

Agenda

Ashland Parks & Recreation Commission

Golf Course Subcommittee Meeting

April 25, 2019

Oak Knoll Golf Course Clubhouse 3070 Hwy. 66, Ashland, OR 97520

2:00 p.m.

- I. CALL TO ORDER
- II. PUBLIC PARTICIPATION
 - a. Open Forum
- III. APPROVAL OF MINUTES
 - a. February 6, 2019
- IV. ADDITIONS OR DELETIONS TO THE AGENDA
- V. NEW BUSINESS
 - a. Irrigation Update
 - b. Greens Aerification
 - c. Engage Business Community
 - d. Wedding Event Discovery
 - e. Player Development Programs
 - f. F&B Program
 - g. Point of Sale Software Update
 - h. Website
 - i. Concert Series
 - j. Biennium Course Goals Update
 - i. Audubon Cooperative Sanctuary Program for Golf
 - ii. Historically Renovation
- VI. ITEMS FROM COMMITTEE
- VII. SET NEXT MEETING DATE/TIME
- VIII. ADJOURNMENT 3:30 p.m.

Irrigation Update

Laura Harvey, Course Superintendent to lead discussion on current progress of irrigation project and what portion of the project remains.

Greens Aerification

Course Superintendent Harvey to lead discussion on upcoming greens aeration scheduled for Monday the 29th.

Engage Business Community

Booked Tournaments

Booked Events

April 2019

March '19							May '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2				1	2	3	4	
3	4	5	6	7	8	9	5	6	7	8	9	10	11
10	11	12	13	14	15	16	12	13	14	15	16	17	18
17	18	19	20	21	22	23	19	20	21	22	23	24	25
24	25	26	27	28	29	30	26	27	28	29	30	31	
31													

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1 OKMGC Summer Match Play Sign Up Begins	2	3 Twilight Team Captains Meeting 7PM Clubhouse JV Match 12 noon	4	5 Free Lesson Friday 3:30-5:00 PM Arbor Day 12-2pm	6
7	8	9	10	11 SOSCG Fran Johnson 10:00AM Shotgun	12 Free Lesson Friday 3:30-5:00 PM	13
14	15	16	17	18	19	20
21	22	23	24 Alison 708.205.7505 Ashland Fire & Rescue 11:30-1:30pm 60 Chairs FREE	25 Bridgestone Ball Fitting 10-3pm APRC Golf Subcommittee Meeting 2-3:30pm	26 Chamber Greeters 8am-9:30am	27 OKMGC Red, White & Blue 2-Man Scramble
28	29 Aeration	30	1	2	3 Free Lesson Friday 3:30-5:00 PM	4
5	6	Notes				

May 2019

April '19							June '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6							1
7	8	9	10	11	12	13	2	3	4	5	6	7	8
14	15	16	17	18	19	20	9	10	11	12	13	14	15
21	22	23	24	25	26	27	16	17	18	19	20	21	22
28	29	30					23	24	25	26	27	28	29
							30						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1 Summer Match Play OKMGC Begins	2	3 Free Lesson Friday 3:30-5:00 PM	4 Veterans Golf Tournament Howard McGill hmagill@usc.edu (541) 331-3147, 9AM McDougal Wedding Ceremony & Reception 7am-11pm
5	6	7	8	9	10	11
12	13	14	15	16	17 Free Lesson Friday 3:30-5:00 PM	18 OKMGC Spring Handicap
19 OKMGC Spring Handicap	20	21	22	23	24	25 4-Man Scramble ABCD + Horseshoe 9 AM Shotgun
26	27	28	29	30	31 Free Lesson Friday 3:30-5:00 PM	1
2	3	Notes				

June 2019

May '19							July '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							
5	6	7	8	9	10	11	7	8	9	10	11	12	13
12	13	14	15	16	17	18	14	15	16	17	18	19	20
19	20	21	22	23	24	25	21	22	23	24	25	26	27
26	27	28	29	30	31		28	29	30	31			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1 Tim 541.201.4495 Ashland Duffers Tourney Jerry (541) 864-0373 9AM Start Morgan/Minor Wedding
2	3	4 GGR 1 4:30-5:45 PM, \$20	5 GGR 2 4:30-5:45 PM, \$20	6	7 Hit, Sip & Giggle 4:30-6 PM, \$10/\$10	8 OKMGC Any Drive But Your Own 3-Man Team
9	10	11 GGR 1 4:30-5:45 PM, \$20	12 GGR 2 4:30-5:45 PM, \$20	13	14 Hit, Sip & Giggle 4:30-6 PM, \$10/\$10	15
16	17	18 GGR 1 4:30-5:45 PM, \$20 SOU Youth Program Foot Golf 8:30-10:30 AM	19 GGR 2 4:30-5:45 PM, \$20 SOU Youth Program Foot Golf 8:30-10:30 AM	20	21 Hit, Sip & Giggle 4:30-6 PM, \$10/\$10 SOU Youth Program Foot Golf 8:30-10:30 AM	22 Ashland City Championship Round 1
23 Ashland City Championship Round 2	24	25 GGR 1 4:30-5:45 PM, \$20 SOU Youth Program Foot Golf 8:30-10:30 AM	26 GGR 2 4:30-5:45 PM, \$20 SOU Youth Program Foot Golf 8:30-10:30 AM	27	28 Hit, Sip & Giggle 4:30-6 PM, \$10/\$10 SOU Youth Program Foot Golf 8:30-10:30 AM	29 Catropa/Marshak Tournament
30	1	Need to contact 4 wineries for the Hit, Sip & Giggle.				

