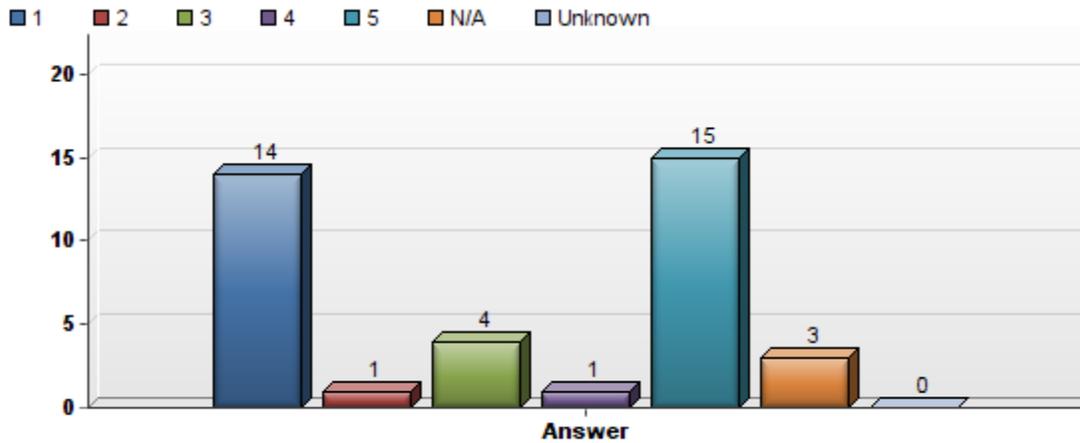


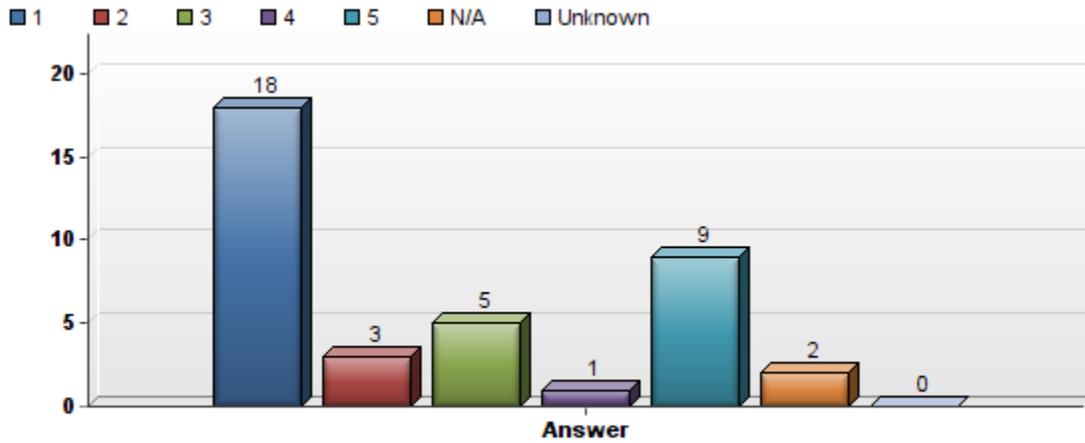
1. How satisfied are you with the current plastic bag ordinance? (1= very unsatisfied, 5= very satisfied)



#	Question	1	2	3	4	5	N/A	Unknown	Total Responses	Mean
1	Answer	14	1	4	1	15	3	0	38	3.29

Statistic	Answer
Min Value	1
Max Value	6
Mean	3.29
Variance	3.83
Standard Deviation	1.96
Total Responses	38

2. How satisfied are you with the current 10 cent charge for paper bags? (1= very unsatisfied, 5 = very satisfied)



#	Question	1	2	3	4	5	N/A	Unknown	Total Responses	Mean
1	Answer	18	3	5	1	9	2	0	38	2.63

Statistic	Answer
Min Value	1
Max Value	6
Mean	2.63
Variance	3.37
Standard Deviation	1.84
Total Responses	38

3. How much does your business spend on bag orders since the ordinance was implemented?

#	Answer	Response	%
1	Increased amount	7	19%
2	decreased amount	10	27%
3	the same amount	17	46%
4	unknown	3	8%
	Total	37	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.43
Variance	0.81
Standard Deviation	0.90
Total Responses	37

