



- I. CALL TO ORDER: 6:00 PM
- II. APPROVAL OF MINUTES: August 23, 2012
- III. ADJUSTMENTS TO THE AGENDA
- IV. PUBLIC FORUM
- V. ACTION ITEMS
  - A. Ethics & Commission Guidelines (Barbara Christensen, City Recorder) (30 min.)
- VI. NON ACTION ITEMS
  - A. Commission Policies (10 min.)
  - B. N. Main/Hersey/Wimer Intersection Realignment Update (10 min.)
  - C. Road Diet Striping Project (10 min.)
  - D. Hersey/Laurel Railroad Crossing Improvements Update (5 min.)
  - E. Main St., Winburn Way, Water St. intersection analysis (10 min.)
  - F. Traffic Crash Summary (5 min.)
- VII. INFORMATIONAL ITEMS
  - A. Action Summary
  - B. TC Budget
  - C. Traffic Safety Connection September Newsletter
  - D. Southern Oregon Active Transportation Summit
- VIII. FUTURE AGENDA TOPICS
  - Bike Parking and Bike Rack Design Policy
  - Future Railroad Crossings
  - Request Four-Way Stop Sign at 8th & B St.
  - Central Ave Traffic Improvements
  - Request for 15 Minute Parking at 222 A St.
  - Bicycle Registration
- IX. COMMISSIONER COMMENTS
- X. ADJOURN: 8:00 PM

**Next meeting scheduled for October 25, 2012 – 6:00 p.m.**

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Public Works Office at 488-5587 (TTY phone number 1 800 735 2900). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I).*

**CITY OF  
ASHLAND**  
**Transportation Commission**  
**Contact List as of August, 2012**

<b>Name</b>	<b>Title</b>	<b>Telephone</b>	<b>Mailing Address</b>	<b>E-mail Address</b>	<b>Expiration of Term</b>
Tom Burnham	Commissioner	541-482-4467	1344 Apple Way	ntburnham@gmail.com	4/30/2013
Mike Gardiner	Commissioner	541-890-2487	349 Orange Avenue	mike.gardiner@oakh.com	4/30/2015
Pam Hammond	Commissioner	541-482-1343	632 Walnut Street	hammondpam@yahoo.com	4/30/2014
Shawn Kampmann	Commissioner	541-482-5009	P O Box 459	shawn@polarissurvey.com	4/30/2015
Corinne Vièville	Commissioner	541-488-9300	805 Glendale Avenue	corinne@mind.net	4/30/2013
David Young	Commissioner	541-488-4188	747 Oak Street	dyoung@jeffnet.org	4/30/2015
VACANT	Commissioner				4/30/2013
VACANT	Commissioner				4/30/2014
VACANT	Commissioner				4/30/2014

**Non Voting Ex Officio Membership**

Mike Faught	Director of Public Works	541- 488-5587	20 E. Main Street	faughtm@ashland.or.us	
David Chapman	Council Liaison	541- 488-0152	390 Orchard Street	david@council.ashland.or.us	
Brandon Goldman	Planning Dept	541- 488-5305	20 E. Main Street	goldmanb@ashland.or.us	
Steve MacLennan	Police Dept	541- 552-2809	20 E. Main Street	maclenns@ashland.or.us	
Scott Hollingsworth	Fire Dept	541- 552-2932	20 E. Main Street	hollings@ashland.or.us	
Honorè Depew	SOU Student Liaison	503- 422-6723		honoredepew@gmail.com	
Vacant	Ashland Schools				
Dan Dorrell PE	ODOT	541- 774-6354	100 Antelope Rd WC 97503	Dan.w.dorrell@odot.state.or.us	
Nathan Broom	RVTD	541- 608-2411	3200 Crater Lake Av – 04	n.broom@rvtd.org	
Vacant	Ashland Parks		20 E. Main Street		
Jenna Stanke	Jackson County Roads	541- 774-6231	200 Antelope Rd WC 97503	stankeJS@jacksoncounty.org	
David Wolske	Airport Commission			david@davidwolske.com	

**Staff Support**

Scott Fleury	Engineering Serv Manager	541- 488-5347	20 E. Main Street	fleurys@ashland.or.us	
Karl Johnson	Associate Engineer	541-552-2415	20 E. Main Street	johnsonk@ashland.or.us	
Jodi Vizzini	Public Works Assistant	541-552-2427	20 E. Main Street	vizzinij@ashland.or.us	

**ASHLAND TRANSPORTATION COMMISSION  
MINUTES  
August 23, 2012**

These are draft minutes and are pending approval by the Transportation Commission.

**CALL TO ORDER**

Chair David Young called the meeting to order at 6:00 p.m.

**Commissioners Present:** Tom Burnham, Mike Gardiner, Pam Hammond, Shawn Kampmann, Corinne Vièville and David Young

**Council Liaison:** David Chapman

**Staff Present:** Mike Faught, Scott Fleury and Jodi Vizzini

**APPROVAL OF MINUTES**

Commissioner Gardiner motioned to approve the July 26, 2012 minutes. The minutes were approved as corrected with a unanimous consent.

**PUBLIC FORUM**

No one came forward to speak.

**ACTION ITEMS**

***Ethics & Commission Guidelines***

Training by City Recorder was canceled.

***AMC 2.13.020 Established-Membership***

Mike Faught, Public Works Director, referred to AMC 2.13.020 and proposed the concept of reducing the Transportation Commission membership from nine to seven members. He outlined advantages to a reduced membership and added he was in support of the reduction. He asked for feedback from the Commission.

Commissioners discussed the pros of a reduced membership which included; 1) mathematical reasoning associated with a smaller membership as it related to the availability of a quorum; 2) difficulty finding nine committed members; and 3) efficiency challenges at meetings with a large membership. Commissioner Young noted the Transportation Commission represents a merger of the Traffic Safety and the Bicycle & Pedestrian Commissions and voiced his concern that a reduced membership may not have a broad representation from all aspects of transportation.

**Commissioners Gardiner/Vièville m/s to request that membership as referenced in AMC 2.13.020 be reduced from nine to seven members. Commissioners Gardiner, Hammond, Kampmann, Vièville, YES. Commissioner Burnham, NO. Motion passed 4 – 1. [Commissioner Young abstained.]**

Commissioners discussed the purpose of abstaining. Councilor Chapman shared it is the Commissioners responsibility to request more information if needed to make a decision; if it is a conflict of interest it should be stated and the vote is excused.

**Commissioner Young changed his abstention to a vote in favor of the motion. Motion passed 5 – 1.**

***Lori Lane Alley Vacation***

**Staff Report**

Scott Fleury, Engineering Services Manager, stated staff received a request to vacate an alley which he unofficially

referred to as the Lori Lane Alley as it is a direct extension of that road, connecting Hersey St. to Van Ness Ave. He provided details of the alley and its origin. He explained the procedural process of vacating a public right-of-way as determined in Ashland Municipal Code 4.18 Vacation of Public Property.

