its part in curbing global carbon pollution, Ashland needs to take bold steps to reduce greenhouse gas emissions and build resiliency. This plan lays out a foundation for the City of Ashland to reduce its emissions and improve its resiliency to future impacts of climate change on its environment, infrastructure, and people.

Greenhouse Gas Emissions

According to the City's 2015 greenhouse gas inventory, The vast majority (83%) of Ashland's emissions stem from five main sources: production of residential goods and food, residential travel, residential and commercial energy use, and upstream energy production. In 2015, Ashland's greenhouse gas (GHG) emissions footprint was approximately 300,000 metric tons of carbon dioxide equivalent (MT CO₂e), representing 0.5% of Oregon's total emissions.



Climate Impacts

The impacts of climate change will have tangible effects on public health and quality of life for Ashland's residents and visitors. In addition to the direct dangers of wildfires, flooding, and extreme weather events made worse by climate change, secondary effects of more extreme temperatures, snowpack declines, and wildfire smoke include health and livelihood impacts to sensitive and exposed populations, heightened threats to species and habitats, and consequences for local natural resources and economies such as agriculture, outdoor recreation, and tourism.

**BY THE 2080S,
ASHLAND WILL
LIKELY SEE...**



An **86% decrease**
in winter snowpack



90 more days of
extreme heat annually
A 7 to 12°F increase
in temperature on the
hottest day of the year



More than 1" of
additional rainfall
during heavy storms



**More frequent and
severe** droughts, heat
waves, and wildfires

Source: Oregon State University, 2016

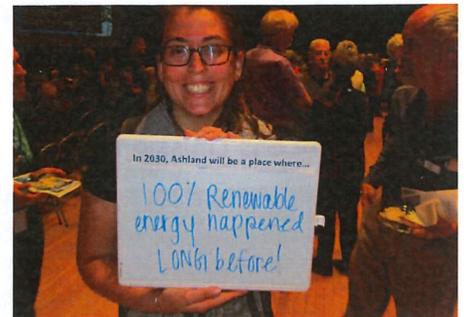
HOW DID WE GET HERE?

The Ashland Climate and Energy Action Plan represents the culmination of a year-long process of engagement, input, and review. Many individuals and organizations played a role in shaping this plan. It incorporates input from:

- Over **240 community members** who attended a public open house.
- Over **135 individuals** who responded to an online survey.
- Representatives from over **15 local organizations, businesses, and institutions** who participated in interviews.
- Over **30 City staff members** who participated in facilitated workshops.
- **13 members** of the Mayor-appointed ad-hoc committee.

Formation of the plan was also informed by the following approaches:

- Leveraging and building on **progress to-date** and **existing plans and programs**.
- Emphasizing **equity** and **co-benefits**.
- Customizing strategies to fit **Ashland's unique context**.
- Prioritizing actions that help meet Ashland's **climate goals and vision**.



What will these impacts mean for Ashland's future?

These climate changes will threaten Ashland's people, resources, and economy. Here are some examples of challenges Ashland could face:



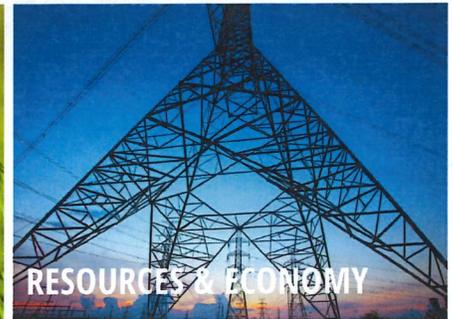
PEOPLE

Sensitive and exposed populations like the very young, elderly, those with respiratory illness, and outdoor workers will be at risk from wildfire smoke and heat-related illnesses.



ENVIRONMENT

High elevation plants and wildlife will need to adapt to shifting or diminishing habitats.



RESOURCES & ECONOMY

Seasonal and climate-dependent industries such as agriculture, outdoor recreation, and tourism will be threatened under changing conditions.

EXECUTIVE SUMMARY

ASHLAND CLIMATE & ENERGY ACTION PLAN

ASHLAND'S CLIMATE VISION FOR 2050 IS TO BE A RESILIENT COMMUNITY THAT HAS ZERO NET GREENHOUSE GAS EMISSIONS, EMBRACES EQUITY, PROTECTS HEALTHY ECOSYSTEMS, AND CREATES OPPORTUNITIES FOR FUTURE GENERATIONS.

GOALS AND TARGETS

The plan's overarching goals and targets focus on addressing climate change risks by reducing Ashland's emissions of climate pollution ("climate mitigation") and preparing the city for unavoidable impacts ("climate adaptation"):

1

Reduce Ashland's contribution to global carbon pollution by reducing greenhouse gas emissions associated with City, residential, commercial, and industrial activities.

