

AGENDA FOR SPECIAL BUSINESS MEETING ASHLAND PARKS & RECREATION COMMISSION

September 6, 2023 Council Chambers – 6 p.m. 1175 E Main St

To attend the meeting or to provide public input, see public participation instructions on page 2

6:00 p.m.

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES
 - a) APRC Study Session August 2, 2023
- III. ADDITIONS OR DELETIONS TO THE AGENDA
- IV. PUBLIC FORUM
- V. CONSENT AGENDA
 - a) Commissioner Committee Assignments
- VI. <u>DIRECTORS REPORT</u>
- VII. BUSINESS
 - a) CIP Discussion (Informational/Possible Action)
 - b) Commissioner Seat #1 Selection Process (Action)
 - c) Commissioner Seat #1 Selection (Action)
 - d) Lookahead Review (Direction to Staff)
- VIII. <u>ITEMS FROM COMMISSIONERS/STAFF</u>
- IX. UPCOMING MEETING DATES
 - a) Ashland Senior Advisory Committee—September 11, 2023
 - Ashland Senior Center—3:30 p.m.
- X. ADJOURNMENT

EXECUTIVE SESSION - Pursuant to ORD 192.660(2)(e) an executive session will be held after the Special Business Meeting to deliberate with persons designated by the governing body to negotiate real property transactions.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Administrator's office at (541) 488-6002 (TTY phone number (800) 735-2900). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I). Parks Commission meetings are broadcast live on Channel 9, or on CHARTER CABLE CHANNEL 180. Visit the City of Ashland's website at www.ashland.or.us.

Public Participation Instructions

This meeting will be held in-person in Council Chambers 1175 E. Main St. Those who wish to provide oral testimony must attend the meeting and fill out a speaker request card. The public can view on Channel 9 or Channels 180 and 181 (for Charter Communications customers) or live stream via rvtv.sou.edu - select RVTV Prime.

Written testimony will be accepted via email sent to <u>tara.kiewel@ashland.or.us</u>. Please include "<u>Public Testimony</u>" in the subject line. Written testimony submitted the Tuesday before the meeting by 11:00 am will be made available to the Parks Commissioners before the meeting. All testimony will be included in the meetings minutes.

MINUTES FOR REGULAR BUSINESS MEETING ASHLAND PARKS & RECREATION COMMISSION

August 2, 2023 Electronic Meeting – 6:00 p.m.

Present: Commissioners Landt (Chair), Eldridge (Vice-Chair), Adams, Bachman, Lewis; Deputy Director Dials, Senior Service Superintendent Glatt, Interim Parks Superintendent Sullivan, Analyst Kiewel

I. CALL TO ORDER

Landt called the meeting to order at 6:00 p.m.

II. PUBLIC FORUM

None

III. VACANT APRC COMMISSION SEAT APPLICATION PROCESS

Landt told the commission that APRC has a vacant Commissioner seat, Commissioner Eldridge has resigned Seat #1 effective July 31, 2023, and will assume the role of Interim Director as of August 21, 2023. The seat needs to be filled within sixty days. Landt is recommending using the same process from the last vacancy with a two-week application period then conducting interviews. Landt suggested after the interview process to have the Commissioner vacancy decided in a Business Meeting.

Adams stated that he would like to have time to review the interview questions. The Commission will discuss any changes to the interview questions at the next meeting.

IV. BUTLER PEROZZI FOUNTAIN PLAQUE REQUEST

Dials introduced the chair of The Ashland Parks Foundation (APF) Mike Gardiner. APF is proposing to place a plaque at the Butler Perozzi Fountain location that would commemorate the restoration project the foundation is currently raising funds for.

- APF has been doing community outreach by tabling at the 4th of July and City Band concerts
- Fundraising goal of \$800,000 and have currently raised \$428,950.
- Currently there are three plaques at the Buttler and Perozzi
- A \$10,000 donation is being proposed to have the donor's name on the plaque.
- This is a nonstandard plaque that will require Commission approval.
- Would like to let donors know that names would be added to the Fountain plague after the restoration project is completed.

Landt stated that the restoration of the Fountain is estimated to cost \$600,000 with the additional \$200,000 to be set aside for ongoing maintenance.

Bachman asked if this would incentivize higher giving. Gardiner said that with previous campaigns this has been a successful strategy. Bachman stated that this is a common practice with fundraising campaigns.

Lewis stated that this is coming to the Commission early in the process to get approval. This could be the last plaque we need with the addition of a maintenance fund.

Adams stated that this makes sense as a fundraising strategy and is a standard of major fundraising campaigns. This is consistent with the plaques already at the Fountain and is happy that there is a maintenance fund included with this campaign.

Landt is supportive of the project but is concerned that this plaque is in perpetuity and advocates for a larger gift to be on the plaque. Adams would like to have a conversation in the future regarding threshold levels for donation and plaques. Lewis added that the ice rink is named after the Rotary because of their donation and that each project is unique and wouldn't want to limit donations for projects. Instead they should be taken on a by case basis.

Gardiner said he understands that this is a nonstandard request and understands that the Commission would like to set parameters. The APF is working on the fundraising and needs incentives to be able to secure larger donations. The goal is to complete the fundraising by the end of the year.

Landt stated that the Commission will make a decision at the next meeting.

V. CONVERSATION CLUSTER SEATING PROJECT

Glatt gave a presentation to get feedback about the Conversation Clusters proposal.

- In April 2023, staff presented details of a grant application to the AARP Community Challenge to create "conversation clusters" seating in parks. AARP did not fund this application.
- This is a modified proposal. Former APRC Director Black had set aside \$6000 in funding from APRC's CIP budget to fund conversation clusters.
- Potential locations staff is recommending for conversation clusters include:
 - A set of 20 stacking chairs in Lithia Park bottom green, at front west corner.
 - A semi-circle of three 5' benches in Garfield Park
 - o A circle of 4 fixed wooden 6' benches in Glenwood Park
- The concept is to do publicity and get feedback from the community regarding location and the concept of the project.

Adams asked about the current CIP funding due to the property acquisitions. Landt stated that CIP will need to be modified and will come back to the Commission in September to discuss possible reallocation. This is a small project with community support.

This item will come back at the next meeting for possible action.

VI. DISCUSSION REGARDING RESTRICTIONS ON ALCOHOL IN PARKS

Dials presented a draft of recommendation for Alcohol in Parks restrictions.

- January 27, 2020, the Commissioners approved the recommendation for a municipal code change to 10.68.090 Intoxicating Liquor Prohibited as presented by staff, including amendments presented in the staff report. The motion included that it would not go to the City Council until the Commissioners have reviewed and approved the rules and guidelines.
- Then the Covid-19 pandemic occurred, and our work and progress were sidelined. As part of the current Biennium goals, the Commission seeks to "support opportunities for community building through programs and events in our parks, open spaces and trail networks that celebrate art, music, sports and nature." A proposed change to the alcohol policy would support that goal.
- This will need to be reviewed by the City Legal Department.
- Staff is looking for feedback about locations, and types of events that we would allow alcohol. Perimeters of when security to be required and define size of events and fees.
- Staff is recommending that we use the OLCC guidelines for events.

Bachman said we are already limited with enforcement and has concerns adding to this. Dials said that Medford requires security for events. Bachman wants to make sure we have insurance requirements and permits. Dials said we already require general liability insurance for events, and this would require a liquor liability as well.

Adams explained that there are three kinds of alcohol use in public spaces, sale of alcohol at events, serving alcohol and open container. Adams suggested that the commission consider the sale of alcohol first.

Lewis said we already have exceptions with the Calle Guanajuato and Oak Knoll Golf Course and thinks that we could expand the existing policy.

Adams would like to see the policy include any Park. Bachman would like to see it limited to Parks that have adequate facilities.

Dials said that this is important for sponsorships for events and could help ease the burden on businesses and organizations to raise money. The next steps is to bring to the Commission for further review at another meeting.

LOOKAHEAD REVIEW VII.

Dials reviewed the Lookahead with the Commission

VIII. ITEMS FROM COMMISSIONERS/STAFF

I. <u>ADJOURNMENT</u>
The meeting adjourned at 7.26 p.m.

Respectfully Submitted Tara Kiewel, Administrative Analyst



340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS: Rick Landt Jim Lewis Jim Bachman Justin Adams



Leslie Eldridge Interim Director

541.488.5340 AshlandParksandRec.org parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Leslie Eldridge, Interim Director

DATE: August 31, 2023

SUBJECT: CONSENT: Commissioner Committee Assignments

One item needs acknowledgement for consent for September 6, 2023:

Commissioner Committee Assignments

A motion to approve the Consent Agenda would adopt the following motion for both items:

I move to acknowledge the consent agenda.

