



**CITY OF ASHLAND**  
**2016 Program Year Community Development Block Grant (CDBG)**  
**Application**

These completed Sheets shall be included as the first pages on all submittals.

**I. APPLICANT INFORMATION**

**Applicant Organization Name:**

Maslow Project

**Executive Director's Name(s):** Mary Ferrell

**Board Member Names (attach separate sheet) See attached sheet**

**Applicant Mailing Address:**

500 Monroe Street  
Medford, OR 97501

**Applicant Street Address:**

Same

IRS Classification:

Federal Tax ID#:



Mission Statement: (may be attached)

Maslow Project's mission is to offer every homeless child and youth the probability of success and the opportunity for a better life. We do this by providing resources for basic needs, removing barriers to education and employment, and fostering self-sufficiency in a collaborative and empowering environment.

Total Employees: 13 Total Volunteers: 45+

**II. CONTACT PERSON** (designate a contact person who is familiar with the project)

Name: Mary Ferrell

Title: Executive Director

Phone Number: 541-608-6868

Fax Number: 541-608-6869

E-mail Address: mary@maslowproject.com

**III. PROJECT INFORMATION SUMMARY**

Project Name or Title:

School-Based Services for Ashland's Homeless Youth

Expected Completion Date: June 30, 2017

Requested CDBG Funds: \$10,000

Organizational Match: \$6,313 – Individual donations

Funds from Other Sources: \$8,600 – Ashland School District Title 1A and Title X funds, \$8,000 – Ashland General Fund Grant

Total Project Cost: \$32,913



*A Hand Up, not a Handout!*

## **MASLOW PROJECT NARRATIVE SUMMARY**

Maslow Project's mission is to offer every homeless child and youth the probability of success and the opportunity for a better life. We do this by providing resources for basic needs, removing barriers to education and employment, and fostering self-sufficiency in a collaborative and empowering environment. Our program provides goal-oriented, wrap-around safety-net and support services to homeless children/teens, ages 0-21, and their families in Jackson County. Maslow Project's overarching goal is to bring enough stability into the lives of the youth we serve, so they are able to remain in school and graduate from high school and transition safely and successfully into adulthood. We deliver services through three primary venues: in school-based programs throughout Jackson County, at our Medford Drop-In Center, and through street outreach.

Our services include: (1) **Essential & Emergency Needs and Wrap-Around Supportive Services:** Hot meals, food boxes, clothing, hygiene supplies, baby supplies, emergency assistance, etc. Link participants to community-based programs and services; (2) **Street Outreach:** Identify unsheltered youth and families, inform them of community resources/services, (3) **Family Advocacy:** Connect families with community-based early childhood resources; address any barriers homeless youth have to education (e.g.: transportation to school, access to their school of origin); (4) **Case Management:** Develop individualized client goal plans, link youth and families with community-based wrap-around supports, assist with accessing emergency/transitional housing, track relevant academic data, assist with post-secondary goals; (5) **Enrichment/Harm Reduction Opportunities:** e.g.: crisis intervention counseling/art therapy, harm reduction/life skills workshops, Youth Advisory Council (YAC), drop-in art studio; etc.

The wrap-around supports Maslow Project provides to at-risk and homeless youth and families - who may be couch surfing, living doubled-up with family or friends, or staying in weekly-rate motels – has a strong preventive component, and can **often prevent these vulnerable individuals from ending up on the streets**. In addition, our emphasis on stabilizing homeless and at-risk youth **so they can focus their attention on staying in school and completing their education** is one of the best ways we can set these youth on a path toward financial stability and sustainability. Please see Section 4 of this application for more details.

Best Practices – including Positive Youth Development, Adverse Childhood Experiences (ACES), Trauma-Informed Care and Collaborative Problem Solving - are woven throughout all of Maslow Project's programs, which are designed to meet our

clients “where they are at”; helping them easily enter our programs regardless of their current need or challenges. In addition, Maslow was recognized by the National Association for the Education of Homeless Children and Youth as a model for best serving this population in a collaborative child-centric system that integrates school and community-based services (NAEHCY 2008).