July 2019

June '19							August '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1					1	2	3
2	3	4	5	6	7	8	4	5	6	7	8	9	10
9	10	11	12	13	14	15	11	12	13	14	15	16	17
16	17	18	19	20	21	22	18	19	20	21	22	23	24
23	24	25	26	27	28	29	25	26	27	28	29	30	31
30													

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2 GGR 1 4:30-5:45 PM Play Day \$19	3 GGR 2 4:30-5:45 PM Play Day \$19	4	5	6
7	8	9	10	11	12 Brothers Reed Concert \$350 Hr. Aaron Reed brothersreed@gmail.com Trade?	13 OKMGC Oak Knoll Cup
14 OKMGC Oak Knoll Cup	15	16	17	18	19	20
21	22	23	24	25	26	27 OKMGC Lonesome Grizzly
28	29	30	31	1	2	3
4	5	Notes				

August 2019

July '19							September '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	31				29	30					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5 Twilight Playoffs Begin	6	7	8 OKMGC Fun Night/Annual Meeting	9	10
11	12	13	14	15	16 East Main Band 7-10pm	17 OKMGC Club Championship
18 OKMGC Club Championship	19	20	21	22	23	24
25	26	27	28	29	30	31 US KIDS Clubs \$12, \$8 30 Players 5-14 Years Samantha 916-893-7075
1	2	Notes				

September 2019

August '19							October '19						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3							
4	5	6	7	8	9	10	6	7	8	9	10	11	12
11	12	13	14	15	16	17	13	14	15	16	17	18	19
18	19	20	21	22	23	24	20	21	22	23	24	25	26
25	26	27	28	29	30	31	27	28	29	30	31		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7 OKMGC 1-Man Scramble (2 Ball)
8	9	10	11	12	13	14 Jefferson Cup 10AM Rolling Jim Marston 541-227-3407 Elks Tourney
15	16 Aeration	17	18	19	20	21 Hog Wild Dale Visage Jennifer 541.482.1281 arsrestaurant@gmail.com
22	23	24	25	26	27	28 Everett/Bean Wedding everettbean@gmail.com
29	30	1	2	3	4	5
6	7	Notes				

Wedding Marketing Discovery

FACILITY	RATE	Security Deposit (Refundable)	Alchol Fee (Non-Refundable)
WEDDINGS (Indoor and/or Outdoor Options)			
Lithia Park Wedding: Park Site Only	\$200 / 6 hrs	\$75	Not Allowed
Oak Knoll Golf Course	Call 541.482.4311 for rates and availability		
Ashland Community Center	\$23 / weekday ** \$35 / weekend ***	\$150	\$150
Pioneer Hall	\$23 / weekday \$35 / weekend	\$150	\$150
Lithia Park Bandshell	\$220 / Performance Fee	\$150	Not Allowed
INDOOR FACILITIES			
Ashland Community Center	\$23 / weekday ** \$35 / weekend ***	\$150	\$150
Pioneer Hall	\$23 / weekday \$35 / weekend	\$150	\$150
Oak Knoll Clubhouse	Call 541.482.4311 for rates and availability		
**Long-term and certified non-profit rate is \$20 / hr			
*** The weekend rate begins Friday at 5 p.m.			
OUTDOOR FACILITIES			
Garden Way Park Picnic Area	\$55 / 4 hrs	\$75	Not Allowed
Lithia Park Bandshell	\$220 / Performance Fee	\$150	Not Allowed
LITHIA PARK GROUP PICNIC RENTALS			
- Sycamore Grove	\$75 / 4 hrs	\$75	Not Allowed
- Lawn Below Upper Duck Pond	\$75 / 4 hrs	\$75	Not Allowed
- Madrone Picnic Area	\$55 / 4 hrs	\$75	Not Allowed
- Cotton Memorial Area	\$75 / 4 hrs	\$75	Not Allowed
- Hillside Picnic Area	\$55 / 4 hrs	\$75	Not Allowed
- Root Memorial Area	\$55 / 4 hrs	\$75	Not Allowed
N MT Park Pavilion	\$55 / 4 hrs	\$75	Not Allowed
Oak Knoll Golf Course	Call 541.482.4311 for rates and availability		
FIELD USAGE/SPORTS			
Tournaments	Seasonal Field Use: Fees Vary	Fees must be paid at time of booking	Not Allowed
Lights	\$34.50 / hr	Fees must be paid at time of booking	Not Allowed

