

quick facts about the Renewable Option program

What is “clean, renewable energy,” anyway?

Renewable energy is energy derived from natural resources which are continually replenished such as sunlight, wind, rain, tides, waves and geothermal heat. “Clean” energy is energy that doesn’t pollute the atmosphere, unlike fossil fuel-based energy that releases carbon dioxide. Investments in clean, renewable energy support energy independence, create jobs and reduce human impact on the environment.

Do I have to sign a contract?

No. You can make a one-time purchase or renew any time at shrinkyourfoot.org/renewableoption

What does it cost?

BEF’s **Renewable Option RECs** are priced at \$1.50 per block (1 block is 100 kilowatt-hours). The average household uses about 1,000 kilowatt-hours of electricity per month. That means that for about \$15.00 per month* (in addition to your regular power bill from your utility) you can receive the benefits of clean wind power. **The average sized U.S. household uses approximately 1,000 kilowatt-hours of electricity per month. Source: Environmental Protection Agency*

Will I receive a bill?

No. The purchase of **Renewable Option RECs** is separate from your utility power bill and is run entirely through the BEF online store. Once you’ve purchased **Renewable Option RECs**, BEF will charge your credit card only for the duration of your purchase and according to the payment plan you have selected. To renew your purchase, simply follow the prompts in the renewal email reminders sent to you by BEF.

How does my purchase benefit the environment?

Your purchase of **Renewable Option RECs** helps support renewable energy, which displaces electricity generated from fossil fuel resources.

How else can I reduce my energy-related footprint?

BEF advises you to maximize the energy efficiency of your home wherever possible. After all, the greenest energy is the energy you don’t use.

get started—it’s easy!

Purchase **Renewable Option RECs** from BEF’s easy-to-use online store. Choose from a single annual payment or affordable monthly or quarterly payment options at:

shrinkyourfoot.org/renewableoption

**BONNEVILLE
ENVIRONMENTAL
FOUNDATION** : 240 SW 1st Avenue
: Portland OR 97204
: 503-248-1905
: www.b-e-f.org



renewable option program for your home

exclusively for
residential customers

PURCHASE NOW AT:
shrinkyourfoot.org/renewableoption

receive the benefits
of clean,
renewable
wind energy

receiving the benefits of clean, zero-emissions wind energy is easy and affordable

Through BEF's Renewable Option program, you can affordably purchase the environmental benefits of wind power generated throughout the Pacific Northwest. Our Green-e Energy Certified **Renewable Option RECs** represent renewable energy sources from Pacific Northwest projects where clean, zero-emissions wind energy has been delivered to the North American power grid to replace fossil fuel-based electricity.

Each block of **Renewable Option RECs** represents the environmental attributes of 100 kilowatt-hours of electricity generated from wind energy facilities throughout the Pacific Northwest.

After you make your purchase, you will still receive a separate power bill from your utility. BEF will charge you a modest fee for your **Renewable Option REC** purchase and will deliver you proof of purchase identifying your specific product supply by email.



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For your convenience, you can pay for your **Renewable Option RECs** on the BEF online store in a single annual payment, 12 monthly payments or 4 quarterly payments.

Your commitment—combined with the commitments of businesses and other individuals like you—provides a critical funding source to get renewable wind energy projects off the ground.

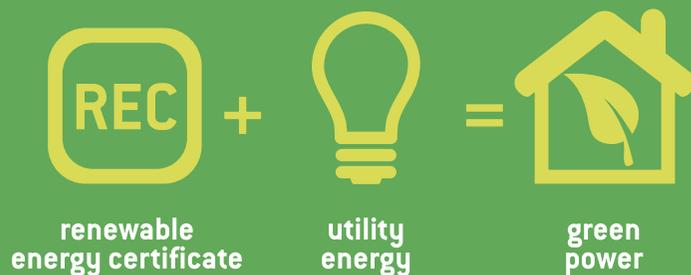
**Based on the average sized U.S. household, which uses approximately 1,000 kilowatt-hours of electricity per month.*

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how it works...



While you can't literally plug into a power outlet and receive electrons from a wind turbine located far from your home, you can own the environmental benefits of a specific quantity of power produced from a zero-emissions wind energy facility.

When you purchase **BEF Renewable Option RECs**, you are purchasing the environmental attributes of electricity generated from wind facilities in the Pacific Northwest. Your dollar helps support the development of renewable energy facilities in your region.

A robust accounting system ensures that only you own the specific wind energy attributes you've purchased. BEF provides proof of your purchase by delivering you a certificate by email, identifying the specific facility from which your REC was generated.

Your purchase of Renewable Energy Certificates (RECs) is supporting electricity production in the Pacific Northwest. You will continue to receive a separate electricity bill from your utility (if applicable). For every unit of renewable electricity generated, an equivalent amount of RECs is produced.

The purchase of RECs helps offset conventional electricity generation in the region where the renewable electricity generator is located. The purchase also helps build a market for renewable electricity and may have other local and global environmental benefits such as reducing global climate change and regional air pollution. For more information about RECs, please visit www.green-e.org