

IMPORTANT: Any citizen may orally address the Parks Commission on non-agenda items during the Public Forum. Any citizen may submit written comments to the Commission on any item on the Agenda, unless it is the subject of a public hearing and the record is closed. Time permitting, the Presiding Officer may allow oral testimony. If you wish to speak, please out the Speaker Request Form located near the entrance to the Council Chambers. The chair will recognize you and inform you as to the amount of time allotted to you, if any. The time granted will be dependent to some extent on the nature of the item under discussion, the number of people who wish to speak, and the length of the agenda.



AGENDA FOR SPECIAL BUSINESS MEETING

ASHLAND PARKS & RECREATION COMMISSION

April 22, 2019

Council Chambers, 1175 E. Main Street

7:00 p.m.

- I. CALL TO ORDER
- II. APPROVAL OR ACKNOWLEDGEMENT OF MINUTES
 - a) Current Parks, Conservation & Maintenance Subcommittee – March 5, 2019
 - b) Pool Ad-Hoc – March 6, 2019
 - c) Senior Services Advisory Committee – March 11, 2019
 - d) APRC Regular Meeting – March 25, 2019
- III. PUBLIC PARTICIPATION
 - a) Open Forum
- IV. ADDITIONS OR DELETIONS TO THE AGENDA
- V. UNFINISHED BUSINESS
 - a) Golf Course Fees (Action)
 - b) 19-21 Cost Recovery Goals (Action)
- VI. NEW BUSINESS
 - a) Senior Services Advisory Committee Name Review (Action)
- VII. ITEMS FROM COMMISSIONERS/STAFF
- VIII. UPCOMING MEETING DATES
 - a) Lithia Park Master Plan Open House—April 25, 2019
 - Ashland Senior Center, 1699 Homes Ave—6:30 p.m.
 - b) Golf Course Subcommittee Meeting—April 25, 2019
 - Oak Knoll Golf Course, 3070 Highway 66—2:00 p.m.
 - c) Pool Ad-Hoc Committee – May 1, 2019
 - Ashland Senior Center, 1699 Homes Ave—3:30 p.m.
 - d) Senior Services Advisory Committee – May 6, 2019
 - Ashland Senior Center, 1699 Homes Ave—3:30 p.m.
 - e) APRC Study Session—May 13, 2019
 - The Grove, 1195 E Main Street, Ashland—5:30 p.m.
- IX. ADJOURNMENT

City of Ashland
PARKS AND RECREATION COMMISSION
Current Parks, Conservation, and Maintenance
Subcommittee Minutes
March 5, 2019 (Inaugural)

ATTENDEES

Present: Parks Superintendent Oxendine; Commissioners Lewis (Chair) and Bell; Park Tech II Godard

Absent: All Present

I. CALL TO ORDER

Jim Lewis called the meeting to order at 2:00 p.m. at the APRC Admin Building, 340 S. Pioneer

II. INTRODUCTION

a. Current and Future Subcommittee makeup – (Oxendine)

Oxendine stated that this is the first Current Parks, Conservation and Maintenance subcommittee meeting. Oxendine asked whether he was to chair the meeting or one of the Commissioners was to Chair the meeting. Lewis stated a Commissioner usually Chairs and he volunteered to be the Chair for this Subcommittee. Oxendine discussed potential local members joining the Subcommittee or asking them to attend the meetings on occasion. Lewis said the group was not meant to be larger than it currently is. After much discussion it was decided by all to keep the group small but to keep the potential local members in the loop. It was also decided to invite specific people to specific meetings to help get the message out and give reports.

b. Mission and Vision of subcommittee – (Oxendine)

Lewis said the Conservation Commission and Sustainability group are key to what the subcommittee is about and they should be kept in the loop. Lewis said that conservation and maintenance is an area where carbon reduction can be done. Bell said the subcommittee is mostly about managing the Parks and Recreation resources. Oxendine said it is the subcommittee's job to go back to the Commission and present Conservation initiatives that align with the City's plans and involve Dorinda Cottle so that she can get the word out to the community.

c. Areas of purview – (Oxendine)

Oxendine went over a list of areas to be covered by the Subcommittee which he handed out to all present. Lewis said consuming is where the focus needs to be. Lewis spoke about being aware of purchases of cleaning materials, leaf blowers and having discussions before making purchases. Oxendine talked about purchasing fertilizer in totes instead of bags and going to a bio-oil versus synthetic oil. It was discussed moving towards organic fertilizer, bee gardens, solar power, zero waste, etc. Lewis said that consuming is something that they want to work on. Oxendine mentioned that he is working with Paula Brown, City Public Works Director about getting an area for a composting operation for APRC.

III. PUBLIC PARTICIPATION AND GUEST SPEAKERS

None

IV. ADDITIONS OR DELETIONS TO THE AGENDA

None

V. UNFINISHED BUSINESS

a. Signs, Plaques, and Memorials Business

i. Unfinished Business

1. Parks standards and Memorial standards

Oxendine stated that they currently can't maintain the Parks at the high level they should be kept at as there are so many projects but little talk about how they will be maintained. Lewis agreed that this was something that APRC had to work on. Oxendine stated that he wanted to move the parks towards more pollinator gardens, organic fertilizers and more sustainable initiatives for the maintenance side. Oxendine said that Parks is going to attempt to move toward benches that have a 50 to 100-year life span, setting standards so that all drinking fountains are the same and the fountains are timeless. Bell asked about switching to all TID water and if it is a capital investment. Lewis said there is a lot of infrastructure involvement that would require a lot of maintenance. Godard handed out informational packets for the Subcommittee to review and discuss at the next meeting.

2. Review and Suggest Updates to Signs, Plaques & Memorials Policy

Oxendine said that he wanted to suggest putting a moratorium on Memorials in Lithia Park, mainly benches and picnic tables temporarily. Oxendine suggested making a list of Memorials and when Parks is approached about a Memorial for an individual they can be given a map and a list of the needed Memorials along with the cost. Oxendine suggested following park standards that all benches that go in be timeless and maintenance free and are also mounted on a concrete or permanent pad. Oxendine said at the end of the ten years the plaque comes off and the bench comes out and gets cleaned up and bolted back on the same pad. Oxendine said he wants to go with Godard and map out where picnic tables and benches are actually needed. Oxendine suggested that the Signs, Plaques and Memorials Subcommittee should come up with a dollar figure that if in excess of a certain amount it goes directly to the Ashland Parks Foundation or through Director Black. Oxendine said that he would throw a number of \$10k to \$20K for the amount. Bell asked if Oxendine was going to write Signs, Plaques & Memorials policy description which includes a menu of different items if you were going to buy or have a memorial plaque, a wall to place the plaque after ten years and write the guidelines for how larger donations are to be applied and the involvement that APRC will have in the decision making process. Bell asked if Oxendine would have that together for the next meeting and Oxendine said that he would. Bell asked Oxendine about expanding pollinator habitat. Oxendine said that he will draft a policy for this Commission to review, approve or change and then propose it to the Parks Commission to adopt it.

3. Current "Limited Needs" List – How this fits with Parks Standards

Oxendine spoke about bigger donors for walkways, bridges, Triangle Park Gazebo, Garden Way picnic shelter and other areas where donations are needed. Lewis said that maybe it would be better to shift some of the mentioned items to the Ashland Parks Foundation as some of the items mentioned were big cost issues. Oxendine said that he and Godard could attach figures to the items mentioned and give it to the Ashland Parks Foundation. Lewis said that Oxendine's suggestions were all good ideas for giving people direction.

4. Hunter Parks Memorial Request in Honor of Michael Morehead

Oxendine brought up having the Michael Morehead plaque placed at the Daniel Meyers Pool. Oxendine said that he would present it to the Commission.

5. IPM Logo and Sign

Oxendine said that the language on the IPM Sign cannot say that APRC is pesticide free. Oxendine said that the language needs to be improved for the logo and sign. Oxendine said that he spoke with Godard about eliminating different logos and just using the APRC Logo or rebranding to something different. Topic to be further discussed at the next meeting on April 2, 2019.

