



*A Hand Up, not a Handout!*

## **MASLOW PROJECT NARRATIVE SUMMARY**

Maslow Project is a nonprofit advocacy organization that provides goal-oriented, wrap-around support services to homeless children and teens, ages 0-21, and their families in Jackson County, with a goal of bringing enough stability into their lives so that kids are able to remain in school and complete their secondary educations. We deliver services through three primary venues: in school-based programs throughout Jackson County, at our Medford Resource Center, and through street outreach. Our nationally-recognized program promotes a youth-centered safety-net model, utilizing a “web” of support including: emergency basic needs, family advocacy, case management and mental health counseling, academic and employment support, enrichment opportunities and enhanced access to community resources.

Our program offers three levels of service: **Basic Engagement** - Critical emergency needs and outreach, intended to ensure the safety and stability of youth; Family Advocacy to ensure youth are able to enroll in school, remain in their school of origin, have transportation to school, and have access to the supports they need; **Moderate Engagement** - In-depth case management (both school and Resource Center-based) that helps youth progress toward goals and foster self-sufficiency; and **Intensive Engagement** - Multifaceted, high-intensity support services (e.g.: mental health counseling, enrichment activities, tutoring, harm reduction/life skills workshops), augmenting our case management services.

The wrap-around supports we provide to at-risk and homeless youth and families - who may be couch surfing, living doubled-up with family or friends, or staying in weekly-rate motels – has a strong preventive component, and can **often prevent these vulnerable individuals from ending up on the streets**. In addition, Maslow Project’s emphasis on stabilizing homeless and at-risk youth **so they can focus their attention on staying in school and completing their education** is one of the best ways we can set these youth on a path toward financial stability and sustainability. Please see Section 4 of this application for more details.

We propose a continuation of our partnership with the City of Ashland to support Maslow Project’s Ashland school-based program. Our Ashland Case Manager works with homeless students and their families to ensure stability and school achievement, supporting our mission to offer every homeless child and youth the probability of success and the opportunity for a better life. The total cost of this project is \$32,913. Maslow Project has already secured \$11,413 of this amount. We respectfully request

\$10,000 from the City of Ashland's CDBG program to continue support for this project. Ashland CDBG funds are an essential source of financial support for this program.

**Project Objective:** Promote and support stability, self-sufficiency and school achievement for homeless youth in Ashland.

**Project Outcomes:**

- Identify and provide Basic Engagement Services (basic needs, outreach, information and referrals) to approximately 100 youth.
- Provide Moderate Engagement Services (in-depth case management) to approximately 45 youth throughout the year. 80% of the youth served through Case Management will either remain stable or demonstrate progress toward stability in one or more focus areas on Maslow Project's *Client Self-Sufficiency Scale* (36 youth).
- 95% of Ashland clients providing feedback through Client Surveys will report a satisfactory or above response.



**CITY OF ASHLAND**  
**2015 Program Year Community Development Block Grant (CDBG)**  
**Application**

These completed Sheets shall be included as the first pages on all submittals.

**I. APPLICANT INFORMATION**

**Applicant Organization Name:**

Maslow Project

**Executive Director's Name(s):** Mary Ferrell

**Board Member Names (attach separate sheet):** See attached sheet

**Applicant Mailing Address:**

500 Monroe Street  
Medford, OR 97501

**Applicant Street Address:**

500 Monroe Street  
Medford, OR 97501

IRS Classification: 501(c)3 public charity

Federal Tax ID#: XXXXXXXXXX

Mission Statement: (may be attached)

Maslow Project's mission is to offer every homeless child and youth the probability of success and the opportunity for a better life. We do this by providing resources for basic needs, removing barriers to education and employment, and fostering self-sufficiency in a collaborative and empowering environment.

