



Homeless System Action Plan

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City of Ashland - Housing and Human Services Commission
January 23, 2020



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PRESENTATION OUTLINE

- Provide a brief background
- Discuss data-driven findings
- Review recommendations
- Share recent accomplishments



BACKGROUND



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Homeless System Action Plan (HSAP)



- Drafted by LeSar Development Consultants
- Presented to Council April 2019
- Collected community feedback April through August 2019
- Council Adopted Implementation Plan in November 2019



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Working with Consultants



Homeless Solutions Team



Kris Kuntz, Principal



Maureen Richey, Associate



Moving from Awareness to Action

AWARENESS

What is the City's Role in addressing homelessness?

What is the Continuum of Care (CoC)?

How is the City coordinating with the CoC?

Where is the data?

How can the City help build resources?

Is CDBG helping?



ACTION

- ✓ Defined City role
- ✓ Prioritized funding
- ✓ Supported CoC
- ✓ Improved collaboration
- ✓ New partnerships
- ✓ Additional funding
- ✓ Improved performance measures



What the Plan is Not

- Complete reflection of community resources
- All-inclusive accounting of efforts and potential partners
- Local cost of homelessness
- Exhaustive review of roles outside of the City of Medford
- Adopted by City Council



Assessing the Community's Response

Strengths

- High-functioning CoC
- CES/HMIS
- Community awareness
- Engaged government
- Landlord engagement
- Philanthropic culture
- Additional temporary shelters
- Inspired community engagement



Weaknesses

- Lack of resources
- Organizational capacity
- Formalization of roles
- Understanding the funding flow
- Street outreach for single adults
- CES referral
- Tracking outcomes
- Celebrating success



Opportunities

- Shared community vision
- Political will
- Local/state/federal prioritization
- Incentives and policy change
- Housing developer/provider pilot projects
- Permanent shelter
- Community resource center(s)
- Education on best practices



Threats

- Increased mental illness
- Behavioral challenges
- Slow housing development
- Funding sacrifice due to priority
- Lack of consensus on Housing First
- In-migration patterns
- Fear of taking action (transparency)
- Governmental divide