4. Which of the three choices below would you be in favor of in regards to the paper bag fee?

#	Answer	Response	%
1	Charge a fee higher than 10 cents.	3	8%
2	Keep the 10 cent charge the same.	13	34%
3	Eliminate the 10 cent charge.	22	58%
	Total	38	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	2.50
Variance	0.42
Standard Deviation	0.65
Total Responses	38

5. What impact has the plastic bag ordinance had on your sales?

#	Answer	Response	%
1	Increase in sales	1	3%
2	Decrease in sales	2	5%
3	No impact on sales	29	76%
4	Unknown	6	16%
	Total	38	100%

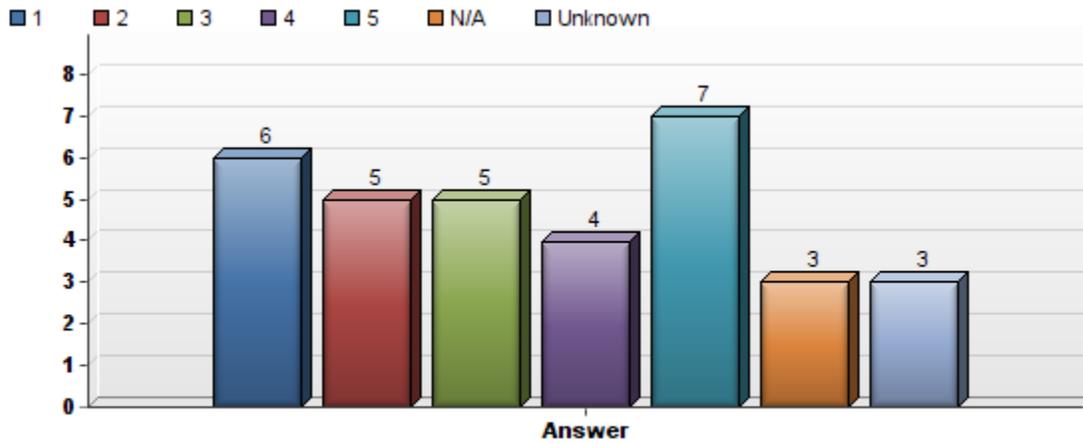
Statistic	Value
Min Value	1
Max Value	4
Mean	3.05
Variance	0.32
Standard Deviation	0.57
Total Responses	38

6. What impact has the plastic bag ordinance had on your paper bag usage?

#	Answer	Response	%
1	Increase in paper bag usage	6	16%
2	Decrease in paper bag usage	16	42%
3	No change in paper bag usage	15	39%
4	Unknown	1	3%
	Total	38	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.29
Variance	0.59
Standard Deviation	0.77
Total Responses	38

7. If you had to make an assumption, how satisfied are your customers with the current plastic bag ordinance? (1= very unsatisfied, 5 = very satisfied)



#	Question	1	2	3	4	5	N/A	Unknown	Total Responses	Mean
1	Answer	6	5	5	4	7	3	3	33	3.67

Statistic	Answer
Min Value	1
Max Value	7
Mean	3.67
Variance	3.79
Standard Deviation	1.95
Total Responses	33

8. The goal of the program was to eliminate single use plastic bags and encourage customers to bring in their own bags. Which one of the following statements is true for the customers at your business?

#	Answer	Response	%
1	More people are bringing in their own bags	13	38%
2	More people are carrying items out of the store without bags	25	74%
3	More people are buying reusable bags	4	12%
4	More people are buying paper bags for ten cents	2	6%
5	Other:	6	18%

Other:

Many of our customers don't ask for bags, but they never have much. We have always used paper, so change has had little effect for us.

We have little walk-in business. When we do, we place customers orders in bags or boxes that were previously used. Reuse always trumps recycling.

none

n/a - I own an art gallery.

Its a great thing

" Our Bag Story" back in the decade of the 90's, teh city argued about "How dare they bring in paper, they are ruining the forrests" in the decade of 2000's, we restricted bag dispensing and have the paper bags, and we still carefully distribute, but now the city wants us to charge our customer 10 cents - Go Figure!