Player Development Programs

PGA JLG

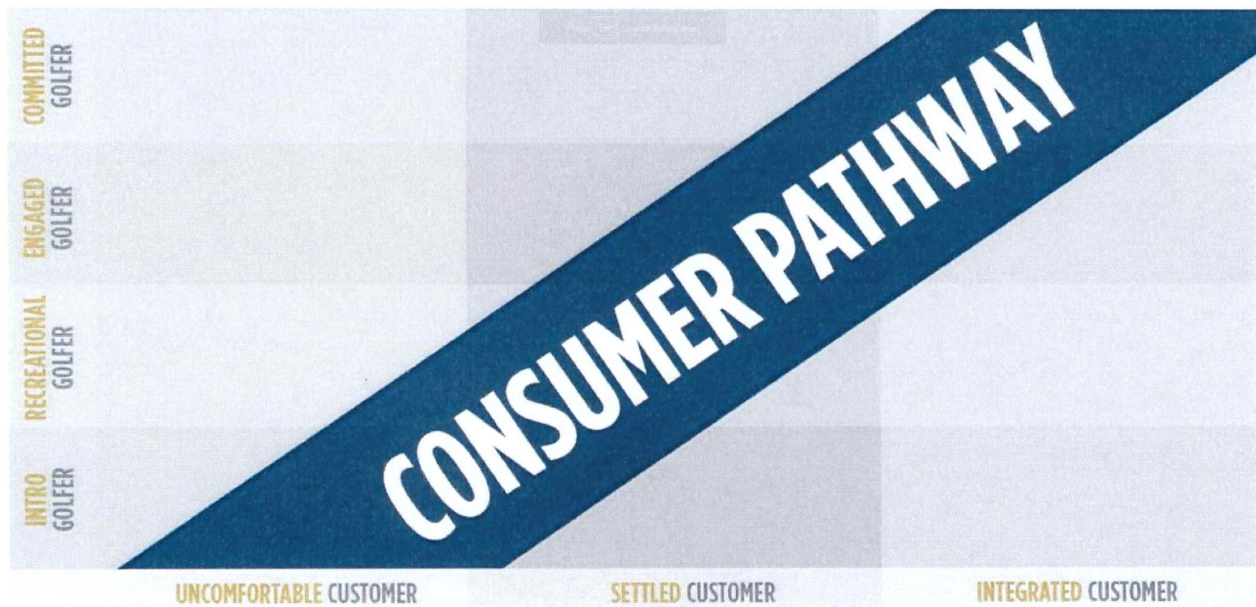
SummerGuide

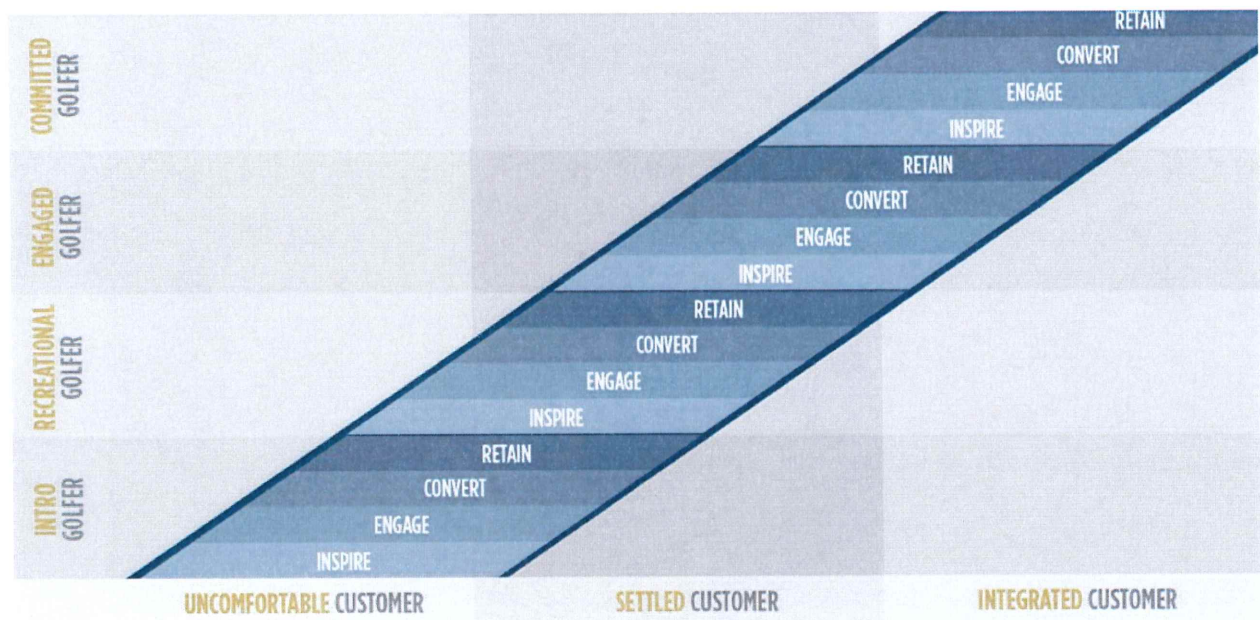
FREE Lesson Friday

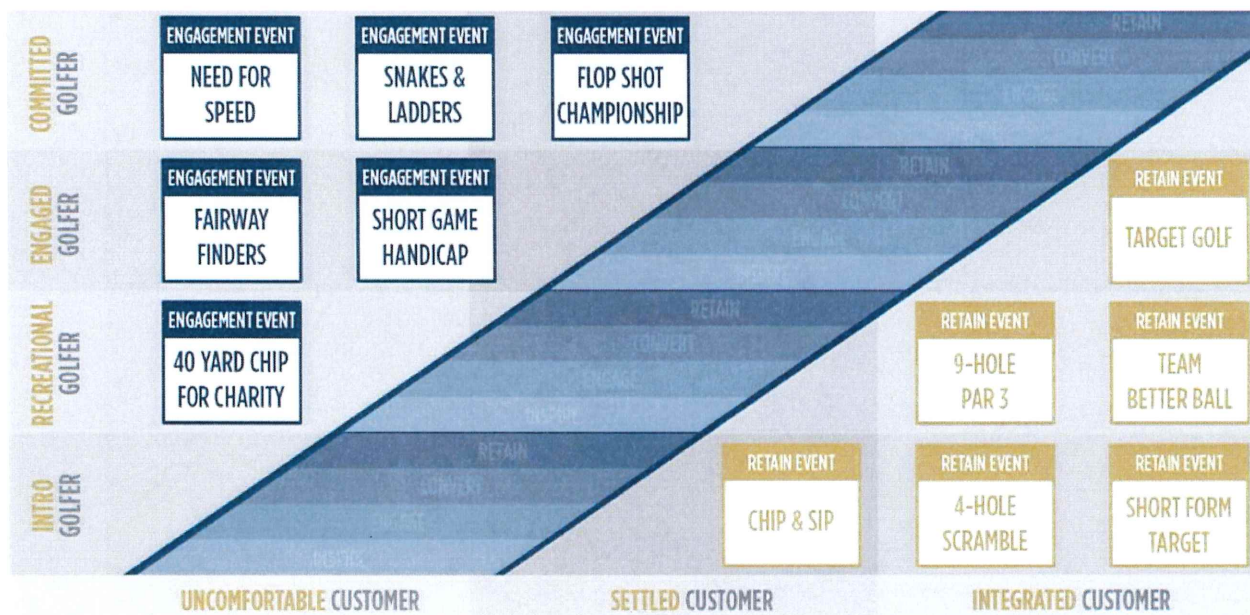
Junior Membership

Bridgestone Ball Fitting Event

ENGAGEMENT