We propose a continuation of our partnership with the City of Ashland to support Maslow Project’s Ashland school-based program. Our Ashland Case Manager works with homeless students and their families to ensure stability and school achievement, supporting our mission to offer every homeless child and youth the probability of success and the opportunity for a better life. The total cost of this project is \$32,913. Maslow Project has already secured \$16,600 of this amount. We respectfully request \$10,000 from the City of Ashland’s CDBG program to continue support for this project. Ashland CDBG funds are an essential source of financial support for this program.

**Project Objective:** Promote and support stability, self-sufficiency and school achievement for homeless youth in Ashland.

**Project Outcomes:**

- Increase access/linkages to basic needs and community resources for approximately 100 homeless Ashland youth.
- Provide Case Management Services to approximately 45 youth throughout the year. 75% of youth participating in Case Management will demonstrate decreased risk factors and increased protective factors, as measured by our Self-Sufficiency Outcome Scale (34 youth).
- 95% of Ashland clients providing feedback through Client Surveys will report a satisfactory or above response.

## 2) PROJECT SUMMARY

Please see Narrative Summary on previous page.

## 3) PROPERTY AND PROJECT INFORMATION

N/A

## 4) SERVICES TO BE PROVIDED

**Services to be Provided:** Maslow Project is partnering with the Ashland School District to place a part-time Case Manager in Ashland schools K-12; identifying homeless youth in need of basic needs and supportive services.

Our Case Manager provides the following levels of Maslow support services to homeless youth in Ashland:

- Essential/Emergency Needs and Wrap-Around Supportive Services: Maslow's school-based Case Manager serves as a "one-stop" point of contact for homeless Ashland youth who need access to basic needs, and provides referrals designed to increase immediate connections to supportive services within the community, including: hot meals, food boxes, clothing, hygiene supplies, sleeping bags, bus tokens, and emergency. These services immediately decrease the instability and stresses faced by homeless youth and also form a stable foundation for youth to build upon in their efforts to remain in school and move toward financial stability and self-sufficiency.
- Street/Community Outreach: Maslow staff connect with homeless Ashland youth via community dinners, visiting with community partners (e.g.: food pantry, the ACRC, medical van) or through street outreach efforts; to ensure youth are aware of the services available to them in the community.
- Case Management: Our Case Manager helps identify and advocate for high-risk and homeless Ashland youth in need of basic needs and support services: acting as a liaison between youth, agencies, schools, and parents; tracking relevant academic and attendance information; and providing support and mentorship to homeless youth and their families. The Case Manager also works with each youth to identify personal goals and plot a course that will help them achieve those goals.
- Enrichment and Harm-Reduction Opportunities: Maslow's Ashland Case Manager connects kids with Positive Youth Development activities, including access to after-school and summer programs; promoting self-sufficiency through encouraging engagement in school, employment, and supportive services while facilitating increased interpersonal skills. By connecting homeless youth to positive social and emotional supports and opportunities, we bring stability into their lives, keep them engaged in school and connected to resources, build resiliency and coping skills, and empower them to work toward their educational goals and independence.

Best Practices – including Positive Youth Development, Adverse Childhood Experiences (ACES), Trauma-Informed Care and Collaborative Problem Solving -

are woven throughout all of Maslow Project's programs, which are designed to meet our clients "where they are at"; helping them easily enter our programs regardless of their current need or challenges. In addition, Maslow was recognized by the National Association for the Education of Homeless Children and Youth as a model for best serving this population in a collaborative child-centric system that integrates school and community-based services (NAEHYC 2008).

***The services provided through this program align with the following High Priority Goal of the City of Ashland's 2015-2019 Consolidated Plan: Support services for homeless outreach, prevention and transition.***

**Eligible Target Population:** The population served through Maslow Project's Ashland program consists of youth between the ages of 0-21 (and their families) residing in Ashland and meeting the McKinney-Vento definition of homelessness, who are eligible for public school enrollment or Head Start programs. Homelessness is defined by the McKinney-Vento Act as "any student who lacks a fixed, regular, and adequate night time residence." This includes couch surfing, doubled-up, living in weekly rate motels, shelters, parks, streets, and campgrounds, or in substandard blight conditions. Children may be unaccompanied or with their parents/guardians. Homeless youth participating in this program are identified in several ways: at point of enrollment in school, by school staff throughout the school year, through self-referral, by Maslow Project outreach staff, and through referrals from partnering agencies.