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS: Rick Landt Jim Lewis Jim Bachman Justin Adams



Leslie Eldridge Interim Director

541.488.5340 AshlandParksandRec.org parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Chair Landt

DATE: August 31, 2023

SUBJECT: Commissioner Committee Assignments

Situation

Commissioner Seat #1 Vacancy has left Commissioner Committee Assignments Vacant.

Chair Landt is appointing Commissioners to the following Committees: Trails Master Plan Review Committee- Commissioner Adams Forest Lands Management Advisory Committee - Commissioner Adams Recreation Division Advisory Committee - Commissioner Bachman

Commission seats remain open on the following Committees: Bee City USA Current Parks, Conservation and Maintenance Subcommittee Public Arts Advisory Committee Parks and Open Space Map Update Subcommittee

Background

At the April 12, 2023 meeting the commissioners approved that for future committee/subcommittee appointments, The Chair of the Commissioners, with the consent of a majority of the Commissioners, shall appoint the membership of APRC committees and subcommittees.

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS: Rick Landt Jim Lewis Jim Bachman Justin Adams



Leslie Eldridge Interim Director

541.488.5340 AshlandParksandRec.org parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Leslie Eldridge, Interim Director

DATE: August 31, 2023

SUBJECT: Capital Improvement Program (CIP) Budget Discussion

Situation

On March 1, 2023 Commissioners adopted the CIP Budget for the 2024/2025 Biennium. Since the adoption there have property acquisitions and project changes that will necessitate the reallocation of capital projects that are funded with Food and Beverage Taxes.

This will not change the total amount of the adopted CIP budget. Individual project funding adjustments will be made to accommodate property acquisitions that were approved by APRC and City Council.

Background

The Capital Improvement Fund is separate from the Parks Operations Fund. CIP is funded with Food and Beverage Taxes, System Development Charges (SDC), grants, bonds and loans.

Attachments

Adopted CIP Budget

Description	2	2023/25 Budget Proposal	F&B	SDC	Other (grant/ loan)	2023-24 Totals	F&B	SDC	Other (grant/ loan)	2024-25 Totals	2023/25 Grand Total
Dept Payments (Calle, Briscoe, Garfield)		374,734	187,687			187,687	187,047			187,047	374,734
Real Estate Acquisition	_	384,878	-	234,878		234,878		150,000		150,000	384,878
Repair Perozzi Fountain @ Lithia Park	_	650,000	-		650,000	650,000			-	-	650,000
Japanese Garden		100,000	-		50,000	50,000			50,000	50,000	100,000
Daniel Meyer Pool Rebuild	_	10,200,000	2,000,000			2,000,000			8,200,000	8,200,000	10,200,000
East Main Park Development		1,266,100	325,000		691,100	1,016,100				-	1,016,100
East Main Park Pump Track	_	75,000	75,000		250,000	325,000				-	325,000
Kestral Park Bridge		700,000	150,000		550,000	700,000				-	700,000
Lithia Park Improvements		300,000	75,000		75,000	150,000	75,000		75,000	150,000	300,000
All Parks Master Plan		150,000	150,000			150,000				-	150,000
Facilities Projects (deferred maintenance)		600,000	300,000			300,000	300,000			300,000	600,000
Oak Knoll Golf Course Improvements		550,000	550,000			550,000				-	550,000
Alternative Irrigation Improvements		100,000	50,000			50,000	50,000			50,000	100,000
Ashland Creek Park Basketball/Sports Court		100,000	-			-	100,000			100,000	100,000
Capital Outlay/ Trails		350,000	175,000			175,000	175,000			175,000	350,000
General Maintenance Trx to GF (sinking/depreciation equipment fund)		845,090	422,545			422,545	422,545			422,545	845,090
ICC Irigation Control	_	200,000	100,000			100,000	100,000			100,000	200,000
	Total	16,945,802	4,560,232	234,878	2,266,100	7,061,210	1,409,592	150,000	8,325,000	9,884,592	16,945,802

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS: Rick Landt Jim Lewis Jim Bachman Justin Adams



Leslie Eldridge Interim Director

541.488.5340 AshlandParksandRec.org parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Vice Chair, Bachman

DATE: August 31, 2023

SUBJECT: Voting Protocol to fill APRC Position #1 Vacancy

<u>Background:</u> Ashland Parks and Recreation Commission (APRC) Position #1 was vacated on July 31, 2023. The City Charter requires the City Council to elect a replacement within 60 Days.

The Board of Commissioners was delegated the authority to carry out announcing the Position #1 opening, the procedure for applying to fill that position, vetting candidates that applied, and finally selecting a single preferred candidate.

The selection process at the APRC's Special Business Meeting on September 6, 2023, will follow this Voting Protocol Action Item.

Recommendation: APRC Vice Chair Bachman recommends that the following protocol be adopted:

- Round #1: Each Commissioner will vote for their top three choices, ranking them 1 (1st preference), 2 (2nd preference), or 3 (3rd preference). These votes will be tabulated by staff and publicly disclosed. If a candidate receives three first place votes, that candidate wins the vote and the process ends. Otherwise, those receiving either a first, second or third place vote advance to Round #2
- Round #2: Each Commissioner will vote for their top two choices, ranking them 1 (1st preference), or 2 (2nd preference). These votes will be tabulated by staff and publicly disclosed.
 If a candidate receives three first place votes, that candidate wins the vote and the process ends. Otherwise, those receiving either a first or second place vote advances to Round #3.
- Round #3: Each Commissioner will vote for their top choice of the remaining candidates. These
 votes will be tabulated by staff and publicly disclosed. If a candidate receives three first place
 votes, that candidate wins the vote and the process ends. If the vote is inconclusive, candidates
 receiving votes advance to Round #4

4. Round #4: Each Commissioner will again vote for their top choice of the remaining candidates. These votes will be tabulated by staff and publicly disclosed. If a candidate receives three first place votes, that candidate wins the vote and the process ends. If the vote remains inconclusive, the winner will be determined by coin toss. Interim Director Eldridge will toss the coin, selecting which candidate is heads and which is tails until a winner is determined.

<u>Model Motion:</u> I move that the voting protocol described above be adopted to select which candidate will fill APRC Commissioner Position #1. The result of this election will be immediately reported to the Ashland City Manager and Mayor for Council action prior to expiration of the mandated 60-day period.

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS: Rick Landt Jim Lewis Jim Bachman Justin Adams



Leslie Eldridge Interim Director

541.488.5340 AshlandParksandRec.org parksinfo@ashland.or.us

STAFF MEMORANDUM

TO: Ashland Parks and Recreation Commissioners

FROM: Leslie Eldridge, Interim Director

DATE: August 31, 2023

SUBJECT: Commission Seat #1 Appointment Recommendation

Leslie Eldridge resigned from the Ashland Parks and Recreation Commission as of July 31, 2023 to accept the Interim Director position for APRC. The Parks Commissioners opened a process on August 10, 2023 to select a candidate to fill Seat #1 through December 31, 2024.

The application period opened on August 10 and closed on August 23, 2023 at 5pm. A total of 8 applications were received by the City Recorder. One of the eight officially withdrew their application after the application period closed.

The applicants for APRC Commissioner Seat #1 are:

- L. Fernanda Mejia Arroyo
- Julian Bell
- Naiyabingi Budler
- Priscila Franco
- Stefanie Seffinger
- Micheal Stringer
- Daniel Weiner

Individual Commissioners have set up interviews with applicants at the time that this memo was written.

The final recommendation to City Council from the Commissioners will be determined at the September 6, 2023 Special Business Meeting. Commissioner Landt and Commissioner Bachman will lead the deliberations.

Electronic Attachments: News Release Commission Seat #1 Applications





News Release

Ashland Parks & Recreation Commission (APRC)

1195 E Main St Ashland, OR 97520

<u>AshlandParksandRec.org</u>

<u>Facebook</u> & <u>Instagram</u> @AshlandParksandRec

"Fun, it's in our Nature!"