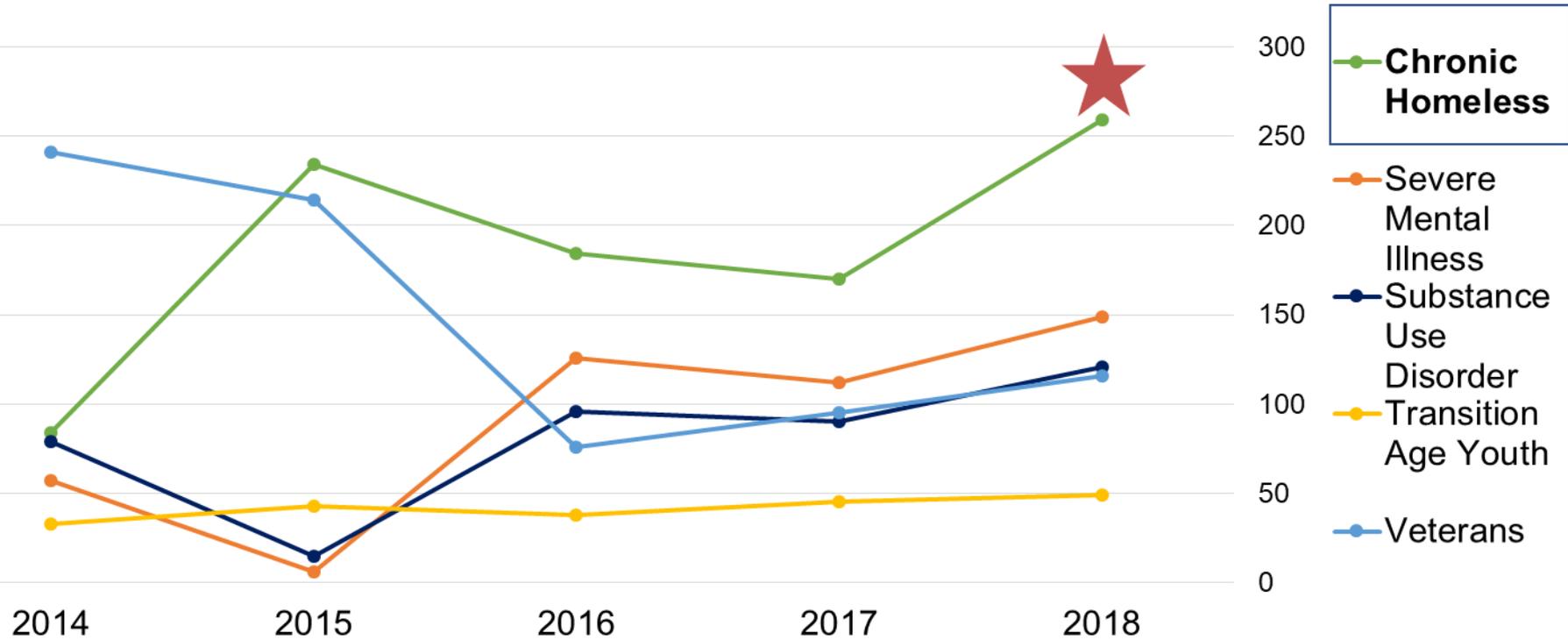


DATA-DRIVEN FINDINGS

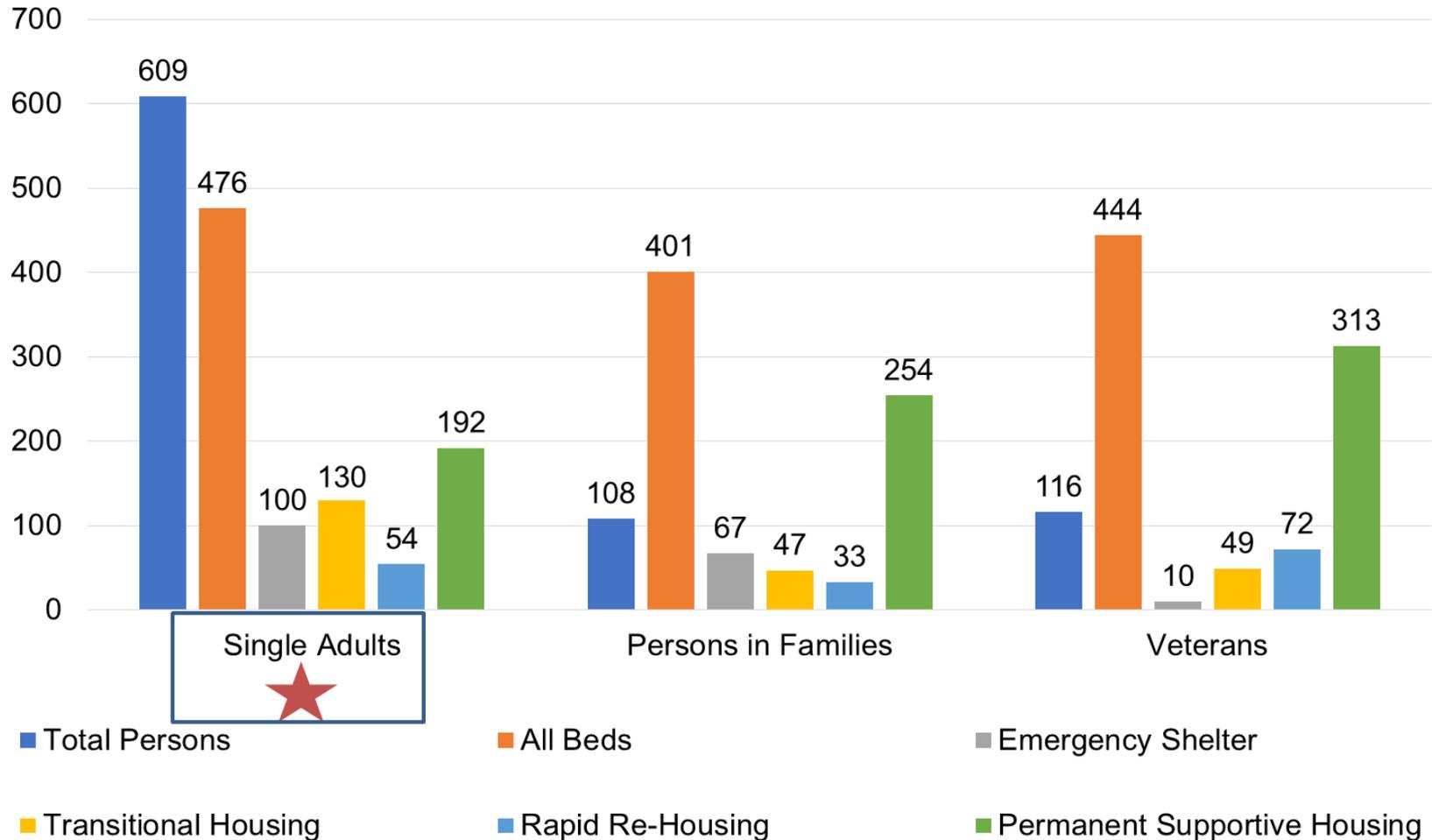