For the Ashland community:

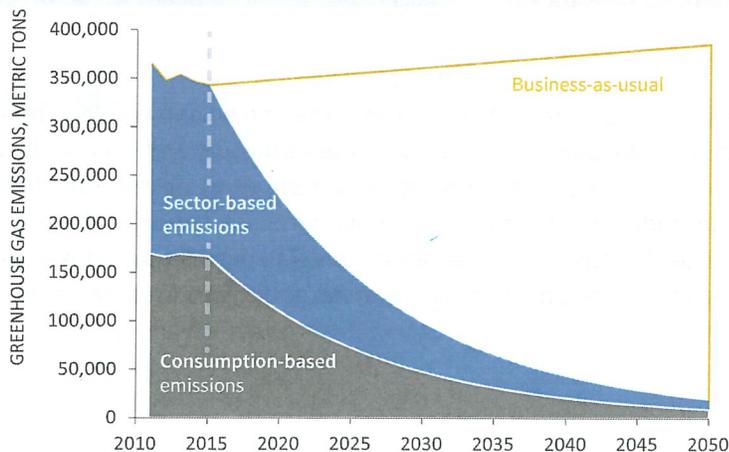
Reduce overall Ashland community greenhouse gas emissions by 8% on average every year to 2050.

For City of Ashland operations:

Attain carbon neutrality in City operations by 2030, and reduce fossil fuel consumption by 50% by 2030 and 100% by 2050.

2

Prepare the city's communities, systems, and resources to be more resilient to climate change impacts.



STRATEGIC INITIATIVES

The following **overarching strategic initiatives** were identified to guide the strategies and actions presented in this plan. While the strategies and actions in this plan are organized by focus areas such as Buildings and Energy, Transportation and Land Use, and Natural Systems, these initiatives cut across these focus areas to emphasize synergistic and integrated solutions for addressing climate in Ashland.

- **Transition to clean energy.**
- **Maximize conservation of water and energy.**
- **Support climate-friendly land use and management.**
- **Reduce consumption of carbon-intensive goods and services.**
- **Inform and work with residents, organizations, and government.**
- **Lead by example.**

STRATEGIES AND ACTIONS

The Climate and Energy Action Plan presents strategies, priority actions, and other potential actions for six focus areas:



**Buildings &
Energy**



**Urban Form,
Land Use &
Transportation**



**Consumption
& Waste**



**Natural
Systems**



**Public Health,
Safety &
Well-being**



**Cross-Cutting
Strategies**

The plan lays out specific actions within the following strategies:

URBAN FORM, LAND USE + TRANSPORTATION

- Strategy ULT-1.** Support better public transit and ridesharing.
- Strategy ULT-2.** Make Ashland more bike and pedestrian-friendly.
- Strategy ULT-3.** Support more efficient vehicles.
- Strategy ULT-4.** Support more climate-ready development and land use.
- Strategy ULT-5.** Increase the efficiency of City fleet vehicles and employee commuting.

PUBLIC HEALTH, SAFETY + WELL-BEING

- Strategy PHSW-1.** Manage ecosystems and landscapes to minimize climate-related health impacts.
- Strategy PHSW-2.** Promote a sustainable local economy that minimizes emissions and vulnerability.
- Strategy PHSW-3.** Minimize public health impacts.
- Strategy PHSW-4.** Minimize public safety impacts.

CONSUMPTION + MATERIALS MANAGEMENT

- Strategy CM-1.** Reduce consumption of carbon-intensive goods and services.
- Strategy CM-2.** Support sustainable and accessible local production and consumption.
- Strategy CM-3.** Expand community recycling and composting.
- Strategy CM-4.** Reduce food waste.
- Strategy CM-5.** Improve the sustainability of City operations and purchases.

NATURAL SYSTEMS

- Strategy NS-1.** Promote ecosystem resilience.
- Strategy NS-2.** Manage and conserve community water resources.
- Strategy NS-3.** Conserve water use within City operations.

