

Council Business Meeting

April 21, 2020

Agenda Item	Appointment of Jennifer Longshore to the Public Arts Commission	
From	Melissa Huhtala	City Recorder
Contact	Melissa.huhtala@ashland.or.us ; (541) 488-5307	

SUMMARY

Confirm Mayor's appointment of Jennifer Longshore to the Public Arts Commission.

POLICIES, PLANS & GOALS SUPPORTED

Ashland Municipal Code (AMC) Chapter 2.19.

PREVIOUS COUNCIL ACTION

N/A

BACKGROUND AND ADDITIONAL INFORMATION

This is confirmation by the City Council of the Mayor's appointment to the Public Arts Commission.

FISCAL IMPACTS

N/A

STAFF RECOMMENDATION

N/A

ACTIONS, OPTIONS & POTENTIAL MOTIONS

I move to approve the appointment of Jennifer Longshore to the Public Arts Commission with a term expiring April 30, 2023.

REFERENCES & ATTACHMENTS

Attachment 1: Application

CITY OF ASHLAND

APPLICATION FOR APPOINTMENT TO CITY COMMISSION/COMMITTEE

Please type or print answers to the following questions and submit to the City Recorder at City Hall, 20 E Main Street, or email melissa.huhtala@ashland.or.us. If you have any questions, please feel free to contact the City Recorder at 488-5307. **Attach additional sheets if necessary.**

Name Jennifer Longshore

Requesting to serve on: Public Arts Commission (Commission/Committee)

Mailing Address 2729 Clay Creek Way

Physical Address Same

Occupation instructor at
Southern Oregon University

Phone: Home mobile 541-951-5496

Work -
Email longshoj@sou.edu
Fax -

1. Education Background

What schools have you attended? California State University Fresno + University of
California, Davis

What degrees do you hold? BA - Art History + Humanities from Fresno

MA in Art History from UC Davis

What additional training or education have you had that would apply to this position?

Served on PAC from 2004-2009

2. Related Experience

What prior work experience have you had that would help you if you were appointed to this position?

I have taught Art History + perspectives in Visual Culture at SOU since

2000. Docent + contributing Curator at Schneider Museum of Art.

I have served on Scholarship selection panels and also public art
selection panels.

Do you feel it would be advantageous for you to have further training in this field, such as attending conferences or seminars? Why? no



3. Interests

Why are you applying for this position?

I Served on the Public Arts Commission 2004-2009
and I would love to serve on this commission again I have lived in

Ashland for 20 years and I value contributing to the
arts + culture of the city + Rogue valley.

4. Availability

Are you available to attend special meetings, in addition to the regularly scheduled meetings? Do you prefer day or evening meetings?

yes avail on Friday
(prefer day)

5. Additional Information

How long have you lived in this community?

since 2000

Please use the space below to summarize any additional qualifications you have for this position

please see my resume for
qualifications.

March 3, 2020

Date

[Signature]

Signature



JENNIFER LONGSHORE

2729 Clay Creek Way
Ashland, Oregon 97520
541.951.5496 (Mobile)
541.552.6566 (Office)
Email: longshoj@sou.edu

EDUCATION

M.A. in Art History, University of California, Davis, 1997

Thesis: *Mary Cassatt's Modern Woman: Impressions of Progress*

B.A. in Art History and Humanities, California State University, Fresno, 1991

PROFESSIONAL EXPERIENCE

ACADEMIC

- **Senior Instructor II - Art History – Department of Creative Arts, Southern Oregon University, Ashland, Oregon, 2019**
- **Senior Instructor I - Art History – Department of Creative Arts, Southern Oregon University, Ashland, Oregon, 2011-present**
- **Instructor – Art History - Southern Oregon University, 2004-2011**
- **Lecturer – Art History - Southern Oregon University, 2000-2004**

Oversee curriculum, program descriptions and advise students for Art History Minor.

Instruct a wide variety of courses in the field of Art History and Visual Studies. Teach and direct discussion in past and present trends in art theory and criticism. Educate students on contextual issues in art and art history specifically related to the areas of race, gender, ethnicity, globalization, activism and sustainability. Incorporate Community Based Learning into curriculum. Instruct courses using PowerPoint, Moodle, Turnitin, and VeriCite to supplement course lectures with multimedia content, links to relevant resources, communicate with students, engage students in discussion forums and post grades. Develop and Instruct online courses.