Application and Selection Process for Position #1 on the APRC Commission

Contact: Rachel Dials, Deputy Director APRC

Phone: 541.552.2260

Email: <u>rachel.dials@ashland.or.us</u>

August 10, 2023

Former Ashland Parks and Recreation Commissioner, Leslie Eldridge, has resigned from the Commission effective July 31, 2023, to accept the Interim Director role for APRC. Her resignation vacates Position #1 through December 31, 2024.

Ashland Parks and Recreation Commission (APRC) is overseen by five (5) elected officials, each serving 4-year terms.¹ The mission of the Parks and Recreation Commission is to provide and promote recreational opportunities and to preserve and maintain public lands. The Commission holds regular business meetings the 2nd Wednesday each month, and study sessions are typically held the 1st Wednesday of the month. All Commissioners serve on at least one APRC subcommittee focused on specific service areas offered by APRC, which include, but are not limited to Senior Services, Recreation, Parks Maintenance and Conservation, and Long-Range Planning.

The deadline to apply for Position #1 on the Parks and Recreation Commission is Wednesday, August 23, 5 p.m. The Commission will lead the vetting process of applications. The appointee's term of office shall begin immediately upon appointment and shall continue until

the end of current term of office. This position will be up for election in November of 2024. Interested applicants may apply online at <u>ashland.or.us</u>.

For more information on submitting an application, including special assistance on accessing an application, please contact the Clerk of the Council Pro Tem, Dana Smith, recorder@ashland.or.us 541.488.5307. For general questions about the Commission, please contact APRC Deputy Director, Rachel Dials, or 541.488.5340.

For information on APRC visit <u>AshlandParksandRec.org</u>. Information on the City of Ashland at <u>ashland.or.us</u>.

¹ <u>Article XIX of the City Charter</u> establishes the position of Park Commissioner as an elected position. <u>Article XXII</u> establishes the Recreation Commission and states that the positions of Recreation Commissioner shall be filled by the elected Park Commissioners.

#end

*** FORM FIELD DATA***

Name: L. Fernanda Mejia Arroyo

Address:
Phone:
Email:

Occupation: Family Engagement and Outreach Supervisor with the Oregon Child Development Coalition

Biggest Issues: I think APRC needs more diversity. It needs people that bring new and fresh ideas to the table. Some issues I would like to see addressed are: 1) Dog park on the other side of town 2) New community pool 3) Homeless shelter 4) More kids and beginners mtbiking trails

Govt Experience: I have not

NonGovt Experience: I don't have any non-governmental experience but I believe I have ideas that I can bring to the table. I'm passionate about the outdoors and how they can make a community healthier.

Educational background: I have a bachelors in International business and a Master in Management Interest in this position: I would love to bring new ideas to the table and also give back to the community

Availability: Yes

Additional Information: I moved here in the fall of 2010. I'm originally from Guanajuato, Ashland's sister city. I received a full scholarship from the Council of Science and Technology of Mexico to pursue my master's degree and with the Amistad program between the University of Guanajuato and SOU I was able to enroll here. I am an active member of the mountain bike community and a coach with Ashland Devo

Resume Upload file: Fernanda Mejia-Resume 225140534.DOCX

Signature: Laura Fernanda Mejia Arroyo

LAURA FERNANDA MEJIA ARROYO

OBJECTIVE

To accomplish a highly rewarding career in a challenging and healthy work environment where I can use my skills and knowledge for the growth of the organization.

SUMMARY OF QUALIFICATIONS

- 10 years experience working for non-profit agencies
- 2 years experience working for the government of the State of Guanajuato
- 2 year experience working for Bike Mexico Magazine as a contributing writer

EXPERIENCE

OREGON CHILD DEVELOPMENT COALITION August 2015-Present ERSEA FAMILY AND COMMUNITY PARTNERSHIP SYSTEM SUPERVISOR

Ashland, OR

- Eligibility, Recruitment, Selection, Enrollment and Attendance Meeting and maintaining 100% of funded enrollment for all county programs in accordance with Head Start Performance Standards and Agency guidelines; managing family recruitment activities in all service areas prior to start-up; collaborating with Family and Health Services on the completion of enrollment packets prior to start-up; coordinating and assisting with enrolling families into the program; reviewing all enrollment documentation to determine eligibility and ensure compliance with Agency guidelines; being responsible for recruitment of children with disabilities to ensure 10% of county's enrollment to meet federal criteria; entering ERSEA data into STATUS; overseeing Average Daily Attendance and monitoring this with the Family and Health Service Supervisor; ensuring team approach is utilized in all recruitment activities; responsible for development of a recruitment plan for county programs.
- Family and Community Partnership Development Participating in local community advocacy and supporting networks that provide services to families served by the program; encouraging parent participation in all programs; scheduling calendar of parent events for program year in conjunction with all other program service areas; coordinating parent events based on family interest questionnaires; involving parents in community activities and groups; monitoring literacy funds and parent activity funds to set up literacy.
- Maintaining system tracking, documentation and provision of resources implementing systems for training
 and tracking volunteer participation; ensuring all relevant Parent Involvement information is entered into
 STATUS and/or SAMOA; maintaining documentation and accurate records related to Parent Involvement
 services areas; ensuring establishment and maintenance of Parent Resource Room and encouraging parents
 to use the resources provided.
- Development of community outreach and partnership building: participating in gathering and compiling
 Community Needs Assessment; attending community meetings; identifying areas for Resource Development
 and organizational capacity building; developing Interagency Agreements, Memorandum of Understanding
 and contracts; developing a monthly newsletter for parents and community.

SOUTHERN OREGON HEAD START
BILINGUAL ENROLLMENT SPECIALIST

October 2012-August 2015

Medford, OR

- Recruitment, application, and selection Carry out the recruitment, application and selection procedure in accordance with State, Federal and Policy Council guidelines
- Filing Sort cross reference, and file letters, reports and other documents
- Translate documents from English to Spanish and Spanish to English
- · Appointments Make, track and follow through on appointments and information received for such
- Referrals Set up, send and maintain referrals
- Supplies Manage, order and inventory supplies

Trainings and Meetings - Cross train in variety of service areas and provide training for peers; schedule trainings and workshops; prepare training materials

AMY'S KITCHEN

July 2012-October 2012

White City, OR

INTERN

- Research and make recommendations for new scheduling software to improve their scheduling methods
- Work with Sanitation and Kitchen Department Managers to set up training schedules for staff to attend specific safety training to include the Alchemy monthly training modules, Hazardous Communication, LOTO, and wearing PPE
- Translate into Spanish the company safety policies and practices
- Translate into Spanish the Training Matrix binders to ensure the SSOP's are used as training tools
- Identify where additional training is needed

SCIENCE AND COUNCIL ON

TECHNOLOGY OF THE STATE OF August 2008-August 2010 **GUANAJUATO**

Guanajuato, Mexico

SPECIAL PROJECTS DEPARTMENT

- Supervise the three key programs in this department: Diplomado Aprendiendo Ciencias, Verano de la Investigacion y Talleres de Ciencia para Niños
- Define project objectives, develop and drive integrated project plans, aligning project tactics with project strategy
- Work closely with the board of academic researches to gather the end result of each teacher at the end of the program to show their impact on their students
- Assist in preparing and monitoring of annual departmental budget

EDUCATION

CERTIFICATE

ROGUE COMMUNITY COLLEGE

EARLY CHILHOOD DEVELOPMENT

January 2021-

Medford, OR

SOUTHERN OREGON UNIVERSITY

MASTER IN MANAGEMENT

September 2010-June 2012

Ashland, OR

UNIVERSITY OF GUANAJUATO

BA IN INTERNATIONAL COMMERCE

August 2002-August 2007

Guanajuato, Mexico

SKILLS

- **Customer Service**
- Market Research
- Social Media
- Strategic Planning
- Spanish and French

OTHER ACTIVITIES

- Coach Assistant with Ashland DEVO
- Ambassador for Juliana Bicycles
- Amateur bicycle racer. 2nd place at Oregon 24hr MTB race 2014. Completed BC Bike Race (2008 and 2011), 2013 Cat 1 Ashland Spring Thaw winner, 2013 Cat 1 Ashland Hill Climb winner, 2007 Guanajuato MTB State Champion

*** FORM FIELD DATA***

Name: Julian Bell

Address: Phone:

Email:

Occupation: Physician

Biggest Issues: Building strong relationships between APRC and the City of Ashland staff; simplifying and coordinating HR practices between APRC and the City of Ashland; continuing to promote diversity equity and inclusion; increasing outreach and developing relationships with community leaders and members. Working to fulfill the recommendations of the Pool Ad Hoc Committee and ensure continuous operation of the community pool during the summer. Completing the Zero East Main neighborhood park including a dog park, bike skills park, pump track, recreation area and community garden. Developing a business plan for Oak Knoll Golf Course. Developing an environmental sustainability and implementation plan. Continuing to develop trail connectivity between National Forest land and town centers including securing easements on private land to maintain public access to the City of Ashland trails network. Creating a master plan for APRC. Developing a stable funding plan to ensure long term f i scal stability for APRC. Developing additional strategies to enhance public use and value from APRC parks and resources.