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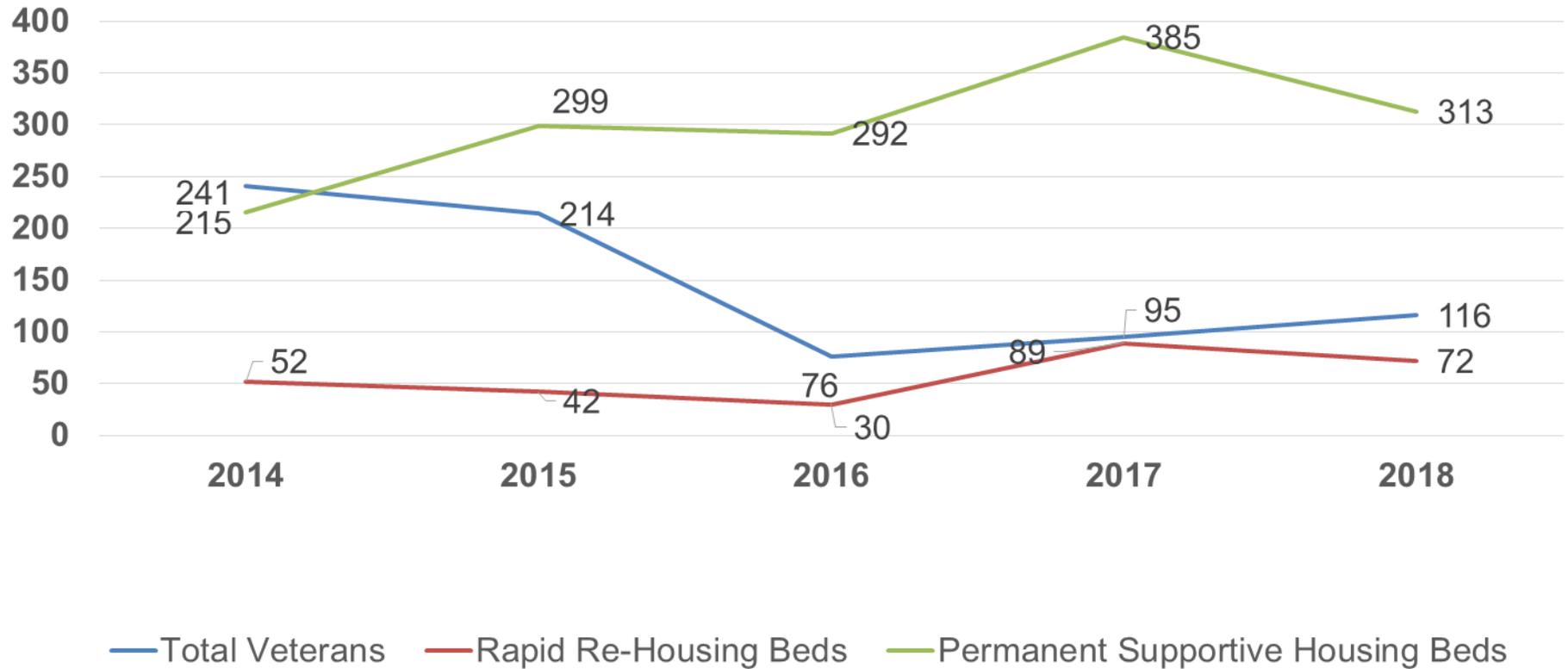
Looking at Five-Year Point-In-Time (PIT) Subpopulation Trends