Statistic	Value
Min Value	1
Max Value	5
Total Responses	34

9. Is your business located in the Downtown area of Ashland?

#	Answer		Response	%
1	Yes		25	74%
2	No		9	26%
	Total		34	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.26
Variance	0.20
Standard Deviation	0.45
Total Responses	34

10. How does your business help customers remember to bring bags when they shop? (Please select the following)

#	Answer		Response	%
1	Have signage at the register		8	30%
2	Have signage in the parking lot		0	0%
3	Have signage in the store windows		2	7%
4	Other:		19	70%

Other:
We do not fuss with it. We don't charge fee either. We'd rather assume cost then annoy those who need a bag.
Not our responsibility
None
I have a sign posted but it doesn't help or motivate
NA
None
none
We don't
no signage in importance
None
N/A
n/a
We have so many visitors that reminding does not really work!
No signage
It's a neutral issue. e will not promote or do the city's bidding of promotion of this ordinance... We are busy working. It is not something we're going to make a part of our conversation at the register.... We are not going to make the city our last comment. We prefer to thank our customer for shopping us. A big thank you, and a big smile! :)
We reward good behavior by giving our customers a dime for each bag not taken.
We don't
None

Statistic	Value
Min Value	1
Max Value	4
Total Responses	27

11. What is your overall opinion about the plastic bag ordinance?

#	Answer	Response	%
1	Please fill in the box below	32	100%
	Total	32	100%

Please fill in the box below

seems to be working

It is not working for downtown retailers. All retailers I have spoken to are not complying. While they may have switched to paper they are not charging 10 cents. You should do a survey and see how often you got charged 10 cents. I bet it's a low percentage.

Very happy to be keeping that excess of plastic out of the landfills and circulation. Don't like the 10 cent rule, it feels a bit obnoxious.

Sucks

I am very pleased that plastic is no longer allowed. The 10 cent per paper bag is a problem for the out of town people. They come to shop in our town and are not used to paying for a bag in the town they live in. Some people have been very upset by it. Maybe it should be an ordinance for grocery store only.

I think its a joke to make a business charge for anything. It should be part of compation if a business doesn't want to charge, the "City" should not be in their business! Whats next! City telling a business what to charge for their product or service

Myself and most of my customers are on board for eliminating plastic bag usage. 10 cent paper bag fee should be for businesses that have a high volume of items being sold such as, grocery stores.

It's ok, but if plastic bags are developed that decompose and thus do not so readily affect the environment, it may be appropriate to repeal the ordinance.

Stupid

It is just another Ashland tax revenue scheme. Most people in Ashland will not bend a knee to pick up a dime, most are too old anyways, and the transients do't shop locally, but go to the food bank or churches, plus they have their own carries anyways. None are really influenced by a Dime Tax to encourage them to use their own carry bags. Want to make a difference? Give the carry bag out for free and give special point of sale discounts to people that that bring them in, and further - but unrealistic - have the city of ashland pay for the carry bags and provide a tax break to the tetailers that give the bags out for free. Oops, sorry, I was thinking Ashland would be proactive, liberal and really care about a green program that would impact the lives of our city, and not the money.

The dime "stick" approach is just a facade for the city to make more revenue and support it by some green cause. If the city where really interested in change and not another tax base, they would budget for the "carrot" approach and give the "Carry bags for free" to retailers and allow incentive for the retailers to be rewarding for people that use them. I think the "Ashland Dime Bag" scheme is just taxation without representation, violates our national constitution and is criminal. I wager that applying the carrot approach would see 1000 times more people participate and really make a change. Any new taxation should be voted on by the people, not handed down by a body of people represented only through there sets obtained by vote. Quote: Robert A. Heinlein Be wary of strong drink. It can make you shoot at tax collectors...and miss.

Im totally in fovor of getting rid of the plastic bags altogether

We stay as eco-friendly as possible. Only used paper bags since store opened. No relation to plastic bag.

Good: That it makes customers thing about consumption. Bad: We have to reorder shopping baskets at least once a month due to theft. Customers take items to their car in the basket and then don't return. Bad: When a customer is leaving the store with a product its hard to see if they have paid for it. Good: Reduced bag expense. Bad: Customers try to carry to many little items causing them to drop something and when it breaks they want us to absorb the cost, Which we do.

I'm 99 years old, not open too much

I think it is a good idea. The locals know about the bag change but sometimes it's a little

problematic with out of towners.

Embarrassing for the city

Not needed! Plastic bags, when recycled, are environmentally better than paper bags (see papers by Dr. David Tyler, Chem. Dept., Univ. Oregon). Ashland would do better by keeping bag charge for both paper and plastic, and set up onsite facilities to make both easy to recycle.

It's great! It needed to happen long ago. Thanks so much!