Govt Experience: Yes, I was an APRC Commissioner from January 2018 until December 2022; I was a member of the Ashland Climate Policy Commission from Sept 2019 to April 2021.

NonGovt Experience: Washington State Medical Association Physician Leadership Course; training in physician leadership: performance improvement, patient safety, and high reliability; leadership and management of individuals, teams and organizations; planning and finance; and creating and maintaining a personal leadership development plan.

Educational background: Cornell University, BA, Anthropology 1995; New York Medical College, MD, 2000; Internal Medicine training, St Vincent's Hospital, Manhattan, NY, 2003; Specialty Training, Rush University Medical Center, Chicago, IL, 2006.

Interest in this position: I greatly enjoyed the time I spent working with the Ashland Parks and Recreation Commission and the staff of APRC. I very much appreciated the opportunity to contribute to the social infrastructure of our city. It would be an honor to be able to work with the Commission again.

Availability: Yes, in the past my work schedule has been relatively unpredictable, but it is now much more predictable and it will be straightforward to schedule APRC meetings during the day or during regularly scheduled evening meetings.

Additional Information: I have lived in Ashland since 2011 and my children were born in the Rogue Valley. The City of Ashland parks and recreation opportunities were a significant part of the reason my family moved to Ashland. My family greatly values and supports the Ashland parks and recreation services.

Resume Upload file: Resume, APRC 8-13-23224190258.DOC

Signature: Julian Bell

Julian W Bell MD



Education:

2003 - 2006

Rush University Medical Center

Fellowship, Pulmonary, Critical Care

1653 W. Congress Parkway

& Sleep Medicine

Chicago, Illinois 60612

2000 - 2003

Saint Vincent's Hospital

Residency, Internal Medicine

170 West 12th Street,

New York, NY 10011

1996 - 2000

New York Medical College

Medical Doctor

40 Sunshine Cottage Rd,

Valhalla, NY 10595

1990 - 1994

Cornell University,

B.A. Anthropology, with honors

KG17 Klarman Hall

Ithaca, New York

Additional Coursework:

9-27, 9-28-2019

Washington State Medical Association Physician Leadership Course

Training in physician leadership: performance improvement, patient safety, and high reliability; leadership and management of individuals, teams and organizations; planning and finance; and creating and maintaining a personal leadership development plan

Volunteer Experience:

1-1-2018 to 12-31-2022

Ashland Parks and Recreation Commissioner (APRC)

Ashland, Oregon.

9-1-2019 to 4-31-2021

Ashland Climate Policy Commission

Ashland, Oregon

Current Position:

12-31-2011 to present

Providence Medical Group South

870 South Front St, Suite 200

Central Point OR, 97502

Tel 541 664 3346

12-31-2010 to 12-31-2011

Staff physician, pulmonary and critical care medicine

Providence Medford Medical Center

1111 Crater Lake Av,

Medford OR 97504

541 732 5000

*** FORM FIELD DATA***

Name: Naiyabingi Budler

Address:
Phone:
Email:

Occupation: Sports and Volunteer Coordinator at the Ashland Family YMCA

Biggest Issues: In this day and age I would say that all branches of government are experiencing a stretch in several directions where a lot is demanded of them so on top of the posted goals of the Commission I believe that there are new challenges surfacing that may not have previously been within the scope of the Commission. * Finding a balance between land usage and expansion of use while also maintaining safety, sustainability and aesthetic standards * Funding projects and remaining fiscally responsible despite new challenges and stretches * Staffing shortages within the Ashland Parks and Rec department * Resurrection of community engagement and collaboration post COVID * Meeting the requests of hikers, runners and mountain bikers to build new trails and increase access with respect to private land owners and public land management

Govt Experience: My experience with local government has been fairly limited, and I am working to change that. When I was growing up, my aunt was mayor of the town that I lived in (Manitou Springs, CO) I was able to attend council meetings and see some of the behind the scenes action. At my previous position at Rogue Valley Mentoring I met with policy makers and leaders such as; Pam Marsh, Jeff Golden and Eva Skuratowicz to brainstorm ways to improve our community and elevate youth voice. Other than that it has just been through voting or reading about projects that the local government is working on.

NonGovt Experience: In college I worked with the Gunnison County Substance Abuse Prevention Project (GCSAPP) and Crested Butte State of Mind and was part of several community projects where the needs of the people we served were constantly changing and needed to be taken into consideration every step of the planning process. I am a strong problem solver, I am motivated and task oriented. One of my strengths is looking at the big picture and breaking it down into small manageable steps and pieces to either delegate or handle myself. I have experience in event planning, strategic planning, and with gaps analysis. I helped start "better.together." a mental health stigma reduction campaign in the Gunnison Valley to unite the community and increase access to mental health resources. I am currently the Sports and Volunteer Coordinator at the Ashland Family YMCA where I work to increase youth engagement in sports and outdoor recreation and engage members of our community in the cause of b uilding healthy communities.

Educational background: My educational background is in Sociology, Exercise Sport Science and Psychology. I have my bachelors in Sociology, and am starting my Masters in Social Work in January 2024 with an emphasis in Health, Equity and Wellness.

Interest in this position: My desire to join the Parks and Recreation Commission is multifaceted. While reading your meeting notes, SWOT analysis, priorities and goals I was inspired by the process and the behind the scenes work that allows the wild spaces in and around Ashland to be accessible and maintained. Outdoor recreation has been a huge part of my life and access to the outdoors is something that I believe everyone deserves. I believe that the Parks and Recreation department has immense value and with the right people we can exceed our goals and meet the needs of the community. I am interested in this position because I believe that I have something to contribute to

this community and I am very interested in supporting local government. I am looking for a growth opportunity along with the chance to collaborate with knowledgeable people for the benefit of land and people.

Availability: As far as availability goes I have a full time job and am starting my Masters but both have flexibility and I am prepared to make myself as available as possible. I am available for both of the Wednesday meetings at the minimum.

Additional Information: I was born in Ashland but I moved away for a large part of my life. I moved back a little over a year ago and I am determined to get connected and support in any way I can. I am here to learn, grow and build. I love the trail system here in Ashland, I love the parks we have and I want to work to maintain and revitalize. I am an outdoor enthusiast my favorite activities being: running on the trails (I live right by the Oredson Todd trails), pickleball in Lithia park, and kayaking in the rogue river. In addition to this I have a long term goal, to open my own healing center where families who have been impacted by a substance use disorder or mental illness can join together in the rehabilitation process using outdoor recreation as the space in which therapy and rehabilitation services can be delivered. My fianc? works at Rogue Valley Runners and I have connections with the running, mountain biking and rock climbing community. If you have any further questions or would like me to elaborate on anything please let me know. Any skills that I do not yet possess I am determined to build.