Total Employees: 12

Total Volunteers: 45+

**II. CONTACT PERSON** (designate a contact person who is familiar with the project)

Name: Mary Ferrell  
Title: Executive Director  
Phone Number: 541-608-6868  
Fax Number: 541-608-6869  
E-mail Address: mary@maslowproject.com

**III. PROJECT INFORMATION SUMMARY**

Project Name or Title:  
School-Based Services for Ashland's Homeless Youth

Expected Completion Date: June 30, 2016  
Requested CDBG Funds: \$10,000  
Organizational Match: \$11,413 – Individual donations  
Funds from Other Sources: \$11,500 –Ashland School District Title 1A and Title X funds  
Total Project Cost: \$32,913

## 2) PROJECT SUMMARY

Please see Narrative Summary on previous page.

## 3) PROPERTY AND PROJECT INFORMATION

N/A

## 4) SERVICES TO BE PROVIDED

**Services to be Provided:** Maslow Project is partnering with the Ashland School District to place a part-time Case Manager in Ashland schools K-12; identifying homeless youth in need of basic needs and supportive services.

Our Case Manager provides the following levels of Maslow support services to homeless youth in Ashland:

- **Basic Engagement:** Maslow's school-based Case Manager serves as a "one-stop" point of contact for homeless Ashland youth who need access to basic needs, and provides referrals designed to increase immediate connections to supportive services within the community, including: hot meals, food boxes, clothing, hygiene supplies, sleeping bags, bus tokens, and emergency assistance. On- and off-site partnerships with a host of community agencies and organizations also help to create a "safety net" that decreases the possibility of youth getting lost in the system. These services form a stable foundation for youth to build upon in their efforts to remain in school and move toward financial stability and self-sufficiency.
- **Moderate Engagement:** Our Case Manager helps identify and advocate for high-risk and homeless Ashland youth in need of basic needs and support services: acting as a liaison between youth, agencies, schools, and parents; tracking relevant academic and attendance information; and providing support and mentorship to homeless youth and their families. The Case Manager also works with each youth to identify personal goals and plot a course that will help them achieve those goals.
- **Intensive Engagement:** Maslow's Ashland Case Manager also connects kids with positive youth development activities – including access to after-school and summer programs; promoting self-sufficiency through encouraging engagement in school, employment, and supportive services while facilitating increased interpersonal skills. This comprehensive approach helps stabilize youth, keeps them engaged in school and connected to resources, builds resiliency and coping skills, and empowers them to work toward their educational goals and independence.

The services provided through this program align with Goal 6.1 of the City of Ashland's Consolidated Plan.

**Eligible Target Population:** The population served through Maslow Project's Ashland program consists of youth between the ages of 0-21 (and their families)

residing in Ashland and meeting the McKinney-Vento definition of homelessness, who are eligible for public school enrollment or Head Start programs. Homelessness is defined by the McKinney-Vento Act as “any student who lacks a fixed, regular, and adequate night time residence.” This includes couch surfing, doubled-up, living in weekly rate motels, shelters, parks, streets, and campgrounds, or in substandard blight conditions. Children may be unaccompanied or with their parents/guardians. Homeless youth participating in this program are identified in several ways: at point of enrollment in school, by school staff throughout the school year, through self-referral, by Maslow Project outreach staff, and through referrals from partnering agencies.

All youth in this population (target: 100 youth) are presumed by HUD to be low or moderate income. In our experience, 100% of the homeless youth and families we serve fall within the “extremely-low income” category, and earn 30% or less of the Area Median Income.

#### **5) WORK PROGRAM & TIMELINE**

The project outlined in this application is an ongoing program, and will be conducted from July 1, 2015 through June 30, 2016. Our Case Manager currently works in Ashland schools two days/week, providing Basic and Moderate Engagement services to eligible youth and families and connecting them to Intensive Engagement opportunities as needed. Please see attached project schedule (Form A) for more details.

#### **6) FINANCIAL INFORMATION**

Payroll is based on 0.6 FTE Case Manager compensation. Payroll tax and benefits are estimated at 22% of total wages. These costs are based on actual payroll reports. Payroll costs are based on agency salary schedules. The amount requested from the Ashland Community Development Block Grant represents a portion of the Case Manager’s salary. All other program costs are covered by other funding sources, including administration and overhead.