Developed curriculum and served as an instructor for Social Justice Freshman Seminar. Educated students on contextual issues related to power, privilege, oppression, and concepts of home and homelessness. Led a Freshmen cohort on volunteer opportunities in the community and helped to strengthen their communication skills both in the classroom and in the community.

Courses taught:

Creative Arts Department:

- Art History and Visual Studies
- History of Art – Prehistoric to Medieval
- History of Art - Romanesque to 18th Century
- History of Art - 18th Century to 21st Century
- Art Theory and Criticism
- Activist Art and Work in the Community
- Globalization and Contemporary Art
- Art and Sustainability
- Race, Gender and Ethnicity in Art
- History of American Art
- Art and Music 20th Century to Present
- Popular Culture

Social Justice House:

- Freshman Seminar (Social Justice House)

- **Instructor/ Art History Program Coordinator - The Advertising Arts College, San Diego, California, 1997-1999.**

Courses taught

- Art History Survey
- Applied Arts Survey

- **Teaching Assistant - University of California, Davis, 1992-1993**

Courses taught

- Art History Survey

CURRICULAR DEVELOPMENT – Southern Oregon University

- Developed and piloted an online version of “Globalization and Contemporary Art”, Spring 2019
- Developed and piloted an online version of “Race Gender and Ethnicity in Art”, Fall 2017.
- Created, developed and implemented two new courses: “Art and Sustainability” and “Art History and Visual Studies”, 2016-2017.
- Revised and re-developed course titled “Globalization and Contemporary Art”, 2016.

- Served as a member of the core team of the Social Justice House. Helped to plan and implement a 4 year curriculum. Attended meetings throughout the year, assessed curriculum, managed volunteerism for faculty and students, and analyzed the overall successfulness of the SJH.
- Served on the Task Force to define and establish guidelines for the Social Justice House Experience during the Winter, Spring and Summer of 2013. Weekly meetings and extensive research was required.
- Nominated to serve as faculty for the 2013-2014 launch of the Social Justice House. Extensive Curricular development began in Spring of 2013 and continues to present.
- Revised and re-developed course titled "Race, Gender and Ethnicity in Art", 2012
- Developed and piloted the third and final segment of the Art History Survey for the Distance Education Center. Online versions of ArtH 204, 205 and 206 will serve as general education courses for all students attaining traditional as well as online degrees at SOU, 2011
- Developed and piloted two online versions of the Art History Survey for the Distance Education Center. These courses will serve as general education for those attaining a degree through distance education, 2009-2010
- Develop lectures for a distance education version of Art and Music of the 20th Century, 2007-present
- Re-developed and integrated Community Based Learning into Activist Art, 2007

COMMITTEES/ SERVICE to Southern Oregon University

Member, Creative Arts, Administrative Assistant Search Committee, Winter 2020

Member, Center for the Visual Arts Gallery Committee 2008 – present

Member, Gender, Sexuality and Women's Studies Council, Southern Oregon University, Chair of Bylaws committee, 2003 – present

Member, Sustainability Council, Southern Oregon University, 2017- 2019

- Value Lens Subcommittee
- Sustainability Definitions Subcommittee

Mentor, New Faculty Mentor Program, 2016 – 2019

Participant, Oregon Fringe Festival, 2019

Performer in Nakatani Gong Orchestra, April 26, 2019

Member, EMC Subcommittee on New Student Populations, Spring 2018

Member, Gender, Sexuality and Women's Study (GSWS) Faculty Hire Search Committee, Fall 2017 – Spring 2018

Participant, Oregon Fringe Festival, 2017

Performer on Bryan Jeffs', *Collective Resonance*, May 3rd, 2017

Performer on Mark Applebaum's *5:3 for 8 Crackleboxes and 2 Amplified Dice-Rollers*, May 5 and 6, 2017.

Soloist, SOU Percussion Ensembles, Lou Harrison Centennial Celebration, May 18th, 2017. Song title - *May Rain*, 1941.