IS A MEANS, TO AN END.







A LESSON TAKER WILL...



... SPEND **65%**
MORE ON **F&B.**

A LESSON TAKER WILL...



**... PLAY 20%
MORE GOLF.**

A LESSON TAKER WILL...

**... SPEND 79%
MORE IN RETAIL.**

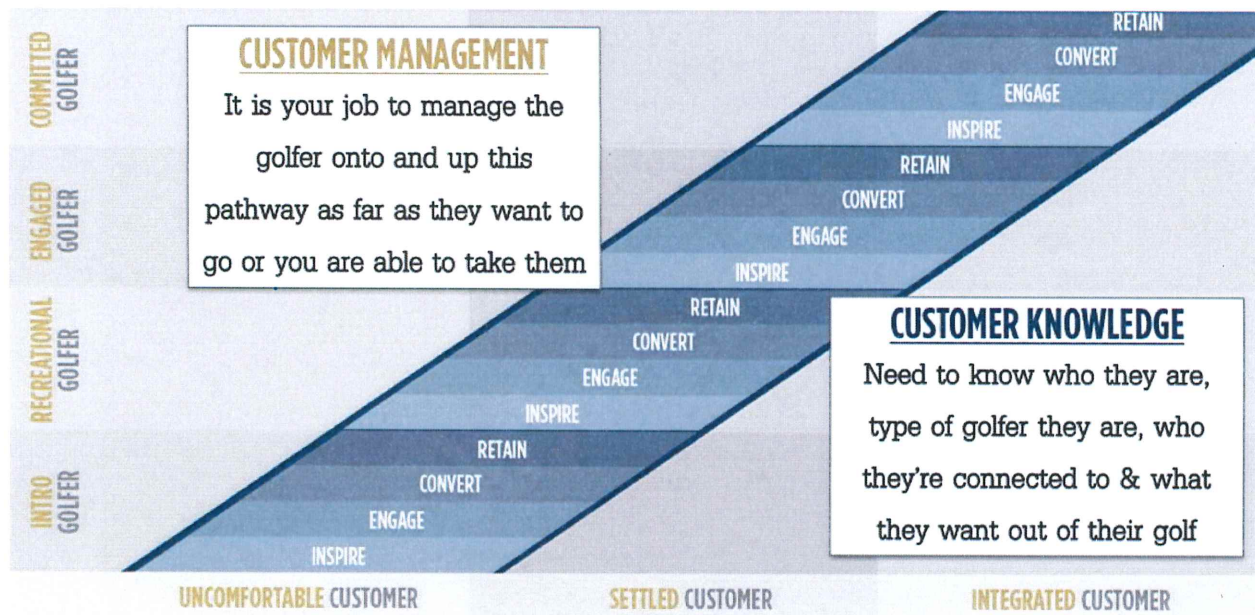


A LESSON TAKER WILL...



