



Housing And Human Services Committee Agenda

Community Development Building

51 Winburn Way

Note: Anyone wishing to speak at any Housing and Human Services Advisory Committee meeting is encouraged to do so. If you wish to speak, please rise and, after you have been recognized by the Chair, give your name and complete address for the record. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.

June 22, 2023

AGENDA

- I. **CALL TO ORDER:** 4:00 p.m.
- II. **ANNOUNCEMENTS**
- III. **CONSENT AGENDA**
 - A. Approval of May 25, 2023, Minutes
- IV. **PUBLIC FORUM** (4:05-4:10 p.m.)
 - A. Public Forum.
- V. **NEW BUSINESS**
 - A. Discussion of Topics related to SOU Student Liaison's Presentation on Housing Insecurity (4:15-4:35 p.m.).
 - a. Engaging younger people in City Government
 - b. Possible Solutions to address rental application fees.
 - B. Housing Program Webpage Review and Suggestions for Updates and Changes (4:35-5:05 p.m.).
 - C. Multi-Agency Coordination Group Update (5:05-5:25 p.m.)
 - D. HPS Timeline Review (5:25-5:45 p.m.)
- VI. **UNFINISHED BUSINESS**
 - A. None
- VII. **INFORMATIONAL ITEMS**
 - A. Liaison Reports
 - B. General Announcements
- VIII. **AGENDA BUILDING – Future Meetings**
- IX. **ADJOURNMENT: 6:00 p.m.**



Housing And Human Services Committee Agenda

Next Meeting Date: June 22, 2023

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email linda.reid@ashland.or.us. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).



HHSA Committee Draft Minutes

May 25, 2023

4:00-6:00PM

I. CALL TO ORDER: 4:00 p.m.

Commissioners Present:	Council Liaison:
Echo Fields	Bob Kaplan
Kathy Kali	Staff Present:
Heidi Parker	Linda Reid; Housing Program Specialist
Rich Rohde	Kendall Escuin; Admin Support
Jason Mendoza	
Brittney Bass	SOU Liaison:
Deborah Price	Reese Rosenberg
Commissioner's Absent:	
Alan Ackroyd	

II. ANNOUNCEMENTS

III. CONSENT AGENDA

A. Approval of April 27, 2023, Minutes

Rohde/Parker m/s Voice vote: ALL AYES. Motion moves.

IV. PUBLIC FORUM (4:05-4:10 p.m.)

A. Public Forum

None

V. NEW BUSINESS

A. Presentation by SOU Student Liaison, **Reese Rosenberg**, "Housing Insecurity Amongst Ashland Youth: A Qualitative Study" (4:15-4:35 p.m.). **Rosenburg** presented a portion of her capstone project which focused on discrimination in the renting system in Ashland.

Rosenburg touched on 4 main goals.

1. Bridge younger people with city involvement.
2. Learn more about housing discrimination for people under 25.
3. Learn more about coping strategies when people under 25 are denied housing.
4. Explore possible solutions and make constructive criticism of rental housing application fees in the area.





HHSA Committee Draft Minutes

- **Parker** would like to create a sub-committee on this issue. The goal would be to publicly advertise homes that have open bedrooms for rent. And to educate our community on this pressing issue. **Parker** also suggests that **Rosenburg** present this power point to local Realtors.
- B.** New Committee Member Introductions (4:35-4:45 p.m.).
- Members gave brief introductions of themselves to the Committee.
- C.** New Committee Chair and Vice Chair Elections (4:45-5:05 p.m.)
- **Munoz nominates Fields as chair. Voice Vote: ALL AYES. Fields is now our Chair.**
 - **Rohde/Parker m/s Kali and Munoz as Co-Vice Chair. Voice Vote: ALL AYES. Kali and Munoz share the position of Co-Vice Chair.**
- D.** Winter Shelter Debrief and Summer Shelter planning Update (5:05-5:25 p.m.)
- [Severe Weather Shelter 2023 Re-Cap.pdf](#)
- **Fields, Rohde, and Reid** were at the debrief meeting.
 - **Rohde** reported that it was a great meeting. All the stakeholders and people involved were open to listening and learning. The one point that stuck out for **Rohde** was the need for public education. And for the people needing shelter, to know where it is located on a consistent basis. The next challenge will be what to do with the summer shelter.
 - **Fields** reported that **Kelly Burns** will be getting the Nixle notifications out. **Fields** spoke to **Burns** about street outreach.
- E.** Meeting Time Change Discussion (5:25-5:45)
- Tabling this discussion for June 22, 2023, meeting.