Mr. Fleury provided reasons why staff was not recommending the alley vacation which included Ashland Comprehensive Plan verbiage to maintain a public easement for bikes and pedestrians as well as utilities. He explained the difficulty and cost involved in regaining access to a public right-of-way if needed in the future. Mr. Faught added the importance of maintaining connectivity as part of the Transportation System Plan.

#### Commissioners Questions/Comments

- Why is the Transportation Commission hearing this request if the recommendation to Council will essentially be decided by the Planning Commission?  
*Answer: The petition will have more validity if the Commission has a counter recommendation to staff.*
- If the alley is vacated, what measures will be taken to keep a person from using it; property owners will still need access.  
*Answer: The alley would become private property and could be gated and fenced at a center line location.*
- Who would be responsible for maintaining the alley?  
*Answer: The property owners would be responsible for developing a maintenance agreement.*
- A comment was made to change the code to reflect review and recommendation by the Transportation Commission as well as the Planning Commission.

#### Public Testimony

**Greg Hartley/342 Glenn St./**Stated he was representing Jeannie Azzopardi, 279 W. Hersey St. who has an easement from her backyard to the alley and is adamantly against vacating the alley. He added he uses the alley frequently as a shortcut both driving and walking to avoid N. Main St.

**Rebecca DeSalvo, 292 Van Ness Ave. /** Provided the definition of an alley as outlined in Oregon State laws as "providing access to property along an alley...not intended for through vehicular traffic." She noted the alley is not designed or maintained as a street. She stated she and her husband have lived at this address for twelve years and have noticed the traffic on the alley has increased significantly adding the majority of traffic travels from Hersey St. to Van Ness Ave. and moves much faster in this direction. She described the challenge of using their gate which accesses the alley, and included safety issues involving their children and other pedestrians. She proposed closing the alley in the middle, allowing property owners to access it on the Hersey St. side, yet closing it to through traffic. Other ideas provided by Ms. DeSalvo included closing the alley completely, making it one-way travel from Van Ness Ave. to W. Hersey St, and making it pedestrian only by installing posts at both ends. She provided a letter from Michael and Lisa Walker/304 Van Ness Ave. in favor of vacating the alley.

**Laura Williams/307 W. Hersey St./**Stated she has lived at this address for 17 years and works at home. She highlighted several issues listed in her letter submitted to the Commission including the desire to restore livability, which is outlined in the City's vision. She voiced concern with the reconstruction of W. Hersey St./Wimer St. and the upcoming restrictions on N. Main St./Van Ness Ave. causing vehicles to divert into surrounding neighborhoods. She felt the remedy would be to close the alley and urged the Commission to support the property owners request to vacate the alley.

**Jeannie Azzopardi/279 W. Hersey St./**Acknowledged the applicant's concern with increased traffic in the alley but was unwilling to relinquish her right-of-way which could potentially affect the property value of her home.

**Rebecca DeSalvo/292 Van Ness Ave./** Readdressed the Commission and added the four property owners on the alley have been talking extensively over the past year. She stated her understanding was the meeting would be informative and give direction on how to proceed. She felt the process was catching her off guard as she has not yet discussed this with others in the neighborhood. She added the weigh-in from the Transportation Commission was not, to her knowledge, part of the alley vacating process.

## DISCUSSION

Mr. Fleury clarified part of the Commission's responsibility is to make recommendations on Transportation related items to the City Council. He added both the Planning Commission and the Council will consider the Transportation Commission's recommendation when reviewing the process. Commissioner Young questioned the order of entering the process prior to the submittal of the petition and asked staff for direction on how to proceed. Mr. Faught commented the purpose of presenting the item at this meeting was to get ahead of the process and acknowledged the process in the future could wait until an actual petition is filed.

Commissioner Gardiner voiced concern over this item being an action item based on the applicant's concern with being blindsided. Commissioner Young noted the Commission's actions are merely advisory. Mr. Faught provided information on the role of the Transportation Commission as outlined in Municipal Code 2.13.10 Uniform Policies and Operating Procedures for Advisory Commissions and Boards. Commissioner Burnham noted the alley is part of the overall transportation plan for the City and should be vetted by the Commission.

Commissioners offered the following suggestions as alternative solutions to vacating the alley; 1) oiling the alley to eliminate dust; 2) posting a speed limit; 3) post loading zone signs; and 4) making the alley one-way travel only. Mr. Fleury offered to do a traffic study on the alley after the Hersey St./Wimer St. construction is completed. Commissioners offered their empathy for the conditions of the alley affecting livability and yet acknowledged a compromise should be considered in keeping the connective value of the alley to pedestrians and bicycles.

In response to Ms. DeSalvo's previous reference to the Oregon State law definition of an alley, Mr. Faught referred to AMC 1.04.010 Definitions, Subsection T which reads, "Street includes all streets, highways, avenues, lanes, alleys, courts, places, squares, curbs, or other public ways in the City which have been or may hereafter be dedicated and open to public use, or such other public property so designated in any law of this state." He also referred to AMC 11.08.20 Alley which reads, "Means a narrow street through the middle of a block." Mr. Faught stated the need to maintain the current connectivity for all modes of transportation and suggested that staff meet with the property owners and discuss alternatives to vacating the alley.

**Commissioners Kampmann/Vièville m/s for staff to meet with the property owners, gather information and attempt to resolve the issue without taking it to the petition level. DISCUSSION:** Commissioner Kampmann felt this would be the most practical action to take. Commissioner Vièville stated she is in favor of litigation. Commissioner Gardiner felt the action item was presented to the Commission in the wrong order. Commissioner Young clarified the property owners should proceed with the petition, followed by the action item presentation to the Commission. **Commissioners Kampmann, Vièville and Young, YES. Commissioners Burnham, Gardiner and Hammond, NO. Motion tied 3 – 3. Motion is lost.**

### *(Insert letters from residents)*

#### ***Cycle Oregon Community Grant***

Jodi Vizzini provided information on cycle related items to utilize a \$3,500 Community Grant and a \$50,000 Signature Grant if applied for and awarded by Cycle Oregon. She directed attention to a table of items gathered from the Transportation System Plan including the Commissions prior suggestion to use grant funds to support the Bicycle Safety Education program. She added Mr. Faught will present the Bike Share Program as an option to utilize the \$50,000 grant if pursued.

**Commissioners Burnham/Kampmann m/s for staff to apply for the Cycle Oregon Community Grant of \$3,500 to be used for the Bicycle Safety Education program. DISCUSSION:** Commissioners discussed whether the \$3,500 would be allocated for the 2012-2013 school year or applied to the Bicycle Safety Education program in 2013-14 if awarded. It was determined the program is underfunded and recommendation was made to apply the grant award to the current school year. It was acknowledged the \$3,500 would be in addition to the \$3,000 approved for

the program at the July 26, 2012 meeting. **Voice vote: all AYES. Motion passed 6 – 0.**

### ***Cycle Oregon Signature Grant***

Mr. Faught shared the idea of submitting a grant came from the City Attorney who suggested looking at a **bike rental program**. Staff recommended support of the rental program with two locations; Southern Oregon University and the Plaza. He explained the grant would support 10 – 15 bikes as a start-up program as illustrated in the information provided.

