

City Council – Position #6

1. What do you think are the biggest issues facing the city?

If I were to choose two focus areas, I would like to see continued efforts in attracting businesses that will bring jobs to the area and expand our tax base, and fast-tracking the project currently underway to provide additional parking downtown.

2. What is your primary motivation for seeking the vacant council seat?

I worked for one of the 20 largest corporations in the world, Siemens AG. I have experience in business process reengineering (turnarounds), managing a \$52M budget, and supporting an \$18B services organization. I sincerely believe some of those skills could be useful working in collaboration with the Council on issues facing Ashland.

Although not my primary motivation, in light of the millions of women and men who marched on January 21st, I believe it is important that the Ashland City Council fill Pam Marsh's position with a qualified, competent female. I happen to be one of those and I am offering to do the work required.

3. What community and city activities have you been involved in recently?

I have been actively involved in non-profit organizations in the Rogue Valley for the past seven years.

AAUW (American Association of University Women) in Ashland – Treasurer, three years

FOTAS (Friends of the Animal Shelter) in Talent – Vice President, two years

Habitat for Humanity in Medford – Habitat ReStore

Ashland Hospital – volunteer database

AIFF – box office

Court Advocate – Jackson County

Jackson County Commissioner race – database for Kevin Talbert's campaign

4. What is the role of the city councilor?

I believe the members of the City Council have two primary responsibilities: representing and supporting the wants and needs of the citizens of Ashland, and doing due diligence to ensure any given program, position, or project represents the best possible solution, based upon the knowledge and information available at the time.

Respectfully submitted by:

Christine Fernlund
1579 Woodland Dr.
Ashland, OR 97520
541-482-1772

RECEIVED JAN 27 2017

T/C 1.27 JC Elections
Confirmed lives w/in
City limits & registered
to vote -D

25 January 2017

Barbara Christensen, City Recorder
Ashland City Hall
20 East Main St.
Ashland, OR 97520

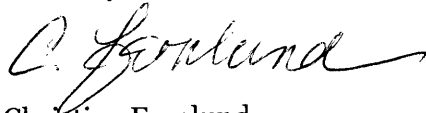
RE: City Council – Position #6

I am interested in being considered for the City Council seat vacated by Pam Marsh.
I fulfill the basic requirements of living within Ashland and being a registered voter.

Attached please find my responses to the questionnaire posted on the City of Ashland website regarding this appointment.

Thank you for your attention and consideration. I look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Fernlund", with a long, sweeping horizontal stroke at the end.

Christine Fernlund
1579 Woodland Dr.
Ashland, OR 97520
541-482-1772
fernlund@hotmail.com