6. Ten Year lifespan on Memorials

Oxendine suggested revisiting the Ten-year lifespan on Memorials. Oxendine said it is not a policy yet and in the last minutes it was going to be taken to the Commissioners and that hasn't happened. Oxendine spoke of a Memorial wall/retaining wall where one may be needed in the park. Oxendine suggested that you put up a retaining wall and then the individual is given ten years on their memorial. Oxendine said that at the end of the ten years the plaque is then placed on the Memorial wall. The Memorial is then reinvigorated and it is sold to the next person and placed back in the same place. Lewis said there was talk of a Memorial wall in the Master Plan. Bell said that Oxendine's suggestion was a great idea. Lewis also agreed that it was a good idea. Oxendine stated that he can bring it before the Commissioners regarding the ten-year lifespan.

7. Requirement for Memorial request to wait one year (cooling off period)

Lewis said the one year cooling off period was a good idea as there are a lot of emotions in that first year. Oxendine said that he agreed with the one year cooling off period. Goddard agreed and said that an individual's desires and wants change in the one year. Oxendine said that he could present to the Commissioners about the one year cooling off period. Bell asked why staff felt that the one year cooling off period was a good idea. Goddard said that an individual is given a year and staff works with them and presents options for their memorial and together they come up with a resolution for what is best for them and Parks.

8. Historical database of memorials and GIS map guided walk

Topic to be discussed at the next meeting on April 2, 2019.

9. Sponsorship or larger project and renovations

Topic to be discussed at the next meeting on April 2, 2019.

ii. New Business

1. Terry Doyle – Lithia Park Memorial from study session

Oxendine said that the full Commission had sent Terry Doyle to the Arts Commission regarding his memorial going into the parks. Oxendine asked if it was going to be a Memorial. Lewis said that Doyle stated that it wasn't going to have anyone's name on it so it can be Art in the Park. Lewis said it's a matter of placement and whether Doyle does go to the Arts Commission and a recommendation is made to the Commission. Bell said unless Doyle specifically puts a name on the memorial then it is considered art.

VII. SET NEXT MEETING DATE/TIME/PLACE

It was decided by all present to meet once a month versus quarterly. The next meeting date was set for April 2, 2019, 2:00 p.m., APRC Admin Building, 340 S. Pioneer.

VIII. ADJOURNMENT

There being no further business, the meeting was adjourned at 4:02 p.m.

Respectfully submitted,

Anna Wysocki, Temp Office Assistant
Ashland Parks and Recreation Commission

City of Ashland
PARKS AND RECREATION COMMISSION
Pool ad-Hoc Committee Meeting Minutes
March 6, 2019

ATTENDEES

Present: Ad-Hoc Committee Matt Miller (Chair), Rebecca Kay, Risa Buck, Mike Hitsky, Jocelyn Sanford, Gary Simms, Marc Heller, Commissioners Gardiner and Landt; School District Liaison Todd Lantry; Director Black; Senior Services Superintendent Glatt; Senior Services Liaison Bachman; Parks Superintendent Oxendine; Recreation Manager Flora

Absent: Recreation Superintendent Dials; City of Ashland Finance Director Mark Welch

I. CALL TO ORDER

Matt Miller called the meeting to order at 3:30 p.m. at the Ashland Senior Center, 1699 Homes Ave.

II. APPROVAL OF MINUTES – It was asked if there were any corrections to the February 13, 2019 minutes and there were no corrections.

Motion: A motion was made for approval of the minutes.

Buck moved / Hitsky seconded approval of the minutes.

Vote: All Yes

III. PUBLIC PARTICIPATION AND GUEST SPEAKERS

None

IV. ADDITIONS OR DELETIONS TO THE AGENDA

Flora asked that the Data Collection process be added under Unfinished Business.

V. UNFINISHED BUSINESS

a. Needs Assessment / Outreach Subcommittee Report

i. Listening session review (Kay & Flora)

Flora stated that the first Listening session showed a good turnout and there was positive feedback. Flora went over the February 19, 2019 results from the Listening session. Kay stressed that for the next Listening session that the subcommittee needed to be clearer with the questions to the participants and the monitors needed to ensure that the participants understood the questions and knew how to respond. Kay stated that some of the responses on the survey expressed concerns about the current site location and its impact to parking, traffic and the neighborhood. Sanford said that the building needs to be discussed and incorporated into the next Listening session. Flora stated that the building is in serious need of an upgrade and it could be brought into the March 21st, Listening Session. Landt stated that if it is being discussed that the pool house needs to be replaced then the only advantage of being at the current location is that there is a place for the pool. Landt said that the assumption was that we have the pool house and the equipment so the only thing needed to be done was the pool and cover and that cost is 3.5 million. Landt said we need to know how much money is needed and then lay it all out to the community. Buck said that maybe they should have various phases if it helps to mitigate costs therefore being transparent to the community. Oxendine stated

that maybe the recommendation could be to not keep the pool at the same location. If it is recommended to keep the pool at the same location then the facility should be reviewed in its entirety. Glatt asked if there would be barriers to using nearby school parking lots on the weekends. Lantry volunteered to look into the issue. Flora stated that at the next Listening session they will have people sitting at the tables and that anyone being a table moderator, facilitator, or a discussion leader will be asked to arrive no later than 5:00 p.m.

ii. Stakeholder outreach & messaging (Kay & Lantry)

Lantry handed out draft talking points and bullets that he and Kay put together. Kay said these were talking points to be used when speaking to the Stakeholders. Kay said they are hoping that people will volunteer to speak to the various Stakeholders. Lantry said they attempted to standardize the talking points so that all the stakeholders would get the same message. Kay suggested a letter be sent out to the Stakeholders with a survey that is tailored specifically to them and then have an individual spend face time with the Stakeholders. Landt stated that everything that is stated in the talking points needs to be backed up with facts. Lantry clarified that feedback on the talking points could be emailed to Flora and that he and Kay would revise the talking points and then send them back out to the subcommittee. Kay asked for clarification on how the group wanted to approach the Stakeholders groups and make contact with them. Miller asked what the message would be in talking with the individual Stakeholder groups. Kay said discussions with Stakeholders could include what programs they would be interested in participating and what support they could provide. Miller stated that feedback will get back to Lantry and Kay and they will incorporate it into the final talking points. Once that is completed the group will have Ad-Hoc members volunteer or be assigned to speak to the different stakeholder groups. Simms asked if the list of the Stakeholders was going to be sent out to the subcommittee. Miller said that Flora would send out the list of Stakeholders. Flora said he is working with the City's IT Department so that everyone could have access to the Stakeholders list.

iii. Data Collection process (Flora)

Flora stated that they are close to getting the Needs Assessment survey designed and to the printer. Flora said that the original deadline of March 24th, 11:59 p.m. for return of the surveys may be too small of a window from when it hits the mailboxes and has to be turned back in. Flora asked what the window of time should be for the survey to be turned back in. Flora said if it hits the mailboxes by March 13th and they are asking for it back by March 24th then that is a small window of time. Miller asked what kind of deadlines are they looking at for getting data compiled. Flora said that by getting a lot of results back electronically you get a lot of information back immediately. Flora said that he believed that they could have the information compiled a few days past the deadline. Kay said that the data would be used by the Site analysis subcommittee and she would need to ask them how much time they would need once they get the data. Gardiner asked if this was all predicated by having this all done by June. Black said the deadline was originally June if they were going to try and get a bond on the November ballot but with everything going on with the City's financial situation Black said that this can't be rushed. Black said the deadline could be anytime this summer. Heller asked if the subcommittee had a recommendation by the end of June would it be possible to get it on the ballot. Black said it is going to take a lot more lobbying than what has been done. Black said there are a lot more opportunities for funding. Kay said that she felt that the priority for the pool has once again slipped because other priorities have popped up. Landt said in a time of budgetary restraints that it's important not to rush something onto the ballot as it could be a real mistake. Gardiner said that he felt that the replacing of the pool would be one of the Commissioners top goals. Miller clarified that from what he understands is that it's unlikely a bond is going to happen and so the subcommittee is

not on a timeline to get the data collected. Miller said they would do a presentation of the data analysis in the May meeting and the April meeting will still be on April 3rd.

b. Site Planning and Design Subcommittee Report

Sanford said that they have not met since the last meeting so there is nothing to report. Hitsky said that was intentional from what was conveyed at the last meeting. Hitsky said that they have had preliminary discussions depending on what the feedback comes in at but that they do not want to convey that they are behind the scenes designing a pool without feedback. Kay asked the Site Analysis committee if they planned on hiring an architect to come up with a conceptual drawing and is there money for that. Black said that they can do some conceptualizing with current staff but he is going to propose that the budget for the pool include some real money in the near term so that they can do some analysis. Hitsky asked if there were thoughts about funding for repairs in the shorter term. Black said that the goal is to ensure that the pool stays open so that would mean some short term fixes need to be done.