All youth in this population (target: 100 homeless youth) are presumed by HUD to be low or moderate income. In our experience, 100% of the homeless youth and families we serve fall within the "extremely-low income" category, and earn 30% or less of the Area Median Income.

#### **5) WORK PROGRAM & TIMELINE**

The project outlined in this application is an ongoing program, and will be conducted from July 1, 2016 through June 30, 2017. Our Case Manager currently works in Ashland schools two days/week, providing Essential/Emergency Needs, Street/Community Outreach, Wrap-Around Supportive Services and Case Management to eligible youth and families, and connecting them to community-based Harm Reduction/Enrichment opportunities as needed. Please see attached project schedule (Form A-2) for more details.

#### **6) FINANCIAL INFORMATION**

Payroll is based on 0.6 FTE Case Manager compensation. Payroll tax and benefits are estimated at 22% of total wages. These costs are based on actual payroll reports. Payroll costs are based on agency salary schedules. **The amount requested from the Ashland Community Development Block Grant represents 30% of the cost for Maslow Project's Ashland Program, and is an essential part of our program support.** All other program costs are covered by

other funding sources, including administration and overhead. Please refer to Forms B-2 and C for more information.

## 7) ELIGIBILITY FOR FEDERAL FUNDING

The proposed program delivers the following Federally-eligible activities:

- Client Services
  - a. The proposed project is within the Ashland City Limits, and will take place at Ashland public schools.
  - b. Clients are classified as homeless under the McKinney-Vento Act. Homeless people are presumed by HUD to be principally persons of low and moderate incomes. As noted above, **100% of the individuals Maslow Project has worked with in Ashland since July 2012 fall into the "Extremely Low Income" category.**
  - c. Maslow Project has already secured funding for the project from the following sources: Ashland School District - \$8,600, Ashland General Fund Grant - \$8,000.
  - d. This is a social service application; sections "d"- "i" are not applicable.

## 8) AGENCY'S MISSION AND SERVICE HISTORY

Maslow Project's mission is to offer every homeless child and youth the probability of success and the opportunity for a better life. We do this by providing resources for basic needs, removing barriers to education and employment, and fostering self-sufficiency in a collaborative and empowering environment.

Maslow Project was founded in 2007 in response to the growing critical needs of homeless youth in Medford, Oregon, and received 501(c)(3) non-profit status in 2009. Our organization evolved out of the federally-mandated McKinney-Vento Act, which requires all public school districts to ensure homeless youth have barrier-free school enrollment, transportation to school, and access to their school of origin, regardless of current residence. In July, 2012, Maslow Project began providing basic needs, outreach, case management and enrichment services to homeless Ashland children and teens (aged 0-21), thanks to a \$10,000 grant award from the Ashland CDBG Program. We now provide school-based case management and family advocacy services in four school districts in Jackson County (Medford, Ashland, Phoenix/Talent and Rogue River), and provide essential/emergency needs and safety-net services to homeless youth and their families throughout Jackson County.

Maslow Project addresses both basic needs and wrap-around case management to ensure a comprehensive response to the systemic challenges associated with youth homelessness. Once these challenges are addressed, youth have the ability to focus on their long-term success and self-sufficiency, rather than immediate or short-term basic survival needs and safety. The wrap-around supports Maslow Project provides to at-risk and homeless youth and families - who may be couch surfing, living doubled-up with family or friends, or staying in weekly-rate motels - has a strong preventive component, and can **often prevent**

**these vulnerable individuals from ending up on the streets**, by stabilizing them BEFORE they go into housing crisis.

Our program uniquely serves the full spectrum of homeless youth and families in Jackson County: infants & toddlers, Spanish-speaking youth and families, school-aged students, and out-of-school youth. We deliver our services with minimal red tape and in an expedited manner: immediately reducing the number of kids who are going hungry or are living in unsafe/unstable situations. Our program also positively impacts the youth receiving essential support services, so that they can more actively engage and participate in school and enrichment activities and become more resilient and self-sufficient individuals; ready for employment, college or adult life.