Resume Upload file: Naiya Budler Resume233160946.PDF

Signature: Naiyabingi Budler

Naiya Budler





Western Colorado University (WCU), Gunnison CO, May 2022, GPA 3.8 BA: Sociology, Minors in Sport Psychology, Exercise Sport Science and Psychology

EXPERIENCE

Ashland Family YMCA; 5/2023- present

Sports and Volunteer Coordinator

- Develop and coordinate all youth and adult sports leagues, camps, events and clinics
- Supervise summer camp staff and sports support staff
- Coordinate volunteer outreach, support, and efforts for maximum satisfaction and positive outcomes
- Community building and outreach coordination

Rogue Valley Mentoring; 5/2022-5/2023

Program Coordinator

- Develop programs that meet social and emotional needs of populations served lead outreach
 efforts, create budget, determine program goals and desired outcomes, adjust program model to
 fit environment and population, create curriculum that is developmentally appropriate for youth
 ages 9-22
- Lead 6-9 group circles per week, working hands on with youth; playing games, engaging in conversation, providing journal prompts, working through conflict, improving peer to peer connection and creating a safe learning and growing environment, in school and community settings both indoor and outdoor, with English and Spanish speaking youth and a wide range of ability within participants
- Implement curriculum and programming providing ongoing support to staff and follow up with community and school partners involved
- Manage day to day needs of each program
- Supervise Lead Mentors and Interns create schedules, follow review process, provide space for Lead Mentors to address concerns and provide feedback, evaluate and support progress towards goals
- Create agendas and lead Programs Staff Meetings
- Facilitate training for staff adapt to meet desired outcomes as needs of populations shift
- Table and present in community outreach settings
- Plan and deliver events for community members that are engaging for all age ranges including volunteer coordination
- Develop policies, procedures, systems and workflows to improve efficiency and efficacy
- Ensure that all incident reports, debriefs and attendances were filed and followed up on properly

Western Colorado University Office of Student Affairs; 4/2019-5/2022

Student and Outreach Coordinator for Peer Health Education & Lead Peer Health Educator; 8/2021 - 5/2022

- Design and deliver effective health programs; suicide prevention, substance use prevention, sexual assault prevention, harm reduction, bystander intervention, healthy relationships, drug safety education, and STI testing

- Plan, develop, promote and execute programs and events including logistics, coordination, delegation, digital and personal outreach and analysis of improvements moving forward.
- Coordinate the logistics of meetings and events meeting venues, communication, agendas, minutes, etc.
- Build and maintain relationships with key community stakeholders, including health, social service, and grassroots groups.
- Use campus and community data to make informed decisions regarding programming and share statistics with campus and community to spread awareness and reduce stigmas of mental health
- Provide input into upcoming community projects by attending meetings for prevention/education/intervention with the Health Coalition of the Gunnison Valley, Consortium, Public Health, Project Hope, Gunnison County Substance Abuse Prevention Project, and Gunnison and Crested Butte Police Departments.
- Participate in strategic planning for county- wide health initiatives
- Hold office hours for students to discuss mental, physical, sexual, emotional, social, health, and substance abuse concerns regarding themselves or their peers and refer to relevant resources
- Share resources and handle basic case management in matters of student conflict (domestic violence, substance abuse, suicidality)
- Lead training for new hires, students, staff, faculty and community members on health-related topics

Crested Butte State of Mind Intern; 8/2021 - 5/2022

- Serve as the liaison between Western Colorado University and Crested Butte State of Mind
- Serve on Stigma Reduction Campaign Subcommittee
- Create and maintain social media accounts and a stigma reduction campaign to increase access and utilization of services in the valley @better.togethergv est. Nov 2021
- Assist in website creation for Better Together https://cbstateofmind.org/better-together/
- Attend community meetings regarding funding sources, community collaboration and efforts.

Peer Health Educator, Community Outreach Coordinator and Director of Social Media and Content Creation; 4/2019-8/2021

- Created and presented Welcome to the Party, a consent workshop focused on sexual assault prevention and healthy relationships for first year students
- Created and implemented alcohol and drug prevention and education programs and activities focused on population health.
- Led training, workshops and presentations regarding various aspects of health and wellness; held office hours for students
- Led community outreach efforts for mental health, healthy relationships, and substance abuse prevention.
- Attended community meetings for prevention/education/intervention with stakeholders and prominent programs in the valley and provided insight into upcoming projects
- Created social media posts/content for events, programs, and education that included specific statistics and education regarding the disproportionate impacts of substance abuse, mental illness and sexual assault on people of color, and people within the LGBTQIA+ population.
- Designed and distributed materials to illustrate healthy relationships, bystander intervention, mental illness, and crisis protocol via social media, posters, presentations, and various forms of handouts.
- Served as Lead for Western Rising: a fundraiser to increase student access to mental health services.

- Assisted in grant writing and implementation of the RCORP grant in the Gunnison Valley to increase access to mental health and substance abuse services and to decrease opiate use in the Gunnison Valley

Sources of Strength, Peer Leader/Outreach Coordinator; 8/2018 - 2020

- Led presentations for the Board of Trustees, Health Coalition and Residence Life.
- Participated in program planning and implementation
- Collaborated with Gunnison High School and Middle School on stigma reduction and suicide prevention efforts

VOLUNTEER EXPERIENCE

- Western Club Soccer Team President: organize games, practices, communication and travel for club soccer; developed, organized and implemented a successful indoor soccer tournament fundraiser, with participants ranging from 8 years old to 48 years old; opened practices and scrimmages to community members at a reduced price to increase connections between the Latinx population in the Gunnison Valley and Western students; increased access to facilities for those that may otherwise not have the opportunity to play competitively in Gunnison.j

LEARNING

- PSY 270: Developmental Psychology -Tenderfoot Daycare 1-3 year old class recess time
- ESS 275: Motor Development and Learning Tenderfoot Daycare 3-5 year old age group

CERTIFICATIONS/TRAININGS

- CPR (Cardiopulmonary Resuscitation)/ First Aid (Adult and Child/Infant)
- Mandatory Reporter Training
- ACE (Adverse Childhood Experiences) Certified
- ASIST (Applied Suicide Intervention Skills Training) Certified
- Youth Mental Health First Aid Certified
- Mentor Essentials Training
- Mentoring for Mental Health
- QPR, question, persuade, refer (suicide prevention)
- Nationally Recognized Peer Health Educator Training
- SBIRT (Screening Brief Intervention and Referral to Treatment)
- Naloxone Administration Training
- Project Hope Sexual Assault Training
- Project Hope Domestic Violence Training
- Project Hope Healthy Relationship Training
- Child Abuse Prevention
- Sources of Strength Peer Leader

*** FORM FIELD DATA***

Name: Priscila S Franco

Address:

Phone: Email:

Occupation: Retired from USDA Forest Service, Shasta-Trinity National Forest

Biggest Issues: Budgeting, management, infrastructure, forest health, wildfire and smoke safety, economic development through tourism, large numbers of unhoused people.

Govt Experience: Yes. i have extensive experience. I had a 32-year career in federal government, most of it in outdoor recreation management, economic development in rural areas and general management. All required engagement with local governments and communities--Bishop, CA; Mammoth Lakes, CA; Inyo County; Baker City, OR; Mt. Shasta CA; Yreka, CA; and Siskiyou County. Since retirement, I've been a volunteer for many organizations working with local governments. I was director on a bord of directors (BOD) for a large sub-division in Weed, CA; and a director on a BOD for the Pacific Crest Trail Association--Mt. Shasta, CA. Here in Ashland, I was chair of the Forest Lands Commission, and now member of the Forest Lands Committee. I was involved in development of the Volunteer Wildfire Risk Assessment Program (WRAP).

NonGovt Experience: In my free time, I'm an avid outdoor recreationist, hiking, biking, skiing, swimming, etc. I walk and use Ashland Parks and trails daily.

Educational background: I have a BS degree in Forestry from No, Arizona University, 1986. I've had special college courses/training in general outdoor recreation management, Wilderness management, logging engineering, contract administration, firefighting and fire behavior. I've taken many Osher Lifelong Learning Institute classes--watercolor painting, creative writing, journalism, Spanish, liberal arts, Shakespeare and Tai-Chi. I've taken a couple of classes from Ashland Parks and Recreation--dog training and yoga

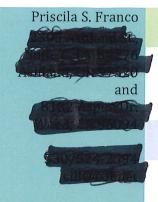
Interest in this position: While serving my community, it furthers my personal interests as well as continues my engagement with natural resources, outdoor recreation, and the arts. It allows me to "try on" this commission before considering a run for an elected position on the commission.

Availability: Yes

Additional Information: My husband and I got a 2nd home in Ashland in 2010. In 2012, we moved here full time.

Resume Upload file: Chronological resume for APRC234152107.DOCX

Signature: Priscila Schuyler Franco



Objective

In retirement I'd like to serve my community, while furthering my personal interests as well as continue my engagement with natural resources, outdoor recreation, and the arts, by participating in the Ashland Parks Commission.