Looking at PIT and Housing Inventory Count (HIC) Data



Reflecting on Success

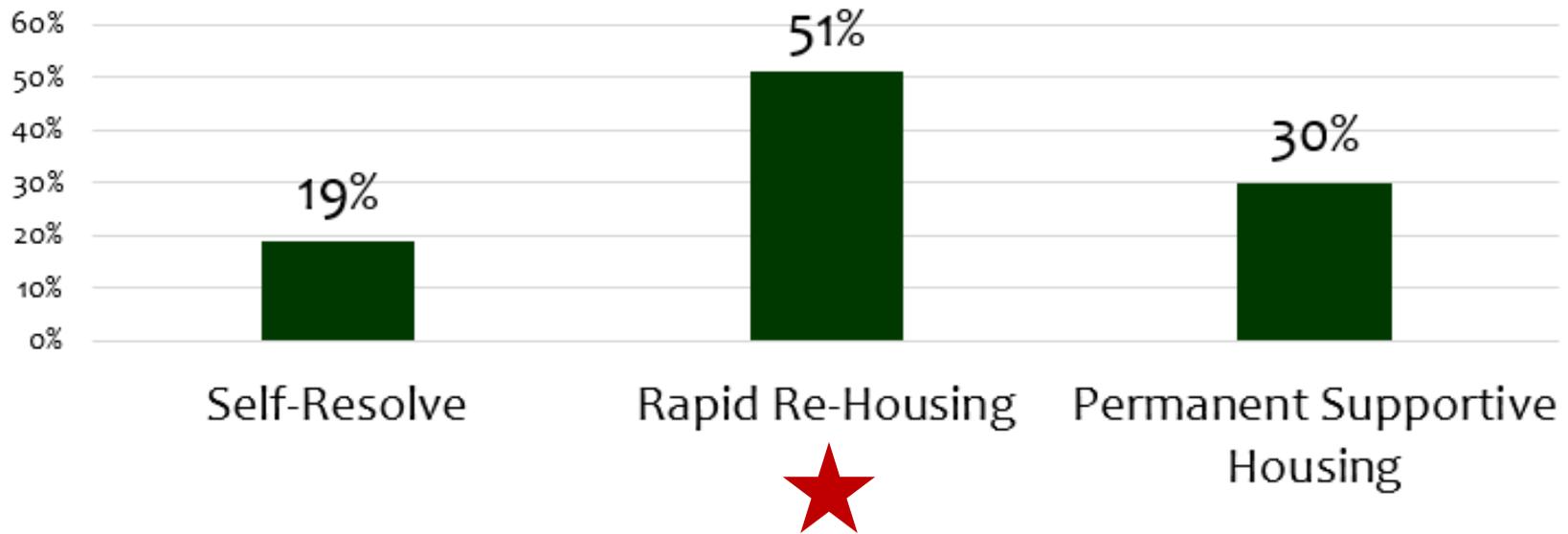


✓ Reducing Veterans Homelessness

★ Increasing Permanent Supportive Housing and Rapid Re-Housing



Analyzing Coordinated Entry System Data



As of February 2019 there were over 2,081 households on the region's CES list.

