

Corona Virus Daily Briefing from City of Ashland Emergency Management Organization

Thursday, March 19, 2020

Operations Update

- City's Emergency Management Organization (EMO) was initiated on Sunday, using a virtual Emergency Operations Center and limited meetings in person. A core group created the first Incident Action Plan (IAP) for first 72 hours.
- On Monday, the normally scheduled Emergency Management Advisory Committee met to share updates on corona virus response, organizational capacity, and information.
- Hygiene stations were distributed by Parks and Recreation throughout the City to ensure 24-hour access to facilities. Normal restrooms are still open during daytime hours and as staff capacity allows.
- City offices limited public access to lobby and front counter zones on Wednesday afternoon to cut down on face to face business. City functions are still operating by phone and limited appointments.
- City functions involving meetings and classes have all been canceled. Most prior to this week. City IT is working on contract for video conferencing.
- EMO met on Wednesday, updated the IAP, adding one objective and updating actions for period ending Monday at noon.
- A group was designated to research and report back on opportunities and needs in the community for volunteers.
- Daily communications with Jackson County Public Health and regional fire, EMS, and law enforcement is taking place.
- Continuity of operations plans are in place for all essential city services (public safety, public works).

Public Information Update

Prior to Thursday, March 19, 2020

- Initial EOC press release sent on Monday. Posted on web and social media.
- Revamped COA's corona virus website today for ease of mobile device navigation
- Working on economic support press release with Chamber of Commerce and City Admin
- Kelly appeared on KSKQ at 11:30 Tuesday with Jason Houck
- [Article in Tidings](#) from EOC press release
- Chris Chambers interviewed for [EOC story on NBC 5](#).
- Sent Nixle Alert message to over 15,000 contacts in the City, both landlines and mobile.
- Interview in Tidings [with Adam Hanks](#) about businesses affected by corona



Today's PIO tasks

- Tie in with Jackson County's EOC
- Release info with Chamber of Commerce on economic response
- Continue to update website with new information, updated FAQ's
- Continue to monitor community information needs
- Exploring video update and outreach option, both internal and external