Employment History

- Shasta-McCloud Ranger District, Shasta-Trinity National Forest, USDA Forest Service, Mt. Shasta, CA-- District Ranger, 2008-2011, Deputy DR, 2003-2008
- ➤ Interdisciplinary management of the largest ranger district in CA, ~800,000 acres, 100 permanent & 150 temporary employees, w/\$5-8M annual budget.
- This included: annual timber sales of ~60MMBF; 3 fire battalions, 9 fire engines, 3 fire safe councils; partnerships w/ large, commercial, neighboring property owners such as Mt. Shasta Ski Park, the Sierra Club (Horse Camp), PG&E, Hearst Corp., and Sierra Pacific Industries; consultation and collaboration with 3 Native American Tribes; collaboration w/ the Siskiyou Co. Resource Advisory Council; and oversight of the recreation program which included the Mt. Shasta climbing program, Mt. Shasta Avalanche [forecasting] Center, Mt. Shasta Nordic Center, 6 developed campgrounds, 2 wilderness areas and 120 miles of the Pacific Crest Trail.
- ➢ In 2010, I was assigned to a 120-day temporary promotion in the FS Headquarters Office in Washington DC in Fire and Aviation Management. I was on the Project Management Team to develop a Cohesive Wildfire Management Strategy as directed by the FLAME Act within the FY 2010 Budget Appropriations Bill.
- ➤ In 2006 I wrote a position paper on management of illegal trail building & mountain biking use, which I then used for, among other things, initiation of environmental analysis and construction for Mt. Shasta's new Gateway Trail system in 2010 & 2011.
- Established operation in 2007 & 2008 of the Mt. Shasta Nordic Ski Area by a non-profit organization.
- ➤ In 2006, I was assigned to a 120-day temporary promotion as **Deputy Forest Supervisor**, **Lake Tahoe Basin Management Unit**. This included FY2007 budget formulation and allocation of ~\$40M; I facilitated the 9th annual Tahoe Summit in collaboration with the offices of both the CA & NV governors, senators & congressmen; and participated in land acquisition negotiations for Incline Lake and surrounding acreage.
- ➤ I was a member of R5's ad hoc "Pathways Team" to ID strategies for improved adaptability to changes in government, society and natural resource management. The format I used, utilizing a strategic and tactical approach to partnerships, was adopted by the group for the other components. I presented the team's results to Region 5 Leadership.

- ❖ National Historic Oregon Trail Interpretive Center, Bureau of Land Management, Baker City, OR--Deputy Center Director, 2000-2003 (Acting Director from 1/2001 to 8/2001)
- ➤ Was responsible for a ~5M annual budget; supervision of interpretive exhibits & programs; information services; marketing (rural development); and the volunteer program. I was also responsible for natural resources on the surrounding 500 acres which included actual, historical Oregon Trail ruts.
- ➤ Was part of the Vale District Budget (~\$40MM) Committee & was the liaison for the state and national offices for upward reporting of use, performance measures, workload measures, & National Landscape Conservation System issues.
- > I oversaw a \$2MM building-retrofit due to wind damage.
- > I led a comprehensive interpretive planning effort as designed by the National Park Service.
- ➤ I initiated a Special Events Planning Guide and post-event critiques for improvement of the many events that NHOTIC put on in partnership with local tribes, Chamber of Commerce and local government.
- Klamath National Forest, USDA Forest Service, Yreka, CA--Recreation Officer, 2/99 to 4/2000
- ➤ I was responsible for providing technical and professional direction and budget allocation (~\$1M) for planning, management, partnerships, and program development of the forest's recreation program. This included campgrounds, recreational special uses, a 400-mile trail system, OHV and snowmobiles, Wild and Scenic River management and four different Wilderness areas.
- ➤ I and a professor for recreation and tourism at the Chico State University put on a public workshop about tourism trends and marketing of outdoor recreation in No. California for the Klamath NF Leadership Team, community and business leaders.
- ➤ I worked on the development of interpretive themes for the State of Jefferson and the Volcanic Legacy Scenic Byways.
- ➤ I introduced the highly controversial fee demonstration program to stakeholders, including briefings for Siskiyou County supervisors, and Congressman Herger's office.
- Inyo National Forest, USDA Forest Service, Bishop, CA—1992 to 1999 (Special Assignments 1997 to 1999), (Wilderness Trails Team Leader 1994 to 1997), (Mt. Whitney Recreation Officer, 1992 to 1994)
- ➤ At both the district and forest levels, I allocated annual budgets ~\$1-5MM for partnerships, special use permits, off-highway vehicle use, environmental education, campgrounds, wilderness areas and trails,, and a large horse and mule pack-stock program.
- ➤ I wrote the first R5 Minimum Tool Requirements for identifying the "minimum tool" needed to accomplish work in designated wilderness areas, to be used by all national forests in California to request use of "non-conforming" tools such as wheeled or mechanized equipment.
- ➤ I convened a focus group of stakeholders for Mt. Whitney and Whitney Portal addressing carrying-capacity issues, then developed strategies

- that would resolve them. From that, I initiated tactical projects and programs including overnight and day-use quotas for Mt. Whitney; solar human waste disposal facilities; and crafting rules to mitigate the "bear problem," making it illegal for people to allow wildlife access to food or garbage.
- ➤ I coordinated the 1998 annual Outdoor Writer's Association of America Conference in Redding, CA; a joint FS/BLM California recreation program leaders' conference; California Outdoor Adventures--an interagency information and environmental education event in partnership with Recreation Equipment Incorporated (REI); and a field trip for the National Hispanic Sustainable Environment Conference.
- Various jobs in Fire, Timber and Recreation, working for the Forest Service, Bureau of Indian Affairs and private industry--1975 to 1992

> Post-retirement

➤ I have been on the Board of Directors for the Hammond Ranch Homeowner's Association and the Pacific Crest Trail Association; on the Planning Team for the Great Shasta Rail Trail; and am currently a memebr of Ashland's Forest Lands Conservation Management Advisory Committee and was a FLC liaison with the Wildfire Safety Commission.

Education

- COLLEGE: BS, Forestry, 1988, GPA 3.97
- Central Washington University, Ellensburg, WA--12 quarter units
- ➤ Sierra College, Rocklin, CA--78 semester units
- No. Arizona University, Flagstaff, AZ--56 semester units
- > Troy High School January 1973 Fullerton, CA

Affiliations

Society of American Foresters since 1979

The Nature Conservancy since ~1988

Wilderness Watch since ~1994

Pacific Crest Trail Association BOD ~2014-2019

Mt. Shasta Trail Association since 2005

Mt. Shasta Nordic since 2006

Mt. Shasta Runners 4th of July Volunteer Coordinator since 2005-2014

Great Shasta Rail Trail Planning Team 2012-2014

Mt. Shasta Crystal Geyser Advisory Panel since summer 2014

Ashland's Forest Lands and Wildfire Safety Commissions since 2018

References are available on request.

*** FORM FIELD DATA***

Name: stefani seffinger

Address:

Occupation: Glass artist

Biggest Issues: This is a transitional time for APRC with the current budget challenges and having a new interim director. How APRC functions with in the city structure and the possibility of becoming a special district are areas to address. It is a time to look at the culture of parks, the future of the golf course, swimming pool, the effects of climate change on our park system to name a few of the issues ahead.

Govt Experience: I have served the city of Ashland since 2006 in a variety of roles as a city councilor for two terms and as a park commissioner and president of the park commission. I have also been a Liasion on most of the city commissions including serving on the forest lands commission. I have received the Alan Bates award for my work and service to the city.

NonGovt Experience: I have experience as a psychologist and program specialist which helps with planning and communication skills. I like to seek balance by and listening and considers all sides of an issue. I have worked in a parks system and as a recreation leader in the past so I have an understanding of the role a park has in the community,

Educational background: I have a MA in psychology and am a credentialed school psychologist. I also have taken extensive courses in a wide variety of areas including crisis intervention, budgeting, conflict resolution, and planning. I have experience in program development and long term planning with development of goals, objectives and benchmarks.

Interest in this position: I have a long term commitment to Ashland and to our park and recreation system. I think I would be a good addition to APRC at time time because of my experience with both city and park leadership. I have been an advocate for the importance of parks to our city and in protecting the parks budget., i support our senior program and the stewardship that north mountain park brings to our youth. In making decisions I try to look at all sides of an issue.

Availability: I have time to ahead meetings as needed.

Additional Information: I have lived in Ashland since 2006. I also lived in Ashland in the 1980?s when I was a high school counselor at Ashland high School. I know the community well, I believe I have the respect of the council and department heads who I have worked with over the last decade. I tried to upload bio the link did not work. Can email one if needed.

Resume Upload file:

Signature: stefani seffinger

Stef will be emailing Resume/Bio

stefani seffinger



Current experience

2006-PRESENT

- Working glass studio-ashlandglassact LLC
- Member of the Ashland Gallery Association
- Member Of Ashland Art Works
- Glass artist exhibiting work currently at Fiber Arts Collective

Past Employment

2006.

