
AGE+ AND JACKSON COUNTY

7/10/2023

AGE+

Communities + Generations + Innovations



THE AGE+ STORY

Who we are:

AGE+ is an Oregon-based 501(c)(3) public charity that works to empower communities of all ages to value and care for older adults through innovative solutions.

Our proven model:

We employ an asset-based community development (ABCD) model to address issues impacting older adults with limited resources.

What does that mean?

The first thing we do whenever we work with a community is listen. We learn about the people, the area, available services and desired services to better support older members of each unique community.

Through conversations, AGE+ identifies community assets (including people), engages local champions, and works collaboratively to develop targeted programs and services that focus on strengthening local organizations.

Our goal:

We want to increase community collaboration to ensure all older Oregonians have equitable opportunities to age and thrive in their communities.



WHY DO WE DO THIS WORK?

Within this decade, older adults will outnumber children under 18 for the first time ever.

The number of Oregonians 65+ will double by 2030. This permanent shift in our population affects individuals, families and communities, especially in rural areas where this shift is already underway.

While the challenges ahead are great, so is the potential—but we need to act now.

Rural Oregon communities are aging the fastest.

Jackson County has already seen a 30% increase in adults 65+ since 2015, and by 2035 there will be a 64% increase in adults 65+ in Jackson County.

IN OREGON...

**TODAY'S
75+
POPULATION
WILL GROW**



**87%
BY THE
YEAR 2030**

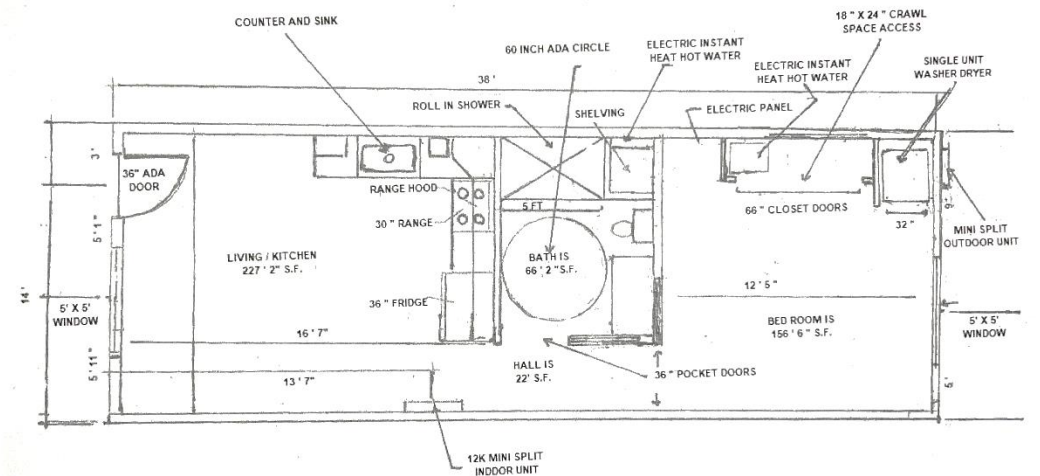
1 IN 4 PEOPLE WILL BE 65+ BY 2035



AGE+ HOUSING & SERVICES INITIATIVE

AFFORDABLE, ACCESSIBLE HOUSING FOR OLDER ADULTS

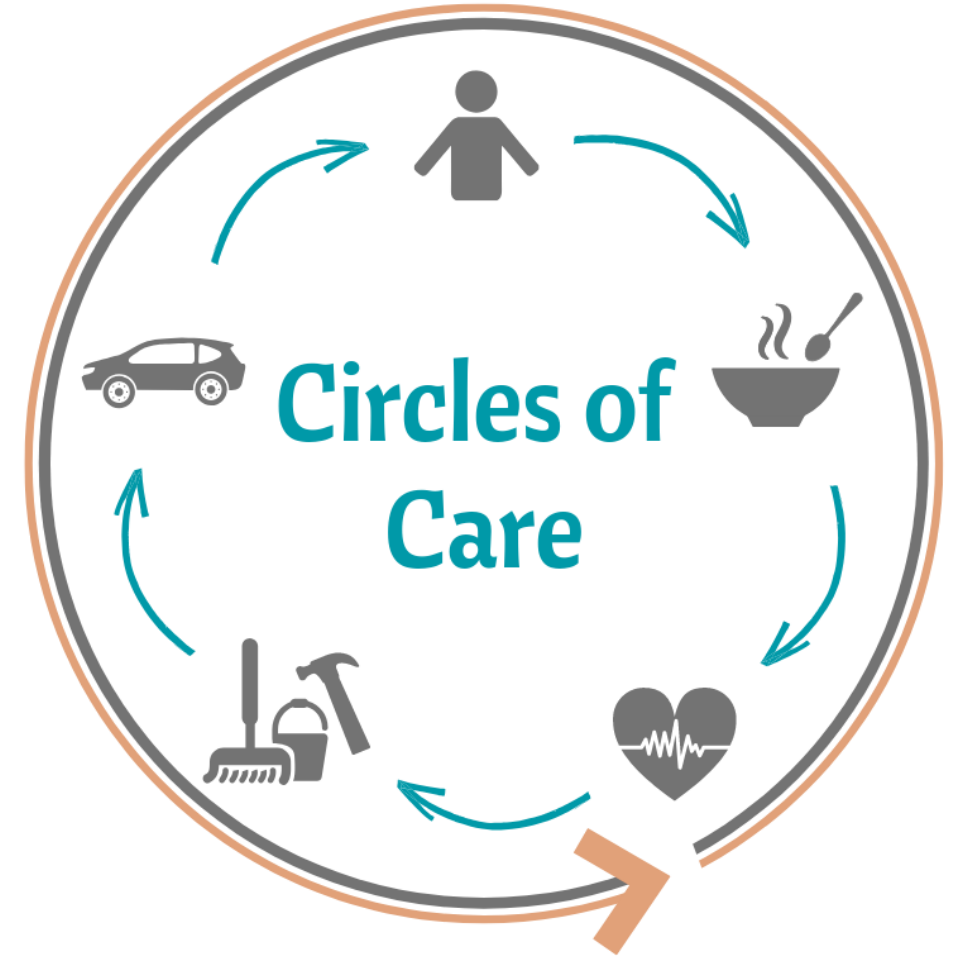
- Small-medium projects in rural areas
- 1 bedroom, 1 bath units, approx. 500 sq. ft.
- 20-40 units per location
- Circles of Care program to provide services
- Meets all Lifelong Housing Certification standards
- Rental price point of 50-60% AMI a month without reliance on rental subsidies (approx. \$700 a month)
- Community room and open spaces
- For interested persons, please fill out our Inquiry Form at
 - <https://ageplus.org/housing-and-services/>



CIRCLES OF CARE

NEIGHBORS HELPING NEIGHBORS

- Successful aging in community
- Matching older adults with trained volunteers
- Assistance with everyday tasks
- Isolation and loneliness prevention
- Values contributions of everyone in the Circle
- Complements existing volunteer efforts in the community
- Successful Circles are currently operating in The Dalles and Hood River Valley





Communities + Generations + Innovations

Championing a new vision for successful and equitable aging for all Oregonians by empowering communities, linking generations and stimulating innovation to make longer life an opportunity, not a burden.

www.ageplus.org

Stephanie Hooper

President

shooper@ageplus.org

Olivia Robinson

Community Outreach & Engagement Manager

orobinson@ageplus.org