#### **7) ELIGIBILITY FOR FEDERAL FUNDING**

The proposed program delivers the following Federally-eligible activities:

- Client Services
  - a. The proposed project is within the Ashland City Limits, and will take place at Ashland public schools.
  - b. Clients are classified as homeless under the McKinney-Vento Act. Homeless people are presumed by HUD to be principally persons of low and moderate incomes. As stated above, all the individuals Maslow Project has worked within Ashland since July 2012 fall into the “Extremely Low Income” category.
  - c. Maslow Project has already secured funding for the project from the following sources: Private individual donations: \$11,413.
  - d. This is a social service application; sections “d”-“i” are not applicable.

## 8) AGENCY'S MISSION AND SERVICE HISTORY

Maslow Project's mission is to offer every homeless child and youth the probability of success and the opportunity for a better life. We do this by providing resources for basic needs, removing barriers to education and employment, and fostering self-sufficiency in a collaborative and empowering environment.

Maslow Project was founded in 2007 in response to the growing critical needs of homeless youth in Medford, Oregon, and received 501(c)(3) non-profit status in 2009. Our organization evolved out of the federally-mandated McKinney-Vento Act, which requires all public school districts to ensure homeless youth have barrier-free school enrollment, transportation to school, and access to their school of origin, regardless of current residence. In July, 2012, Maslow Project began providing basic needs, outreach, case management and enrichment services to homeless Ashland children and teens (aged 0-21), thanks to a \$10,000 grant award from the Ashland CDBG Program. We now provide school-based case management services in four school districts in Jackson County (Medford, Ashland, Phoenix/Talent and Rogue River), and provide basic engagement services to homeless youth and their families throughout Jackson County.

The wrap-around supports Maslow Project provides to at-risk and homeless youth and families - who may be couch surfing, living doubled-up with family or friends, or staying in weekly-rate motels – has a strong preventive component, and can **often prevent these vulnerable individuals from ending up on the streets**, by stabilizing them BEFORE they go into housing crisis. In addition, Maslow Project's emphasis on stabilizing homeless and at-risk youth **so they can focus their attention on staying in school and completing their education** is one of the best ways we can set these youth on a path toward financial stability and sustainability. In fact, **88% of the school-aged, case managed youth we served during our 2013-2014 program year remained enrolled in school all year.**

Maslow Project is the only organization in Jackson County offering comprehensive, wrap-around support services to the full range of homeless children and youth, aged 0-21. One of the primary strengths of our program is **our commitment to working collaboratively with other Jackson County service agencies, schools, businesses, civic organizations, churches, and volunteers** to provide a comprehensive service delivery model to reach homeless youth: in schools, in the community, on the streets, and through inter-agency collaborations and referrals. Every year, over a dozen foundations; more than 200 local churches, civic groups & businesses and over 800 individuals, provide financial and in-kind support for Maslow Project's work with homeless Jackson County youth and families. This strategy is cost-efficient, minimizes overhead, avoids duplication of services, and ensures that our clients are supported by a web of community-based services. Please see the attached list of Maslow Project's Ashland Supporters for more information.

## 9) SELF-SUFFICIENCY

Maslow Project's mission - "to offer every homeless child and youth the probability of success and the opportunity for a better life" - is based upon the concept of **promoting self-sufficiency** amongst homeless youth.

Youth homelessness takes a heavy toll on those it impacts. According to the National Center on Family Homelessness, homeless youth **go hungry at twice the rate** of other youth, are **sick four times more often**, and have **three times the rate of emotional & behavioral problems**. They also have **twice the rate of learning disabilities**, and are **87% more likely to drop out** of school (USDE). These overlapping risk factors combine to create a population that struggles to become self-sufficient. Self-sufficiency is a crucial component of resiliency for homeless children and youth, who are capable of fostering uncommon strength and courage in the face of difficult life circumstances.

Maslow Project addresses both basic needs and wrap-around case management to ensure a comprehensive response to the systemic challenges associated with youth homelessness. Once these challenges are addressed, youth have the ability to focus on their long-term success and self-sufficiency, rather than immediate or short-term basic survival needs and safety.