Commissioners discussed locations that could be appropriate for bike rental stations and shared experiences with out-of-state tourist locations where bike rental stations are successful.

**Commissioners Gardiner/Hammond m/s to recommend staff request City Council support to apply for the Cycle Oregon \$50,000 Signature Grant to be utilized for the Bike Share Program. Discussion:** Commissioner Burnham stated he has seen this program in other towns and felt it would be a great business venture for someone to start on their own. He added existing businesses could offer bike rentals. Commissioner Kampmann supported the idea but questioned the demographics. Commissioner Young commented Ashland is the perfect town for this program as it is would serve the tourist population. Commissioners discussed logistics of implementing and maintaining the rental stations. **Voice vote: all AYES. Motion passed 6 – 0.**

### ***Bike Registration Policy***

Commissioner Burnham stated he is in favor of bike registration but felt the \$2.00 fee discourages owners to register. Mr. Faught advised the Commission to have the discussion when a police department representative could be present. Mr. Fleury noted that a public outreach article regarding the bike registration ordinance was included in the City Source. Commissioner Burnham requested this item be added to next month's agenda for further discussion.

### **NON ACTION ITEMS**

#### ***N. Main/Hersey/Wimer Intersection Realignment Update***

Mr. Faught reported the project will be done by September 14 and the restriping for the road diet will begin September 17.

*Commissioner Vièville left the meeting at 8:10 p.m.*

#### ***Hersey/Laurel Railroad Crossing Improvements Update***

Mr. Fleury reported the plans and specifications are complete and will be sent out for construction bid in early 2013.

#### ***Oak St. Railroad Crossing Improvements***

Mr. Fleury reported that he has not heard back from ODOT Rail on their proposed improvement schedule on Oak St. He stated the Public Works sidewalk/crosswalk improvements are ready to go but are hinging on the progress from ODOT Rail.

#### ***Traffic Crash Summary***

No discussion.

### **INFORMATIONAL ITEMS**

#### ***Action Summary***

Informational item only. No discussion.

#### ***TC Budget Balance***

Informational item only. No discussion.

#### ***Oregon Roads Newsletter***

Informational item only. No discussion.

**COMMISSIONER COMMENTS**

Commissioners requested the Ethics & Commission Guideline training be included in a regularly scheduled Transportation Commission meeting. They were not in favor of attending a separate meeting for the training.

**ADJOURNMENT**

Meeting was adjourned at 8:15 p.m.

*Respectfully submitted,  
Jodi Vizzini, Public Works Assistant*

## Jodi Vizzini

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**From:** Scott Fleury [fleury@ashland.or.us]  
**Sent:** Thursday, September 20, 2012 6:54 AM  
**To:** 'Jodi Vizzini'  
**Subject:** FW: Request for board and commission input

Discussion item for next week. Please include email in packet.

Hello all –

You are receiving this either because you are the chair of a city board or commission, or you are a staff liaison. If you are neither, I would appreciate you forwarding this to the correct person.

The City received a request from the Transportation Commission to reduce its membership from nine to seven and we are bringing an ordinance to do that to the Council next month. The mayor has asked me to check with other boards and commissions to see if there are any others that believe their appointee number should be reduced.

In addition, the mayor has questions about how the recent change in the definition of quorum is working for all of you (a majority of all positions on the board or commission, not just a majority of currently filled positions).

We are also seeking feedback on how to define “excused absence” or a policy on multiple absences, as well as a potential change in City Code that would allow City Councilors or board and commission members who cannot be physically present to participate in meetings by phone.

Please have your board/commission discuss the above at your next meeting and provide your feedback to me. I plan to take this to the Council at their November 5 study session and I would ideally like to have all feedback by October 30 at the latest.

Thanks,  
Dave

Dave Kanner, City Administrator  
City of Ashland  
20 East Main Street, Ashland OR 97520  
(541) 552-2103 or (541) 488-6002, TTY 800-735-2900  
FAX: (541) 488-5311

This email is official business of the City of Ashland, and it is subject to Oregon public records law for disclosure and retention. If you have received this message in error, please let me know. Thank you.





**Transportation Commission  
Action Summary  
as of August 2012**

Month Year	Item Description	Status	Date Complete
August 11 TC	Centerline marking on Takelma Way	Approved, TR 2012-03	
March 12	Sharrow markings on Maple St.	approved, TR 2012-01	
March 12	Centerline marking on Crispin St.	approved, TR 2012-02	
March 12	Loading zone on Lithia Way	not approved	
November 11 TC	Parking prohibitions on Highwood Dr.	approved, TR 2011-09	2/26/12
October 11 TC	Crosswalk on A Street	approved TR 2011-08	12/1/11
August 11 TC	Parking prohibitions on Almond	approved TR 2011-07	✓
August 11 TC	Stop sign at 4th and A Streets	not approved	
Jul 11 TC	Parking Prohibitions on E. Nevada	approved; TR 2011-04	3/6/12
Jul 11 TC	Stop Sign at Starflower	approved yield; TR 2011-05	11/17/11
Jul 11 TC	A' Shared Road	approved; TR 2011-06	10/28/11
June 11 TC	N. Main Road Diet	TC recommend implementation asap, approved 8/2/11	
June 11 TC	Parking prohibition on Central	TR 2011-03, install painted centerline, only	✓
May 11 TC	Stop sign on Homes	Stop sign not approved, other improvements implemented.	
May 11 TC	Stop sign on Pinecrest	not approved	
May 11 TC	Left turn signal at Wightman	recommended review by traffic engineer	
May 11 TC	Memorial Sign Request	recommended development of a policy, approved by Legal/Planning. Approved by Council	1/27/12
Apr 11 TC	N. Main Road Diet Pilot	Approved by Council 8/2/11	
Feb 11 TC	Parking Prohibitions Meadowbrook	TR 2011-02 order sent to Street Div.	✓
Feb 11 TC	Parking Prohibitions on Liberty St	TR 2011-01 order sent to Street Div.	✓
Feb 11 TC	Bike Corral on Third Street	Completed & installed	✓
Dec 10 TC	Petition for ped. rail crossing	referred to TSP process	
Dec 10 TC	Siskiyou Blvd x-walk at Frances	no action required	12/16/10
Nov 10 TC	S Mountain Mid Block Crosswalk	Approved to be installed in cooperation with SOU	
Nov 10 TC	E Main @ RR Crosswalk Review	Commission asked stop sign replaced	
Oct 10 TC	A St Sharrow Designation	Commission asked for Kittleson review	
Oct 10 TSC	Safety Sleeve for Bollard @ RR Park	replaced	✓
Oct 10 TSC	Storm Drain on Bike Path @ N Mtn	staff is researching	
Oct 10 TSC	Additional Vehicle Parking Downtown	Contacted ODOT	
Oct 10 TSC	Crosswalk at Lithia and E Main	TR 2010-06, order sent to Street Division	✓
Oct 10 TSC	Stop Sign at Helman & Nevada	not approved	✓
Oct 10 TSC	Stop Sign on 'B' @ Third	not approved	✓
Oct 10 TSC	Crosswalk on Siskiyou @ Morton	not approved	✓
Aug 10 TSC	Grandview/Sunnyview/Orchard/ Wrights	vegetation clearance referred to street dept for implementation	
Aug 10 TSC	15 Minute Parking on A Street	TR 2010-05, order sent to Street Division	
Aug 10 TSC	First St Parking Prohibition Change	TR 2010-04, order sent to Street Division	
Aug 10 TSC	Granite St Parking Prohibition Change	not approved, Swales will resubmit request	✓
Aug 10 TSC	Hargadine St Parking Prohibition Change	review as part of TSP update	
Aug 10 TC Jul 10 TSC	Bridge Street Parking Prohibition Change	Memo received from Fire Dept recommending against change	✓
Aug 10 TC	Truck Route Ordinance Review	Staff researching, Nov 2010 agenda item	
Jun 10 TC	2 Year Project List Goal Setting	3 goals selected	✓
Jul 10 TC	Audible Crosswalk Signals for Downtown	Vieville working w/staff to develop priority list for \$27K budget	
Jul 10 TC	Shared Road Policy	review as part of TSP update	
Mar 10 TSC	Yield Sign at Terrace @ Holly	TR 2010-02	✓
Mar 10 TSC	Ashland St @ YMCA Crosswalk	not approved by ODOT	✓
Mar 10 TSC	Oak St Crosswalk at A St	included in Misc Concrete Project; bids due 11/17/10	
Jul 09 TC	Additional Downtown Bike Parking	Implementation list complete, will be installed as budget permits	
Nov 09 TC & TSC	Crosswalk for East Main @ Campus Way	Staff applying for funding through grant application	
Nov 09 TC & TSC	Grandview Shared Road Improvements	TR 2010-03, other improvements likely in future	
Aug 09 TC	Oak Street Sharrow	TR 2010-01	✓
Jul 09 TC	Will Dodge Way Improvements	Complete	9/2010
Apr 09 TC	Siskiyou Bv Pedestrian Improvements	complete	✓
Aug 09 TSC	Union/Allison and Fairview Intersection	not approved	✓
Nov 09 TSC	Yield Sign at Palmer Rd	not approved	✓
Nov 09 TSC	Stop Sign at Indiana St	not approved	✓
Dec 09 TSC	Terrace St Traffic Calming	not approved	✓
Dec 09 TSC	Ashland Village Traffic Calming	not approved	✓