(1,875 single adults and 206 families)



Establishing Priorities

**HOUSED PEOPLE
ARE NOT HOMELESS**



Rapid Re-Housing (RRH) **ends homelessness** for families and individuals.

FIND LANDLORDS & APARTMENTS

Help people quickly find housing within one month or less.

HELP PAY FOR HOUSING

Help people pay for housing short term; longer-term help an option.

CONNECT TO JOBS & SERVICES

Help access services so people can stay in housing.

The **Core Components** of Rapid Re-Housing help people **find** housing fast, help **pay** for housing, and **connect** to jobs and services.

- 83 single non-Veteran adults
- and 22 non-Veteran families

- 245 single non-Veteran adults
- and 14 non-Veteran families



Making the Right Investment Choices

HOW?

- ★ Housing development
- ★ Rental assistance
- ★ Legal support services
 - Support services
 - Innovative programs
 - Workforce development
 - Landlord incentives

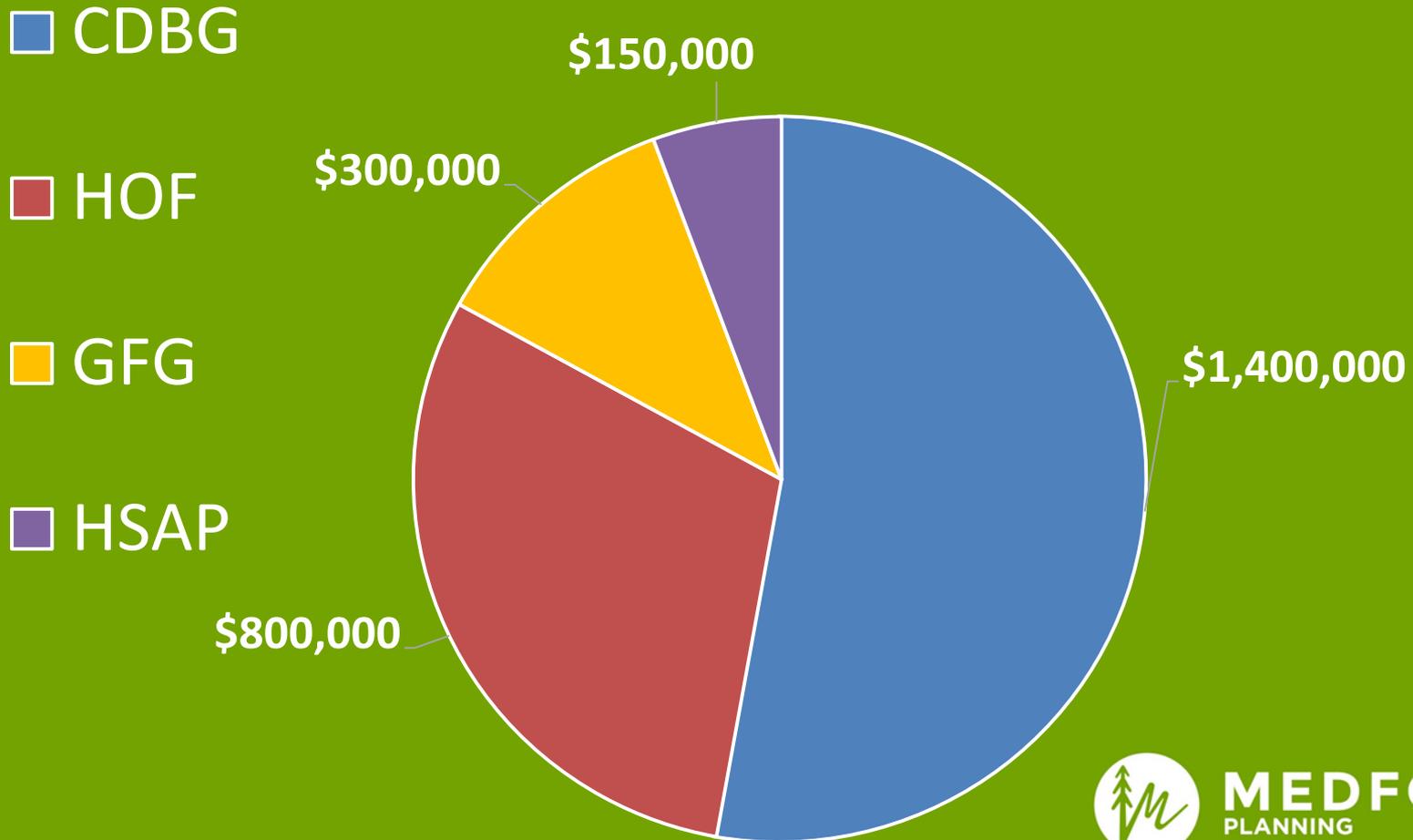


★
WHO? Chronic homeless, non-Veteran single adults and families, youth, Veterans, and/or seniors and persons with disabilities