Maslow Project further contributes to the long-term self-sufficiency of the youth we serve by encouraging them to focus on completing their high school educations, and continuing on to college or vocational training programs. Education completion is a critical tool for youth hoping to escape the cycle of poverty and move toward a brighter, more promising future. According to a 2012 report from the Bureau of Labor Statistics, adults who have received a high school diploma have median weekly earnings that are 41% higher than those who did not receive a diploma. Unfortunately, the **national graduation rate for homeless high school seniors is just 25%**. In contrast, **five out of five (100%) of the homeless Ashland High School seniors** we worked with during our 2013-2014 program year **graduated from high school**.

In addition, Maslow youth who are interested in pursuing their education beyond high school can now access Maslow Project's donor-established Graduate Fund. The fund is available to Maslow Project clients throughout Jackson County who have graduated from high school or earned their GED's, and wish to pursue further education; and can be applied to various academically-related needs, including: SAT test fees, college application fees, bus fare, college textbooks, laptop computers, and course tuition. **Three of our five graduating seniors from last year (60%) are now continuing on to pursue post-secondary educations;** further improving their chances of achieving financial self-sufficiency.

#### **10) BENEFITS TO EXTREMELY-LOW, LOW- AND MODERATE-INCOME INDIVIDUALS**

The population served through this project consists of children between the ages of 0-21 and their families, who reside in Ashland and meet the Federal Education McKinney-Vento definition of homeless, and are eligible for school enrollment.

As noted above, all youth in this population are presumed by HUD to be low or moderate income. In our experience, 100% of homeless youth and families we serve fall within the “extremely low income” category, at 30% or less of the Area Median Income.

The youth served through Maslow Project’s Ashland program (approximately 100 youth during the 2015/2016 school year) will benefit from the following services:

- Provision of basic needs (food, clothing, hygiene supplies, etc)
- Intensive case management:
  - Advocacy
  - School-based McKinney-Vento services
  - Connection to enrichment opportunities
  - Referrals to mental health counseling, DHS, and additional supportive services
  - Risk assessments and individualized goal plans, safety plans, assistance accessing emergency or transitional housing, and assistance with post-secondary educational goals

**11) ENSURING MODERATE-INCOME INDIVIDUALS DO NOT BENEFIT TO THE EXCLUSION OF EXTREMELY-LOW OR LOW-INCOME INDIVIDUALS**

In order to participate in Maslow Project’s program, youth must be identified as homeless under the McKinney-Vento definition of homelessness. Homeless people are presumed by HUD to be principally persons of low and moderate incomes. **Enrolled extremely-low or low-income homeless youth qualifying for services always have priority in our program,** and will be able to access services regardless of the number of qualifying moderate-income individuals.

**12) DEMOLITION OF LOW- AND MODERATE-INCOME HOUSING**

N/A

**13) PROJECT FEASIBILITY**

N/A

**14) IMPACT ON SIGNIFICANT PROPERTIES**

N/A

**15) OTHER MATERIAL**

Please find attached: a letter of support from Ashland High School, Maslow Project’s Board of Directors list, a list of Maslow’s Ashland community supporters and business sponsors, and an Ashland client success story.

**16) CDBG APPLICATION CHECKLIST & OTHER FORMS**

CDBG Application Checklist (see pages 25-26). Attach Forms A, B, & C.

