

City of Ashland  
PARKS AND RECREATION COMMISSION  
Pool ad-Hoc Committee Meeting Minutes  
March 6, 2019

**ATTENDEES**

**Present:** Ad-Hoc Committee Matt Miller (Chair), Rebecca Kay, Risa Buck, Mike Hitsky, Jocelyn Sanford, Gary Simms, Marc Heller, Commissioners Gardiner and Landt; School District Liaison Todd Lantry; Director Black; Senior Services Superintendent Glatt; Senior Services Liaison Bachman; Parks Superintendent Oxendine; Recreation Manager Flora

**Absent:** Recreation Superintendent Dials; City of Ashland Finance Director Mark Welch

**I. CALL TO ORDER**

Matt Miller called the meeting to order at 3:30 p.m. at the Ashland Senior Center, 1699 Homes Ave.

**II. APPROVAL OF MINUTES** – It was asked if there were any corrections to the February 13, 2019 minutes and there were no corrections.

**Motion:** A motion was made for approval of the minutes.

*Buck moved / Hitsky seconded approval of the minutes.*

**Vote: All Yes**

**III. PUBLIC PARTICIPATION AND GUEST SPEAKERS**

None

**IV. ADDITIONS OR DELETIONS TO THE AGENDA**

Flora asked that the Data Collection process be added under Unfinished Business.

**V. UNFINISHED BUSINESS**

**a. Needs Assessment / Outreach Subcommittee Report**

**i. Listening session review (Kay & Flora)**

Flora stated that the first Listening session showed a good turnout and there was positive feedback. Flora went over the February 19, 2019 results from the Listening session. Kay stressed that for the next Listening session that the subcommittee needed to be clearer with the questions to the participants and the monitors needed to ensure that the participants understood the questions and knew how to respond. Kay stated that some of the responses on the survey expressed concerns about the current site location and its impact to parking, traffic and the neighborhood. Sanford said that the building needs to be discussed and incorporated into the next Listening session. Flora stated that the building is in serious need of an upgrade and it could be brought into the March 21<sup>st</sup>, Listening Session. Landt stated that if it is being discussed that the pool house needs to be replaced then the only advantage of being at the current location is that there is a place for the pool. Landt said that the assumption was that we have the pool house and the equipment so the only thing needed to be done was the pool and cover and that cost is 3.5 million. Landt said we need to know how much money is needed and then lay it all out to the community. Buck said that maybe they should have various phases if it helps to mitigate costs therefore being transparent to the community. Oxendine stated

that maybe the recommendation could be to not keep the pool at the same location. If it is recommended to keep the pool at the same location then the facility should be reviewed in its entirety. Glatt asked if there would be barriers to using nearby school parking lots on the weekends. Lantry volunteered to look into the issue. Flora stated that at the next Listening session they will have people sitting at the tables and that anyone being a table moderator, facilitator, or a discussion leader will be asked to arrive no later than 5:00 p.m.

### **ii. Stakeholder outreach & messaging (Kay & Lantry)**

Lantry handed out draft talking points and bullets that he and Kay put together. Kay said these were talking points to be used when speaking to the Stakeholders. Kay said they are hoping that people will volunteer to speak to the various Stakeholders. Lantry said they attempted to standardize the talking points so that all the stakeholders would get the same message. Kay suggested a letter be sent out to the Stakeholders with a survey that is tailored specifically to them and then have an individual spend face time with the Stakeholders. Landt stated that everything that is stated in the talking points needs to be backed up with facts. Lantry clarified that feedback on the talking points could be emailed to Flora and that he and Kay would revise the talking points and then send them back out to the subcommittee. Kay asked for clarification on how the group wanted to approach the Stakeholders groups and make contact with them. Miller asked what the message would be in talking with the individual Stakeholder groups. Kay said discussions with Stakeholders could include what programs they would be interested in participating and what support they could provide. Miller stated that feedback will get back to Lantry and Kay and they will incorporate it into the final talking points. Once that is completed the group will have Ad-Hoc members volunteer or be assigned to speak to the different stakeholder groups. Simms asked if the list of the Stakeholders was going to be sent out to the subcommittee. Miller said that Flora would send out the list of Stakeholders. Flora said he is working with the City's IT Department so that everyone could have access to the Stakeholders list.

### **iii. Data Collection process (Flora)**

Flora stated that they are close to getting the Needs Assessment survey designed and to the printer. Flora said that the original deadline of March 24<sup>th</sup>, 11:59 p.m. for return of the surveys may be too small of a window from when it hits the mailboxes and has to be turned back in. Flora asked what the window of time should be for the survey to be turned back in. Flora said if it hits the mailboxes by March 13<sup>th</sup> and they are asking for it back by March 24<sup>th</sup> then that is a small window of time. Miller asked what kind of deadlines are they looking at for getting data compiled. Flora said that by getting a lot of results back electronically you get a lot of information back immediately. Flora said that he believed that they could have the information compiled a few days past the deadline. Kay said that the data would be used by the Site analysis subcommittee and she would need to ask them how much time they would need once they get the data. Gardiner asked if this was all predicated by having this all done by June. Black said the deadline was originally June if they were going to try and get a bond on the November ballot but with everything going on with the City's financial situation Black said that this can't be rushed. Black said the deadline could be anytime this summer. Heller asked if the subcommittee had a recommendation by the end of June would it be possible to get it on the ballot. Black said it is going to take a lot more lobbying than what has been done. Black said there are a lot more opportunities for funding. Kay said that she felt that the priority for the pool has once again slipped because other priorities have popped up. Landt said in a time of budgetary restraints that it's important not to rush something onto the ballot as it could be a real mistake. Gardiner said that he felt that the replacing of the pool would be one of the Commissioners top goals. Miller clarified that from what he understands is that it's unlikely a bond is going to happen and so the subcommittee is

not on a timeline to get the data collected. Miller said they would do a presentation of the data analysis in the May meeting and the April meeting will still be on April 3<sup>rd</sup>.

**b. Site Planning and Design Subcommittee Report**

Sanford said that they have not met since the last meeting so there is nothing to report. Hitsky said that was intentional from what was conveyed at the last meeting. Hitsky said that they have had preliminary discussions depending on what the feedback comes in at but that they do not want to convey that they are behind the scenes designing a pool without feedback. Kay asked the Site Analysis committee if they planned on hiring an architect to come up with a conceptual drawing and is there money for that. Black said that they can do some conceptualizing with current staff but he is going to propose that the budget for the pool include some real money in the near term so that they can do some analysis. Hitsky asked if there were thoughts about funding for repairs in the shorter term. Black said that the goal is to ensure that the pool stays open so that would mean some short term fixes need to be done.

**VI. NEW BUSINESS**

**Continuation of outreach (Kay)**

Kay said that when the Ad-hoc Committee is disbanded sometime in June there is still a lot of work that needs to be done. Kay said she is introducing the idea that they need to start talking about what that vehicle would be and it could be an existing organization called Southern Oregon Aquatics Committee.

**VII. UPCOMING MEETING DATE**

The next meeting date was set for April 3, 2019, 3:30 p.m., Senior Center, 1699 Homes Ave.

**VIII. ADJOURNMENT**

There being no further business, the meeting was adjourned at 4:58 p.m.

Respectfully submitted,

Anna Wysocki, Temp Office Assistant  
Ashland Parks and Recreation Commission