

Advertising & Sponsorship APPLICATION



Thank you for your interest in partnering with Ashland Parks and Recreation Commission (APRC). We host a wide array of activities and events including North Mountain Park Nature Center programs and events, the annual 4th of July Run and Bike Swap, Ashland Senior Center programs, Ashland Rotary Centennial Ice Rink, Oak Knoll Golf Course, Daniel Meyer Pool and much more. All of our programs are advertised in our seasonal PlayGuides that are distributed throughout Ashland and neighboring communities.

We accept and review advertising and sponsorship proposals for a wide array of programs and events following the APRC Advertising and Sponsorship Policy. APRC is interested in partnering with local groups and businesses that help each party reach mutually beneficial outcomes.

We ask that all proposals include this completed application form and to provide information (below) on the specific intent for partnering with APRC. —Thank you!

Date: _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Check one:

- Advertising (Complete *Advertiser* section below) Sponsorship (Complete *Sponsor* section below)

ADVERTISE in the PLAYGUIDE (check one below):

- | | |
|---|--|
| <input type="checkbox"/> Full page ad (\$810) | <input type="checkbox"/> Half page horizontal ad (\$495) |
| <input type="checkbox"/> Half page vertical ad (\$495) | <input type="checkbox"/> Qtr page horizontal ad (\$270) |
| <input type="checkbox"/> Qtr page vertical ad (\$270) | <input type="checkbox"/> Eighth page ad (\$135) |
| <input type="checkbox"/> Back Cover ad (\$1,500) full color! | |

*See RATE SHEET
on the other side for
additional info*

APRC PLAYGUIDE you would like to advertise in (check one below):

- W/S Summer Fall *APRC publishes 3 PlayGuides per year... Winter/Spring, Summer & Fall
(The Winter/Spring PlayGuides are direct-mailed to all Ashland & Talent households)*

ADVERTISE at an APRC FACILITY (check one below):

- Daniel Meyer Pool Ashland Rotary Centennial Ice Rink

The cost to place your banner/ad at an APRC facility is \$200/season. Advertisers will be asked to provide a proof of their banner/ad before it is produced. Advertisers must pay for banner/ad production costs according to APRC specs. Details provided upon approval of your application.

SPONSOR (check one below):

- Daniel Meyer Pool Ashland Rotary Centennial Ice Rink
 Event Other

_____ *List the event you are sponsoring*

_____ *Please provide any additional info*

What is the VALUE of your SPONSORSHIP? _____

Signature: _____

APRC STAFF USE ONLY

Approved: _____ Date : _____

Signature of APRC Management

Not Approved / Reason Why: _____

- Tracking Sheet Updated
 Invoice Submitted

APRC (ASHLAND PARKS & RECREATION COMMISSION)

Rate Sheet for PlayGuide ADVERTISERS on other side