

**MINUTES FOR THE ad hoc CLIMATE & ENERGY ACTION PLAN
IMPLEMENTATION COMMITTEE
Thursday, April 19, 2018
Siskiyou Room, 51 Winburn Way**

Call to Order

Councilor Stef Seffinger called the meeting to order at 5:02 p.m.

Councilor Stefani Seffinger, Cindy Bernard, Ben Scott, Pat Acklin, Chris Brown, and James McGinnis, Shannon Downey Jordan Ely were present. Staff members Stu Green was present.

Public Input

(Councilor Seffinger noted that public input would be 2 minutes per person)

- Louise Shawcat/870 Cambridge Street - Spoke to the Next Generation Science Standards and the impact that SOCAN is having on schools.
- Jeff Sharp/5575 Fordyce Street- Thanked the committee for their work and spoke about the different silos that CEAP could bring together. He also encouraged an RFP for 10/20.
- Ken Crocker/134 Nutley Street- Commented that most important part in the CEAP plan is the 8% clean air reduction and that everything should be measured by this. He spoke to 10/20 and encouraged an RFP for this as well. He also encouraged that there be a check in and check out process for committee meetings.
- Huelz Gutchen/2253 Highway 99 –Spoke about PPA and solar PPA. He encouraged the financing and locations of solar panels for all in the City. The committee asked that Jules make a copy of what he was speaking for review.

Approval Consent Agenda

McGinnis/Ely m/s the approval of meeting minutes for February 15th, 2018 and March 15th, 2018. Discussion: None. Voice Vote: All Ayes. Motion Passes.

Councilor Stefani Seffinger stated that the next regular meeting is scheduled for May 17th, 2018. She asked that the committee review the implementation committee look-ahead. It was noted that in May the committee would look to draft a Community Engagement Plan, in June co-benefits and equity considerations, input and recommendations would be looked at and in July the committee would see where they are at with the above items, with community engagement being an item of focus. The committee requested that the discussion of the CEAP role in 10/20. The possibility of an updated from Adam Hanks, as well as if the committee could make any recommendations in regards to 10/20 was requested. It was also asked that a look at the budget in relation to the public input regarding an RFP be taken into consideration regarding 10/20. The committee agreed that they would provide input in May that could be used for the June staff report to Council regarding 10/20. ***Councilor Seffinger approved the items on the look ahead as correct***

Updates relevant to CEAP Implementation

Council Liaison Update

Seffinger stated that this is a time of transition with new Council Members and a new City

Administrator. She also reported that strategic planning and looking at the budget cycle, including medical expenses and PERS was something council had been working on. She added that there is a concern about camping and erosion on park lands. She presented to the committee a visual from the public arts commission of what the new art on the Bandersnatch Trail in the watershed area would look like. She also added that her hope was to see this art work as part of the Citizen engagement of the CEAP.

Commissions Reports

- James McGinnis, Committee Member spoke on the renewable energy and energy conservation subcommittees relating to the Conservation Commission. He added that the commission is working to support the CEAP in any way that they can and added that the committee could use suggestions for this and to make sure that duplicate efforts are not being made by other committees.
- Shannon Downey, Committee Member stated that the Forest Land Commission is working forest land recommendations. The committee has been looking at data and that participation from the Wildfire Mitigation Committee. She added that one of the biggest and overlapping concerns is use of forest lands and the fire danger that comes with it.
- Jordan Ely, Committee Member stated the progress that is being made with the ESCO plan in regards to schools. He is hoping to share the project plan in the next meeting.
- Cindy Bernard, Committee Member, stated that she attended the Chamber Board meeting and that a report had been given by Adam Hanks regarding CEAP. She also stated the Chamber is ready to help with outreach when needed.
- Pat Acklin reported that cannel piping will save 30%. She added also added that Public Works Director Paula Brown has presented to council about a new water treatment plant, as it was in the water master plan.

Staff Updates

Stu Green, Staff Member highlighted items that he has been working on. These included:

- Positive feedback on new EV charges. New infrastructure will be going in for 4 new chargers within the next 12 months. There has also been updated to the Hargadine structure chargers as well.
- ESCO site visits for facilities took place to look at energy improvements, long term capital improvement projects. In addition, he also noted that solar was looked at. He added that he should see a utility scale solar estimates and feasibility studies and a facilities efficiency plan. If they are selected as an ESCO provider, there would be a look at the long term finances of the project.
- Working with public works on the downtown parking plan improvements and the start to a transit feasibility study. He also added that Public Works is applying for a Transportation Growth grant which will include climate items as well.
- New water master plan is coming up, He will be reading the draft and provide committee.
- Green Living Solutions page for the current Parks and Recreation Guide.
- RVTD has started their 2040 plan.
- Conversation with Public works about bio-solids handling options..
- Ashland Forest Resiliency Project work continues.
- Public Works and Oregon Fish and Wildlife have begun a conversation to remove fish barriers, it was added that this holds the potential for the discussion of habitats.

