

October 29, 2014

To Ashland Downtown Parking Advisory Committee
CC Michael Faught and Bill Molnar, City of Ashland
From Robert Parker, Amanda D'Souza, and Eli Tome
SUBJECT ASHLAND PARKING AND CIRCULATION PLAN PROPOSAL – SUPPLEMENTAL
MAPS

Based on the Committee input and questions raised at the October 5 meeting, CPW collected data including residential units, employment numbers, and the number of parking spots in the downtown area. Committee input was clear that having maps that show existing parking by time restriction and status to compare with the proposed changes would be central to the decision making process. The maps accompany this memorandum provide more context as to how the Ashland Downtown Parking Management and Multi-Modal Circulation Plan relates to existing conditions and identified parking management issues

MAPS

CPW developed 5 maps to help the PAC understand how the Management Plan changes will affect Ashland's parking supply:

- 1) The **Ashland Downtown Distances** map displays $\frac{1}{4}$ mile and $\frac{1}{2}$ mile 'distance rings' centered around a high traffic point in downtown Ashland. These rings provide references to estimate distances between downtown destinations. It is estimated that the average person takes about 5 minutes to walk a $\frac{1}{4}$ mile and about 10 minutes to walk a $\frac{1}{2}$ mile.
- 2) The **Current Conditions** map shows the designations of all public parking spots within the downtown Ashland area.
- 3) The **Land Use Within Study Area** shows the designation of commercial, residential, and government buildings within downtown Ashland.
- 4) **Proposed Parking Time Limits** displays the time limits and permit designations outlined in the Management Plan.
- 5) The **Recommended Shared Parking Partnership** map shows an inventory of private parking lots in downtown Ashland. The map highlights six lots CPW recommends based on location and feasibility.

DISCUSSION QUESTIONS FOR NOVEMBER 3RD MEETING

In the discussion the draft Management Plan, the committee needs to make key decisions about the zone and permit systems proposed in the plan. The maps presented with this memorandum assume that the PAC chooses to utilize a zoned system, including the creation of a residential and employee permit program. The following questions are designed to help guide the PAC's discussion and make key decisions about zones and permit system:

Zones

- Are there any other areas that need to be 2-hour?
- Is the zoned system active year around?

Permit System

- Does the Committee agree with the use of a Residential and Employee Permit System?
- Is the boundary of the permit zone the right area?
- Would the Committee prefer a different design of the system?
- Should the permit system be year around? Should it be a shorter time period?
- How many permits should be made available for ?
- Is \$10/month an appropriate price for the permit? Should it be higher/lower?
- Where do residents and employees acquire permits? (i.e. City Hall, Diamond parking)