

Normal Avenue Neighborhood Plan Resident Questionnaire



We need to hear from you

The City of Ashland, with the help of the State of Oregon's Transportation Growth Management Program, is beginning a 15 month planning process to create a plan that will help guide future changes within the 94 acre Normal Avenue neighborhood. The following questionnaire is intended to help us define some crucial neighborhood characteristics and to find out what the area residents think about them before the formal planning process begins.

Your input is very important. We hope you will take a few minutes to answer these questions and you are also encouraged to use the space throughout the questionnaire for any additional comments you would like to share. Once completed please fold this questionnaire in half and return by July 15, 2012 using the self addressed stamped envelope provided.

The City will also be inviting you to various public meetings and will request your participation in a public design charrette to help create the neighborhood plan. Please watch for notices regarding these opportunities throughout 2012 and 2013.

You can find the most current schedule of future meetings and all available information on the City's website at www.ashland.or.us/normalplan .

If you have any questions, please call Brandon Goldman at 541-552-2076, or e-mail Brandon.Goldman@ashland.or.us .



Resident Questionnaire

General Perceptions

Do you live in the project area ? (*circle one, map provided at end of questionnaire*)

Yes No

How long have you and your family lived in this neighborhood?

- 1) less than 1 year
- 2) 1 to 5 years
- 3) 6 to 10 years
- 4) 11 to 30 years
- 5) 31 years or more
- 6) Do not live in the area

What is your primary interest in this neighborhood planning effort?

- 1) Own property in the project area.
- 2) Affiliated with an institution in the project area (i.e. school, religious institution, etc.)
- 3) Live or own property outside of the project area but within the general vicinity.
- 4) General interest in Ashland's future growth and environment.
- 5) Other: _____

How would you rate the overall quality of life in your neighborhood?

(Please check only one answer)

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. Don't Know



What are the most significant changes that have taken place in this neighborhood since you moved here?

- _____
- _____
- _____

What are the best things about living in this neighborhood?

- _____
- _____
- _____

What are the worst things about living in this neighborhood?

- _____
- _____
- _____

Outcomes

What are the two most important outcomes of the neighborhood plan?

- 1) _____

- 2) _____



Housing and Land Use

Does your property have additional development potential (e.g. land available for additional housing units)?

Yes _____

No _____

Do not Know _____

Do you intend to develop your property in the future?

never

Yes, in less
than 5 years

Yes,
in 5-10 years

Yes,
in 11 + years

Undecided

As the area develops in the future which of the following land uses should be encouraged in the neighborhood? *(Please check all that apply and leave the others blank)*

a. single-family homes _____

b. Townhouses and condominiums _____

c. Apartment buildings _____

d. Manufactured home parks _____

e. Neighborhood retail _____

(e.g. corner grocery, convenience store, coffee house, etc.) _____

f. Neighborhood services _____

(e.g. hair salon, bank, etc.) _____

g. Religious institutions _____

h. Parks and openspace _____

i. Other _____

Additional Comments regarding future land uses:



Greenways and Open Space

How would you rate the overall health of this neighborhood's natural environment?

very unhealthy	unhealthy	somewhat unhealthy	healthy	very healthy
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How would you rate the importance of providing greenways and public open space in the neighborhood?

completely unnecessary	somewhat unnecessary	somewhat important	very important	No Opinion
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How would you rate the importance of preserving natural areas (wetlands, riparian areas) in the neighborhood?

completely unnecessary	somewhat unnecessary	somewhat important	very important	No Opinion
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How would you rate the importance of the following elements in any future greenways and public open space in the neighborhood? (Please rate each item in order of importance by circling the appropriate number with 1 being least important to 5 being most important)

- | | | | | | |
|--|---|---|---|---|---|
| a. Wetland preservation or enhancement | 1 | 2 | 3 | 4 | 5 |
| b. Creek preservation or enhancement | 1 | 2 | 3 | 4 | 5 |
| c. Neighborhood park | 1 | 2 | 3 | 4 | 5 |
| d. Trails / walking paths | 1 | 2 | 3 | 4 | 5 |
| e. Other _____ | 1 | 2 | 3 | 4 | 5 |

Are there any specific natural assets (trees, Creeks, Wetlands, or vistas that should be taken into account as part of the Plan?