One of the primary strengths of our program is **our commitment to working collaboratively with other Jackson County service agencies, schools, businesses, civic organizations, churches, and volunteers** to provide a comprehensive service delivery model to reach homeless youth: in schools, in the community, on the streets, and through inter-agency collaborations and referrals. Every year, over a dozen and a half foundations; almost 200 local churches, civic groups and businesses; and over 950 individuals provide financial and in-kind support for Maslow Project's work with homeless Jackson County youth and families. **In fact, Maslow has enjoyed the support of 25 Ashland-based organizations, 50 Ashland businesses, and over 200 individual Ashland donors since we began providing services in Ashland in 2012.** This strategy not only reflects a high level of community support for our program but is also extremely cost-efficient, minimizes overhead, avoids duplication of services, and ensures that our clients are supported by a web of community-based services.

#### **9) SELF-SUFFICIENCY**

Maslow Project's mission - "to offer every homeless child and youth the probability of success and the opportunity for a better life" - is based upon the concept of **promoting self-sufficiency** amongst homeless youth.

Youth homelessness takes a heavy toll on those it impacts. According to the National Center on Family Homelessness, homeless youth **go hungry at twice the rate** of other youth, are **sick four times more often**, and have **three times the rate of emotional & behavioral problems**. They also have **twice the rate of learning disabilities**, and are **87% more likely to drop out** of school (USDE). These overlapping risk factors combine to create a population that faces multiple, profound barriers to self-sufficiency.

By teaching our clients skills like goal-setting and problem solving, and by giving them the opportunity to participate in life skills and workforce readiness workshops, we improve the resiliency of the youth we serve and empower them to become productive and engaged members of our community. Self-sufficiency is a crucial component of resiliency for homeless children and youth, who are capable

of fostering uncommon strength and courage in the face of difficult life circumstances.

Maslow Project further contributes to the long-term self-sufficiency of the youth we serve by encouraging them to focus on completing their high school educations, and continuing on to college or vocational training programs. Last year, 63% of Maslow Project's case managed high school seniors graduated (with an Ashland graduation rate of 100%); compared to a **national graduation rate for homeless high school seniors of 25%**, and a **statewide graduation rate of just 12%**.

Our emphasis on stabilizing homeless and at-risk youth so they can focus their attention on staying in school and completing their educations is one of the best ways we can set these youth on a path toward financial stability and sustainability. According to the Bureau of Labor Statistics (December 2015), the median weekly earnings for adults with less than a high school diploma is just \$488, and their average unemployment rate is 9%. In contrast, the earning rate for adults with a high school diploma increase by 37% (with higher rates of pay as educational attainment increases), and the average unemployment rate drops to 6%.

Maslow youth who are interested in pursuing their education beyond high school can also access Maslow Project's Graduate Fund, which was established by one of Maslow Project's Ashland donors. The fund is available to Maslow Project clients throughout Jackson County who have graduated from high school or earned their GED's, and wish to pursue further education; and can be applied to various academically-related needs, including: SAT test fees, college application fees, bus fare, college textbooks, laptop computers, and course tuition.

#### **10) BENEFITS TO EXTREMELY-LOW, LOW- AND MODERATE-INCOME INDIVIDUALS**

The population served through this project consists of children between the ages of 0-21 and their families who reside in Ashland and meet the Federal Education McKinney-Vento definition of homeless, and are eligible for school enrollment. As noted above, all youth in this population are presumed by HUD to be low or moderate income. In our experience, 100% of homeless youth and families we serve fall within the "extremely low income" category, at 30% or less of the Area Median Income.