**CITY OF ASHLAND**  
**2015 Program Year**  
**CDBG APPLICATION CHECKLIST**

In order to determine compliance with all applicable HUD regulations and to help to ensure that projects will be eligible for CDBG funding, the City of Ashland will need to address all HUD requirements. The purpose of this checklist is to point out areas where potential problems could arise. Obviously, this is a comprehensive list, which must evaluate a wide array of different kinds of proposals. Therefore, not every item will be applicable to every project. **Please fill it out entirely indicating all items which are not applicable and include it as part of your proposal application.**

<b>A. Applicant's Background</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Is the applicant a legal non-profit organization or unit of government?	X		
2. Do the proposed clients or users of the project meet HUD Income Guidelines (see page 10 for guidelines)?	X		
3. Does applicant have the capability to maintain written income documentation?	X		
4. Has the applicant made a legal or financial commitment to a proposed project?	X		
5. Is the applicant primarily a religious organization?		X	
6. Has the applicant administered a CDBG project previously?	X		
7. Is your agency willing and able to provide all required reports and accountability to the City as required by HUD?	X		
<b>B. Project Location and Land Use Issues</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Has a location for the project been selected?	X		
2. Is the proposed project within the Ashland City limits?	X		
3. Does the proposed project meet local zoning and land use laws?			X
4. Are any land use permits such as a Site Review, partition, annexation or Conditional Use Permit required?			X
5. Have these approvals been obtained?			X
6. Does the project comply with current building code requirements?			X
7. Does the project meet handicapped accessibility requirements?			X
<b>C. Environmental Issues</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>

1. Is the project located in the 100-year floodplain?			X
2. Is a wetland located on the project site?			X
3. Has any environmental contamination been identified on the project site?			X
4. Has asbestos been identified on the project site?			X
5. If project involves an exiting structure, was it built 1978 or earlier? If year built is known, please specify.			X
6. Is the proposed project located on a major arterial or near the railroad?			X
7. Is the proposed project located adjacent to an above ground flammable storage tank?			X
8. Does the proposed project involve a structure that is 50 years or older?			X
9. Will the applicant complete a Phase I environmental review upon receiving a CDBG award?			X
<b>D. Labor Requirements</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Does the project involve construction over \$2,000 in cost?			X
2. Will the project trigger Davis-Bacon wage requirements?			X
3. Will the project trigger BOLI wage requirements?			X
4. Does the project involve over \$18,703 in City awarded grants or contracts?			X
<b>E. Displacement and Relocation</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Will tenants be displaced by the project?			X
2. Will a business be displaced by the project?			X
3. Will housing units be demolished or converted?			X
<b>F. Property Data</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
1. Does the applicant own the property by fee simple title?			X
2. Are taxes on the property current?			X
3. Is insurance current?			X
4. What is the current debt against the property?			X
5. What is the current use of the property?			X
6. Has an appraisal on the property been conducted? If yes, what is the assessed value of the property?			X

**Form A-2**  
**To be completed for Social Service Proposals**

**Social Services Proposals**

Activity	Start Date	Completion Date
<p><b>Outreach:</b>            Our Case Manager and a Maslow Family Advocate connect with students - via community dinners, visiting with community partners (food pantry, Resource Center, medical van) or through street outreach efforts - to ensure we stay in contact with homeless Ashland youth during the summer break.</p>	7/1/2015	8/31/2015
<p><b>School Based Case Management:</b>            Identify homeless students, provide services/referrals/basic needs, track academic data, establish client goals  <u>Target:</u> 100 youth identified  <u>Outcome Goal:</u> (1) 80% of youth served through Case Management will either <u>remain</u> stable or will demonstrate <u>progress</u> toward stability in one or more focus areas of the <i>Youth Self-Sufficiency Outcome Scale</i>- compared to pre-test scores collected at mid-year, (2) 95% of Askland clients providing feedback through Client Surveys will report a satisfactory or above response.</p>	9/1/2015	6/30/2016
<p><b>Collect Outcome Data:</b>            Student are assessed at start of case management, mid-year, and at the end of the school year</p>	9/1/2015	6/30/2016

**Form B-2**  
**To be completed for Social Service Proposals**

**Social Service Proposals**

	<b>Total Cost</b>	<b>CDBG Request</b>	<b>Other Source(s)</b>
<b>Direct Client Services</b>	<b>\$6,000</b>	\$0	\$6,000
Wages (of personnel providing direct client services)	<b>\$23,345</b>	\$10,000	\$13,345
Materials/Supplies	<b>\$500</b>	\$0	\$500
Marketing/Outreach	<b>\$500</b>	\$0	\$500
Program Administration Includes overhead and general staffing necessary to administer the program (accounting, management, grant administration) but that does not provide direct benefits to the client.	<b>\$2,568</b>	<b>CDBG Funds are not available for program administration</b>	\$2,568
<b>Total Project Cost</b>	<b>\$32,913</b>	\$10,000	\$22,913

**Form C**

**SOURCE(S) OF FUNDS FOR OPERATING EXPENSES WORKSHEET**

Completeness of this worksheet establishes the capacity of the organization to sustain the operations of the program(s).