VI. NEW BUSINESS

Continuation of outreach (Kay)

Kay said that when the Ad-hoc Committee is disbanded sometime in June there is still a lot of work that needs to be done. Kay said she is introducing the idea that they need to start talking about what that vehicle would be and it could be an existing organization called Southern Oregon Aquatics Committee.

VII. UPCOMING MEETING DATE

The next meeting date was set for April 3, 2019, 3:30 p.m., Senior Center, 1699 Homes Ave.

VIII. ADJOURNMENT

There being no further business, the meeting was adjourned at 4:58 p.m.

Respectfully submitted,

Anna Wysocki, Temp Office Assistant
Ashland Parks and Recreation Commission

City of Ashland
PARKS AND RECREATION COMMISSION (APRC)
SENIOR SERVICES ADVISORY COMMITTEE (S-SAC)
Meeting Minutes
March 11, 2019

Committee Members Present:

- Anne Bellegia
- Rob Casserly
- Mike Gardiner
- Mike Hersh
- Mary Russell-Miller
- Sandy Theis, Chair

Staff Members Present:

- Michael Black
- Isleen Glatt
- Natalie Mettler

Committee Members Absent:

- Julie Akins

CALL TO ORDER:

This called the meeting to order at 3:32pm at Ashland Senior Center, 1699 Homes Ave in Ashland. S-SAC members were introduced to Laura Stott, new Senior Services Office Assistant II, who started in her position on January 2, 2019.

APPROVAL OF MINUTES:

Hersh/Russell-Miller m/s to approve the minutes of December 10, 2018.
Voice vote – ALL AYES. Motion passed.

ADDITIONS OR DELETIONS TO AGENDA:

Bellegia requested discussion about the frequency of future S-SAC meetings, which Theis said will be covered under “Upcoming Meetings” at the end of today’s session.

PUBLIC INPUT:

None.

DISCUSSION: RVCOG SENIOR & DISABILITY SERVICES REQUEST REGARDING S-SAC NAME:

This stated that Laura O’Byron, Director of Senior & Disability Services (SDS) with Rogue Valley Council of Governments (RVCOG) has requested S-SAC consider a name change to minimize confusion with RVCOG’s Senior Advisory Council (SAC). Various changes were suggested in the ensuing discussion, but none of these were deemed satisfactory. This issue will return for more discussion at the regular meeting. All agreed it was important to honor the request for a name change from O’Byron, and Theis will inform O’Byron that S-SAC is working on the issue. Superintendent Glatt will collect any ideas submitted via email.

SUBCOMMITTEE REPORTS:

A. Advocacy

Bellegia and Theis met with Connie Saldaña, SDS Planner with RVCOG and member of the RVCOG Advocacy Committee, who is familiar with AARP's Age-Friendly Communities initiative. The biggest gaps in services for seniors in Ashland are in housing and transportation, which are more City than APRC issues. Bellegia and Theis are hoping to trigger more enthusiasm for age-friendly policies with the City Council, particularly if there is an opportunity to collaborate with Talent, which has recently adopted AARP's Age-Friendly Community planning. Hersh voiced concern about the cost and long timeframe of city-level changes to support seniors. Black clarified that adoption of the Age-Friendly Communities initiative would provide guidelines and standards for new construction or infrastructure projects, not a commitment to change all existing infrastructure to the new standards immediately.

To help familiarize S-SAC with this municipal advocacy, Glatt will share AARP documents for assessing age-friendly livability and Bellegia will arrange for an expert to present to S-SAC, possibly Bandana Shrestha of AARP Oregon or Connie Saldaña who is better acquainted with our local context. Casserly recommended connecting with Sandra Slattery, Ashland Chamber of Commerce Executive Director, and Sheila Clough, Ashland Chamber of Commerce Board member and CEO of Asante Ashland Community Hospital, both of whom are involved in developing Ashland's community livability through the Blue Zones project. Glatt noted that she is already in communication with both about the project, now called the Health and Wellbeing Initiative.

B. Education Programs (Mettler, staff)

Mettler stated that the Education Programs subcommittee met on January 9, 2019, to brainstorm programming topics, opportunities, and processes for development. Glatt and Mettler have been working on optimizing use of the Senior Center facility space to maximize programming to benefit local seniors. Staff is in the process of developing a new educational speaker series and pre-pay art class to bring on later this year. Staff has also been working with Casserly on the option of hosting OLLI classes at the Senior Center starting in September 2019.

There was discussion about how to attract participants to new education programs, with suggestions of a small fee or more rigorous registration process. Bellegia also proposed reaching out to Mountain Meadows as an alternate hosting venue for Social Services Division (SSD) events; this would align with the SSD's goal of connecting with the broader Ashland senior community.

C. Public Awareness

The Public Awareness subcommittee's overall goal is to develop a public relations campaign and social marketing for the SSD. Russell-Miller outlined their progress in developing a message and task list in their January 14, 2019 meeting notes (see attached).

Russell-Miller has met with SOU students interested in working on promotional materials and social marketing for SSD. Hersh supported the idea of SSD staff and/or S-SAC members attending Chamber Greeters meetings once SSD has developed promotional materials to share. Hersh offered to post flyers in downtown Ashland, and he also suggested advertising SSD activities, programs and services in Medford, Phoenix, and Talent, to reach adult children of Ashland seniors who live in these neighboring towns.

PRIORITIZE PURCHASES FROM PARKS FOUNDATION FUND:

Glatt reminded the Committee that there is currently \$31,000 in the Parks Foundation Fund earmarked for Senior Services, and the Senior Center has a number of needs. She has gathered input from patrons, volunteers, staff, S-SAC, and ASPAC about how to spend these funds and outlined the recommended spending priorities in a memo included in the March meeting packet.

Cassery offered to check with OLLI about acquiring materials they no longer need after their remodel at the end of this year, but he warned that most things being donated are in poor condition. Bellegia suggested inquiring with SOU about material donations of surplus property. Gardiner recommended reserving at least \$10,000 for future needs; these funds may also be applied to scholarships towards activity fees for lower-income patrons. Hersh proposed an annual community fund drive to replenish Foundation Funds for the Senior Services Division, which Glatt appreciated as a future agenda topic.

Bellegia/Russell-Miller m/s to empower Glatt to make decisions regarding equipment purchasing and to keep at least \$10,000 of available Foundation funds back for matching grants and scholarships. Voice vote – ALL AYES. Motion passed.

STANDING REPORTS:

A. APRC update, if any pertaining to seniors

Gardiner stated that there was concern about the name of the state's Gatekeeper Program at the February 22 APRC Special Goal Setting meeting. He recommended being thoughtful about the name in the future program, either by creating a different local name and/or doing careful community education to alleviate confusion. Black and Glatt clarified that if the SSD does not appear on the APRC's final list of twenty goals for the coming biennium, APRC still values the Division and the goals recommended by S-SAC, as demonstrated by funding recommended to continue at the current level.

B. City Council update, if any pertaining to seniors

As she was not able to attend today's meeting, Akins submitted a written report for the City Council update to S-SAC (see attachment).