Excellent idea and wonderful program

Good!

My opinion on this doesn't matter. The ordinance was forced on retailers and customers without soliciting their input. Why should my input matter now? The ordinance won't be repealed so answering your questions is a waste of my time. Is Ashland a democracy?? Plastic bags are not a threat to public health so this issue should've been on a public ballot for the community to decide. Please don't waste my time after a decision has already been made.

We feel embarrassed, coerced into charging customers for a bag when buying expensive items. We already only used paper products, and feel that this ordinance is an intrusion on how we conduct business.

More city control, gov. in our lives.....YAWN... Getting bags out of a small gift store with breakables is an overstatement... Encouraging your locals to bring bags to the food market may be a helpful habit.

Yet another reason not to do business in Ashland!

Good

1.) A small retailer should have been consulted when the ordinance was created. 2.) There are many shoplifting issues for small retailers with the bag ordinance. 3.) Unlike grocery shopping it is difficult for customers to plan ahead to have a bag on hand while wandering around downtown.

We have lost sales over the ordinance. There are security issues which are hard to manage for shoplifting issues! We give a dime for not taking a bag.

We feel that as a gift store, our customers are often purchasing items that are gifts and so by the nature of the sale that item may need to be concealed. The ordinance began last year just after OSF finished their season and Ashland was set to embrace the holiday season. It felt like it was being imposed on the town as a way of crippling the seasonal buying rather than perhaps waiting until after January 1, when it could have been brought in as a new year change. We had irate customers who said that this was another good reason to buy online, rather than shopping local. When a customer had just spend 50.00 and .10 was tacked on to cover the bag fee, the purchaser felt ripped off, rather than finishing their transaction with the satisfaction that should have been. It was that day that we put a policy in place that if a purchase was \$25.00 or more, the bag fee was waived. It wasn't too long before we began simply crediting the bag fee as a gift back to the customer. I have always felt that Ashland would like to be perceived as the more enlightened or socially aware town of Southern Oregon. Our customers do not want to be scolded for needing a bag, if we simply ask if they need one, they can opt for one or not, and the fee is just an element that makes them mad, not more aware.

Regardless of whether the fee is eliminated or not, we will continue to give the fee back. I was told that Ashland's ordinance was based on an ordinance in place in Eugene. If this is true, there are inherent challenges with this concept. 1) Ashland is not Eugene, in the microcosm of Southern Oregon, Medford compares to Eugene, and Ashland would compare to any one of several outlying towns that are close to Eugene. 2) With a bag ordinance and bag fee in Eugene, residents would comply or go to the outlying towns. With a bag ordinance and fee in Ashland, the residents of Medford, many of whom

already do not chose to dine in Ashland due to the meals tax, have yet another reason to not come to Ashland to make their gift purchases. 3) Merchants in Eugene have noticed that the incidence of "inventory shrinkage" has increased as customers were coming in with their own bags, and helping themselves to product. WE have also experienced that when customers are being compelled to pay for a bag, they want their choice of which bag they are given. They don't want to pay for a tiny bag for their card purchase, they instead request a large handled shopping bag, which is much more expensive. We have had customes request sheets of tissue paper instead of a bag, but this really doesn't serve very well and it is clear that they are attempting to not use a bag. In the 27 years that we have been doing business in Ashland we always used paper bags, so the explanation that the fee is to offset higher cost of switching from plastic to paper is not relevant to us My recommendation would be to eliminate the fee and allow our customers their own personal choice of whether they would like a bag for any particular purchase. We do appreciate having a survey to respond to, than you for your making it a paper based format. Do please share this with teh Ashland City Council for their review. Thank you, Brian Beels Unicorn Gifts & Toys 242 east main street PO Box 1270 Ashland Or 9720 541 488 5943 office@unicornstore.com

I appreciate that the City of Ashland has created this opportunity for consumers to become more mindful about the wastefulness of single use bags! It has been a frustration that other retail businesses in Ashland have created ways of skirting the ordinance, such as giving 10 cents to people who don't take a bag, but not charging people who do! There should be consequences for businesses that are not adhering to the ordinance. IE. Pattington Station!

Its wonderful!

Plastic should be banned!

We were already using recycled paper bags, but glad to have plastic outlawed. However, we are not charging customers for paper bags, it semms ridiculous in our line of retail. Customers expect a charge for grocery bags, but not for higher end retail.

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	32