**... 100% RENEWED
THEIR MEMBERSHIP.**





\$99

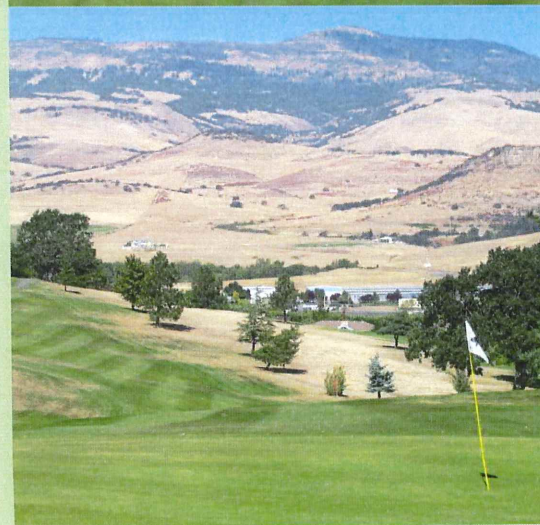
**UNLIMITED
GOLF**

**2 TOKENS
EACH DAY**

**JUNE, JULY &
AUGUST**

**1 FREE GOLF
LESSON**

JR. GOLF



MEMBERSHIP





BALL FITTING DAY

APRIL 25, 2019

10 — 3PM

Find the Ball that Fits YOUR GAME



FIT IT BETTER
HIT IT BETTER
BRIDGESTONEGOLF.COM

F&B Program

Update

Point of Sale Software Update

EZ Links

Website

Website

1. **Foot Golf Tab** –
 - a. Introduction
 - b. Scorecard
 - c. Pictures of Players
 - d. YouTube Video (Produced by us)
 - e. Rates, Time of Day
 - f. Redo 9-Hole Course
 - i. New flags \$130
 - ii. New Tee Markers \$150
2. Home Page – More Grand in Every Way- Opening drone footage? Needs work, needs to say who we are through pictures, videos etc. Needs to grab the visitor's attention.
 - a. Pic of tournament staging
 - b. Pic of restaurant
 - c. Pic of event set up
 - d. Pic of wedding set up
 - e. Pic of driving range
3. **Calendar** – Should be able to see all 12 months not just the month that is uploaded. Is this possible?
4. **Course Information** – Perhaps change this tab to golf?
 - a. Course Map – Not bad but seem to get stuck there. Cant click back to course information, have to click a new tab to reset.
 - b. History – Pictures, Timeline of major events, Video story – Ex: Portland GC
 - c. Instruction - Delete
 - d. Rates – Fine
 - e. Membership Options
 - f. Scorecard – JPEG of new card. Rewrite the opening paragraph
 - g. Tee Time – Golf Now redirected.
 - h. Golf Alternatives - delete
5. **Player Development**
 - a. PD Paragraph, Instructor bios and programming information
6. **Golf Tournaments**
 - a. Pictures
 - b. YouTube video
 - c. Short paragraph
 - d. Testimonials
 - e. Embedded contact us form.
7. Monthly Specials – Delete
8. News & Notes – Delete
9. **Weddings & Events** – New Tab

- a. Intro paragraph
 - b. Pictures – Picture Gallery
 - c. Downloadable packets
- 10. Promotions – Delete
- 11. **Contact Us** – Instead of so many clickable links we can imbed the contact us form in the page as well as directions
- 12. **F&B Concession Page**
 - a. Pictures
 - b. Menus
- 13. **Pickleball**
 - a. Pictures
 - b. Court Schedule
 - c. Instructor Bio
 - d. YouTube Video
- 14. **Stay and Play Packages**
- 15. Tee Times – Online Booking – Perhaps this sits at the top of every page like the phone number.
- 16. **Ashland Parks & Recreation**
 - a. NMP
 - b. Lithia Park
 - c. Tennis – Hunter Park & Lithia
 - d. DM Pool

*Basic information for each. Picture, bio hours of operation address and contact information

Other Stuff

- Phone number on top of home page and every page. Easy for clickable phone calls.
- Pop Up – Upon landing on our site I would like a pop up. The pop up would promote our e-club.
- Social follow on each page
- Online tee times “button” next to phone number?
- I like a webpage to fill the entire screen not just the middle with a lot of green around it.
- Need a new round of professional photos.

<https://www.eugenecountryclub.com/>

I like...

- quick photo cuts
- 4 categories Golf, Amenities, Dining & Events
 - Hover mouse over one of these categories and it describes the category further.

<http://www.centennialgolfclub.com/-book-a-tee-time>

I like...

- Easy to use
- Good one for us to model

<https://www.heronlakesgolf.com/>

I like...