Member, Spatial Studies and EMDA Faculty Hire Search Committee, Winter 2016

Faculty Liaison, SOU Advanced Southern Credit, 2014-2016

Pilot Participant, SOU ePortfolio Project, 2014-2015

Administrator and Host, SOU Social Justice House and Green House

Presentations and demonstrations at SOAR (Southern Oregon Arts and Research Conference), May 13, 2014 and May 19, 2015

Member, Photography Faculty Hire Search Committee, Spring 2014

Advisor, "Lab-studio in Sustainability and the Arts" at the SOU Center for Sustainability, 2014

Participant, Chairs Assessment Retreat, Southern Oregon University, 2011-2014

Faculty Leader, SOU New Student Orientation, September 22-25, 2013

Panelist, SOU Instructional Institute, September 24-35, 2013 (Topic: High Impact Practices)

Member, Art Department Curriculum Committee, 2010 - 2012

Member, Art History Faculty Hire Search Committee, 2010-2011

Member, Art Department Honors Committee, 2009 - 2011

Member, Humanities Council, 2007 – 2011

PROFESSIONAL EXPERIENCE – MUSEUMS

Curatorial Contributor, Schneider Museum of Art, "A Series of Latinx Exhibitions", Fall 2019

Lecturer and Participant, Schneider Museum of Art - Docent Training Program, 2014-2016

Organizer and Art Historical Advisor, Slow Art Movement, Schneider Museum of Art, 2009

Curator, Rotating Art Exhibit, Bellview Elementary School, 2009 - 2011

Volunteer, Mingei International Museum of World Folk Art, San Diego, 95-96

Volunteer, Hands on Art Program, Crocker Art Museum, Sacramento, 1992

Chairperson/Member, Art Advisory Board, CSU, Fresno, 1988-91

Docent, Community Outreach Program, Fresno Art Museum, 1989-90

Assistant to the Registrar, Internship, Fresno Art Museum, 1989

PROFESSIONAL EXPERIENCE – OTHER

Member, Haines and Friends Fund Selection Panel, 2019-2020

Member, Theater Corridor Selection Panel, Ashland Public Arts Commission, 2017

Consultant, Art Authority 3.2: Application for iPhone and iPad, Open Door Networks, Inc. and Project A Inc., 2010 – 2018

Consultant/ Editor, Art Authority iBook, Open Door Networks, Inc. and Project A Inc., 2012 – 2018

Panelist, Ashland Art Center, Art Matters series titled “Becoming and Artist”, March 2016

Television Host, Ashland Mystery: RVTV Film Noir, Interview with Hailey Lind/ Juliet Blackwell at the Bohemia Gallery, aired August and September 2010.

Commissioner, City of Ashland - Public Arts Commission, Ashland, OR, 2004-2009

Participant, Looza Bottle Project, October 2007

Participant and Exhibitor, Inner Geography, February 2007.

Facilitator, SOPTV Art 21 Season 3 Kickoff, at SOU Meese Auditorium and Mountain Meadows, November 2005.

PUBLICATIONS

Longshore, Jennifer. “Exhibiting Essay – A Series of Latinx Exhibitions,” in *Curated Conversations and Demonstrations*, Schneider Museum of Art, 2019, pp. 42-44.

Consultant/advisor to: Alan Oppenheimer, “Ranking Artists: An Internet-era Analysis,” *Leonardo*, MIT Press, August 2016, Web.

Longshore, Jennifer. “Activist Art: Transforming Our Communities,” in *Ashland Gallery Guide*, Ashland Gallery Association, 2009, pp. 26-31.

Longshore, Jennifer G. “Posada’s Images and Mexican Self-Realization,” in *Popular Art—Essays on Urban Imagery*. UC Davis Art History Collaborative Series jointly with E.B. Crocker Art Museum, 1992, pp. 20–23.