Estimated Biennial Funding

\$2.65 Million



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RECOMMENDED NEXT STEPS



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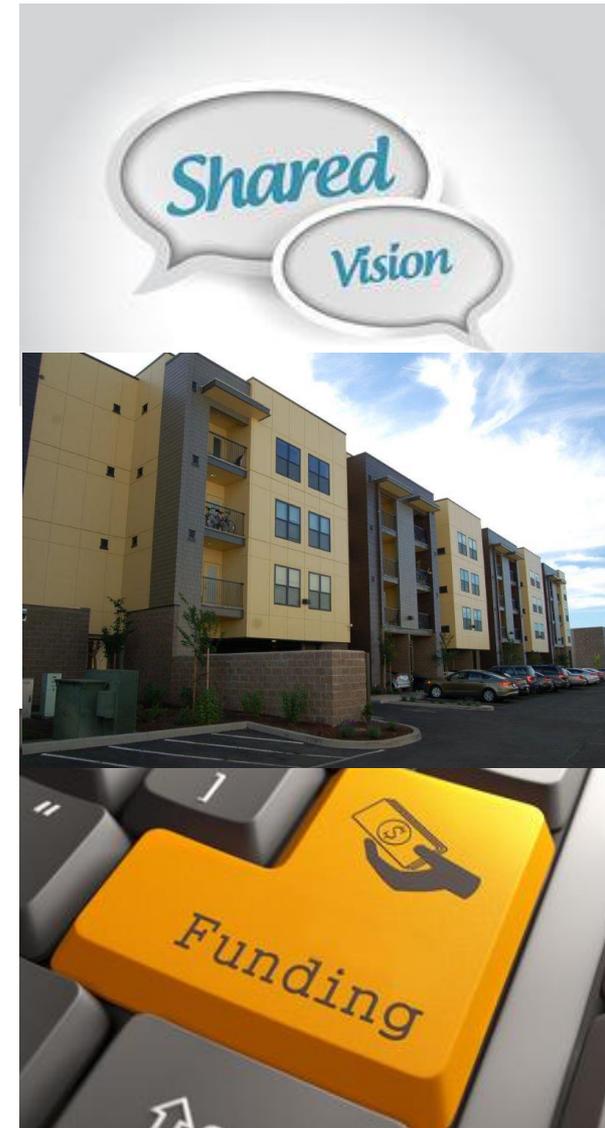
Outreach, Housing and Best Practices

- Engage partners around outreach on the Greenway (non-law enforcement)
- Support creation of low-barrier temporary housing programs
- Begin to direct funding toward efforts that use best practices and demonstrate impact



Collaboration and Resources

- Meet with key stakeholders to align vision, funding, priorities and resources
- Aggressively pursue the creation of affordable and supportive housing
- Stimulate efforts to secure new resources that can have immediate impact



Support CoC Funding



YOUTH HOMELESSNESS DEMONSTRATION PROGRAM

Overview

The Youth Homelessness Demonstration Program (YHDP) will award \$75 million for a two-year grant to support up to 25 communities, at least 8 of which will be rural.