## City of Ashland

Expenditure Status Report  
9/1/2012 through 9/30/2012

260 STREET

<u>Account Number</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Revised Budget</u>	<u>% YTD Used</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>
08 PUBLIC WORKS						
08.12 OPERATIONS						
08.12.00 PROGRAM-NONE						
08.12.00.600000 MATERIALS & SERVICES						
08.12.00.608130 Traffic Safety	0.00	0.00	3,000.00	0.00	0.00	3,000.00
08.12.00.608250 Bicycle/Pedestrian	31.57	31.57	2,000.00	1.58	0.00	1,968.43
<b>Total STREET</b>	31.57	31.57	5,000.00	0.63	0.00	4,968.43
<b>Grand Total</b>	31.57	31.57	5,000.00	0.63	0.00	4,968.43

# TRAFFIC SAFETY Connection



September

Connecting Oregon's Community Traffic & Child Passenger Safety Advocates

Volume 10, Number 9

## ACTS Oregon 2012 - 2013 Membership Drive

ACTS Oregon is a non-profit membership organization and it is time to again ask for your support.

Through our Community Traffic Safety Program, we work throughout Oregon supporting communities in making roadways safe for vehicles, bicycles and pedestrians. Through our Child Safety Seat Resource Center we work to ensure safe transportation of child passengers through training, public education, technician support and outreach. These programs, along with our network of volunteers, continue to make an impact in communities throughout Oregon.

Your membership opens the door to traffic safety and child passenger safety resources. Individual and Group Membership categories are available. Please show your support for our efforts by becoming a member.

For more information on becoming a member of ACTS Oregon, please visit our Membership page online: [www.actsoregon.org/membership.html](http://www.actsoregon.org/membership.html)

**Thank You**



**for your support!**

## Executive Director's Message

By Todd Hinchliffe

As we come to the end of the summer and vacations wind down I want to take the time to thank all of the Oregon drivers that helped make our roads safer. With your help we have achieved some goals worth mentioning.

### Congratulations to seat belt advocates.

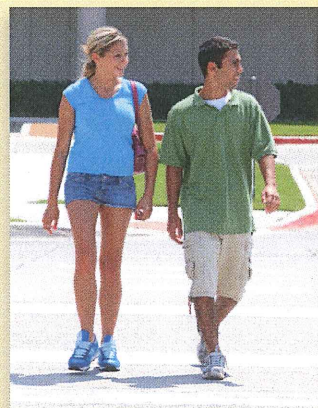
Thanks to your efforts and the efforts of all Oregon drivers, Oregon moved to number 2 in the overall safety belt use rate list for the country for 2011.

**Thanks to all CPS Technicians and Instructors.** According to NHTSA statistics, the country as a whole increased in the percentage of fatalities per crash involving individuals 0-24, while Oregon decreased.

**Congratulations to bicycle safety advocates, as**

## Back to School Alert: New Study Finds Teenagers at Greatest Risk for Pedestrian Injuries

**Safe Kids Worldwide 15-Year Trend Report Finds Young Walkers Safer Today; Teens Now Most Vulnerable Age**



Walking Safely: a Report to the Nation. This 15-year trend report reveals some surprising

Submitted by Lucie Drum, BS, American Medical Response Coordinator, Safe Kids Portland Metro, and ACTS Oregon Board Member

On August 30, Safe Kids launched

the number of fatalities has remained at or under 15. In the words of the Governor's Highway Safety Representative, Troy Costales, "Thanks to everyone involved for making more incidents of nothing happening." Thank you all because your work leads to less to report and more of "nothing to see here" on our roads.



We could do less. If we had 100% seat belt usage, potentially 12 more lives could be saved. A major insurance company believes Portland drivers are among the least safe in the nation.

Portland ranked 151st out of 200 cities. Portland drivers plummeted in the rankings from 128th last year and 113th in 2010. Eugene and Salem both fared much better. Eugene ranked as the nation's 12th safest city for motorists, with drivers only reporting a collision every 12 years on average. That's 16.5 percent less than the national average. Salem ranked 72nd

*Continued on page 2*

findings. While past reports covered children ages 0-14, some concerning news about teenagers was discovered.

**Here are some highlights from the report (There is good news):**

- Child pedestrian deaths are down 53 percent since 1995.
- Child pedestrian injuries are down 44 percent since 1995.
- In 1995, 5-9 year olds led the nation in injury rates. Today, injury rates among that population are down 65%.
- But there is also concerning news about teenagers.
- In the last five years, injuries among 16-19 year olds increased 25 percent over the previous five years.
- Today, 14-19 year olds account for 50 percent of child pedestrian injuries.
- The death rate among older teens is now twice that of younger children.