GRANTS

- SOU Carpenter II Grant
Helped pay for registration and travel to Arts in Society Conference in June of 2018
- Jackson County Cultural Coalition, 2009
On behalf of the Ashland Public Arts Commission, the JCCC grant compensated artists who painted utility boxes in downtown Ashland to create more functional public art
- Community Based Learning mini-grant

Develop and Integrate Community Based Learning concepts into Activist Art course, 2007

CONFERENCE PRESENTATION/ATTENDANCE

PRESENTER:

- Arts in Society Conference, Vancouver, BC, Canada, June 2018.
Topic: *Teaching others how to make a difference in today's world: Practical methods of instruction in activist art and works in the community*
- SOAR at SOU, Celebration of Teaching, May, 18, 2010.
Topic: *Activist Art: Teaching Others How to Make a Difference in Today's World.*
- Social Artistry Summer Leadership Institute, Jean Houston Foundation, July 2009
Topic: *I can do that? Teaching others how to make a difference in today's world. Practical methods of instruction in activist art.*

ATTENDEE:

- Oregon Arts Summit, Ashland, OR, October 2015
- College Art Association, Los Angeles, February 2012
- Imagining America, Los Angeles, October 2008 (representative of SOU)
- College Art Association, Seattle, February 2004

GUEST LECTURER:

- Osher Lifelong Learning Institute, May 3, 2020
Topic: *Gerhardt Richter*
- University of Guanajuato, Department of Visual Arts, Guanajuato, Mexico, May 29, 2019
Topic: *Creating Change: Practical Methods of Instruction in Activist Art and Works in the Community*
- New Day Breakfast: Retired Professionals in the Rogue Valley, March 2019
Topic: *Activism and Creativity*
- SOU Clinical Mental Health Counseling Master Program (CMHC), April 2018 and April 2019
Topic: *Facilitating Creativity within Community*
- National Art Honor Society Induction Ceremony, Ashland High School, April 2016
Topic: *Making a Difference - Using Art to Inspire Others*
- SOU SSPC Course on Social Activism, January 2014
Topic: *Activist Artists and Social Engagement*
- Stanford University Course on Creative Arts, Amsterdam, Netherlands, 2012
Topic: *Dutch Modern Art: DeStijl to CoBra*
- SOU Preview Day Presentation, 2011
Topic: *The Liberal Arts Experience Through Art and Art History*
- Master Planning, Ashland Public Arts Commission, 2005

Topic: *What is Public Art? The benefits of Public Art*

- Creative Foundations, SOU Art Department, 2003
Topic: *Popular Culture in the Visual Arts*
- Digital Tools, SOU Music Department, 2003
Topic: *Transformation, Rhythm, and Ma: The Space Between 20th Century Art*
- Philosophy of Religion, SOU Philosophy Department, 2003
Topic: *Art and Christianity*
- Extended Language Program, University Extension, UC San Diego, 1998
Topic: *What is Art? Questioning the Canon*
- Baroque and Modern Art, Art History Department, UC Davis, 1993
Topic: *Empowerment in Popular Culture*

PROFESSIONAL AFFILIATIONS

College Art Association (on hiatus)
Imagining America

FIELD RESEARCH IN ART AND ARCHITECTURE

Regularly Visited:

San Francisco: SFMOMA, M.H. de Young Memorial Museum, Fine Arts Museum of San Francisco, Asian Art Museum of San Francisco
Los Angeles: The J. Paul Getty, Los Angeles County Museum of Art, The Museum of Contemporary Art, The Broad
Portland: Portland Art Museum, Member
Seattle: Seattle Art Museum
Ashland, Schneider Museum of Art, Member

- **Berlin, Germany, 2019**
Staatliche Museum of Berlin
 - Pergamon Museum
 - New Museum
 - Old National Gallery
 - Hamburger Bahnhof
- **Prague, Czech Republic, 2019**
Mucha Museum
- **Budapest, Hungary, 2019**
- **Guanajuato, GTO, Mexico, 2019**
- **Vancouver, BC, Canada, 2018**

- **Havana, Cuba, 2018**
Museo Nacional de Bellas Artes Cubano
Center of Contemporary Art
- **New York, 2017**
Whitney Museum of American Art, Brooklyn Art Museum, MOMA
- **Chicago, IL 2018 and 2016**
Art Institute of Chicago
- **Minneapolis, MN 2016**
Walker Art Center
- **Fargo, ND 2016**
Plains Art Museum
- **Anchorage, AK 2014**
Anchorage Museum
- **Amsterdam 2012**
Rijksmuseum, Van Gogh Museum and Netherlands Media Art Institute
- **Australia 2015**
Brisbane, Gallery of Modern Art and Queensland Art Gallery
Melbourne, National Gallery of Victoria and Australian Centre for the Moving Image
- **United Kingdom 2010**
London: British Museum, National Gallery, Victoria and Albert Museum, Tate Modern
- **France, 2010**
Paris: Musée du Louvre, Musée d'Orsay, architectural sites
Giverny
- **Spain 2007**
Madrid: El Prado, Museum Thyssen-Bornemisza, National Museum Reina Sofia
Barcelona: Picasso Museum, Joan Miro Foundation, Sagrada Familia
Sevilla: architectural sites
Cordoba: architectural sites
Toledo: architectural sites
- **India, 1998 (architectural study)**