<b>Sources</b>	<b>Secured</b>	<b>Conditional</b> <small>(awarded with conditions)</small>	<b>Tentative</b>	<b>Commitment Date</b>
Federal Grants				
State Grants			\$7,500	<b>6/2015</b>
Local Grants			\$14,000	<b>By summer 2015</b>
Non Governmental Grants				
Donations/Gifts	\$11,413			<b>FY 2014</b>
Applicant Contribution				
Program Income				
Loans				
Other (specify)				
Other (specify)				
<b>TOTAL</b>	<b>\$11,413</b>		<b>\$21,500</b>	<b>\$32,913</b>

Please provide a description the timeline of loan and grant application dates as related to the proposed project. Specifically, for any tentative funding sources please provide application dates, award dates and funding availability dates.

Tentative funds listed above include: \$7,500 – Title X funds, \$4,000 – Ashland School District funds (dependant upon the approval of the ASD annual 2015-2016 budget – these are Title 1A funds) and \$10,000 - Ashland CDBG funds. All other funds have been secured as of the time of this application submission.

**Form D**  
**DISCLOSURE OF INTERESTS**

To assist the City of Ashland in determining whether there may be a potential conflict of interest related to the expenditure of Community Development Block Grant funds we request the following information be provided by applicants:

ORGANIZATION NAME: **Maslow Project**

- Organization is:
1. Corporation ( )
  2. Non-Profit 501C3 (X)
  3. Partnership ( )
  4. Sole Owner ( )
  5. Association ( )
  6. Other ( ) \_\_\_\_\_

**DISCLOSURE QUESTIONS**

If additional space is necessary, please attach a separate sheet.

1. State the names of each "employee" of the City of Ashland having a financial or personal interest in the above mentioned "organization" or project proposed.

Name, Job Title and City Department

**n/a**

2. State the name(s) of any current or prior elected or appointed "official", of the City of Ashland having a potential "financial interest" in the organization or project.

Name/Title

**n/a**

3. Provide the names of each "board member" of the Organization seeking CDBG funding  
Name Board, Commission, or Committee (may be attached as a separate Sheet)

1. Sharilyn Cano, Board President, Executive and Advancement Committees
2. Royal Standley, Vice President, Advancement Committee
3. Roger Stokes, Treasurer, Executive and Finance Committees
4. Paul Robinson, Executive Committee
5. Jamie Hazlett, Advancement Committee
6. Eric Maxwell, Advancement Committee
7. Amy Zarosinski, Finance Committee
8. Anne Mitchell, Program Committee

If the applicant has provided names in question 1 or 2, please provide details regarding any known potential conflicts of interest in an attached narrative.



## MASLOW PROJECT Board of Directors List

**Sharilyn Cano, Board President**  
*Human Resources Director, Medford School District*

2080 Martin Dr.  
Medford, OR 97501  
(541) 734-5460 work  
(541) 951-0530 cell  
[sharilyn.cano@medford.k12.or.us](mailto:sharilyn.cano@medford.k12.or.us)  
Joined in 2010

**Royal Standley, Vice President**  
*Financial Planner, Oregon Pacific Financial Advisors, Inc*

210 W. 8th Street  
Medford, OR 97501  
(541) 772-1116 work  
(541) 531-1138 cell  
[rstandley@opfa.com](mailto:rstandley@opfa.com)  
Joined in 2011