*Continued on page 4*

# ACTS Oregon

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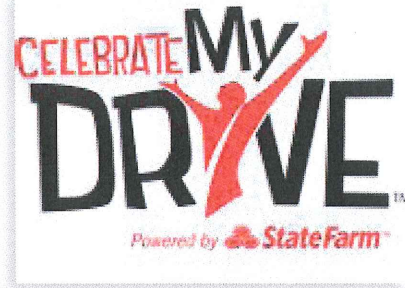
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*Funded through a grant from ODOT  
Transportation Safety Division.*

## Celebrate My Drive



ACTS Oregon was pleased to be a part of the State Farm Insurance Celebrate My Drive program. On September 15, 2012, State Farm® hosted Celebrate My Drive™ events across the U.S. and Canada, creating one special day for communities to rally around new drivers as they explore the road ahead. Learning to drive is a big first step in life's journey. We are proud to stand with this year's new teen drivers, making sure

they stay safe as they celebrate this significant milestone. ACTS Oregon and other safety partners along with State Farm agents were on hand to talk to new drivers. Motor vehicle crashes are the leading cause of death for teenagers. In 2009, nearly 4,000 teens (ages 13-19) died in the United States from crash-related injuries. Driving inexperience, lack of good judgment, and risk-taking behaviors are often key factors that contribute to their crash risk. Drivers between ages 16 to 19 years old are four times as likely to be involved in a crash as other drivers. To amplify the problem, teens are less likely to wear their seat belts than any other age group. Celebrate My Drive is designed to open communication between new drivers and their parents or other adults to talk about the responsibilities that come with driving and why having a license is a reason to celebrate. For more information check the website at [www.celebratemydrive.com](http://www.celebratemydrive.com)

## Revolutionary Car Seat Technology Warns of Potentially Life-Threatening Situations

This summer, the First Years brand from TOMY became the first car seat manufacturer to integrate a revolutionary new car seat monitoring system designed to alert parents of potentially life-threatening situations. Seamlessly built into The First Years True Fit Convertible Car Seat (for use from 5 to 65 lbs), the same line that has been recognized by the National Highway Traffic Safety Administration (NHTSA) with its coveted 5-Star Ease of Use Rating, the IAlert system monitors a child in the seat and notifies parents or caregivers via their smartphones if their child:

- Rides in a rear facing position not installed at the desired angle
- Becomes unbuckled while the vehicle is in

motion

- Is left in the car seat when the vehicle is not in motion
- Is at risk due to elevated or freezing ambient temperature in the car seat

Each year, thousands of infants and children are killed or injured in motor vehicles, many of

those fatalities as a result of an improperly installed car seat or a child who is improperly restrained while the vehicle is in motion. In addition, heatstroke is the leading cause of non-crash, vehicle related deaths for children, with 33 fatalities in 2011 and many other illnesses occurring after children were unintentionally left in cars (NHTSA April 3, 2012 press release).

Unfortunately, until now, parents and caregivers have only been aware of these life-threatening situations after the close call or tragedy has occurred.



## Executive Director's Message

*Continued from page 1*

with a crash reported for the average driver every 9.7 years.

ACTS Oregon is working hard to make nothing happen. Please join us in the coming year as we advocate for driver education, distracted driving education, teen driving education,

CPS Education, Bicycling Safety, Safe Routes to School, and improving roadways and intersections with our volunteers and community safety committees. Your support and membership in ACTS Oregon help us respond to the needs and safety of everyone on the road. Take the time to renew your membership or join ACTS Oregon for the first time and together we can make more nothing happen.

## Kidz In Motion Conference Honors One of Our Own



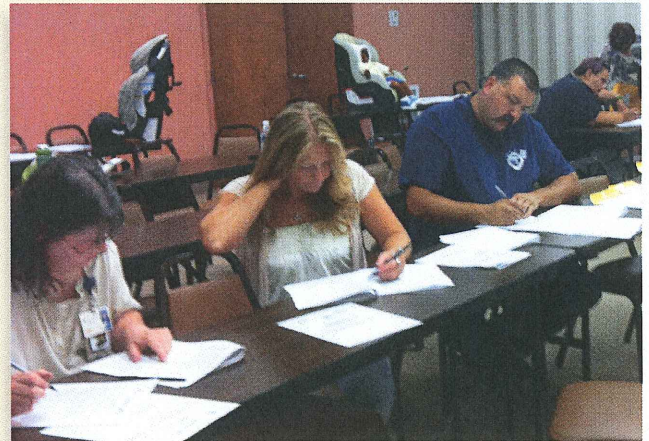
At the 8th annual, national Kidz in Motion Conference for child passenger safety professionals, recognition was given to the "Heroes of CPS". A *hero* being defined as a person admired for their achievements and noble qualities.

ACTS Oregon Board President Tammy Franks, was recognized as being one of these CPS Heroes. Congratulations Tammy!

## Child Passenger Safety CEU Workshops in Klamath County

ACTS Oregon hosted three CPS Continuing Education workshops in Central Point, Grants Pass, and Klamath Falls, September 10 - 12.

A big "thank you" to our CPS Instructors: Scott Downing - Jackson County Sheriff's Office, Doris Girt, and Sandy Holt - ACTS Oregon.



## Remembering Cheryl Neverman

*A Passionate, Consummate Advocate 1947-2012*

Child passenger safety and youth traffic safety have lost a consummate advocate. These were Cheryl's passions during a career of close to 40 years. She began in her young children's school parent-teacher association (PTA) during the late 1970's. She received one of the first PTA grants from NHTSA and General Motors for CPS promotion. Beginning in 1985, she managed the CPS program of the Iowa Highway Safety Bureau, moved on to New York City as director of safety education in the



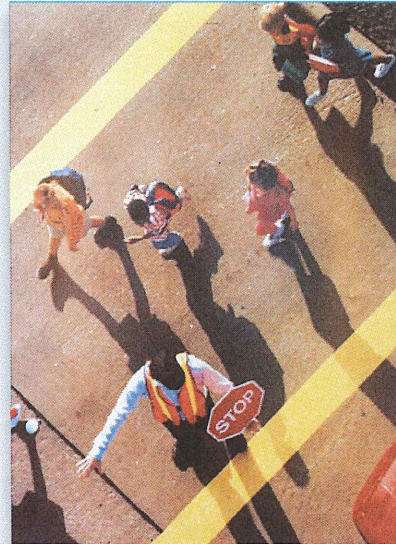
Department of Transportation, and from there went to NHTSA to work in the Office of Occupant Protection in 1990.

During her 22 years with NHTSA, she spearheaded the first *Standardized Child Passenger Safety Certification Program* and fostered the National Organization for Youth Safety (NOYS). She worked with the American Academy of Pediatrics Committee on Injury, Violence and Poison Prevention and, later, the federal Inter-Agency Coordinating Committee on Preventing Underage Drinking. Cheryl was a driving force and role model for us all who embrace child passenger safety in this country.