C. SSD Superintendent report

Glatt referred S-SAC to the SSD Superintendent February and March reports included in the March meeting packet (covering December 2018 through February 2019). She noted the

progress collecting cleaner statistics on Senior Center attendance, and reported that in any given month, SSD is serving between 1200 – 1500 clients through its programs, plus an additional 1200 through onsite lunches and meal deliveries by RVCOG Food & Friends, which is a total of 2400 individual contacts monthly. In the context of building community partnerships, she highlighted meeting with Slattery and Clough. Since the Chamber is working on the Health and Wellbeing Initiative, which seeks to improve community health, longevity and well-being, they are natural partners in local senior issues. As such, they hope to involve SSD in their next steps, and Glatt feels the timing works well for SSD and S-SAC to partner with the Chamber and Hospital for these community-level changes.

ITEMS FROM S-SAC MEMBERS:

Glatt shared that the City's Transportation Commission requested S-SAC identify senior advocates to apply for open positions on the Transportation Commission. Glatt asked S-SAC members to recommend candidates and underlined the opportunity to place someone who cares about senior issues in an influential role. Also, she noted that the Transportation Commission contacting her demonstrates increasing awareness that the SSD represents senior issues in Ashland.

UPCOMING MEETINGS:

This brought forward a request for S-SAC to change their meeting start time to 4:30, to accommodate Julie Akins, new City Council representative. However, 4:30 does not work for multiple S-SAC members, so the meeting time will stay at 3:30-5pm and S-SAC will request that Mayor Stromberg assign a Councilor representative who can attend during this time.

Bellegia requested that S-SAC continue to meet monthly, rather than reducing to meetings to every other month, to keep members engaged and maintain the current momentum. All agreed. (No motion because monthly meetings are the current norm.)

Glatt has a schedule conflict that prevents her from attending an S-SAC meeting on the second Monday in May. After discussion, members set the regular S-SAC meeting for the first Monday in May. The next regular S-SAC meetings will be on April 8, 2019, 3:30-5:00pm and May 6, 2019, 3:30-5:00pm, both at the Ashland Senior Center, 1699 Homes Ave.

ADJOURNMENT:

There being no further business, the meeting was adjourned at 5:13pm.

Respectfully submitted,
Natalie Mettler, Senior & Adult Services Coordinator
Ashland Parks and Recreation Commission

These minutes are not a verbatim record. The narrative has been condensed and paraphrased at times to reflect the material presented, discussions, and decisions made. APRC S-SAC Meetings are digitally recorded; the recordings are available upon request.

Minutes
ASHLAND PARKS & RECREATION COMMISSION
March 25, 2019
Council Chambers, 1175 E. Main Street

Present: Commissioners Gardiner (Chair), Bell, Lewis; Director Black; Recreation Superintendent Dials; Assistant Sullivan

Absent: Commissioners Landt (Co-Chair) & Heller; City Council Liaison Mayor Stromberg

CALL TO ORDER

Commissioner Gardiner called the meeting to order at 7:00 p.m.

APPROVAL OR ACKNOWLEDGEMENT OF MINUTES

Minutes Acknowledged:

APRC Listening Session

January 24, 2019

Pool Ad-Hoc Subcommittee

February 13, 2019

APRC Goal Setting

February 22, 2019

APRC Study Session – January 14, 2019

Motion: Bell moved to approve the Minutes from January 14, 2019 as presented. Lewis Seconded.

The vote was all yes.

APRC Regular Meeting – January 28, 2019

Motion: Lewis moved to approve the Minutes from January 28, 2019 as presented. Bell Seconded.

The vote was all yes.

APRC Study Session – February 11, 2019

Motion: Bell moved to approve the Minutes from February 11, 2019 as presented. Lewis Seconded.

The vote was all yes.

APRC Regular Meeting – February 25, 2019

Motion: Bell moved to approve the Minutes from February 25, 2019 as presented. Lewis Seconded.

The vote was all yes.

PUBLIC PARTICIPATION

- Open Forum

Julie Norman of Ashland spoke concerning the Japanese Garden. Norman stated that since the Japanese Garden is on the Goals list, she would like to provide recommendations on how the project should move forward. Norman provided written testimony (see Attachment I).

Rebecca Kay of Ashland spoke about the Daniel Meyer Pool. Kay thanked the APRC staff and volunteers for the work being done on the Daniel Meyer Memorial Pool project. Kay spoke in favor of activities to maintain a pool in Ashland. The Pool Ad-Hoc Committee will submit a recommendation in June/July. Upon completion of the Pool Ad-Hoc Committee's work, efforts to continue building community support for the Daniel Meyer Memorial Pool will be undertaken.

Casey Botts of Ashland, representing Rogue Valley Mountain Bike Association, spoke about the community support of the mountain bike projects included in the draft goals list. Botts stated a willingness to collaborate with APRC and the mountain bike community to keep momentum going once the goals have been adopted. Botts spoke in favor of the order of the goals as listed.

Bryan Holly of Ashland spoke concerning the Japanese Garden. Holly sent an email regarding this issue to the Tree Commission and some APRC representatives. Holly stated a desire to see information about this project in the public meetings of the APRC and the Tree Commission.

Holly also spoke about efforts to protect the Boy Scout Douglas Fir Grove, by securing designation as heritage trees. Holly is planning to undertake community outreach to determine if there is a desire to see the grove designated as a heritage grove.

Richard Bernoulli of Ashland spoke in favor of the bike park. Bernoulli spoke about momentum in the community to move this project forward. Boulder has a bike park called Valmont, that could be a model for Ashland. Volunteer trail maintenance projects are well attended in Ashland, showing support for mountain bike trails. Bernoulli spoke about the value of providing bicycle opportunities for kids.

Jocelyn Sanford of Ashland spoke in favor of public swimming pools and thank the Commission for prioritizing the Daniel Meyer Memorial Pool. Sanford stated that the pool is a community asset. Sanford stated that the Rogue Valley Master Swim Team will offer free adult, learn to swim lessons in April.

ADDITIONS OR DELETIONS TO THE AGENDA

No additions or deletions

UNFINISHED BUSINESS

No unfinished business

NEW BUSINESS

a) Marking Ashland Places (MAP) – Public Art and Historic Commission (Action)

Director Black stated that one of the steps required to place public art in Ashland is to get the permission from the property owners. The Railroad Park is managed by APRC. Permission to place the hub sculpture and plaque, as outlined in the proposal, would need to be provided by the Commission for the project to move forward.

Andy Stallman of the Public Arts Commission and Dale Shostrum, Chair of the Historic Commission, gave a presentation (see Attachment II) and provided a written statement (see Attachment III) on the Marking Ashland Places project. The presentation was also given at the February APRC Study Session meeting. Historic photos of the rail road district were added to this presentation which will be utilized as source materials by artists who submit proposals.

Stallman stated that the MAP team would like to locate the hub sculpture in Rail Road Park in a specific location identified in the presentation. Stallman asked the Commissioners for input of the proposed placement of the sculpture and provided an opportunity to answer questions about the project.

Discussion on Marking Ashland Places continued and included the following items:

- Commissioner Gardiner clarified that the Commission would potentially be voting on the placement of the sculpture in Rail Road Park. The City Council will eventually hold a meeting to make decisions on the specific piece of art. The APRC will not formally make a decision concerning the specific piece of art once commissioned
- Commissioner Bell asked as to whether general approval could be given without specifying the exact location of the sculpture
 - Stallman stated that the artists will submit a proposal that is site specific. He is asking for a vote for the specific location identified in the presentation
 - Commissioners discussed this question and determined that it would be beneficial to grant permission for the sculpture to be placed in the proposed location within Rail Road Park
- Stallman stated the Arts Commission will create a selection panel, which will make decisions on proposals and will eventually choose the piece of art that would be presented to City Council for approval. Stallman invited someone from the Commission to sit on the selection panel to represent APRC
- The budget for the Rail Road Park project has not been determined, but the Arts Commission has discussed a sum of approximately \$20,000.
 - Stallman clarified that the Arts Commission budget should include funds for site preparation and is not asking APRC for any funds to implement the project

Motion: Lewis moved to approve the conceptual plan of locating the hub sculpture and plaque in the Rail Road District at this proposed site of the park. Bell Seconded.