Additional Comments regarding Greenways, open space, and natural areas:

Transportation and Infrastructure

What are your main forms of transportation? *(Please rank the top three by frequency of use)*

___ car	___ bus
___ foot	___ ride with friend
___ bike	___ motorcycle
___ Other: (please specify) _____	

How important is it for you to live within walking distance of each of the following? *(Please rate each item in order of importance by circling the appropriate number with 1 being least important to 5 being most important)*

a. Grocery/convenience store	1	2	3	4	5
b. Church/synagogue/mosque	1	2	3	4	5
c. Recreation/community center	1	2	3	4	5
d. Library	1	2	3	4	5
e. Public transit stop	1	2	3	4	5
f. Medical facilities	1	2	3	4	5
g. Family members	1	2	3	4	5
h. Friends	1	2	3	4	5
i. Jobs	1	2	3	4	5
j. Schools/day care centers	1	2	3	4	5
k. Other: _____	1	2	3	4	5

How often do you walk or bike to services and shopping?

Most days	at least once a week	at least once a month	at least once a year	Never
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How would you rate the walkability and bikability of your neighborhood in connecting your home to shopping, schools, and the general vicinity?

very poor | poor | fair | good | excellent

Additional comments regarding transportation:

Infrastructure

How satisfied are you with the existing utility services in the neighborhood?

Circle one in each category (*circle either satisfied, not satisfied, or no opinion in each category*)

a) Sewer/Septic	Satisfied	Not Satisfied	No Opinion
b) Water	Satisfied	Not Satisfied	No Opinion
c) Stormwater	Satisfied	Not Satisfied	No Opinion
d) Electric	Satisfied	Not Satisfied	No Opinion
e) Talent Irrigation District	Satisfied	Not Satisfied	No Opinion



Which of the following Infrastructure and transportation improvements should be the highest priority? *(Please rate each item in order of importance by circling the appropriate number with 1 being least important to 5 being most important)*

- | | | | | | |
|--|---|---|---|---|---|
| a. Improve (pave) neighborhood streets | 1 | 2 | 3 | 4 | 5 |
| b. Improve driveway visibility on East Main Street | 1 | 2 | 3 | 4 | 5 |
| c. Install sidewalks and bike paths | 1 | 2 | 3 | 4 | 5 |
| d. Install street lights | 1 | 2 | 3 | 4 | 5 |
| e. Accommodate run-off from storm events | 1 | 2 | 3 | 4 | 5 |
| f. Improve the water system | 1 | 2 | 3 | 4 | 5 |
| g. Improve the sewer system | 1 | 2 | 3 | 4 | 5 |
| h. Improve Talent Irrigation District system | 1 | 2 | 3 | 4 | 5 |
| 1. Improve access to public transportation | 1 | 2 | 3 | 4 | 5 |
| j. Other: _____ | 1 | 2 | 3 | 4 | 5 |

Additional comments regarding infrastructure:



Sustainability

As the area develops in the future how important to you are the following measures? Please rate each item in order of importance by circling the appropriate number with 1 being least important to 5 being most important)

- | | | | | | |
|---|---|---|---|---|---|
| a. Preservation of the natural environment (creeks, wetlands) | 1 | 2 | 3 | 4 | 5 |
| b. Water conservation practices | 1 | 2 | 3 | 4 | 5 |
| c. Energy and Water efficient Building practices | 1 | 2 | 3 | 4 | 5 |
| d. Use of recycled materials in new construction | 1 | 2 | 3 | 4 | 5 |
| e. Solar orientation of buildings (for panels and passive energy) | 1 | 2 | 3 | 4 | 5 |
| e. Reduced pavement and impervious surfaces | 1 | 2 | 3 | 4 | 5 |
| f. Reduced automobile dependency | 1 | 2 | 3 | 4 | 5 |
| g. Household food production opportunities | 1 | 2 | 3 | 4 | 5 |
| h. Other: _____ | 1 | 2 | 3 | 4 | 5 |

Additional comments regarding sustainability:



Optional information about you and your household

The next set of optional questions is about you and your household members and can better help us understand the demographic characteristics of respondents.

Number of people in your Household:

Adults _____ School age children _____

Number of people in household employed full or part time: _____

Number of retired people in household _____

Location of job(s), if employed, for each adult in the household *(Include number of working adults in each geographic area):*

Work at Home _____

Ashland area _____

Medford area _____

Talent/Phoenix area _____

Grants Pass area _____

Other _____

Do you own or rent your home?

1. own
2. rent



Do you intend to participate in the design charrette?

(The design charrette would take place in three intensive meetings over the course of 4 consecutive days or evenings in which conceptual neighborhood designs are created)

Yes No

Would you like to participate in a “key stakeholder” meeting with the Planning department in mid July to discuss the project?