**Roger Stokes, Treasurer**  
*Retired business owner*

314 Medford Heights Lane  
Medford, OR 97504  
(541) 773-9878 home  
(541) 944-4678 cell  
[rwstokes@clearwire.net](mailto:rwstokes@clearwire.net)  
Founding member 2009

**Paul Robinson, Secretary**  
*Retired non-profit and pastor*

11 North Keeneway Drive  
Medford, OR 97504  
(541) 840-5640 cell  
[robinsonpaul2273@yahoo.com](mailto:robinsonpaul2273@yahoo.com)  
Joined in 2010

**Jamie L. Hazlett**  
*Attorney at Law*

910 E. Main Street  
Medford, OR 97504  
(541) 773-3619 work  
(541) 326-1097 cell  
[jamiehazlettesq@gmail.com](mailto:jamiehazlettesq@gmail.com)  
Joined in 2011

**Eric Maxwell**  
*Business Owner*

19 Rossanley Drive  
Medford, OR 97501  
(541) 840-5733 cell  
[pronmain@msn.com](mailto:pronmain@msn.com)  
Joined in 2013

**Anne Mitchell**  
*Retired educator*

908 Pittview Ct.  
Central Point, OR 97502  
(541) 601-0650  
[anneandsteve.mitchell@yahoo.com](mailto:anneandsteve.mitchell@yahoo.com)  
Joined in 2013

**Amy Zarosinski**  
*CPA, KDCC Piels*

640 Superior Ct.  
Medford, OR 97504-6181  
(541) 773-6633  
[azarosinski@kdcoCPA.com](mailto:azarosinski@kdcoCPA.com)  
Joined in 2014

Revised: August 22, 2014

# ASHLAND PUBLIC SCHOOLS

## BOARD OF DIRECTORS

JIM WESTRICK  
EVA SKURATOWICZ  
ERIC STRONG  
DENEICE COVERT ZEVE  
JOHN WILLIAMS



JAY HUMMEL  
Superintendent

GREG LECUYER  
Business Manager

SAMUEL BOGDANOVE  
Director of Student Services

*Inspiring Learning for Life*

February 09, 2015

Mary Ferrell, Executive Director  
Maslow Project  
500 Monroe Street  
Medford, OR 97501

Dear Mary,

As the Director of Student Services for the Ashland School District, I see the benefit on a daily basis that Maslow Project brings to the students and families in our District. Without the support that Maslow Project provides to our homeless youth, many of these students would go unidentified and not receive the wrap-around supports they need to stay in school, work toward their goals, and achieve educational success.

Maslow Project's Case Manager works hard to help Ashland Schools identify these vulnerable students and bring stability into their lives; giving them the ability to attend and thrive in school, develop positive life skills and engage in meaningful opportunities that help build confidence, resilience and promote each student's overall wellness and self-sufficiency.

On behalf of the Ashland School District, I am happy to write this letter in support of Maslow Project's application to the City of Ashland's Community Development Block Grant. I feel that this program has improved the lives of so many families and children; not only helping to meet their immediate needs, but also providing the intensive supports that help students to stay in school and navigate their way to a more successful and optimistic future.

The Ashland School District fully supports our partnership with Maslow Project, and benefits from this partnership on a daily basis.

Sincerely,

A handwritten signature in blue ink, appearing to read "Samuel Bogdanove". The signature is fluid and cursive, written over the printed name and title.

Samuel Bogdanove  
Director of Student Services

## MASLOW PROJECT: ASHLAND SUPPORTERS

Individual: Over 168 individual financial and in-kind donors (\*an additional 38 individual donors in 2013-2014)

Businesses: 45 local Ashland businesses have made donations (financial and in-kind) to Maslow Project since we began offering services in Ashland in July 2012. (\*an additional 15 businesses in 2013-2014)