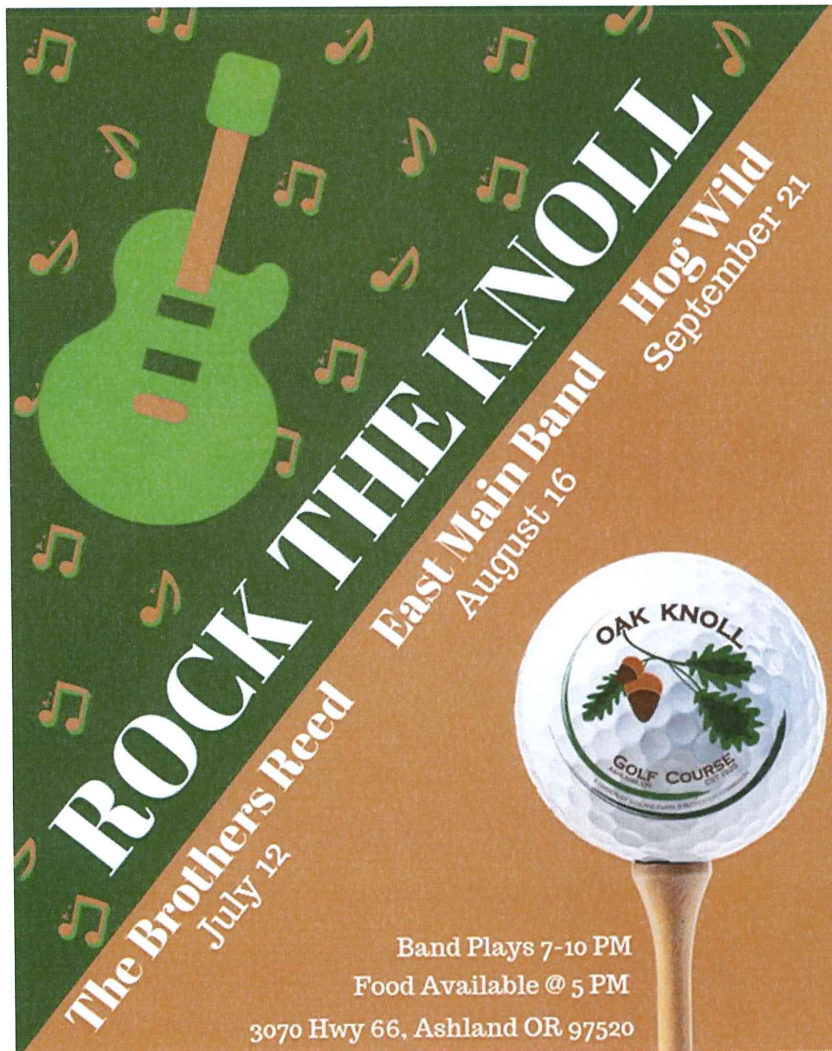
In depth information and use of videos

Simple to navigate

Goes all the way across my screen

Best one for us to model.

Concert Series



A poster for the 'Rock THE KNOLL' concert series. The background is split diagonally: green on the top left with musical notes and a green guitar, and brown on the bottom right. The title 'ROCK THE KNOLL' is written in large white letters across the diagonal. Below the title, three bands and their dates are listed: 'The Brothers Reed July 12', 'East Main Band August 16', and 'Hog Wild September 21'. At the bottom center is a golf ball on a tee with the 'OAK KNOLL GOLF COURSE' logo. Text at the bottom right provides details: 'Band Plays 7-10 PM', 'Food Available @ 5 PM', and '3070 Hwy 66, Ashland OR 97520'.

ROCK THE KNOLL

The Brothers Reed July 12

East Main Band August 16

Hog Wild September 21

OAK KNOLL
GOLF COURSE
3070 HWY 66, ASHLAND, OR 97520

Band Plays 7-10 PM
Food Available @ 5 PM
3070 Hwy 66, Ashland OR 97520





"ROCK THE KNOLL"

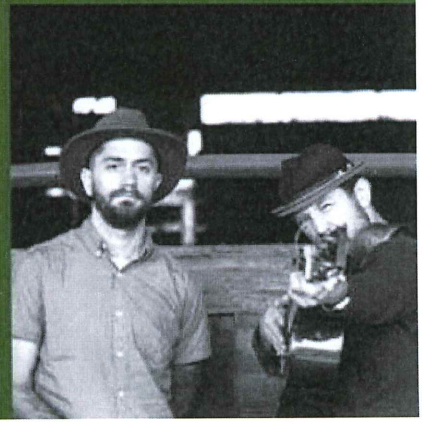
Presents

THE BROTHERS REED

7-10 pm

Oak Knoll Golf Course

July 12





"ROCK THE KNOLL"

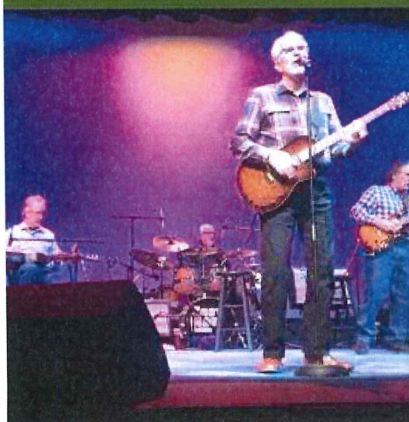
Presents

East Main Band

7-10 pm

Oak Knoll Golf Course

August 16





"ROCK THE KNOLL"

Presents

HOG WILD

7-10 pm Oak Knoll Golf Course September 21



Biennium Course Goals Update

Audubon Cooperative Sanctuary Program for Golf

Historically Renovation

Letters of Support

1175 East Main Street

Ashland, OR 97520

Dear Sirs:

I grew up next to the 18th fairway of the Gearhart Golf Course, the oldest course west of the Mississippi River, and learned to play there as a teen. I am fortunate to be able to still play occasionally on that historic course, which has been a valued asset to the town of Gearhart and the entire state of Oregon since 1892. I believe that my early introduction to golf in that location causes me to particularly appreciate Oak Knoll Golf Course, which, while not the oldest in the state, has been welcoming golfers for more than ninety years.