VI. UNFINISHED BUSINESS

A. None

VII. INFORMATIONAL ITEMS

A. Liaison Reports

- **Kaplan** reported that the Budget Committee just approved the budget.
- **Reid** reported the Multi Agency Coordination Group met about the emergency order to address homelessness. The City of Ashland did submit an application for funding to address homelessness. The City of Ashland did submit an application for funding to acquire a permanent location for a weather shelter. We were awarded 1.4 million to be used to buy a building. All funding must be spent before January 10, 2024.



HHSA Committee Draft Minutes

B. General Announcements

- **Rohde** announced that Ashland passed the housing production strategy. There was an article written by Channel 12 News in Medford that reported that we were the first city in Oregon to adopt our own HPS.

VIII. **AGENDA BUILDING – Future Meetings**

IX. **ADJOURNMENT: 6:00 p.m.**

Adjourned at 6:07pm

Next Meeting Date: June 22, 2023

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Memo

DATE: June 22, 2023

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Discussion of Topics related to SOU Student Liaison's Presentation on Housing Insecurity

At the last regular meeting Reese Rosenberg, the Committee's student liaison, gave a presentation on her Capstone project about housing insecurity among students. After the presentation there was an interest in further discussions on a few different issues that Reese's research uncovered. Primarily, ways that the Committee could promote engagement from younger people in City Government as well as possible solutions to address rental application fees.

Planning Department

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.5300
Fax: 541.552.2059
TTY: 800.735.2900



Memo

DATE: June 22, 2023

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Housing Program Webpage Review and Suggestions for Updates and Changes

At the last regular meeting there was an interest in reviewing the City's Housing Program Webpage and recommending updates or additions that may be beneficial to the public.

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Memo

DATE: June 22, 2023

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: MAC Group update

Staff will provide an update on the MAC group process and the Governor's Emergency Order funding to address the homelessness emergency.

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Memo

DATE: June 22, 2023
 TO: Housing and Human Services Advisory Committee
 FROM: Linda Reid, Housing Program Manager
 DEPT: Planning
 RE: Housing Production Strategy Implementation Schedule Review

The following is provided for informational purposes.

Exhibit 1. Implementation Schedule

Actions	July 1 2023 through December 2023	2024	2025	2026	2027	2028	2029	2030	2031
A. Evaluate participating in or establishing a land bank.			Evaluate opportunities	Get policy direction from City Council	Implement				
B. Evaluate opportunities to participate in a land trust.		Evaluate opportunities	Get policy direction from City Council	Implement as opportunity arises					
C. Host educational events with the Housing and Human Services Advisory Committee		On-Going							
D. Develop an equitable housing plan	Develop Plan	Adopt	Implement						
E. Disallow SFD in High Density R-3 Zone				Develop Ordinance	Adopt	Implement			
F. Evaluate increasing allowances for residential dwellings in commercial and employment zones			Adopt	Implement					

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Memo

Actions	July 1 2023 through December 2023	2024	2025	2026	2027	2028	2029	2030	2031
G. Maintain quality and support development of a new manufactured home park	Begin Refining	Adopt	Implement						
H. Increase development capacity of MFR dwellings				Develop Ordinance	Adopt	Implement			
I. Implement the Multiple Unit Property Tax Exemption (MUPTe) to support multifamily or affordable housing					Begin Implementation Steps	Adopt	Implement		
J. Preserve and improve existing low-cost, unregulated, rental housing			Evaluate programs	Get policy direction from City Council	Implement				
K. Work with partners to support development of additional permanent supportive housing		On-Going							
L. Evaluate opportunities to improve energy efficiency and reduce GHG emissions during housing development							Get policy direction from City Council	Implement	
M. Establish a Construction Excise Tax		Evaluate approach	Adopt	Implement					
N. Evaluate using Urban Renewal or other financing tools				Evaluate approach	Develop Plans	Adopt	Implement		
O. Identify additional funds to support the Affordable Housing Trust Fund		Evaluate new sources	Get policy direction from City Council	On-Going					

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