Acklin asked about the ESCO and how it fits into the 10/20. Green added that he believes that as soon as it is signed by the Mayor, any solar developed within Ashland would count. Ely added that he also believed that it was a reduction by renewables by 10% by 2020 from any group in the city. The committee would work to clarify this.

Review of the revised climate dashboard elements

The committee reviewed changes that had been made to the dashboard.

Green explained the different configurations that came out of suggestions from the last meeting. Two of these changes were the use of high level dashboards. He explained how the top level dashboard would work with the major goals of the CEAP plan and how each focus area works. He added that the greenhouse gas inventory would also be added to the dashboard, as it will help to guide policy. He also looked at with the Global Protocol for Communities and what these inventories tools look like. He added that there is a difference in the two types of inventories and that with education the hope is that others see the difference in the two types. Green also explained the metrics of focus areas. He also highlighted measuring the effectiveness of outreach done for CEAP, and it will be included in the dashboard. Green added that he has been working with GIS and Project A in regards to the CEAP online presence.

The committee commented on mitigations and adaptations. Green noted that working on the adaptations is something that will be down the road, he also noted that a potential tool for this is a program called Temperate.

The committee also looked at the difference between the inventory and metrics of what was presented. Green explained that is similar to market based and location based inventories, he added that that the CEAP plan was created around the location based inventory and that when the market based inventory is ran it will look different. The committee looked at the need to allow people to see progress and numbers.

The idea of looking at the percentage of housing inventory impacts was also discussed among the committee. Green explained that the focus has been to look at larger items and that all the program items will be tracked.

The committee discussed different neighborhoods working together to build efficiency, it was added that this would be a measureable item, but not top level dashboard item. The idea was also discussed about using graphical information to help show energy use. It was also suggested using other data sources, such as assistance giving programs and creation of heat maps. The issue of homeowners that did not use a program for such items was also discussed and it was suggested that sending out a survey asking about these items would help with this data collection and giving ideas on what can be done. It was also mentioned that the rate of those who rent versus those who own would need to be taken into consideration.

Green added that once the website development would be based off the GIS platform, which he believes would work well with the data. The committee looked at how this would interface with the indicators and the metrics in the format of a story map. Green added that there would be layer in explaining this.

Green explained that his hope for the meeting was to discuss previous items, wrap them up and then have a discussion on the next topic so decisions can be made.

Review proposed framework for Community Outreach and Education Plan

Green asked if the committee was able to review the materials regarding the Community Outreach and Education Plan that he sent out. He proposed to the committee to try and have the elements of this plan in place by the next meeting. The committee began the conversation of these plans by looking what the goals of the plan were. They proposed that the community action plan was one of trying to let people to know of the existence and understanding of CEAP. The topics that of the who, what a successfully outreach looks like and when the outreach is complete were mentioned as by the committee. The committee further looked into and discussed what the general, what the targeted messages, what the deliverables look like and how this fits into public engagement. Green explained that there is a City Outreach list, that can be used as starting point.

The suggestion of using existing resources such as the Chamber of Commerce, other existing groups, as well as looking at what other committees have done to successfully outreach was also proposed. The idea is to look at this as a campaign.

The committee also commented that part of what community outreach looks like is motivating the community. Incentive based rewards and a recognition program, as well as keeping motivation up with going education and energy audits were also added to this by the committee.

More ideas on community outreach included looking people's decision process and who decision influencers and making sure that the message is clear and training volunteers to help

Print materials such as checklists for residential, commercial and hospitality, as well as articles in the city source were also talked about by the committee.

Green added that we need to look at the nuts and bolts and the messaging, he added that he would send out some follow up questions. He stated that he will begin working on it on the plans.

Discuss meeting process

Councilor Seffinger asked the committee about their thoughts on the meeting. The committee asked for a repeat of the survey. The committee thanked Stu for his work on CEAP.

Adjournment

Meeting adjourned at 7:02p.m.

Respectfully submitted,
Natalie Thomason, Administrative Assistant