Pajaro Valley Unified School District : Address 294 Green Valley Road , Watsonville Ca. 95076 phone-831-786-2100

School Psychologist/Program Specialist

- Individual, and small group counseling with elementary, middle school and high school students.
- Crisis intervention services (intervention, post intervention).
- Development of behavior intervention plans for students .
- Psycho-educational assessment of students, including assessment for learning disabilities, emotional disturbance and Attention Deficit Disorder.
- Development of educational plans, objectives and goals for special education students .
- Teacher training in the areas of behavior management, cooperative learning and classroom management.
- Training of all special education staff in Professional Assault Response(PART-R). A system to understand, prevent and intervene in aggressive behavior of students.
- Development and coordination of the district's program for students with emotional disturbance.
- Conducted parent education classes at the elementary and middle school levels.

1981-1983 Siskiyou Rehabilitation Associates Medford, Or. Vocational Rehabilitation Specialist

- Provided vocational testing, counseling and job assistance to injured workers.
- Developed written return to work plans for each client.
- Worked directly with employers to modify work sites and redesign positions for injured workers.
- Provided extensive record keeping to conform to state standards.

1978-1980 Ashland School District Ashland, Or. Child Development Specialist/High School Counselor

- Implemented preventative mental health programs to elementary and middle school children.
- Provided vocational, career and personal counseling services to high school students.

Education

California State University at Northridge

- B.A. Psychology 1968
- M.A. Psychology 1970

Additional experience

Ashland City Councilor - Two terms ending 2022

Ashland Parks and Recreation Commissioner

Ashland Forest Lands Commissioner

Liasion to the Ashland Chamber of Commerce

Liasion to the Ashland Public Arts Commission

Member of the Ashland Budget Committee

Member of Senior Advisory Committee

Interests

Kiln form glass, gardening, hiking, yoga and Pilates

*** FORM FIELD DATA***

Name: Michael Stringer
Address:
Phone:
Email:

Occupation: Sales & Marketing Manager, True South Solar

Biggest Issues: As an outside observer, I have identified a number of priorities that the Parks Commission is currently addressing. Here are my observations about these and other issues pertaining to Ashland?s park lands. Maintaining Strong Connections We work best when we work together. That?s not always possible, of course, but we do have a very high percentage of park land per resident and we should be proud of that. When communicating with our stakeholders, we should strive to build consensus across the community. Ashland?s brand is one of proximity to open space. It is a tourist draw as well as a benefit for residents. Our entire community benefits from our parks, so it makes the most sense to find opportunities to build bridges where we can in order to be most successful. Sustainability The Parks Department needs to maintain a careful balance of community, economy, and the environment. Each ?stool leg? of sustainability holds importance and it?s shortsighted to focus on one of them while losing sight of the other two. For example, we have issues with homefree individuals establishing ?day camps? in our parks. We have to focus on providing options for community residents that balance the needs of all users. Maintaining a Balance of Uses of our Parklands We have a diverse group of parkland users and each user group has a voice. The mountain biking community has become more organized recently and is becoming increasingly engaged with the parks department. We can address these needs while also catering to hikers and runners. The Forest Service has a great method for establishing recreation spectrums on various parcels of land. This means that each approved use is compatible with the other approved uses on the parcel. This is a great approach to balancing user groups. Long-Term Planning for the Oak Knoll Golf Course The golf course is a valued piece of property and well-loved by Ashland?s golfing community. However, with water consumption becoming a growing concern in our community, we need to make a long-term plan for the golf course. This is an asset I am unfamiliar with currently but would like to learn more about. Master Plan Development Ashland as a community is maturing and infill is one of the only options currently available to adding housing. As the community becomes more dense, we need to make sure that each resident is able to easily access park land for enjoyment and relaxation. Our parklands are one this community?s most valuable assets and we need long term goals and plans for maintaining this careful community balance. Developing a Long-Term Funding Mechanism for Parks Unfortunately, the Ashland voters did not approve the most recent ballot measure intended to provide a long-term funding mechanism for parks. We will need to put our heads together to develop a plan for parks funding that would be amenable to a majority of Ashlanders. Homelessness Ashland, because of its proximity to I-5, has a number of both transient and semi-permanent residents who are unhoused. Our parklands are a natural option for these folks to take up residence as these places are often ?out of sight, out of mind.? This creates the potential for fires and other nuisances like trash accumulation. The city?s policy of allowing people to camp near the Grove but move out of the area during the day has created an issue in Garfield Park. Parents are not comfortable letting their children recreate in the park while homefree folks consume drugs and alcohol on the property. The Parks Commission must have a seat at the table when the Ashland City Council weighs these types of decisions. Daniel Meyer Pool We need a new pool. It?s going to be expensive, but it will benefit our community for years to

come.

Govt Experience: I started my career in Sitka, Alaska. The town dump had filled up and we needed to figure out a new plan. Ultimately, the plan included developing a recycling program and I was a leader in developing the new recycling plan. I worked for the Sitka Tribe alongside the City of Sitka to come up with a long-term plan that is essentially the same 2 decades later. This was a rewarding beginning to my career working alongside city staffs of various communities around the country. When I lived in Nashville, Tennessee, I worked with local government officials on water quality issues and implementing best management practices for stormwater. This mainly educational role was a great opportunity for me to learn about how local government officials make decisions and how jurisdiction matters. Living in Ashland for the past 16 years, I have always taken the newspaper. I like to stay informed about local politics and have had occasional opportunities to interact with our local government, especially during my 8 years as Mt. Ashland's Director of Marketing and Development. NonGovt Experience: I spent 20 years working in the nonprofit sector. I was an Americorps member in Alaska working with the Sitka Tribe on environmental issues in the community. In Ashland, I worked for the Southern Oregon Land Conservancy for 6 years and for the Mt. Ashland Association for 8 years. During my two decades of community service, I regularly attended board meetings and was expected to regularly report progress on various projects at the meetings as well as serve as staff support to various committees.

Educational background: I have a bachelor's degree in psychology from Centre College in Danville, Kentucky. I have a Masters Degree in Environmental Management from Duke University. Interest in this position: My passion is parks. I spend a lot of time using our parks and have a vested interest in them. For the past year, I have been working in the private sector after a career in community service and I want to continue to give back. As an expert in land management, I am uniquely suited to help Ashland's Parks Department grow professionally.

Availability: Yes, I am. My youngest child is a senior in high school. My availability is suddenly very different than it was!

Additional Information: I have lived in Ashland for 16 years. I was living in Ashland, Kentucky for a short time after my wife and I went to graduate school. We wanted to move to Oregon and decided to visit. As a stay-at-home dad at the time, I had a "playground test." I would take my children to a playground in each community we visited and took notes about each experience. We came to Ashland on a whim and visited Lithia Park. Well, you can guess the rest. We moved here in August 2017 a week before my older child entered elementary school. We never looked back. I am an ultramarathon runner, mountain biker, and all-around outdoor enthusiast. I love swimming to the dam at the reservoir with my wife. I am in one of Ashland's parks almost every day.

Resume Upload file: MICHAEL STRINGER 2023231090300.PDF

Signature: Michael Stringer

MICHAEL STRINGER

SALES & MARKETING MANAGER

SUMMARY

Energetic marketing and sales professional with decades of experience in the environmental sector. Creative, goal-oriented team player with a passion for data-driven marketing to drive sales. Established local track record of success managing marketing and sales teams that builds trust, works cost-effectively, and helps the organization thrive.

OBJECTIVE

Guide the change needed to protect our planet through guiding consumer behavior change and management, building a culture of clean power, community engagement, public relations, and leadership.

PROFESSIONAL EXPERIENCE

Marketing & Sales Manager

True South Solar | August 2022 - Present

- Provides strategic leadership for a growing local business.
- Manages a sales team of eight people with \$10MM in sales annually.
- Leads the marking team with planning, budgeting, graphic design, web design, and other efforts designed to build and maintain revenue.

Director of Marketing & Development

Mt. Ashland Association | June 2014 - August 2023

- Assisted the nonprofit ski area at a time of deep turmoil and uncertain future, guided
 a rebrand of the organization from one of perceived community apathy to one which
 embraces the community and is run by ethical, passionate leaders.
- Doubled annual fund donations through building an organizational culture of philanthropy and donor stewardship.
- Supervised a team of three in the marketing department.