Outdoor Exposure Photography	Rocky Mountain Chocolate Company
Tot Restaurant	Bloomsbury Books
Hersey Health Care, Inc.	Paddington Station
RVMC (Holly Street)	Ashland Springs Hotel
Joyride Vintage	Oregon Shakespeare Festival
Rare Earth	Papaya
Mystic Treats	Blue Giraffe
Be Cherished Salon	Village Shoes
Rogue Valley Runners	Crown Jewel
Blackstone Audio	Café nomyen
Avant Garb	FlowerTyme on the Plaza
Northwest Nature Shop	Noble Coffee Roasting
Spice & Tea Exchange	Case Coffee Roasters
Brothers	Illahe Studios
Tree House Books	Hospice Unique Boutique
Plaza Inn & Suites	Zagorska Organic Bodycare
Brothers Restaurant	The Hemporium
Siskiyou Chiropractic	Ashland Food Coop
Rogue Valley Cycle Sport	Martolli's
Hill Station	Greenleaf Restaurant
SoundPeace	Zoey's Café
Royce Real Estate	Mihama Teriyaki Grill
TEN Realty Group	

Organizations & Faith-Based Groups: 42 Ashland organizations and faith-based groups collaborate with, or donate to, Maslow Project (an additional 12 partners in 2013-2014).

First Presbyterian Church	Ashland Food Bank
Temple Emek Shalom	Ashland Food Angels
Ashland Artisan Gallery	Ashland School District
OPSIRG	Shine a Light Foundation
Soroptimist International, Ashland	Ashland Artworks
Ashland Rotary	St. Vincent de Paul
Brains and Beer	ACCESS, Inc.
Ashland Photographer's Gallery	ScienceWorks

City of Ashland  
Ashland Family YMCA  
Willow Wind Community Learning  
Center  
RV Unitarian Universalist Fellowship  
SOU Civic Engagement Program  
AAUW  
Mosaic Mentoring Program  
Trinity Episcopal Church  
SOPRIDE  
Mtn View Retirement Community  
Ashley Senior Apartment residents  
Presbyterian Ladies  
Uncle Foods Diner

Ashland HS Theatre  
First United Methodist Church  
AHS Leadership Class  
Helman Elementary students  
La Clinica Mobile Health Van  
Ashland Community Resource Ctr  
AHS Health Center  
AHS Youth Advisory Council  
SART  
Ashland Police Department  
"You Have Options" program  
OHRA (Options for Homeless Residents  
of Ashland  
The Butler Foundation

**MASLOW PROJECT ASHLAND CLIENT SUCCESS STORY  
AS TOLD BY CASE MANAGER CHEYENNE NICHOLS**

“Jacob” has been working with Maslow Project since his freshman year of high school. Since we’ve known him, he and his mother have moved around a lot – “doubling up” with a series of friends and family until they found a small, substandard trailer here in Ashland. During that time, Maslow Project was able to ensure that they received food boxes, school clothes and school supplies for Jacob, and hygiene supplies – in order to bring at least a bit of stability into their lives. Jacob struggled in the alternative education program he was placed in at Ashland High School and often reported arguing with his mom. He wanted her to change their living situation; to find something more stable. Eventually Jacob took matters into his own hands, and struck out on his own. It was a rough transition - Jacob even camped out for a while – but he remained enrolled in school throughout this time, and was a frequent visitor to Maslow. Unsurprisingly, given the upheaval in his life, his grades began to slip. But Jacob never gave up hope for a better life.

At the start of his junior year, Jacob came in the Maslow Project office at Ashland High School with new energy and determination – and a goal of enrolling in regular and honors level classes. He wanted to be challenged, and pushed himself to work harder. I worked with him to help him set goals for the things he wanted to achieve, and with that new focus he began to blossom. In his honors level and AP classes, Jacob started to get straight A’s. Today – in his senior year of high school – Jacob has a place of his own, and interns at Thrival Tech LLC, a fuel resource company. Maslow’s Graduate fund helped to pay for his AP fees, and Jacob started applying to colleges. Recently, he was awarded the “Beat the Odds” scholarship, and a full ride to Reed College, starting this fall! His goal is to continue his education and get a Phd in Molecular Biology. It has been such a pleasure working with Jacob, and watching the incredible journey he has taken. I know we can all expect great things from him!