The youth served through Maslow Project's Ashland program (**approximately 100 unduplicated individuals** during the 2016/2017 school year) will benefit from the following services:

- Critical Basic/Emergency Needs and Street Outreach, intended to ensure the safety and stability of youth
- Family Advocacy (provided through a separate funding source) to ensure youth are able to enroll in school, remain in their school of origin, have transportation to school, and have access to the supports they need

- Case Management that fosters self-sufficiency and helps youth progress toward their goals
- Connection to enrichment opportunities and referrals to mental health counseling, DHS and additional community-based wrap-around support services

**11) ENSURING MODERATE-INCOME INDIVIDUALS DO NOT BENEFIT TO THE EXCLUSION OF EXTREMELY-LOW OR LOW-INCOME INDIVIDUALS**

In order to participate in Maslow Project's program, youth must be identified as homeless under the McKinney-Vento definition of homelessness. Homeless people are presumed by HUD to be principally persons of low and moderate incomes. **Enrolled extremely-low or low-income homeless youth qualifying for services always have priority in our program**, and will be able to access services regardless of the number of qualifying moderate-income individuals.

**12) DEMOLITION OF LOW- AND MODERATE-INCOME HOUSING**

N/A

**13) PROJECT FEASIBILITY**

N/A

**14) IMPACT ON SIGNIFICANT PROPERTIES**

N/A

**15) OTHER MATERIAL**

Please find attached: a letter of support from Ashland High School, Maslow Project's Board of Directors list, and an Ashland client success story.

**16) CDBG APPLICATION CHECKLIST & OTHER FORMS**

The CDBG Application Checklist and Forms A-2, B-2, C and D follow this narrative.

**CITY OF ASHLAND**  
**2016 Program Year**  
**CDBG APPLICATION CHECKLIST**

In order to determine compliance with all applicable HUD regulations and to help to ensure that projects will be eligible for CDBG funding, the City of Ashland will need to address all HUD requirements. The purpose of this checklist is to point out areas where potential problems could arise. Obviously, this is a comprehensive list, which must evaluate a wide array of different kinds of proposals. Therefore, not every item will be applicable to every project. **Please fill it out entirely indicating all items which are not applicable and include it as part of your proposal application.**

A. Applicant's Background	Yes	No	N/A
1. Is the applicant a legal non-profit organization or unit of government?	X		
2. Do the proposed clients or users of the project meet HUD Income Guidelines (see page 10 for guidelines)?	X		
3. Does applicant have the capability to maintain written income documentation?	X		
4. Has the applicant made a legal or financial commitment to a proposed project?	X		
5. Is the applicant primarily a religious organization?		X	
6. Has the applicant administered a CDBG project previously?	X		
7. Is your agency willing and able to provide all required reports and accountability to the City as required by HUD?	X		
B. Project Location and Land Use Issues	Yes	No	N/A
1. Has a location for the project been selected?	X		
2. Is the proposed project within the Ashland City limits?	X		
3. Does the proposed project meet local zoning and land use laws?			X
4. Are any land use permits such as a Site Review, partition, annexation or Conditional Use Permit required?			X
5. Have these approvals been obtained?			X
6. Does the project comply with current building code requirements?			X
7. Does the project meet handicapped accessibility requirements?			X

<b>C. Environmental Issues</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Is the project located in the 100-year floodplain?			X
2. Is a wetland located on the project site?			X
3. Has any environmental contamination been identified on the project site?			X
4. Has asbestos been identified on the project site?			X
5. If project involves an existing structure, was it built 1978 or earlier? If year built is known, please specify.			X
6. Is the proposed project located on a major arterial or near the railroad?			X
7. Is the proposed project located adjacent to an above ground flammable storage tank?			X
8. Does the proposed project involve a structure that is 50 years or older?			X
9. Will the applicant complete a Phase I environmental review upon receiving a CDBG award?			X
<b>D. Labor Requirements</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Does the project involve construction over \$2,000 in cost?			X
2. Will the project trigger Davis-Bacon wage requirements?			X
3. Will the project trigger BOLI wage requirements?			X
4. Does the project involve over \$18,703 in City awarded grants or contracts?			X
<b>E. Displacement and Relocation</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Will tenants be displaced by the project?			X
2. Will a business be displaced by the project?			X
3. Will housing units be demolished or converted?			X
<b>F. Property Data</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Does the applicant own the property by fee simple title?			X
2. Are taxes on the property current?			X
3. Is insurance current?			X
4. What is the current debt against the property?			X
5. What is the current use of the property?			X
6. Has an appraisal on the property been conducted? If yes, what is the assessed value of the property?			X