The vote was all yes.

b) Silent Disco & Movies in the Park (Action)

Superintendent Dials gave an overview of Silent Movement's Silent Disco & Movie in the Park proposal for 2019. This proposal was also discussed at the March 18, 2019 Study Session. The goal of Silent Movement, a program fiscally sponsored by a non-profit 501(c)(3) organization, is to bring the community together in creative ways using technology to stay in compliance with noise ordinances. The proposed events would use wireless headphone to broadcast dance music or audio for movies. The events provide a safe place for families to gather and promotes inclusivity for all ages and abilities.

Prior to 2018, Silent Discos were held on the front lawn of Lithia Park without Sponsorship from APRC. In the summer of 2018, APRC and Silent Movement formed a partnership with APRC and the event moved to the bandshell. Attendance dropped due to the less visible location. Ordinance 10.68.060 requires a permit to be issued by APRC for commercial activities. Normally, staff would not bring recreation programs before the Commission, but staff is seeking permission to ensure full compliance with Ordinance 10.68.060. Dials asked for approval of the program as outlined in the staff report.

Jordan Rose of Silent Motion addressed the Commission in response to a question from Commissioner Bell about how the donations will be allocated. Rose stated that donations collected will be utilized to purchase equipment for the events and will fund operational and staff expenses. Additionally, 10-20% of proceeds will be donated to the Ashland Parks Foundation.

Further discussion on silent disco & movies in the park continued and included the following items:

- An effort will be made to cover the license fees for screening movies in the park by seeking sponsorship from local businesses
- Movies will be projected on the inside roof on the bandshell. A screen will not be used.
- APRC does not have a role in setting the suggested donation for events. The suggested donation has been and will be set to \$5 for all Silent Movement events. Those who are unable to pay will not be turned away
- Dates for day time pop-up events will be chosen in consultation with APRC staff
- Hunter Park, Garfield Park and Garden Way Park were identified as possible locations for the pop-up events, which will be much smaller in scale than the events held on First Fridays
- Upon completion of the proposed program, APRC staff & Silent Movement would come back to the Commission for an evaluation of the program

Motion: Bell moved to approve the proposed programs as recommended by APRC staff on a one-year trial basis with flexible dates due to weather or smoke related cancellations with any feedback received from the community presented in a report after the program concludes in October, 2019. Lewis Seconded.

The vote was all yes.

c) 2019/2021 Goal Adoption (Action)

Director Black presented the proposed goals for 2019/2021. There are 18 total goals, which include 3 moving forward from the previous period and 15 new goals. Black read the goals moving forward from past years.

1. Update Trails and Open Space Comp Plans and continue to purchase land according to the plans
2. Develop parks development standards and guidelines
3. Implement/attain easement and purchase agreements on Ashland Pond property and through the few remaining private properties

Black read the top five new goals

1. Design and begin building new East Main Street neighborhood park, including the top priority of the second Ashland dog park
2. Improve public aquatic recreation and competitive options in Ashland consistent with the findings and recommendations of the Pool Ad Hoc Committee and ensure the continuous operation of an adequate recreational pool in Ashland during the summer months, at a minimum until construction begins on a new pool

3. Work collaboratively with Ashland School District to keep Lincoln School playground and fields open to the public
4. Work with volunteers to explore costs and locations for a pump track and a mountain bike skills park
5. Explore suitable locations and build a pickle ball facility within the APRC system, including the Oak Knoll Golf Course, and implement the installation of up to eight new pickleball courts with consideration for lighting and fencing

The goals that would require capital funding are including in the capital budget which will be presented to APRC on April 8, 2019. The goals were taken into consideration during the budget process. The budget seeks to address each one of these goals as a project in the Capital Improvement Plan. Completion of the goals in the next two years will be based on time, location and other factors.

Black proposed the Commission adopt the goals as prepared in the staff report. Commissioner Gardiner called for questions for staff. No questions were posed.

Motion: Bell moved to approve the proposed goals as presented in the staff report. Lewis Seconded.
The vote was all yes.

ITEMS FROM COMMISSIONERS

Superintendent Dials raised an issue regarding a request discussed at the March 18, 2019 Study Session from the Lions Club to serve beer and wine in Lithia Park at the Feast of Will event. Upon further review, it was discovered that a city ordinance would need to be changed to allow alcohol sales in the Park. Dials will research this process and will report back.

Director Black announced that a contingent from Guanajuato, Ashland's Sister City, will be visiting Ashland. APRC will be hosting an event with the group on April 6.

Superintendent Dials announced that the Bike Swap will take place on April 6, 12-2 p.m. at The Grove.

UPCOMING MEETING DATES

Director Black announced that the Special Meeting on April 8 is being held to present the budget to the Commission. The City Administrator requested that this meeting be held as close as possible to April 10, when Black will present the APRC budget to the City of Ashland Budget Committee.

The following upcoming meetings were acknowledged.

- Current Parks, Conservation & Maintenance – April 2, 2019
 - Lithia Cabin, 340 S Pioneer St —2:00 p.m.
- Pool Ad-Hoc Subcommittee – April 3, 2019
 - Ashland Senior Center, 1699 Homes Ave —3:30 p.m.
- Special APRC Regular Meeting—April 8, 2019
 - The Grove, Otte-Peterson Room, 1195 E. Main St—5:30 p.m.
- Senior Services Advisory Committee – April 8, 2019
 - Ashland Senior Center, 1699 Homes Ave —3:30 p.m.
- APRC Regular Meeting—April 22, 2019
 - Council Chambers, 1175 E. Main Street—7:00 p.m.

ADJOURNMENT

Commissioner Gardiner adjourned the meeting at 8:22 p.m.

Respectfully Submitted
Sean Sullivan, Office Assistant II

Mar. 25, 2019 Testimony from Julie Norman

TO: ASHLAND PARKS COMMISSIONERS

FROM: JULIE NORMAN 541/482-4459 julie@juliekaynorman.com

TOPIC: How to proceed on the Japanese Garden Project given the (a) January 28th vote to endorse (Gardiner, Heller, Lewis, and Black) the \$1,300,000 Japanese Garden Project, as presented in the Ashland Parks Foundation proposal letter and 2-page “Plan” and (b) the Jan. 31st decision to suspend the project for a year-long “cooling off” period.

A. ANNOUNCEMENT of a SIGNATURE GATHERING CAMPAIGN by FRIENDS OF LITHIA PARK: In order to demonstrate community support for designating the grove of 12 Douglas firs next to the Japanese Garden as Ashland Heritage Trees, we are now seeking signatures on a petition that will be presented later to decision-makers on the Parks Commission and City Council.

People wanting to sign the petition may do so online at: <https://tinyurl.com/FirGrove>

B. REQUEST to the Long Range Parks Planning Subcommittee: Please host a debriefing session to analyze lingering confusion about the Ashland Parks Foundation Plan during the Project decision-making process from July 2018 through January 2019. This will put us on solid footing for Project planning in 2020.

C. REQUEST to Parks Commissioners: In order to start with a clean slate for reviewing the Japanese Garden Project in 2020, please rescind and withdraw your “yes” vote (3 to 2) on Jan. 28, 2019.

3 REASONS TO RESCIND YOUR JAN. 28th VOTE:

1. The Japanese Garden Project proposal letter from the Ashland Parks Foundation (January 23, 2019) lacks a Board Member name and signature.
2. The \$1,300,000 project’s so-called “plan” consists of two landscape sketches, with no explanatory text and no expense estimates. This lack of detail precluded the necessary due diligence by Commissioners.
3. Parks Commissioners and the public were confused by the Parks Director’s support letter in the Jan. 24 Meeting Packet, because it claimed the “endowment” to cover increased maintenance expenses (\$60,000 per year) would be “permanent.” The Foundation’s donor made a presentation at the Listening Session and clarified that his \$60,000 annual maintenance donations would **not** continue indefinitely. Given this

confusion, the long-term financial feasibility of this Project needs to be revisited.