I have been playing golf at Oak Knoll Golf Course for more than twenty years. I am writing to emphasize the importance of your continued support of this important recreational resource for the good of the entire City of Ashland. A few of the many benefits provided to residents and visitors range from enjoying the beautiful location of the course, the opportunity for individuals of all ages to learn and perfect athletic skills and interact with friends and visitors during our long golf season. The loss of this treasure, the only course available at this end of the Rogue Valley, would be a tragedy!

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Anne McCollom", with a long horizontal flourish extending to the right.

Anne McCollom

819 Elkader Street

Ashland, OR 97520

ASHLAND PARKS & RECREATION

I HAVE BEEN PLAYING GOLF AT OAK KNOLL FOR OVER 6 YEARS AFTER MOVING INTO AREA.

AT 85 GOLF IS MY EXERCISE AND THERAPY I CALL IT, I LOVE THE COURSE AND THE PEOPLE RUNNING IT.

GIVE PATRICK OROPALLO A CHANCE TO MAKE THE CHANGES NECESSARY TO MAKE IT WORK. THE BOARD HAS PICKED A REAL WINNER IN PAT I HAVE NEVER MET A MORE PLEASANT PERSON WITH A PASSION TO MAKE IT WORK HE IS A REAL PEOPLE PERSON A ASSET TO ANY GOLF COURSE.

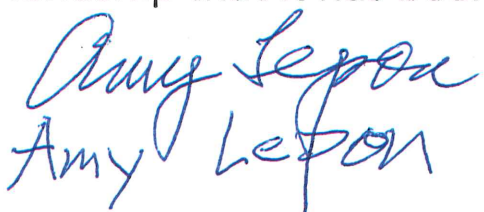
I THINK THE COURSE IS A GREAT ASSET FOR THE CITY OF ASHLAND, WHEN TOURIST COME THEY NEED THINGS TO DO IF THEY SEE THE CITY COMPLETE THEY MAY WANT TO STAY. THE WEATHER IS FAVORABLE FOR GOLF IN ALL SEASONS AND WITH THE IMPROVEMENT THE LAST 2 YEARS EVEN MAKES IT BETTER. I LOVE THAT IT WAS A FARM 91 YEARS AGO AND THAT IT IS STILL OPEN WITH GRASS AND TREES

Leonard J. Thompson

To whom it may concern:

I have been a golfer almost since my retirement in 2004. As I contemplated how I would spend my new available time, I pondered two activities in particular: bridge or golf. Both require much practice as well as a knowledge of rules; both are competitive but social; both have a learning curve. I settled on golf. I chose golf over bridge for a number of reasons: I am more athletic than cerebral; I like the outdoors; I like to be physically active. In the 15 years I have played golf I have never rented a cart at Oak Knoll Golf Course. Moreover, no matter how I've played I've always gotten a physical workout which has redeemed the most disappointing of scores. Nevertheless, I know that if the time comes that I am not able to do the walking, there will be a golf cart available to enable me to continue enjoying the game.

I am very grateful that Patrick Oropallo has recently been hired as general manager of Oak Knoll Golf Course. He has a positive and pleasant attitude. He is energetic as well as creative. He is full of exciting ideas for the ladies' league as well as for the financial well-being of Oak Knoll Golf Course overall. I will do my best as a member of the Oak Knoll Women's Golf Association to work with Patrick as well as with the other players to keep Oak Knoll the outstanding source of fun and friendship that it has been through my years of association.


Amy Lepore

To Whom it may concern:

I just returned from a most informative presentation at the Club House at Oak Knoll Golf Course. It was attended by many of the members of the Oak Knoll Women's Golf Association. We were met with coffee and refreshments and for the next hour and a half Patrick Oropallo guided us through the changes to the rules set out by the USGA and related them to our league play.

My association with Oak Knoll Golf Course started many years ago when I took up the game and now I proudly say I have been a member of the Women's club for 35 years. Having this golf course in my city has afforded me many opportunities I would never had had living some where else.

First, it has given me a place where I have developed a warm, caring circle of friends. It has provided exercise, fresh air, and the feeling that I could compete in a sport for some one who is not particularly the athletic type.

Through the years I have seen the course prosper and grow with different leadership. In 2019 Oak Knoll Golf Course has the potential to become the best nine hole course in the Rogue Valley. The Ashland City Parks and Recreation has invested much money and time into the course and I feel are heading in the right direction. Improvements were made to the irrigation system, the cart paths, new tee boxes, the club house and hiring a qualified profession. It is my understand there are great plans in the offing: new electric carts, more work on tee boxes, changes to the offerings at the Club House to mention a few.

In closing I would like to say thank you to Oak Knoll Golf Course and let's keep moving forward so Ashland can provide a place for our youth to learn a game that teaches honesty and respect, a place where retirees can enjoy a day with friends, a place for our visitors to spent time and still protect our open space and fresh air.

Hit the ball long and straight.

Sincerely,

Sonja Dedrich
2/28/2019

Ashland Parks and Recreation Commission
Ashland, Oregon

March 6, 2019

Dear Commissioners,

I'm writing to you as a member of the Oak Knoll Meadows Homeowners Association and an active senior. Having a local golf course is such an asset to our community. It's vitally important for our physical and mental health as well as creating local bonds.

Many studies on mental health are recommending that spending time outside is the best cure for depression and/or other problems. Young people need more outside activities to escape from their devices. Golf has and will be an ageless sport for many and we're very fortunate to have this course in our neighborhood.