**Form A-2**  
**To be completed for Social Service Proposals**

**Social Services Proposals**

Activity	Start Date	Completion Date
<p><b>Outreach:</b> Maslow's Case Manager will connect with students - via community dinners, visiting with community partners (food pantry, Resource Center, medical van) or through street outreach efforts - to ensure we stay in contact with homeless Ashland youth during the summer break. <i>*This is part of an ongoing program, staffing is already in place</i></p>	7/1/16	8/31/16
<p><b>School Based Case Management:</b> Identify homeless students, provide services/referrals/basic needs, track academic data, establish client goals  <u>Target:</u> 100 youth identified  <u>Outcome Goal:</u> (1) 75% of the approximately 45 youth participating in Case Management will demonstrate decreased risk factors and increased protective factors, as measured by our Self-Sufficiency Outcome Scale. (2) 95% of Ashland clients providing feedback through Client Surveys will report a satisfactory or above response.</p>	9/1/16	6/30/17
<p><b>Collect Outcome Data:</b> Student are assessed at start of case management, mid-year, and at the end of the school year</p>	9/1/16	6/30/17

**Social service providers should list key benchmarks in the table above for their proposed projects (IE hire of personnel, application for further funding, initiation of direct client services, etc.)**

**Form B-2**  
**To be completed for Social Service Proposals**

**Social Service Proposals**

	<b>Total Cost</b>	<b>CDBG Request</b>	<b>Other Source(s)</b>
<b>Direct Client Services</b>	<b>\$6,000</b>	<b>\$0</b>	<b>\$6,000</b>
Wages (of personal providing direct client services)	<b>\$23,345</b>	<b>\$10,000</b>	<b>\$13,345</b>
Materials/Supplies	<b>\$500</b>	<b>\$0</b>	<b>\$500</b>
Marketing/Outreach	<b>\$500</b>	<b>\$0</b>	<b>\$500</b>
<b>Program Administration</b> Includes overhead and general staffing necessary to administer the program (accounting, management, grant administration) but that does not provide direct benefits to the client.	<b>\$2,568</b>	<b>CDBG Funds are not available for program administration</b>	<b>\$2,568</b>
<b>Total Project Cost</b>	<b>\$32,913</b>	<b>\$10,000</b>	<b>\$22,913</b>

**Form C**

**SOURCE(S) OF FUNDS FOR OPERATING EXPENSES WORKSHEET**

Completeness of this worksheet establishes the capacity of the organization to sustain the operations of the program(s).

<b>Sources</b>	<b>Secured</b>	<b>Conditional</b> (awarded with conditions)	<b>Tentative</b>	<b>Commitment Date</b>
Federal Grants				
State Grants	\$8,600			
Local Grants	\$8,000		\$10,000	<b>By summer 2016</b>
Non Governmental Grants				
Donations/Gifts			\$6,313	<b>FY2016-2017</b>
Applicant Contribution				
Program Income				
Loans				
Other (specify)				
Other (specify)				
<b>TOTAL</b>	<b>\$16,600</b>		<b>\$16,313</b>	<b>\$32,913</b>

Please provide a description the timeline of loan and grant application dates as related to the proposed project. Specifically, for any tentative funding sources please provide application dates, award dates and funding availability dates.

Tentative funds listed above include:

- Ashland School District: \$8,600 (secured)
- Ashland City General: \$8,000 (secured)
- Ashland CDBG: \$10,000 (pending)
- Community donations: \$6,313 (pending – FY2016-2017)

**Form D**

**DISCLOSURE OF INTERESTS**

To assist the City of Ashland in determining whether there may be a potential conflict of interest related to the expenditure of Community Development Block Grant funds we request the following information be provided by applicants:

ORGANIZATION NAME: Maslow Project

- Organization is:
- 1. Corporation ( )
  - 2. Non-Profit 501C3 (X)
  - 3. Partnership ( )
  - 4. Sole Owner ( )
  - 5. Association ( )
  - 6. Other ( ) \_\_\_\_\_

**DISCLOSURE QUESTIONS**

If additional space is necessary, please attach a separate sheet.