REQUIREMENTS AND EXPECTATIONS

The FY 2018 YHDP NOFA establishes the process and requirements for the selection of the communities. Recipients of funding under this NOFA will be required to follow the requirements in this NOFA (including Appendix A) and all CoC Program requirements, except the requirements HUD waives as provided in Appendix.

Community Requirement

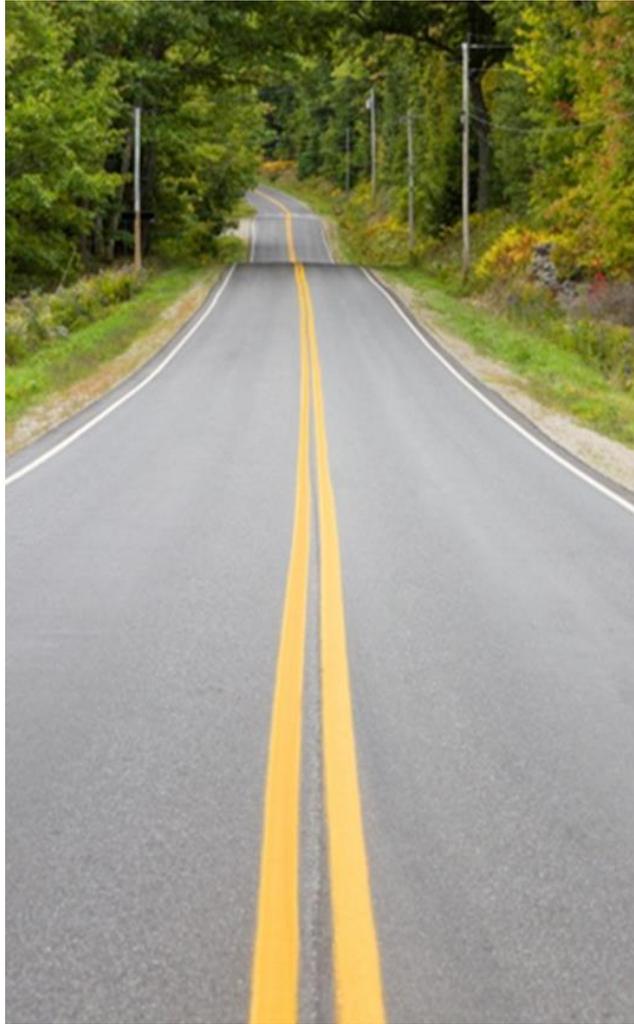
- Collaboration amongst various stakeholders
- Assessment of need
- Create a Coordinated Community Plan
- Propose innovative projects

Community Expectation

- Develop a Youth Action Board (YAB)
- Select a Lead Organization
- Conduct Needs Analysis
- Conduct Systems Mapping
- Identify and Define Program Model



Recommended Goals



5

Increase Diversion and Prevention Strategies

4

Increase Temporary Housing Programs and Successful Placements

3

Address Unsheltered Homelessness and Encampments

2

Increase Leadership, Collaboration and Funding

1

Increase the Supply of Affordable and Supportive Housing



Recommended Actions

Goal #1: Increase the supply of affordable and supportive housing

- Action 1.1: Continue implementing Housing Advisory Committee recommendations.
- Action 1.2: City and County work together to set annual housing production goals.
- Action 1.3: City and County inventory available publicly-owned land suitable for housing development.
- Action 1.4: Engage landlords with a region-wide landlord incentive program.
- Action 1.5: Increase Rapid Re-Housing for non-Veteran households.
- Action 1.6: Increase supply of Permanent Supportive Housing for non-Veteran households.
- Action 1.7: Launch a cross-sector pilot targeting frequent users of healthcare system.
- Action 1.8: Explore zoning changes that may facilitate affordable housing development.
- Action 1.9: Expand Accessory Dwelling Unit programs.