## Building Safer Communities Mini-Grants

As the grant year is coming to a close Mini-Grantees from around the state are working to complete their projects. Each grantee is doing something different in their community and making a positive impact on traffic safety where they live.

Projects this year have included Distracted Driving Enforcement, Bicycle and Pedestrian Safety and Teen Safety programs. Grantees included: **City of Creswell, Bend MPO, Hillsboro Police Department, Hood River**



School District, Klamath County Public Health, La Grande Police Department, Redmond Police Department, SMART

Transit / City of Wilsonville, Troutdale Elementary School, Umatilla Police Department, and Union County Youth Coalition.

Grantees have put in many hours of hard work and dedication to their projects. Over 830 hours of Volunteer Time have been reported with the grantee projects so far this year and that number will continue to grow between now and the end of the grant year!

Keep up the good work and thanks to all who worked to make this a successful year!

## Save the Date!

June 14, 2013  
**Charity Golf Tournament**  
 to benefit ACTS Oregon  
**Langdon Farms Golf Course**  
 Aurora, OR





**Check Up Events and Fitting Stations**  
 Visit [www.ChildSafetySeat.org/calendar.html](http://www.ChildSafetySeat.org/calendar.html) for updated listings.

**ACTS Oregon Annual Meeting**



**ACTS Oregon  
Annual Meeting**

**Tuesday, October 16th**

**10:00 am–11:00 am**

**Keizer Community Center &  
Police Department  
930 Chemawa Road  
Keizer, OR**

ACTS Oregon Members and guests are invited to our Annual Meeting. Come and hear about our plans for the coming year and meet the board and staff. Refreshments will be served.

Please RSVP to [safety@actsoregon.org](mailto:safety@actsoregon.org), 503-643-5620, 877-793-2608.

The October Board Meeting will follow from 11:00 am–2:00 pm. Members are welcome to sit in. Please let us know if you plan to attend.

Date	City	Location	Address	Time
***** Child Passenger Safety Week Events - September 16 - 22nd *****				
9/17/12	La Grande	DHS	1607 Gekeler Ln	2pm - 5pm
9/19/12	Prineville	Crook County Fire	500 NE Belknap	3pm - 6pm
9/20/12	Madras	Jefferson Co Fire	765 SE Adams Dr	11am - 1pm
9/21/12	Roseburg	Clint Newell Motors	1481 NE Stephens	10am - 2pm
9/22/12	Beaverton	City Hall	4755 SW Griffith Dr	9am - 12:30pm
9/22/12	Tualatin	Tualatin Police	8650 SW Tualatin Road	9am - 11am
9/22/12	Milwaukie	American Medical Response		10am - 1pm
9/22/12	Heppner	Heppner Fairgrounds	74473 Hwy 74 - Lena	10am - 2pm
9/22/12	Medford	Providence Birthplace	1111 Crater Lake Ave	10am - 2pm
9/22/12	Warrenton	Lum's Auto Center	1605 Ensign Ln	10am - 2pm
9/22/12	La Grande	MJ Goss Motors	1415 Adams Ave	11am - 2pm
9/22/12	St. Helens	Emmert Motors	2175 Columbia Blvd	11am - 1pm
9/25/12	Corvallis	Corvallis Fire	400 NW Harrison St	8am - 11am
9/26/12	Bend	Bend Fire	1212 SW Simpson	10am - 1pm
9/26/12	Forest Grove	Forest Grove Fire	1919 Ash St	4pm - 6pm
9/27/12	Eugene	Eugene Fire	1725 W 2nd Ave	5pm - 7pm

**Back to School Alert**

*Continued from page 2*

“Walking Safely, A Report to the Nation” examines 15-year trends in child pedestrian injuries and deaths in the U.S. The report reveals that while walking safety has improved overall for children since 1995, there are still a staggering number of children hit by cars. More than 61 children are injured every day severely enough to seek medical attention. More than 500 children are killed every year. “In the Portland Metro area from 2005 to 2007, there were 53 fatalities and hospitalizations to children ages 0-14 due to pedestrian incidents --37 of those involved children ages 10 – 14,” reports Lucie Drum with AMR and Safe Kids Portland Metro Coalition.

Interestingly, the most at-risk age group has shifted since 1995 when 5-9 year olds sustained the most injuries. The death rate among older teens is now twice that of younger children.

“The work Safe Kids has been doing with younger kids has clearly been effective,” states Ms. Drum, “But this new trend impacting teenagers is disturbing.”

Why are teens getting hit more often now? The research didn't address that, but distraction is suspected. According to the Pew Charitable Trust:

- In 2004, 45% of 12-17 year olds owned cell phones.
- In 2009, 75% of 12-17 year olds owned cell phones.
- Overall, there are still too many children being hit by cars.
- 61 children are injured every day. (In 2010, there were 22,351 injured.)
- More than 500 children are killed every year.
- September is the leading month for injuries.
- More children are hit by cars in September than any other month.
- The number of injuries is highest in months when most students end and begin the school year (June, August and September.)

**A National Call to Action**

Safe Kids Worldwide with the support of FedEx, who have collaborated since 2000 on the Safe Kids Walk This Way program, are calling on community leaders and parents to join efforts to make roads safer.

**Five areas for action are identified:**

1. Continued education on walking safety directed at children, parents and drivers.
2. Effective programs and messages directed to teens.
3. Added investment around schools to make walking safer for kids, i.e. crosswalks, signals, sidewalks.
4. Further research on the impact of distraction and most effective ways to change behaviors.
5. A call to everyone to walk and drive without the distraction of mobile devices.

More information at: [safekidsoregon.org](http://safekidsoregon.org) and for the Pedestrian Safety fact sheet visit: <http://www.safekids.org/our-work/research/fact-sheets/pedestrian-safety-fact-sheet.html>

*Safe Kids Worldwide\* is a global network of organizations whose mission is to prevent unintentional childhood injury, a leading killer of children 14 and under. (www.safekids.org)*

*(\*There are more than 450 Safe Kids Coalitions in 16 countries. The organization was founded in 1987 by Children's National Medical Center in Washington, D.C. with support from Johnson & Johnson.)*



