

Banners Located on State Highway Right-Of-Way Signing Guidelines

The purpose of these guidelines is to allow for the temporary placement of banners within the state highway right-of-way to inform the travelling public of local event.

1. Definitions:
 - "Banner(s)" are flags or pennants made of plastic, cloth, or similar material suspended over or spanning the roadway to provide information to motorists on an event occurring in the general area.
 - "Event" is the celebration of a legal holiday, fair, rodeo, roundup, exposition, and other civic event.
2. The District Manager may allow for the placement of banners where the following criteria are met:
 - The event is sponsored or endorsed by a city, county, or state agency.
 - The event is two weeks or shorter in duration and open to the general public.
 - The banner contains no more than the name, logo, date, time and general location of the event.
3. The banner(s) and supports must:
 - Be located within a five-mile radius of the event
 - Have a vertical clearance of at least 20 feet over the roadway and 8 feet over a sidewalk.
 - Be made from a durable material and constructed to withstand wind pressure of 20 pounds per square foot (89N) of exposed surface.
4. The banner(s) and supports must not:
 - Be placed on an interstate highway.
 - Include any advertising, commercial message, brand or product name, or other information about the event such as cost, directions, or contact information.
 - Interfere with, imitate, or resemble any official traffic control device or attempt or appear to attempt to direct the movement of traffic
 - Prevent the driver of a motor vehicle from having a clear and unobstructed view of official traffic control devices and approaching or merging traffic.
 - Have any lighting, unless such lighting is shielded to prevent light from being directed at the highway or is of such low intensity or brilliance as not to cause glare or to impair the vision of the driver of a motor vehicle.
 - Be located such that it is a roadside safety or traffic hazard.
 - Be attached to any official sign, post, signal pole, or any other traffic control device or support.
5. If any banner(s) are allowed, the District Manager will determine the number and type, the date of installation and removal, and any other conditions necessary to protect the safety of the roadway and motoring public.