MICHAEL STRINGER - PAGE 2

- Guided project development through internal consensus building, project development, fundraising, construction, and subsequent stakeholder stewardship.
- Successfully carried out \$2mm capital campaign to remodel the historic ski lodge.
- Helped the organization go from \$1mm in debt to \$3.5mm cash-on-hand, in addition to supporting major maintenance and improvement projects along the way.
- Developed strategic partnerships with key foundations, local governments, and regional marketing organizations.

Development Director

Southern Oregon Land Conservancy | June 2008 - May 2014

- As the organization's first development director, built a culture of philanthropy that supported the organization's work.
- Tripled the donor base of support through direct mail, special events, and hightouch outreach efforts.
- Developed and enhanced the major donor program and annual recognition plan.
- Designed and implemented a content management system and new website.

Environmental Specialist

Sitka Tribe of Alaska | 1999 - 2004

- Managed the federally-recognized tribe's environmental programs, including community recycling and composting projects, a community garden, and support traditional resource harvesting programs.
- Assisted management of three longitudinal studies at remote locations Klag Lake, Redfish Bay, and Salmon Lake in Southeast Alaska which assessed the population of sockeye salmon in those lake-and-stream systems.
- Assisted with submissions to federal agencies seeking input for proposed projects as part of the NEPA project development process.

EDUCATION

Masters Degree – Environmental Management, Duke University, 2008 Bachelors Degree – Psychology, Centre College, 1996

HOBBIES AND INTERESTS

Running ultramarathons, mountain biking, multi-day whitewater rafting trips, skiing and snowboarding, flyfishing, hiking, backpacking, travel, cooking, playing guitar, photography, and, most importantly, being a parent of two amazing teenagers.

*** FORM FIELD DATA***

Name: Daniel Weiner
Address:
Phone:
Email:

Occupation: Physician

Biggest Issues: While I feel the issues facing APRC are wide reaching and complex such as the pool, the fountain, growing maintenance costs and senior services, It seems the two overarching issues are funding and the impact and implications of climate change. A predictable and sustainable funding stream will allow APRC to expand, enhance and maintain the facilities and services they are able to offer the community. This, however, must take into consideration the major impact climate change is having on our region.

Govt Experience: I have never worked for a governmental agency, but have significant experience partnering with them through my work as the Medical Officer for a Federally Qualified Health Center (FQHC). Our funding and programs are overseen by the Federal Health Resources and Services Administration (HRSA). In my previous employment working for The Redding Rancheria Tribal Health Center, I had much opportunity to help support the work of the Tribal Government in developing a healthy environment for their community. While living in Dunsmuir, California, I engaged with city government by regular participation in city council meetings. I brought together contingents from the fishing and white water raft/kayak communities in and attempt to develop a white water park within city limits on the Upper Sacramento River.

NonGovt Experience: I have worked in community health and tribal health for my entire career. I was drawn to working in the healthcare ?safety net? because I felt that it was where I could have the greatest impact on improving the health of my community. It is well established that the social determinants of health have an even greater impact on health outcomes than medical intervention alone. As such, in my work with Rogue Community Health, we have expanded services to include nutrition, housing, and exercise education. I believe working with the APRC to help further develop and ensure ongoing access to outdoor spaces as well as the broad array of recreational programs and services is well aligned with work I have committed my career to. A vibrant and sustainable parks department is vital to our community?s health and wellness! FQHCs are always working under tight budgetary constraints and thus are forced to be innovative and creative in both finding new revenue sources as well as leveraging the funding they have available to deliver high quality, patient and community focused programs and services. I believe this experience will serve me (and the community) well as an APRC commissioner.

Educational background: BA in Psychology, CSU Chico 1990 BA in Philosophy, CSU Chico 1990 Doctor of Osteopathic Medicine, Western University of Health Science 2000

Interest in this position: I am interested in serving on the APRC because I have a strong belief that outdoor spaces and social and supportive services are critical to a healthy and thriving community. I believe that my past experience and demonstrated commitment to serving this community positions me well to represent the community and further the goals of APRC in developing and enhancing the services and programs that mean so much to Ashland.

Availability: Yes.

Additional Information: My wife and I have lived in Ashland since 2015 but have spent quite a bit of time here over the past 20+ years. While living and working in Redding CA, Ashland was a frequent

getaway for us. I first was introduced to Ashland as a young child visiting on a family vacation and subsequently spent many summers in the area working as a river guide on the Upper Klamath River. I have always appreciated the unique character of Ashland as it brings access to nature right into the downtown. I believe the parks system is a major contributor to that character and it is critical that we continue to support, build and maintain it. Demographic and economic shifts are forcing all communities to evaluate what sets them apart from others and I believe that our parks and wild spaces are a special and defining characteristic of Ashland. While they certainly improve the quality of life in Ashland for residents, if managed well, they can serve as an economic driver through an expanding tourist based industry. I believe my professional and volunteer experience have helped me develop a skill set that will serve APRC and the Ashland Community well.

Resume Upload file: Dan C.V. 2023231142834.DOC

Signature: Daniel Weiner

Daniel M. Weiner



WORK EXPERIENCE

Chief Medical Officer – Rogue Community Health
 Physician – Redding Rancheria Indian Health Clinic
 Assistant Medical Director
 7/2015-present
 8/2003-7/2015
 10/2010-7/2015

- Clinical focus
 - General Family Medicine
 - Pain Management
 - Addiction medicine
 - Psychopharmacology
 - EHR Physician Champion
- Clinical Instructor Mercy Family Practice Residency
 Preceptor for both in-patient and clinic care
 - Developed and oversees pain management program
 Hilltop Medical Center Urgent Care

2001-2003

2009-7/2015

• Redding Rancheria - OMT Clinic

9/2002-5/2003

- Activities Therapist
 - Residential Treatment Center Acute diagnostic

unit for "Emotionally Disturbed" (SED) children

- Organized and co-lead a program for children from

alcoholic and substance abusive families

1990-1992

COMMITTEE INVOLVMENT

•	Oregon	Society	of	Addiction	Medicine
---	--------	---------	----	-----------	----------

0	Immediate Past President	7/22-7/23
0	President	7/21-7/22
0	Vice president	7/20- 7/21

Mercy Medical Center, Redding

0	Ethics committee	2002-/2015
0	Committee Chair	2011-2014

Redding Rancheria Indian Health Center

o EHR Physician Champion 2010-7/2015

o Chair: Quality Improvement Steering Committee 2008-7/2015

o Contract Health Services

Reviews clinic resource utilization

2003-7/2015

Pharmacy and Therapeutics

2005-7/2015

o Accreditations committee

2007-2008

• North State Connect

o Development of regional HIE

6/14-7/2015

RESIDENCY

Mercy Redding Family Practice Residency Program

2000-2003

• Chief Resident

2002-2003

BOARDS/CERTIFICATIONS

• Board Certified: American Board of Family Medicine

2003-present

• Board Certified: American Board of Addiction Medicine

2016-present

• Master Psychopharmacologist – Neuroscience Ed Institute

Certified-2012

• Certified Diplomat: American Academy of Pain Management

2007

• DEA wavier for use of Suboxone in treatment of opiate abuse 2005-present

EDUCATION

Western University of Health Sciences,
 College of Osteopathic Medicine of the Pacific

1995-2000

Doctor of Osteopathic Medicine

• Undergraduate Teaching Fellowship

1997-2000

Osteopathic Manipulative Medicine

• California State University, Chico

1985-1990

B.A. Psychology, 1990

B.A. Philosophy, 1990

VOLUNTEER ACTIVITIES

Oregon Society of Addiction Medicine

VP/Pres/past Pres - service term

2020-2022

• Mercy Medical Center – Ethics Committee

2002-2015

•	Good News Rescue Mission Medical Clinic	2003-2006
•	Medical Mission to Nicaragua	2/2004
•	Medical Mission to Peru	2/2002
•	Assist with Saturday Osteopathic Manipulation class	1996-1997
•	Anti-tobacco education through Cal-Doc program	1996
•	Physical exams for nursing students through the	
	Mission Osteopathic Medical Clinic	1996

• Montclair Medical Clinic 1996

PROFESSIONAL

ORGANIZATIONS

- American Osteopathic Association
- American Academy of Family Practice
- Neuroscience Educational Institute
- Oregon Society of Addiction Medicine
- American Society of Addiction Medicine