

Meeting of Outreach Subcommittee, Conservation Commission

July 11, 3 pm at Geos Institute, 84 4th St, Ashland, OR

Commission Members Attending: Larry Cooper, James McGinnis, Marion Moore

Members of public attending: Ray Mallette

We agreed that individuals on the sub-committee could start projects as “task forces”; other sub-committee or commission members can join in if interested.

Larry discussed the project he’d like to start: producing videos of stories of Ashlanders who have done things to mitigate climate change. He will get help from a friend, Howard Schreiber, who has experience producing videos. Action all: Larry needs help finding people who want to share their story (James volunteered to share his story). Action Larry: He will prepare a script to submit to the commission for approval; target date is for a script to do a video on gray water with Risa, about Aug. 12.

James and Marion would like to work on organizing neighborhoods. This would start with a presentation to neighborhood members, and continue on to setting up on-going groups in the neighborhood to think up their own or neighborhood projects for mitigating climate change. James has contacts on Parker St., this could be the first neighborhood. He will also contact a friend who organizes block parties to get some help. John Javna might also be interested in helping. Ray suggested having a pamphlet providing info and links on what kinds of things can be done. This should be ready before the first presentation. It could be cartoon characters to keep it light. Action sub-committee: To find neighborhoods that could have interest in doing this, we could, and will, request that staff provide us with info (preferably maps) giving locations of gray water installations, PV solar installations, and perhaps EV charging stations. Action Marion: add to our Sharepoint doc two folders, one so everyone can contribute to a list of actions to be put in the pamphlet, and one for suggestions on style and presentation of the pamphlet. Action Marion and James: explore other ways to find neighborhood groups to contact, e.g. HOAs, CERT groups. James will also contact Rod Newton for possible help.

Action James: add a doc on Sharepoint with basic info on how to use Sharepoint. We agreed that after a few days or a week of all sub-committee members contributing to the new Sharepoint files, we will make them available to all commission members. Action Marni: Please be sure Sharepoint is set up for us to have a trail so that files can be recovered if needed.

Next meeting will be Thursday July 25, 3:00 at Geos. (Many thanks to Marni for allowing us to use the Geos space!)