Oregon Traffic Safety Committees and Commissions listed by COUNTY

Committee Name	Contact	Email Address	Meeting Schedule	Meeting Location	Phone No.	Region
Baker County Transportation Traffic Safety Commission	Kathy Hogge	bcroad@bakercounty.org	Last Wednesday of every other 'odd' month at 1:30 pm	Community Connection, 2810 Cedar Street, Baker City	541-523-6417	5
Clackamas County Traffic Safety Commission	Joe Marek	joem@co.clackamas.or.us	1st Wednesday of every month at 7 pm		503.742.4705	1
Clackamas County Safe Communities Coalition	Patty McMillian	PMcMillan@co.clackamas.or.us	3rd Thursday of every month at 1:30 pm		503-742-4661	1
Columbia County Traffic Safety Commission	Lynn Chiotti	chiotti1@gmail.com	1st Wednesday of every month at 7 am	Village Inn in St. Helens	503-397-0805	1
Douglas County Traffic Safety Commission	Ed Wood	edwoodpe@mcsi.net	4th Tuesday of every month (unless no agenda items) at 7 pm		541-459-2994	3
Grant County Safe Communities Coalition	Debi Hueckman	dhueckman@ortelco.net	3rd Wednesday of every month at 4 pm	Outpost Restaurant	541-575-2595	5
Harney County Safe Communities Coalition	Kari Nelson Jeni Stevens	safecomkj@gmail.com	4th Tuesday of every month at 12 pm	Boys and Girls Club	541-573-7595	5
Highway 99E Traffic Safety Committee	Bill Worcester Cindy Schmitt	bworcester@co.marion.or.us, cschmitt@co.marion.or.us	Meets as needed		503-588-5036	2
Jackson County Traffic Safety Advisory Board	Mike Kuntz	kuntzm@jacksoncounty.org	2nd Friday of every month at 9:30 am	Jackson County Roads 200 Antelope Road White City, OR	541-774-8184	3
Josephine County-Safer Streets Ahead for Everyone	Nora Schwartz	nschwartz@co.josephine.or.us	3rd Wednesday of each month at 1:30 pm	Josephine Co Public Works 201 River Heights Way Grants Pass Conf Rm B	541-474-5460	3
Malheur County Traffic Safety Commission	David Stiefvater	mctsc@ontariooregon.org	2nd Thursday of every month 12 pm (Mt. Time)	Plaza Inn	541-881-3272	5
Tillamook Traffic Safety Commission	John Sollman	hansachs@wcn.com	1st Wednesday at 11:30 pm		503-377-4085	2
Union County Safe Communities Coalition	Patty McClure	patricia.j.mcclure@odot.state.or.us	1st Thursday of every month at 10:30 am	Island City Hall	541-963-1387	5
Washington County Traffic Safety Campaign Committee	Michael Mills	michael_mills@co.washington.or.us	Alternating 3rd Thursday or 3rd Wednesday of every month at 10 am. The dates are 3/15, 5/16, 7/19, 9/19, and 11/15/2012	Walnut Street Center 1400 SW Walnut Street Hillsboro	503-846-7950	1
West Umatilla/North Morrow County Safe Communities	Kathy Thomas	kthomas@gshealth.org	2nd Wednesday of every month at 12 pm	Good Shepherd Med. Ctr. 610 NW 11th, Hermiston	541-667-3502	5



**Oregon Traffic Safety Committees and Commissions listed by CITY**

Committee Name	Contact	Email Address	Meeting Schedule	Phone	Region
Albany Traffic Safety Commission	Ron Irish	ron.irish@cityofalbany.net	1st Monday every even month, 10 am	541-917-7656	2
Ashland Transportation Commission	Scott Fleury	fleuys@ashland.or.us	4th Thursday of every month, 6 pm	541-488-5347	3
Astoria Traffic Safety Advisory Committee	Sherri Williams	swilliams@astoria.or.us	4th Tuesday of every month, 7pm	503-338-5183	2
Aumsville Traffic and Safety Commission	Mike Andall	mandall@aumsville.us	Meets quarterly according to need	503 749 2188	2
Aurora Traffic Safety Commission	Kirk Brotherton	kbrotherton@hotmail.com	Last Wednesday of month, 7 pm	503-678-1283	2
Beaverton Traffic Commission	Jabra Kasho	jkhasko@beavertonoregon.gov	1st Thursday of every month, 7pm	503-526-2221	1
Bend Traffic Safety Advisory Committee	Nick Arnis	narnis@ci.bend.or.us	3rd Tuesday of every month, 8:00 am	541-388-5558	4
Brookings Traffic Safety Committee	David Dotson	ddotson@Brookings.or.us	1st Wednesday of every month, 9:30 am	541-469-3118	3
Coquille Public Safety Committee	Mark Dannels	mdannels@cityofcoquille.org	Meets as needed	541-396-2114	3
Depoe Bay Traffic Safety Commission	Pery Murray	info@cityofdepoebay.org	Meets quarterly, 2nd Tuesday, 4:00 pm	541-765-2361	2
Eagle Point Traffic Safety Committee	Gary Shipley	garyshipley@cityofeaglepoint.org	3rd Tuesday of every month at 8:30 am	541-826-4212 x136	3
Gladstone Traffic Safety Commission	Pete Boyce	cityrecorder@ci.gladstone.or.us	4th Mondays; as needed; 6:30 pm	503-557-2767	1
City of Happy Valley Traffic Safety Committee	Steve Campbell	stevec@ci.happy-valley.or.us	2nd Thursday of every month at 7 pm	503-783-3818	1
Healthy Communities Coalition	Juli Gregory	jgregory@gshealth.org	4th Wednesday of every month at 12 pm	541-667-3506	5
City of Gresham Transportation Advisory Subcommittee	Katherine Kelly	Katherine.Kelly@GreshamOregon.gov	1st Thursday of every month, 6:30 pm	503-618-2110	1
Happy Valley Traffic and Public Safety Commission	Steve Campbell	stevec@ci.happy-valley.or.us	2nd Thursday of each month at 7 pm	503-783-3818	1
Hillsboro Transportation Committee	Amica Bose	http://ci.hillsboro.or.us/PublicWorks/EmailTab.aspx	4th Tuesday of each month at 6 pm	503-681-5218	1
Hubbard Traffic Safety Committee	Dave Dryden, Chief	ddryden@cityofhubbard.org	Meets quarterly, 2nd Monday at 6:30 pm	503-981-9633 x204	2
Independence Traffic Safety Commission	Chief Vern Wells	vwells@ci.independence.or.us	Meets the third Wednesday of odd months at 6:30 pm at City Hall	503-838-1214	2
Junction City Transportation Citizen Advisory Committee		JCPlanning@ci.junction-city.or.us	Meets as needed - Active through July 2012 (temporary comm.)	541-998-2153	
Keizer Traffic Safety Commission	David LeDay, Sgt.	ledayd@keizer.org	2nd Thursday of every month at 6 pm	503-390-3700	2
Klamath Falls Traffic Control Board	Gina Johnson	gmjohnson@ci.klamath-falls.or.us	1st Tuesday of month at 10 am - only if 2 more agenda items	541-883-5363	4
La Grande Parking and Traffic Safety Committee	Ray Crapo	publicworks@cityofagrande.org	3rd Thursday of every month at 6 pm on an as needed basis	541-962-1325	5
Lake Oswego Transportation Advisory Board	Massoud Saberian	msaberian@ci.oswego.or.us	2nd Wednesday of every month at 7 pm; or as needed	503-635-0274	1
McMinneville ad hoc Master Transportation Committee	Doug Montgomery Mike Bisset	Doug.Montgomery@ci.mcminnville.or.us; Mike.Bisset@ci.mcminnville.or.us	Does not meet regularly	Doug: 503-434-7311 Mike: 503-434-7312	2
Medford Traffic Coordinating Committee	Ralph Browning	ralph.browning@ci.medford.or.us	4th Wednesday of most months at 12 pm	541-774-2118	3
Milwaukie Public Safety Advisory Committee	Don Wiley	Dwiley@effectnet.com	4th Thursday of every month at 6:15 pm	503-786-7406	1
Monmouth Citizen Traffic Safety Commission	Darrell Tallan	dtallan@ci.monmouth.or.us	Meets quarterly, 1st Monday at 7 pm: March, June, Sept., Dec.	503-838-1109.	2
Newberg Traffic Safety Commission	Neal Klein	neal.klein@newbergoregon.gov	2nd Monday of every month at 7 pm	503-537-1221	2
North Bend Traffic Safety Committee	Steve Scibelli	nb301@coosnet.com	Meets quarterly as needed	541-756-3161	3
Oregon City Transportation Advisory Committee	John Lewis	jmlewis@ci.oregon-city.or.us	3rd Tuesday of most months at 6 pm, summer break	(503) 496-1555	1
Philomath Transportation and Traffic Safety Commission	Ken Elwer	ken.elwer@ci.philomath.or.us	Meets as needed	541-929-6911	2
Community and School Traffic Safety Partnership	Mark Lear	mark.lear@portlandoregon.gov	Meets quarterly	503-823-7604	1
Prineville Traffic Safety Committee	Doug Cooper		Meets as needed	541-447-4168	4
Reedsport Traffic Safety Committee	Bill Otis		1st Thursday of every third month at 1:30 pm	541-271-3603	3
Salem Citizens Advisory Traffic Commission - CATC	Dave Kinney	dkinney@cityofsalem.net	2nd and Last Thursday of every month at 7am - as needed	503-588-6211	2
Sandy Traffic Safety Committee	Mike Walker	mwalker@ci.sandy.or.us	Meets only when there is a request	503-668-5533	1
Sweet Home Traffic Safety Committee	Joe Graybill	jgraybill@ci.sweet-home.or.us	3rd. Tuesday of every other odd-numbered month at 7 pm	541-367-6977	2
Talent Traffic Safety and Transportation Commission	Kathy Hackstock	Kathy@cityoftalent.org	2nd Thursday of every other month at 3:30 pm	541-535-7401	3
The Dalles Traffic and Safety Commission	Cindy Keever	ckeever@ci.the-dalles.or.us	3rd Wednesday at 7 am	541-296-5401 x2004	4
City of Tigard Transportation Advisory Committee	Judith Gray	Judith@tigard-or.gov	1st Wednesday of each month at 6:30 pm	503-718-2557	1
Turner Traffic Safety Commission	Don Taylor, Chief	taylorturnerpd@hotmail.com	1st Tuesday of every odd month	503-743-2588	2
Umatilla Community Safety Committee	Darla Huxel, Chief	huxel@umatilla-city.org	Twice per year; date and time to be determined.	541-922-3789	5
Waldport Public and Traffic Safety Committee	Nancy Leonard	nancy.leonard@waldport.org	Meets as needed	541-563-3561	2
West Linn Traffic Safety Commission	Jeff Randall	Jrandall@westlinn.gov	Last Thursday, every month, 1 pm at City Hall	503-657-0331	1
Winston Traffic Safety Committee	Scott Gugel	sgugel@winstonpd.com	Meets quarterly at minimum	541-679-8706	3
Yachats Public Works and Streets Committee	John McClintock	cityhall@ci.yachats.or.us	1st Tuesday of month at 3 pm	541-547-3565	2