REFERENCES from the City of Ashland website:

Oct. 17, 2018 Parks Commissioners Staff Report by APRC Director

Oct. 22, 2018 Approved Minutes re: (a) Japanese Garden Presentation

Jan. 24, 2019 Commissioners Meeting Packet from the APRC Director

END of TESTOMONY from Julie Norman on March 25, 2019

FOR IMMEDIATE RELEASE: 3/24/19

**Ashland, Oregon: News Conference on Monday, Mar. 25, 2019
at 1pm, hosted by Friends of Lithia Park**

Citizens Group Launches Heritage Tree Signature Drive To Protect Historic Boy Scout Fir Grove in Lithia Park

Contacts:

Julie Norman, Outreach Coordinator, julie@juliekaynorman.com, 541-488-9474

Bryan Holley, Media Relations, holley@opendoor.com, 541-488-3866

Location: Lithia Park's Boy Scout Fir Grove (between the Sycamore Grove and the Japanese Garden ... easy access downhill from Granite Street)

Friends of Lithia Park, an informal group of Ashland citizens, announces the launch of a signature drive to support designation of a healthy grove of 12 historic Douglas fir trees as "Ashland Heritage Trees." The trees, known as the Boy Scout Fir Grove, are located between Lithia Park's Japanese Garden and Sycamore Grove, accessible from Winburn Way and Granite Streets.

The linear grove of 100-foot-tall fir trees was planted over 100 years ago in 1916, during the first implementation phase of Lithia Park's *McLaren Plan*, masterminded by the highly respected landscape architect, John McLaren. McLaren is known for his long tenure as Superintendent of Golden Gate Park.

During the Public Forum section of the March 25th (7pm) meeting of the Ashland Parks Commissioners, members of Friends of Lithia Park will announce their campaign to nominate the Fir Grove for Ashland's Heritage Tree List and provide a draft of their application justifying the designation (see attached).

Their petition urges the Ashland Parks Commission and the Ashland City Council to support the Heritage Tree nomination, as follows:

"Please endorse the Ashland Heritage Tree designation for Lithia Park's legacy grove of 12 healthy Douglas fir trees, planted by local Boy Scouts in 1916 between the Japanese Garden and Sycamore Grove. This designation

does not legally limit what can happen to these 12 trees. However, it does acknowledge citizens' desire to preserve them, their beauty, their role in capturing carbon gas, and their significance in the early history of our community and Lithia Park.”

Julie Norman: “Since January 28th, when the Parks Commissioners voted (3 to 2) to cut down 2 of the 12 beautiful fir trees, in order to expand the Japanese Garden, many park lovers have rallied to protect them. Last week, when Parks Commissioners added the Japanese Garden Project to their Goals List for the next two years, we were spurred to start this petition campaign to designate them as Ashland Heritage Trees.”

Bryan Holley: “Tree science and the Parks Department's certified arborist report by Mike Oxman (Seattle, 206/949-8733) inform us that damaging or killing some members of this fir grove “could have adverse side effects” on the remaining 10 trees “...because they have developed qualities of resisting stress from wind and other conditions within the shelter of Tree #1 and Tree #2.” By working to protect the entire grove with the Heritage Tree designation, we are simply trying to catch up with evolving science that now undeniably demonstrates the interconnectedness of trees.”

The process for adding trees to the Ashland Heritage Tree List is dictated in a Land Use Planning ordinance, AMC 18.4.5.060. Final approval of nominations is in the hands of the Ashland City Council.

To sign the petition online, go to: <https://tinyurl.com/FirGrove>

END

Attachment:

Draft Application to add Boy Scout Fir Grove to Ashland's Heritage Tree List

Ashland Planning Division ZONING PERMIT APPLICATION
Draft 6 Mar. 24, 2019

Description of Project:

Ashland Heritage Tree Proposal for 12 Douglas Firs (aka Boy Scout Fir Grove)

Description of Property:

Lithia Park on Winburn Way, between Japanese Garden and Sycamore Grove

Applicant: _____, Friends of Lithia Park

Property Owner: City of Ashland, 20 East Main Street, Ashland, 97520

Applicant's Signature: _____

Property Owner's Signature: _____ (City of Ashland)

=====

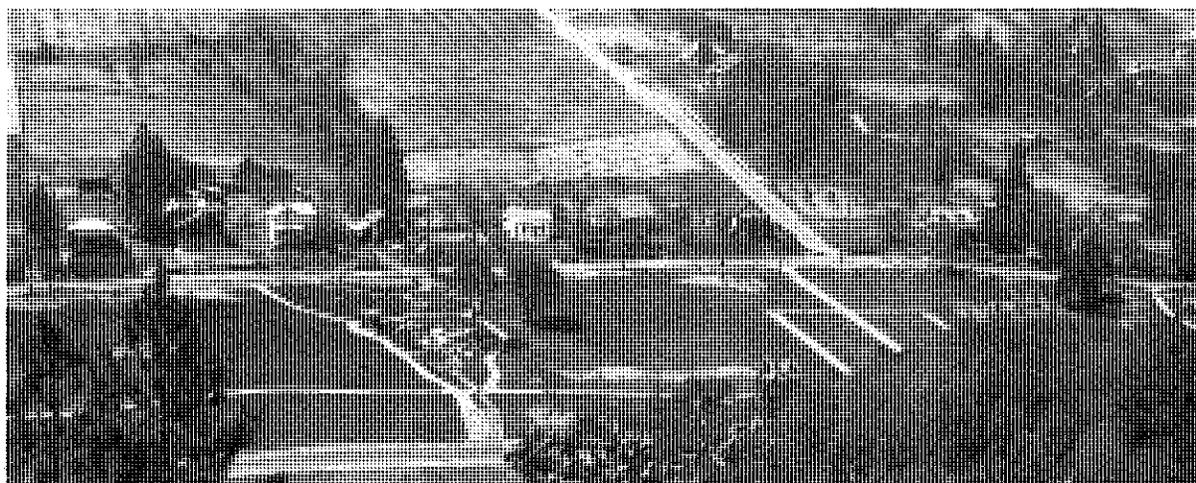
Attachment 1: Findings for Ashland Heritage Tree Proposal

The grove of 12 mature Douglas fir trees (*Pseudotsuga menziesii*), located in Lithia Park between the Japanese Garden and Sycamore Grove, is hereby proposed for inclusion in the Ashland Heritage Tree List.

These 12 healthy, majestic trees, also known as the "Boy Scout Fir Grove," qualify for the Ashland Heritage Tree designation for the following reasons:

(a) Historical Significance:

Circa 1915 - View of new Japanese Garden and bed of young Douglas firs



↑ J. Garden ↑ ↑ Fir Grove ↑ S. Or. Historical Society

The 1915 photo above shows the light-colored planting bed with young fir

seedlings along the path west of Winburn Way, just north of the new Japanese Garden. This area was relatively treeless at that time. The Douglas firs were planted by local Boy Scouts from Ashland and Medford. Roscoe and Irwin Doty of Medford (grandfather and uncle of Ashland historian, Tom Doty) participated in the planting.

The fir grove and garden were part of the *McLaren Plan*, implemented in the era of the highly respected landscape architect, John McLaren. Mr. McLaren was instrumental in creating Golden Gate Park in San Francisco during his long tenure there as Superintendent. He worked with his brother, Donald McLaren, on early designs for Lithia Park, primarily in 1914 and 1915.

John Enders' 2016 book, *Lithia Park: Heart and Soul of Ashland*, notes that the *McLaren Plan* was "implemented over many years," forming "the backbone" of today's park. In July 1916, 30,000 people attended the Lithia Park dedication.

McLaren's work was highly influenced by Frederick Law Olmstead, designer of New York City's Central Park. According to John Enders, both of these early park advocates favored municipal parks that "recreated nature in the city" and provided visitors with "a taste of wildness."

(b) Ages of Trees: All are over 100 years (seedlings planted in 1915 or 1916)

(c) Distinctive Form and Health

[Below are excerpts from the "*Arborist Report and Risk Assessment*" (January 18, 2019), prepared by Seattle certified arborist, Michael Oxman, on contract for the Ashland Parks and Rec Department.]