Goal #2: Increase leadership, collaboration, and funding

- Action 2.1: Identify City staff person to oversee implementation of this Action Plan.
- Action 2.2: Continue to estimate public costs of managing homelessness.
- Action 2.3: Create a cross-sector funders' collaborative.
- Action 2.4: Create a collaborative between City and faith-based partners.
- Action 2.5: Create a City and business sector working group.
- Action 2.6: Create a lived-experience Advisory Board to provide input on City activities.
- Action 2.7: Create an area resource map using GIS.
- Action 2.8: Continue to enhance CoC infrastructure and capacity.
- Action 2.9: Require adherence to best practices and community standards in City contracts for homeless services.
- Action 2.10: Establish a performance culture in City contracts where grants are awarded based on demonstrated positive outcomes.

Goal #3: Address unsheltered homelessness and encampments

- Action 3.1: Create an ad hoc working group to address Greenway encampments.
- Action 3.2: Increase resources for street outreach services.
- Action 3.3: Pilot intensive services to targeted high-need individuals on the Greenway.
- Action 3.4: Update City policies related to encampment abatement.

Goal #4: Increase temporary housing programs and successful placements

- Action 4.1: Continue to support the creation of a year-round, low-barrier shelter.
- Action 4.2: Consider creating a Central Access Point as part of the shelter.
- Action 4.3: Require temporary housing programs receiving City funding to adhere to Housing First principles.
- Action 4.4: Work with faith-based groups to expand safe parking programs.

Goal #5: Increase diversion and prevention strategies

- Action 5.1: Increase resources for homelessness prevention and ensure that prevention funds are used efficiently.
- Action 5.2: Support legal services to prevent evictions wherever possible.
- Action 5.3: Increase diversion training and activities.
- Action 5.4: Promote shared housing as part of a diversion strategy.

- 31 Actions
- One Biennium
- > 200 Available Partners



COMMUNITY FEEDBACK



Maintaining Focus on Action

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Adopting the HSAP Implementation Plan



Adopted by Council on November 21, 2019



RECENT ACCOMPLISHMENTS



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Increase Supply of Affordable and Supportive Housing

- Housing Opportunity Fund (HOF)
100% dedicated to development
- 16 new supportive units for Veterans
- 12 -15 new beds for homeless youth
- Identifying and evaluating City-owned surplus properties (Downtown/Liberty Park)
- Code amendment to address the multi-family residential review process (by-right development)



Increase Leadership, Collaboration and Funding

- Joined the Jefferson e Funders Forum
- Approved funding to develop solutions to help coordinate distribution of goods and services
- Supported interactive resource mapping tool (RVCOG)
- Awarded \$60,000 (non-competitive) to the Continuum of Care
- Enhanced the City's quarterly performance reporting platform
- Co-sponsored a "Fair Housing for Shelters" training with the City of Ashland



Address Unsheltered Homelessness and Encampments

- Streamlined the Chronically Homeless Outreach Partnership (CHOP) pilot program



Increase Temporary Housing Programs and Successful Placements



\$50,000 grant from Providence Health & Services to provide a transitional housing resource for the CHOP



Funding priorities resulted in \$82,000 to the Kelly Shelter and \$13,000 to the CHOP transitional house



5

Increase Diversion and Prevention Strategies



Dedicated \$150,000 to rapid re-housing/
“housing stabilization”



Implemented 85%, 6-month stabilization
performance standard for housing
stabilization funding



Established legal services as an eligible
housing stabilization activity



WHAT'S ON THE HORIZON?

- Implement new funding priorities
- Add “lived experience” to the City’s Advisory Commission on homelessness
- Implement the Chronically Homeless Outreach Partnership funding
- Implement the Reunification Program

FEBRUARY – MARCH 2020!





**THANK
YOU**

City of Medford | Planning Department
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