Having been a golfer for many years, I look forward to warmer weather to play. I also spend time at the club house playing cards with golf friends during the off season.

This local course for local people keeps us local! We also have golfing family and friends that appreciate the proximity of Oak Knoll during their many visits!

Thank you for the recent improvements and continued support.

A handwritten signature in black ink, appearing to read 'Kathy Rishel', with a stylized, flowing script.

Kathy Rishel

3/9/19

Ashland Parks and Rec Commissioners,

I want to thank you for the recent work being done to improve the Oak Knoll Golf Course.

It's gratifying to see the upgrades to greenside irrigation, improved drainage, and an

increase in the community-minded events that are being scheduled at Oak Knoll.

Oak Knoll was one of the factors in my decision to move to Ashland 12 years ago.

It has been such an asset ! No other course in the valley has the friendly feeling,

welcoming tone that is instantly recognized by anyone who walks in. Management there

has always been courteous, accommodating, and makes me feel that I'm genuinely appreciated

as a golfer and as part of a golfing community.

The course has great versatility to meet the needs of golfers of all ages and abilities.

Its design is unusual and varied, offering reasonable challenges to all. It has helped me

to develop my game and has given me a social circle of friends that I cherish.

I hope you continue to support Oak Knoll's future as actively as you have in the past.

Sincerely,

Avram Chetron

Avram Chetron

March 11, 2019

Patrick Oropallo,
General Manager
Oak Knoll Golf Course
3070 Hwy 66
Ashland, OR 97520

Dear Patrick,

This letter is in support of the Oak Knoll Golf Course, which I consider to be a critical element of the Ashland Parks and Recreation department's menu of available programs and resources in this community.

Being a long time golfer, one of the aspects that influenced me to choose Ashland to relocate to was the fact that it had a local golf course. It was the first place I went to visit, and I was very happy to see that there was a Women's group, which I joined as soon as we made the move, in 2011. Since then, I have enjoyed weekly play with a wonderful group of women who became an instant welcoming network for a newby in town, like myself.

After I retired from the working world, I found a new purpose for myself, by joining the Board of the Oak Knoll Women's Golf Association. Since then I have served as the Treasurer for three years and most recently as the President. This last position allowed me to attend the Park's Commission quarterly golf course planning meetings, contributing to strategies to improve the course and services there. And I had the privilege of being on the citizen's interview panel, helping to select you as the new golf course General Manager.

In talking with other members of the OKWGA, the general consensus is that the new look you have created in the club house, your ideas for generating revenue and exposing new people to the golf course, and the special attention you are showing toward our group of loyal female players, are already having an impact on the enthusiasm of your loyal customers, and our interest in helping to bring new people to this Ashland gem.

Welcome aboard and thank you for helping to bring attention to this special venue in our community. We know the course doesn't pay for itself, but we feel that the City's investment in it is worth every penny.

Sincerely from a grateful Ashland citizen,

Kathy Bates, PhD
Immediate Past President
Oak Knoll Women's Golf Association

March 10, 2019

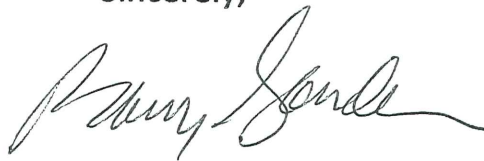
Ashland Parks and Rec

Dear people.

This note is just to enhance your awareness as to how much I, and many others, appreciate Ashland's commitment to having Oak Knoll as part of its park system. I have enjoyed our golf course for many years (spending many thousands of dollars gladly) for play, exercise, and socializing, and now that I am in my senior years I rely on this as an important part of my more limited activity.

I am excited to see all of the improvements currently being made; and I hope you will continue to keep Oak Knoll as a high priority in our great park system.

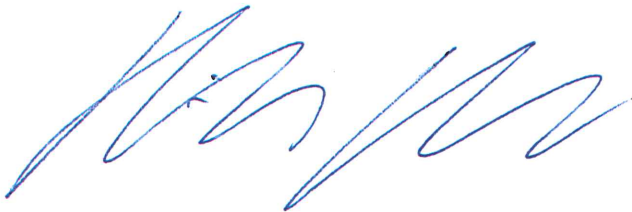
Sincerely,

A handwritten signature in cursive script, appearing to read "Barry Sander". The signature is fluid and extends to the right with a long, sweeping tail.

Barry Sander

Ashland Parks & Recreation Commission,

Thank you for providing Oak Knoll Golf Course to the community of Ashland. I learned to play golf and develop a love of the game at this course. Golf has always been a positive influence in my life and now represents my career and enables me to provide a living for my family. I never would have been able to afford golf at any other facility as money was tight in my single parent household and traveling to Medford was not an option due to gas. As I look back at my life I can say that if Oak Knoll was not around I would never have been involved with this wonderful game at any level. I am one story among many, however, we all have one thing in common and that one thing is Oak Knoll. Oak Knoll is part of the fabric of this community and for the past 90 years has provided a unique recreating experience that many have enjoyed. I send this letter as a genuine expression of my deepest gratitude for your support of Oak Knoll Golf Course.



Sincerely,



PGA

Patrick Oropallo, PGA