The 200-foot long grove is composed of 12 Douglas fir trees lining the path that runs parallel to Winburn Way. The individual trees are closely spaced, ranging from 8 feet apart to 20 feet apart.

The height of all the trees ranges from about 110 feet to 125 feet. The length of the lower limbs is about 30 feet, making the dripline about 60 feet wide.

The trunks of all the trees flare out in size at the base for extra stability. The buttress points (where each root is attached) were found to be sound.

The metabolic condition of the trees is healthy. These trees are growing well, and becoming larger each year.



2019 - Trees #1 and #2 in the 100-year old fir Grove (Cici Brown photo)

The trunks of Trees #1 and #2 [south end] taper evenly from the ground to the top. No cavities or other defects in the wood are evident. Tip growth is short, typical of trees of this age. The base of the trees and visible root collars appear sound. Soil quality is good, and there is no decay of structural roots. Trees #1 and #2 have a long life expectancy.

On Tree #12 [north end] there was one apparent recent failure [from high winds in summer of 2018], where a 4" diameter limb 40 feet above the ground broke off. The stub of the limb shows no evident decay or structural weakness at the fracture point.

The removal of the two largest trees [#1 and #2) could have adverse side effects to the remaining trees, which have developed qualities of resisting stress from wind and other conditions. Newly exposed trees that were previously shielded could have unanticipated breakage and tree failure.

(d) Tree Sizes: (Height estimates and diameters for Trees #1 and #2 are from arborist Michael Oxman; diameters for Trees #3 - #12 are by Bryan Holley)

Tree #1	120-130 ft. tall,	53" dbh (south end of the Grove, dominant tree)
Tree #2	120-130 ft. tall,	46" dbh
Tree #3	110 -125 ft. tall,	33" dbh
Tree #4	110 -125 ft. Tall,	28" dbh
Tree #5	110 -125 ft. Tall,	30" dbh

Tree #6	110 -125 ft. Tall,	37" dbh
Tree #7	110 -125 ft. Tall,	28" dbh
Tree #8	110 -125 ft. Tall,	39" dbh
Tree #9	110 -125 ft. Tall,	30" dbh
Tree #10	110 -125 ft. Tall,	33" dbh
Tree #11	110 -125 ft. Tall,	33" dbh
Tree #12	110 -125 ft. Tall,	50" dbh (north end of the Grove, 2 nd largest tree)

(e) Unique Qualities:

Large Size: The row of 12 tall, large-diameter fir trees is relatively rare in Lithia Park. There is no other similar, single-species fir grove.

Tons of Carbon Being Captured: The 12 firs are steadily contributing to the City's goal of capturing and storing carbon, as described in Ashland's *Climate and Energy Action Plan*. This Plan's "Natural Systems Goal 1" is to "manage forests to retain biodiversity and resilience, as well as ecosystem functions and services, in the face of climate change" [and] "manage ecosystem health, community safety, and carbon storage." According to a carbon calculator from the U.S. Forest Service <https://www.fs.usda.gov/ccrc/tools/tree-carbon-calculator-ctcc>, the estimated (average) total carbon captured by each tree is 11 tons in 100 years.

Valuable Asset for Two National Designations: Lithia Park's tall tree canopy, including the 12 Douglas firs, is a nationally recognized asset that contributed to two designations. In 1982 Lithia Park was added to the *National Register of Historic Places*. In 2014 Lithia Park was named one of *10 Great Public Spaces in America* by the American Planning Association.

State Tree: The Douglas fir is Oregon's State Tree (declared in 1939). The tree was named after famed Scottish botanist David Douglas, who traveled throughout Oregon in the 1820s. The majority of Oregon's license plates proudly display a Douglas fir. Oregonians love their State Tree.

Social Values: The three masts on the restored "Old Ironsides" ship (the USS Constitution) are made from Douglas firs. Stuart Roosa, an Oregon Smokejumper and Apollo 14 astronaut, carried Douglas fir seeds to the moon, which were planted throughout the U.S. upon his return. The Douglas fir is recognizable throughout the United States as the most frequently planted Christmas tree.

END of APPLICATION

HISTORIC MARKERS MASTER PLAN

2013, 2019

City of Ashland

Historic and Public Arts Commissions

HISTORIC MARKERS

A dark, historical black and white photograph of a busy street scene. In the foreground, several horse-drawn carriages and early automobiles are visible. People are walking on the sidewalks, and the street is lined with buildings and trees. The overall atmosphere is that of a bustling, early 20th-century urban environment.

- Collaboration:
 - Historic Commission
 - Public Arts Commission
- Parks Department

OREGON HERITAGE COMMISSION

- cultural heritage travelers to Oregon spend nearly 60% more per person than nationally
 - “places, people, activities and things that authentically represent the past and present”
- contributed \$19.6 billion to our economy (2013)
- important to capture past sense of place
- weave this iconic place into present and future

DISTRICT HUBS AND SPOKES

A large, dark-toned wooden wagon wheel is the central focus of the image. The wheel features a prominent central hub and numerous spokes radiating outwards to a thick, curved rim. The wood grain is visible, and the overall appearance is aged and rustic. The background is dark and textured, possibly showing a brick wall or similar masonry.

- Downtown
- Railroad District
- Siskiyou-Hargadine
- Skidmore Academy

HUBS AND SPOKES



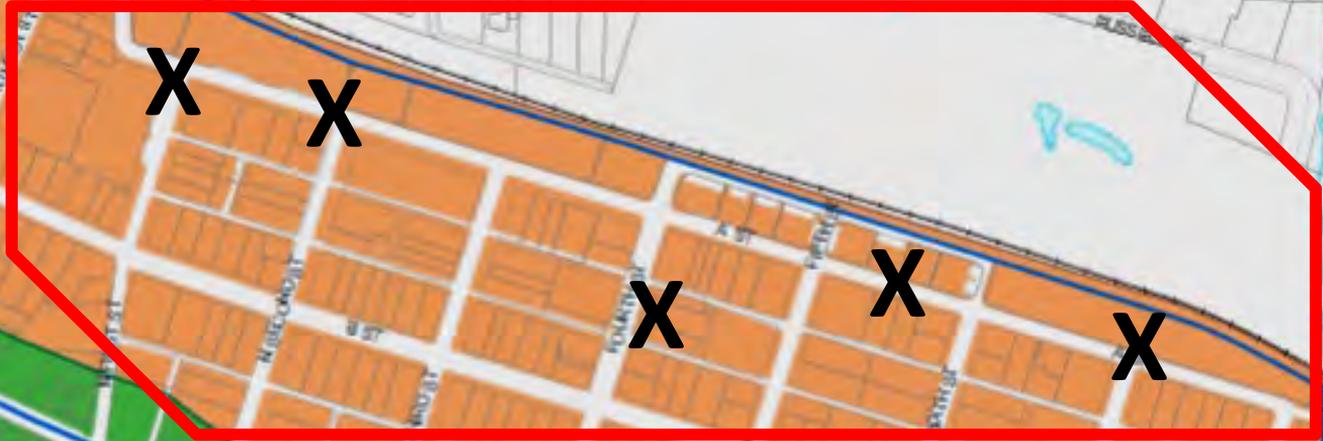
- Hub at each of the 4 historic districts
 - contemporary, site-specific sculpture, based on historic theme
- Spokes off each Hub
 - artistic marker plaques
- City website connection to each set
 - maps, historic narratives, photos
 - brochure

PROPOSED RAILROAD DISTRICT SPOKES

- Railroad Park
- Depot Building
- Haskin's Garage
- Chinatown
- Natatorium (Twin Plunges)



RAILROAD DISTRICT SITES



Phase One: plaques

RAILROAD DISTRICT WEST



Ashland Food Co-op

Natorium

Chinatown

N 2nd St

A St

RAILROAD DISTRICT CENTER



Depot and Hotel

X

Haskins Garage

X

RAILROAD DISTRICT EAST



MEDALLIONS AND PLAQUES



Philadelphia Chinatown



Philadelphia Chinatown



佛手
桃
石榴

Buddha's Hand
Citron medica 'Foshou'
Peach
Prunus persica
Pomegranate
Punica granatum

Republic Cafe
Chinese men played mahjong,
smoked water pipes, and gambled
in clubs run by tong associations such
as the Suey Sing, the Hip Sing, and the
Hop Sing Association once located here.
The tongs still provide a place for
members to get together
and gamble socially.

