

Bee City USA[®]

INITIAL APPLICATION

Please email this completed application with requested attachments to beecityusa@gmail.com with APPLICATION in the subject line.

As Mayor of Ashland, I herewith make application for this community's designation as *Bee City USA* having met the *Bee City USA* standards noted below, and recognizing that this application must be renewed annually to maintain *Bee City USA* designation.

STANDARD 1: Establish a *Bee City USA* Commission, Board, Subcommittee, or Responsible City Department and their Representative (i.e. Liaison to *Bee City USA*)

- Name of responsible entity: Ashland Parks and Recreation
- Name of representative, phone, and email: Michael A. Black, Director
541-552-2251 BlackM@ashland.or.us
- Date of establishment of board or subcommittee: 11/24/14
- List or attach member names:
Mike Gardiner, Commission Liaison, Libby VanWyhe, Staff Liaison, three public members to be determined.
- List scheduled meeting dates: Third Wednesday of the first month of each quarter:
1/21/15, 4/15/15, 7/15/15, 10/21/15

STANDARD 2: Develop *Bee City USA* Resolution Following Template Provided by *Bee City USA*

Please attach resolution to be adopted and provide date resolution is scheduled for consideration by municipality's governing body: 12/17/14 [Date to be considered]

STANDARD 3: Agree to Publicly Acknowledge Your *Bee City USA* Designation as Outlined in the *Bee City USA* Resolution, Within One Year of the Date Entered Below.

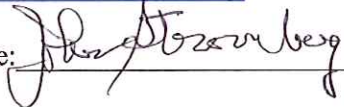
STANDARD 4: Agree to Publicly Celebrate Your *Bee City USA* Designation Annually as Outlined in the *Bee City USA* Resolution, Within One Year of the Date Entered Below.

STANDARD 5: Agree to Re-apply for *Bee City USA* Designation and Summarize Annual Activities to Raise Awareness Of and Sustain Pollinators as Outlined in the *Bee City USA* Resolution, Within One Year of the Date Entered Below.

Mayor or equivalent:

Name: John Stromberg
Title: Mayor
Address: 20 E Main St
City: Ashland
State: OR Zip: 97520
Phone: 541.552.2104
Email: john@council.ashland.or.us

Signature/Date: _____



(Liaison) Person Completing This Form:

Name: Libby VanWyhe
Title: Nature Center Manager
Address: 620 N. Mountain Ave.
City: Ashland
State: OR Zip: 97520
Phone: 541.488.6606
Email: libby.vanwyhe@ashland.or.us

Signature/Date: _____



Please send this document in PDF format to beecityusa@gmail.com. Upon a favorable review of your application and after receipt of an electronic copy of your adopted *Bee City USA* resolution (template provided), we will promptly add your municipality to the list of designated communities on our website, and send you a *Bee City USA* community certificate and artwork for you to produce your *Bee City USA* street sign(s).

Certification (To be completed by *Bee City USA*)

Congratulations! *Bee City USA* is pleased to advise you that we received your application and have concluded that you have met the standards for designation as a *Bee City USA* community through the _____ calendar year. With your help, we are making the world safer for pollinators, one city at a time. If we take care of the pollinators, they will take care of us.

RESOLUTION NO. 2014- 25

**A RESOLUTION ESTABLISHING A BEE SUB-COMMITTEE AND
CONSENTING TO THE REQUIREMENTS OF BECOMING
A BEE CITY USA**

RECITALS:

- A. The goal of *BEE CITY USA* is to promote healthy, sustainable habitats and communities for bees and other pollinators;
- B. Thanks to the tremendous diversity of wild native bees, along with the honey bees that were brought here from Europe in the 1600s, we have very diverse dietary choices rich in fruits, nuts and vegetables: *"One in every three bites of food we eat is courtesy of insect pollination. Even our meat and milk trace back to insects that pollinate the alfalfa and other feed for beef cattle and cows"* (Mace Vaughan, Pollinator Program Director for the Xerces Society for Invertebrate Conservation);
- C. Bees and other pollinators around the globe have experienced dramatic declines due to a combination of habitat loss, use of pesticides, and the spread of pests and diseases, with grave implications for the future health of flora and fauna;
- D. Cities and their residents have the opportunity to support bees and other pollinators on both public and private land;
- E. Supporting pollinators fosters environmental awareness and sustainability, and increases interactions among community stewards such as commercial and backyard beekeepers, farmers, children, educators, Master Naturalists, Master Gardeners, plant nurseries, municipalities, neighborhoods, and garden suppliers and clubs;
- F. The economic benefits of (native and honey) bee-friendliness are:
 - 1. Healthy ecosystems--insect pollinators are required for pollination and reproduction of about 85% of flowering plants globally, plants that: 1) are vital for clean air and water; 2) provide food, fiber and shelter for people and wildlife; and 3) support the very insects that pollinate our crops and form the basis of food webs.
 - 2. Increased vegetable and fruit crop yields due to bee pollination.
 - 3. Increased habitat for natural enemies of crop pests and therefore reduced need for and costs associated with pesticides.
 - 4. Increased demand for pollinator-friendly plant materials from local nurseries and growers.
 - 5. Income earned by beekeepers and others through the sale of bee products, beekeeping equipment and supplies, and hive rentals for pollination; and, heightened prestige and premium asking prices for place-based honey, which enhances the visibility and reputation of its community of origin
- G. Designating Ashland, Oregon as a *BEE CITY USA* affiliate would:
 - 1. Honor and emphasize Ashland's rich agricultural history and present;
 - 2. Benefit local businesses that depend on pollinators;

3. Celebrate our cultural identity as a community that values sustainable practices;
4. Contribute to tourism in the region
5. Improve food security and health by supporting local food sources; and,
6. Encourage local collaboration on projects that promote environmental education and sustainable practices.

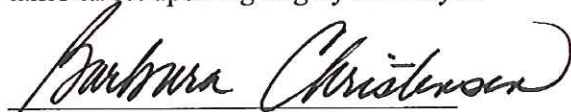
H. Pollinator-friendly habitats provide the following benefits:

1. Diverse and abundant nectar and pollen from plants blooming in succession.
2. Clean water for drinking, nest-building, cooling, diluting stored honey, and butterfly puddling.
3. Pesticide-free community or pesticide use carried out with least ill effects on pollinators.
4. Comprised of mostly, if not all, native species of annual and perennial wildflowers, shrubs, trees, and grasses because many native pollinators prefer or depend on the native plants with which they co-evolved.
5. Where possible, designated pollinator zones in public spaces with signage to educate the public and build awareness.
6. Safe and humane removal of bees when required.
7. Undisturbed spaces (leaf and brush piles, un-mowed fields or field margins, fallen trees and other dead wood) for nesting and overwintering for native pollinators; and

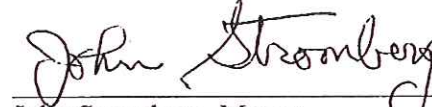
THE CITY OF ASHLAND RESOLVES AS FOLLOWS:

- A. In order to enhance understanding among municipal staff and the public about the vital role that pollinators play and what each of us can do to sustain them, the City of Ashland agrees to meet the following standards required of all *BEE CITY USA* affiliates:
- B. Establish/maintain the **Bee City USA Sub-committee** as a sub-committee of Ashland Parks and Recreation, comprised of one Parks and Recreation Commissioner and three citizens and staffed by employees, charged with assembling and disseminating information on topics of pollinator-friendly habitat and policies to municipal departments, residents, businesses, and developers.
- C. Pass this *BEE CITY USA resolution* (which articulates these standards).
- D. **Publicly acknowledge** the community's commitment by agreeing to a) install/maintain at least one authorized *BEE CITY USA* street sign in a prominent location, and b) create/maintain links on appropriate pages of the municipal website which includes the municipality's *BEE CITY USA* liaison(s), links to a PDF of this signed Resolution and the *BEE CITY USA* website, and summaries of the pollinator-friendly activities the municipality has undertaken or accomplished the previous year(s).
- E. Commit to **annually celebrate** National Pollinator Week (third full week of June) or some other appropriate occasion through events, proclamations, and promotions that showcase the municipality's commitment to being a *BEE CITY USA* affiliate.
- F. Commit to annually **apply for renewal** of the community's designation and submit a report of *BEE CITY USA* activities following the format provided.

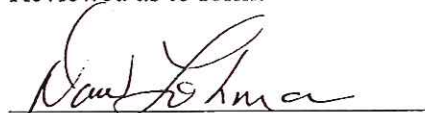
This resolution was duly PASSED and ADOPTED this 16 day of December, 2014, and takes effect upon signing by the Mayor.


Barbara Christensen, City Recorder

SIGNED and APPROVED this 17 day of December, 2014.


John Stromberg, Mayor

Reviewed as to form:


David H. Lohman, City Attorney