1. State the names of each "employee" of the City of Ashland having a financial or personal interest in the above mentioned "organization" or project proposed.  
Name, Job Title and City Department

N/A

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2. State the name(s) of any current or prior elected or appointed "official", of the City of Ashland having a potential "financial interest" in the organization or project.  
Name/Title

N/A

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3. Provide the names of each "board member" of the Organization seeking CDBG funding  
Name Board, Commission, or Committee (may be attached as a separate Sheet)

- 1 Royal Standley, President - Executive/Program/Development Committees
- 2 Jamie Hazlett, Vice President – Executive/Development Committees
- 3 Paul Robinson, Secretary – Executive/Development Committees
- 4 Amy Zarosinski, Treasurer – Executive/Finance Committees
- 5 Sharilyn Cano – Program Committee
- 6 Eric Maxwell – Development Committee
- 7 Roger Stokes – Finance Committee
- 8 \_\_\_\_\_
- 9 \_\_\_\_\_
- 10 \_\_\_\_\_
- 11 \_\_\_\_\_
- 12 \_\_\_\_\_

If the applicant has provided names in question 1 or 2, please provide details regarding any known potential conflicts of interest in an attached narrative.

# ASHLAND PUBLIC SCHOOLS

## BOARD OF DIRECTORS

JIM WESTRICK  
ERC STRONG  
EVA SKURATOWICZ  
JOHN WILLIAMS  
DENISE ZEVE



*Inspiring Learning for Life*

JAY HUMMEL  
Superintendent  
DIANE MC CLUSKY  
Business Manager

SAMUEL BOGDANOVE  
Director of Student Services

PATTY MICHIELS  
Director of Curriculum  
and Human Resources

February 4, 2016

Mary Ferrell, Executive Director  
Maslow Project  
500 Monroe Street  
Medford, OR 97501

Dear Mary,

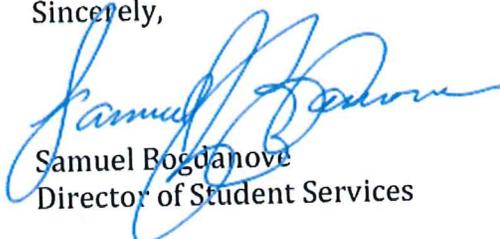
As the Director of Student Services for the Ashland School District, I see the benefit on a daily basis that Maslow Project brings to the students and families in our District. Without the support that Maslow Project provides to our homeless youth, many of these students would go unidentified and not receive the wrap-around supports they need to stay in school, work toward their goals, and achieve educational success.

Maslow Project's Case Manager and Advocate work hard to help Ashland schools identify these vulnerable students and bring stability into their lives; giving them the ability to attend and thrive in school, develop positive life skills and engage in meaningful opportunities that help build confidence, resilience and promote each student's overall wellness and self-sufficiency.

On behalf of the Ashland School District, I am happy to write this letter in support of Maslow Project's application to the City of Ashland's Community Development Block Grant. I feel that this program has improved the lives of so many families and children; not only helping to meet their immediate needs, but also providing the intensive supports that help students to stay in school and navigate their way to a more successful and optimistic future.

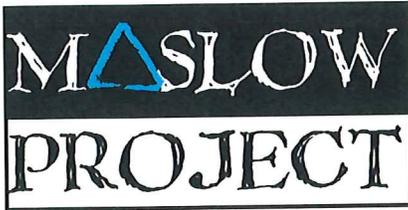
The Ashland School District fully supports our partnership with Maslow Project, and benefits from this partnership on a daily basis.

Sincerely,



Samuel Bogdanove  
Director of Student Services





## MASLOW PROJECT Board of Directors List

**Royal Standley, Board President**  
*Financial Planner, Oregon Pacific Financial Advisors, Inc*  
210 W. 8th Street  
Medford, OR 97501  
(541) 772-1116 work  
(541) 531-1138 cell  
[rstandley@opfa.com](mailto:rstandley@opfa.com)  
Joined in 2011

**Roger Stokes, Member**  
*Retired business owner*  
314 Medford Heights Lane  
Medford, OR 97504  
(541) 773-9878 home  
(541) 944-4678 cell  
[rwstokes17@gmail.com](mailto:rwstokes17@gmail.com)  
Founding member 2009