BUILDINGS + ENERGY

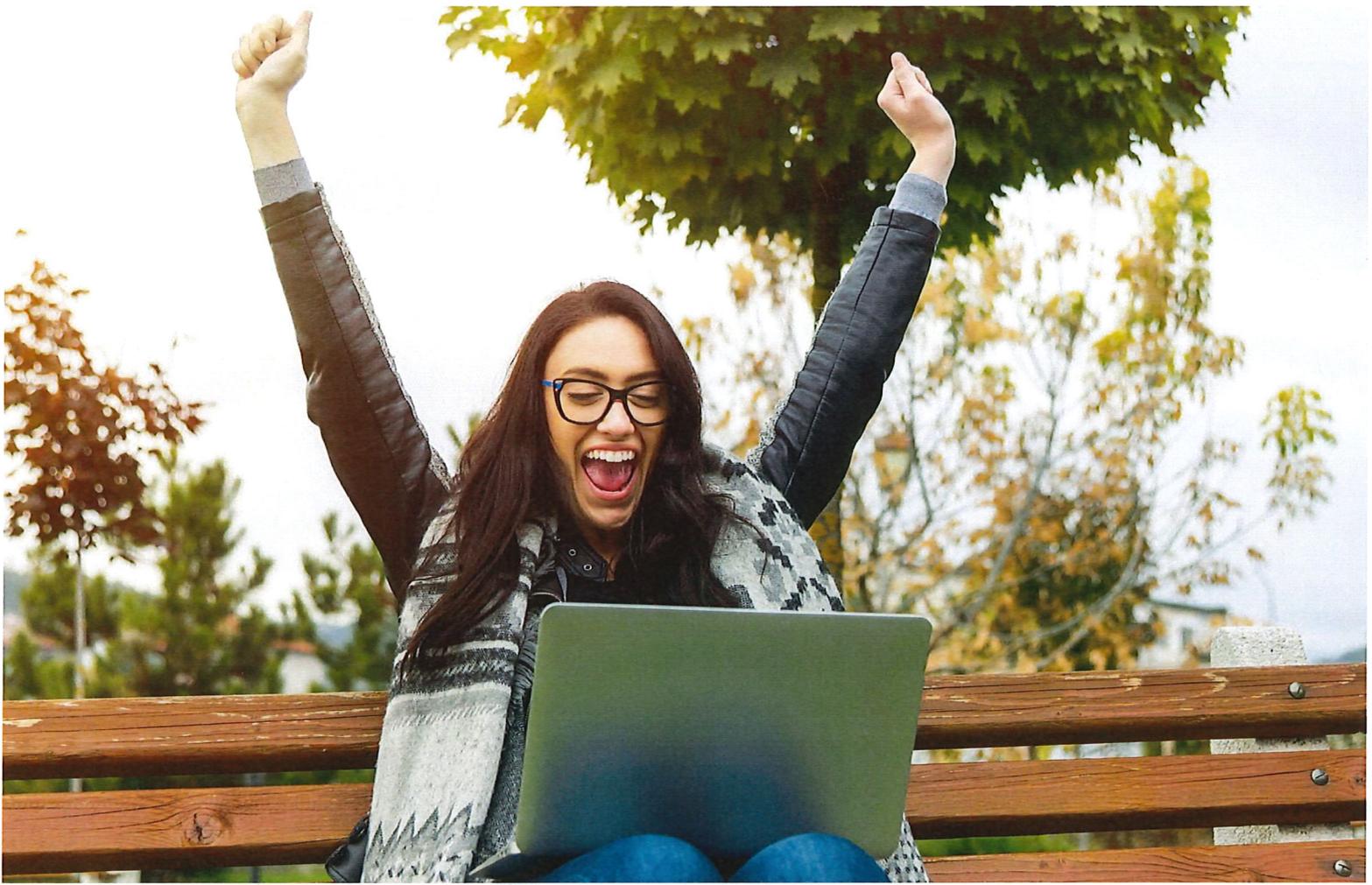
- Strategy BE-1.** Support cleaner energy sources.
- Strategy BE-2.** Encourage increased building energy efficiency and conservation.
- Strategy BE-3.** Maximize efficiency of City facilities, equipment & operations.
- Strategy BE-4.** Improve demand management.
- Strategy BE-5.** Prepare and adapt buildings for a changing climate.

CROSS-CUTTING STRATEGIES

- Strategy CC-1.** Educate and empower the public.
- Strategy CC-2.** Educate and empower City staff.
- Strategy CC-3.** Mainstream and integrate climate considerations.
- Strategy CC-4.** Engage with other governments and organizations around climate policy and action.

NEXT STEPS

This Climate and Energy Action Plan is only the beginning of an ongoing process. The Implementation Plan provides a framework for launching the implementation phase of the plan. This phase will require the City and community to take priority actions—outlining specific plans of action and resource needs among responsible parties—while monitoring and benchmarking progress along the way. As details are outlined during this implementation phase, more specific quantitative goals and milestones will be created, driving the pace of strategy implementation. This plan provides a proposed structure for ongoing plan implementation, monitoring, evaluation, and adaptive management, as well as a list of key actions to be taken in the initial phase of implementation.



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