Yes No

Would you like to be notified of the neighborhood meetings?

Yes No

Contact Information *(optional)*

If you would like to be notified of future meetings please provide your contact information:

Name _____

email _____

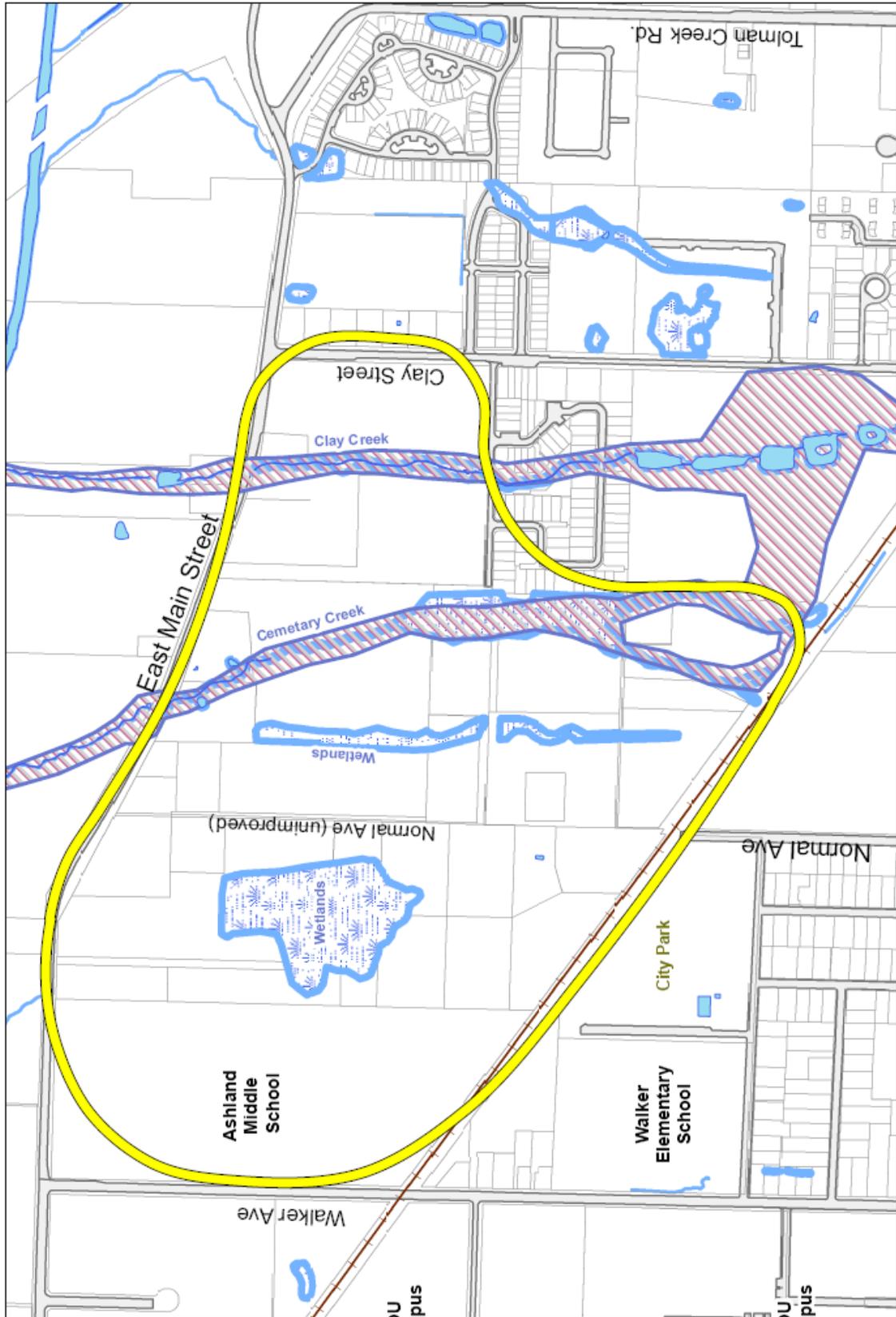
phone _____

mailing address _____

If you have additional questions please do not hesitate to call Brandon Goldman with the Ashland Planning Department at 541-552-2076, or by email at brandon.goldman@ashland.or.us

THANK YOU





Natural Resources

- Floodplains
- Wetlands

Normal Avenue Neighborhood Plan Area

0 200 400 800 1,200 1,600 2,000 Feet

CITY OF ASHLAND