**Paul Robinson, Secretary**  
*Retired non-profit and pastor*  
11 North Keeneway Drive  
Medford, OR 97504  
(541) 840-5640 cell  
[robinsonpaul2273@yahoo.com](mailto:robinsonpaul2273@yahoo.com)  
Joined in 2010

**Jamie L. Hazlett, Vice President**  
*Attorney at Law*  
910 E. Main Street  
Medford, OR 97504  
(541) 773-3619 work  
(541) 326-1097 cell  
[jamie hazlett esq@gmail.com](mailto:jamie hazlett esq@gmail.com)  
Joined in 2011

**Eric Maxwell, member**  
*Business Owner*  
19 Rossanley Drive  
Medford, OR 97501  
(541) 840-5733 cell  
[pronmain@msn.com](mailto:pronmain@msn.com)  
Joined in 2013

**Amy Zarosinski, Treasurer**  
*CPA, KDCO Piels*  
640 Superior Ct.  
Medford, OR 97504-6181  
(541) 773-6633  
[azarosinski@kdcoCPA.com](mailto:azarosinski@kdcoCPA.com)  
Joined in 2014

**Sharilyn Cano, Past President**  
*Human Resources Director, Medford School District*  
2080 Martin Dr.  
Medford, OR 97501  
(541) 734-5460 work  
(541) 951-0530 cell  
[sharilyn.cano@medford.k12.or.us](mailto:sharilyn.cano@medford.k12.or.us)  
Joined in 2010

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## **Maslow Project: Ashland Success Story The Davis Family**

The “Davis” family (name change to uphold confidentiality) - Mom, Dad, and three girls: ages six, fourteen and sixteen - came to us in the summer of 2014. Due to a health crisis that left Mom unable to work, the family was unexpectedly displaced from their home. Their original living arrangement required a two-income household to maintain, since they rented property to accommodate a horse and several pets. As Mom’s health declined, they were forced to downsize to a cramped, twenty-two foot travel trailer. The plan was to live in their trailer temporarily and save enough money to move into a smaller home. The move was traumatic for everyone, especially the girls, who were accustomed to having friends over and celebrating holidays around a large dining room table. The family was forced to find new homes for most of their animals, including their beloved horse, which created additional grief and loss during their transition. The sudden changes created a disproportionate amount of anxiety for the teenagers, who feared their peers would find out they were homeless and judge them.

When the Davis family connected to Maslow’s Ashland-based Case Manager, they were immediately provided with basic needs resources, including: food, clothing and hygiene/school supplies. We also connected the family to Oregon Health Plan and SNAP (food stamps), and referred them to La Clinica for family medical care. Our Ashland-based Case Manager provided the children with school-based advocacy services, and coordinated school bus transportation and free school lunches, ensuring the family’s transition did not disrupt the children’s academic stability. After a risk assessment was conducted, the Case Manager worked alongside Mom and Dad to create an individualized goal plan. Their main goals were to keep the children stabilized in school, while they searched for permanent housing and addressed Mom’s debilitating medical condition.

The Davis family has been meeting regularly with our Case Manager, who tracks the children’s attendance and grades. The six year-old enjoys learning to read and was connected with our reading program, which is coordinated by a community volunteer. The middle daughter – who was struggling academically and emotionally when the family first came to Maslow – is now a freshman at Ashland High School, aspires to be on the honor roll and wants to graduate from high school. Our Ashland-based Case Manager meets with her regularly, provide basic needs resources, monitors her attendance and grades, and supports her engagement in the school choir. The eldest daughter meets weekly with a volunteer art tutor (coordinated through Maslow Project), who helps her build a portfolio and present her work professionally. The eldest also actively participates in Maslow’s Youth Advisory Council, which has helped her develop confidence, and fosters engagement with her community and peers. Since all three children have an aptitude for art making, the Case Manager provided bus passes for the family, so they could all attend the Open Art Studio at our Medford Resource Center. Our Counselor/Art Therapist established an on-going relationship with the family: Mom and youngest child meet in the Art Studio every week to work on art projects for school. While Mom and Dad are still working on their goal of obtaining permanent housing during an unprecedented housing shortage, all of the children are thriving academically, socially, and emotionally.