New Dehli
Agra
Jaipur
Calcutta
Chennai
Hyderabad

- **Italy, 1994**
Florence: Accademia, Brancacci Chapel, Uffizi Gallery
Rome: Vatican Museum, Sistine Chapel and St. Peter's Cathedral
Venice: Gallerie dell'Accademia, Peggy Guggenheim Collection
Sienna: architectural sites
- **New York, 1989**
Metropolitan Museum of New York, Museum of Modern Art, Guggenheim Museum New York, The Frick Collection

ADDITIONAL EDUCATION

Certificate of Community Storytelling, The Hearth, Ashland, March 2019-Oct 2019

Abstraction Workshop, The Museum of Contemporary Art, San Diego, 1998

COMMUNITY SERVICE

Member, Community Emergency Response Team (CERT), 2017 – Present

Member, Community Anti-Drug Coalition of America - Ashland Chapter, 2016 – 2018

Site Council Member, Ashland High School, 2013 - 2018

Committee Member, Ashland School District Superintendent Search Screening Committee, 2017

Judge, Senior Capstone Projects, Ashland High School, 2016 – 2018

Volunteer, AHS Snow Board Team, 2014 - 2018

Member, Summer Arts Institute – planning and implementing a summer program in partnership with AHS and SOU, 2014-2015

Volunteer and Judge, AHS Speech and Debate Team 2014-2015

Participant, Evolving Education in High School Summit, February 1, 2014

Member, AHS English/Social Studies Faculty Hire Search Committee, May 2014

Volunteer Judge, "*Upcycled Fashion Show*" - an event sponsored by SOU and Goodwill in honor of Earth Day, 2013.

Volunteer Art Lecturer, Ashland High School, Ashland, OR, 2011- present

Chairman, Scholarship Committee, Ashland High Arts Advocates AHAA!, Ashland, OR, 2011 - 2013

Volunteer Coordinator and Board Member, Ashland Little League, Ashland, OR, 2010 - 2012.

Career Day Presenter, Ashland High School, Ashland, OR 2012

Volunteer Art Lecturer, Ashland Middle School, Ashland, OR, 2011- 2012

Volunteer Art Lecturer, Bellview Elementary School, Ashland, OR, 2008 - 2011
Parent Volunteer, Bellview Elementary School, Ashland, OR, 2008 - 2011
Member, ODOT Aesthetic Advisory Committee, 2009
President, Parent Teacher Organization Walker Elementary School, Ashland, OR,
2005 -2 006
Volunteer Art Lecturer, Walker Elementary School, Ashland, OR, 2001- 2008
Parent Volunteer, Walker Elementary School, Ashland, OR, 2001- 2008
Board Member, Child Care Advisory Committee. SOU Schneider Children's
Center, Ashland, OR, 2001-2004
Volunteer, San Diego Foundation for Change, 1995-96

OTHER AREAS OF INTEREST

Rogue World Ensemble – Choir Member 2017- 2019
Pomegranate Group, women's figure drawing
Gardening
Bicycling
Snowboarding
Archery
Salsa Dancing

OTHER EMPLOYMENT

Program Coordinator, UCSD Cancer Center, La Jolla, 1995-97
Technical Writer, Student Development, San Diego City College, 1997
Student Instructor, Music Department, Sacramento High School Visual and
Performing Arts Centre, 1993-94
Assistant to the Director, Orientation and Transition Services, CSUF, 1990-91
Director of Public Relations, Associated Students, Inc., CSUF, 1989-90

REFERENCES

Cody Bustamante
SOU Department of Art and Art History
541-552-6569
Bustamante@sou.edu

Alma Rosa Alvarez
SOU Department of English and Writing
Southern Oregon University
(541) 552-6629
Alvarez@sou.edu