# Southern Oregon Active Transportation Summit 2012

Friday, October 19th, 2012  
9:00 am – 4:00 pm  
Rogue Valley Country Club in Medford

**Join us for a day of informative and fun sessions focused on the importance of active transportation and how to best incorporate it into our communities in Southern Oregon!**

Whether your main interest is engineering, planning, development, health, or economic development, don't miss this opportunity to hear from nationally recognized speakers and organizations and to network with others who are interested in improving conditions for people getting around by foot, by bike and by transit.

We'll hear from a fantastic lineup of speakers for general sessions:

- Scott Bricker, director of America Walks, keynote, *The Power of Walking*
- Jerry Cohen, director of Oregon AARP, *Transportation Options for All Ages*
- Russ Roca and Laura Crawford of The Path Less Pedaled, *The Joy & Economic Impact of Bike Tourism*
- Dave Lohman, Oregon Transportation Commission, *ODOT's Active Transportation Agenda*
- Chris Rall, Transportation for America, *Finding Hidden Treasure in the New Federal Transportation Law*

We also have a great lineup of breakout sessions:

- *Bikes Mean Business- Cycling Infrastructure and Economic Development*  
Russ Roca and Laura Crawford of The Path Less Pedaled; Merrill Hayes, Ashland and Medford Cycle Sport (invited); John Baxter, United \ Bicycle Institute (invited)
- *Land Use Planning & Active Transportation- Why Active Communities Depend on Good Land Use Plans*  
Greg Holmes, 1,000 Friends of Oregon; Michael Black, City of Grants Pass Community Development Director; Craig Anderson, Jackson County Development Services
- *Walking Campaigns & Resources*  
Scott Bricker, America Walks
- *Bike Facilities and Safety on Rural Roads in Washington County*  
Shelley Oylear, Washington County, Bicycle and Pedestrian Coordinator

**Registration** (including lunch) **is free for the first 150 registrants** at [www.goRogueValley.org/SOATS2012](http://www.goRogueValley.org/SOATS2012)

Feel free to pass this on to others who might be interested in attending. If you have any questions or complications with registration, please contact Jenna at [stankejs@jacksoncounty.org](mailto:stankejs@jacksoncounty.org) or 541.774.6231, or Nathan at [nbroom@rvtd.org](mailto:nbroom@rvtd.org) or 541.608.2411.

**Thanks to our sponsors!** ODOT Transportation Options, RVTD, Jackson County, REI, Cycle Sport, Ashland Parks & Recreation, City of Central Point, City of Medford, Bear Creek Greenway Foundation, Hampton Inn Medford, and Creative Marketing & Design



*Southern Oregon*

# **Policymakers Bike Ride with the Oregon Bicycle & Pedestrian Advisory Committee**

**September 28th, 2012  
10 am - 1 pm**

**Join us for a nine mile ride from Ashland to Phoenix showcasing the improvements to the Bear Creek Greenway!**

We'll begin by checking out the "Pedaling History: The History of the Bicycle in Jackson County" at the Ashland Railroad Museum and fueling up on coffee and snacks provided by the Southern Oregon Historical Society. We'll head out by bike for the Bear Creek Greenway and ride to Phoenix, where we'll enjoy a barbeque lunch at Roscoe's BBQ.

A shuttle and bike rental will be available.

Please RSVP as soon as possible, and no later than Friday September 21st by contacting Jenna Stanke, stankejs@jacksoncounty.org or 541.774.6231. Please make sure to note if you need shuttle service and/or a bike.