JoAnne Hong

Portland Chinatown



Cherry

PRUNUS SP.

Merchant
Hotel

The Merchant Hotel was
a miniature Japantown
beginning with children
starting a doctor and the Tokko
by the Matsushima family. After Pearl
Harbor in 1941 Japanese families like the
Matsushimas had only weeks to sell our
campus as "enemy aliens."
Many lost everything.

Yell
Matsushima



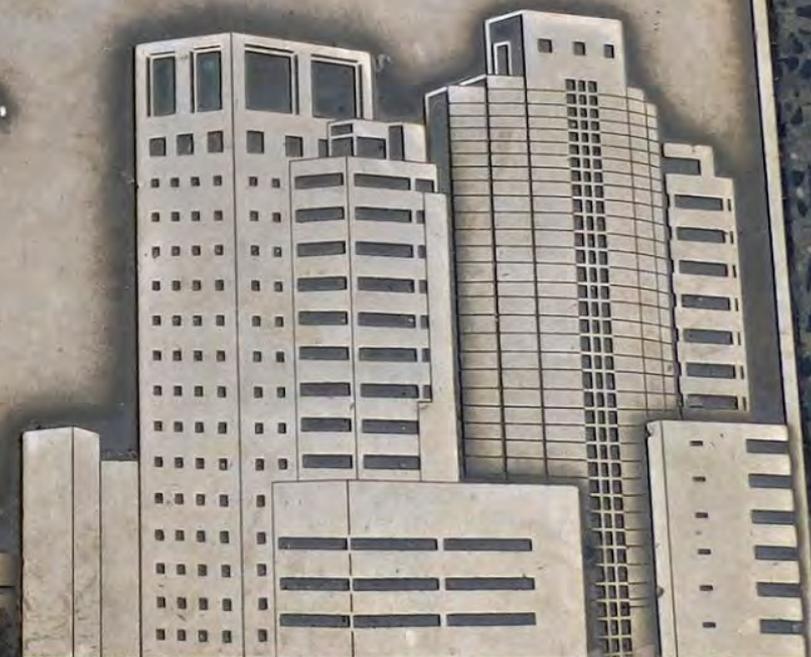
NYC Library Walk

At the end of an hour we saw a far-away town sleeping
in a valley by a winding river; and beyond it on a hill,
a vast gray fortress, with towers and turrets, the first I
had ever seen out of a picture.

"Bridgeport?" said I, pointing.

"Camelot," said he.

- Mark Twain (1835 - 1910),
A Connecticut Yankee
in King Arthur's Court



© Jelena Linetskaya
info@bigapplesecrets.com

NYC Library Walk

The knowledge of different literatures
frees one from the tyranny of a few...

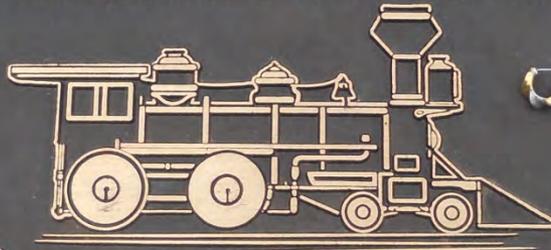
- José Martí (1853-1895), "On Oscar Wilde"



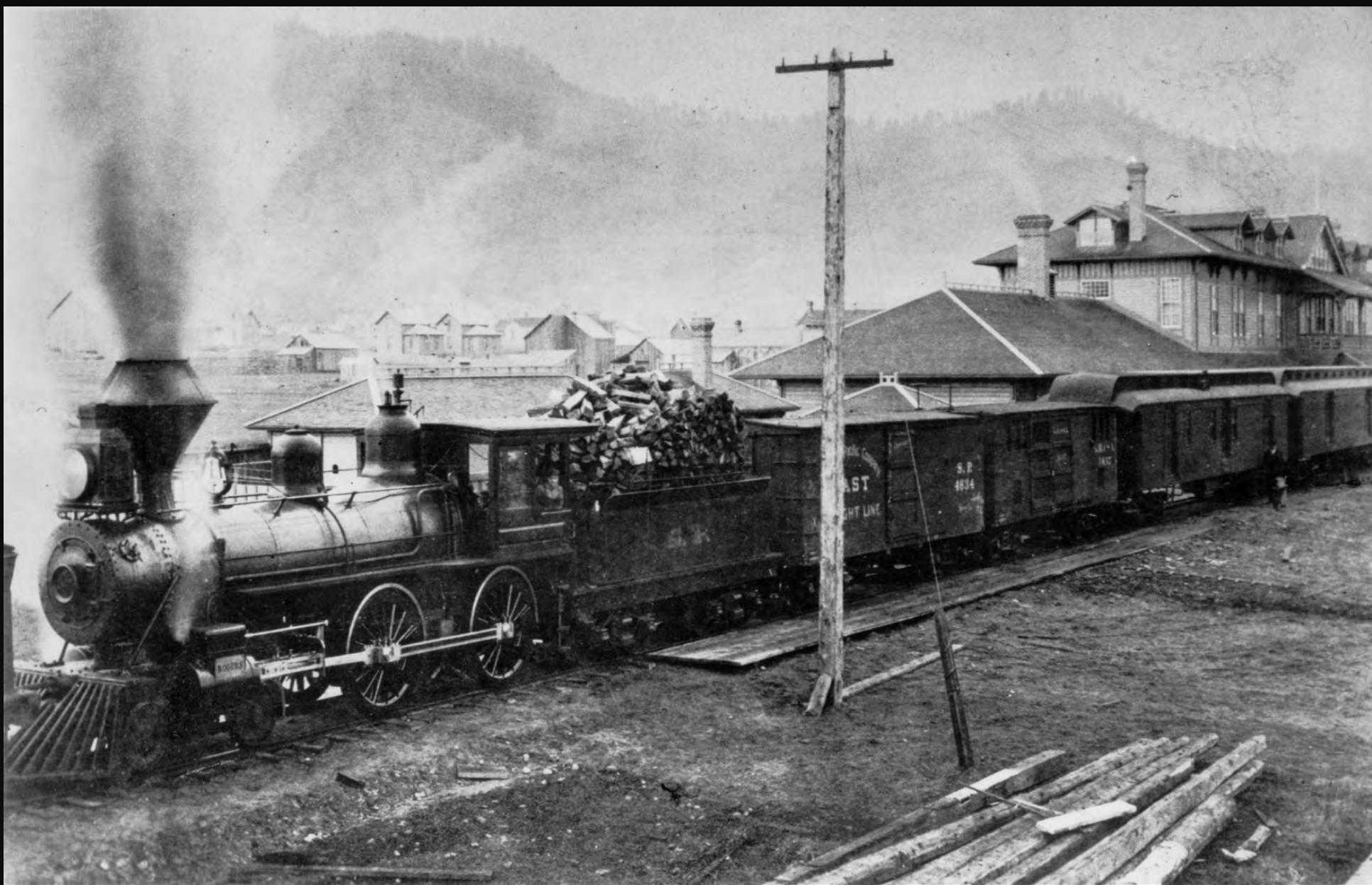
Ashland, OR

CALIFORNIA & OREGON
LINKED AT LAST

AT THIS LOCATION ON
DECEMBER 17, 1887 AT 5:04PM THE
GOLDEN SPIKE WAS SYMBOLICALLY DRIVEN BY
CHARLES CROCKER OF THE SOUTHERN PACIFIC
RAILROAD. THIS FINAL CONNECTION COMPLETED
FREIGHT AND PASSENGER SERVICE AROUND THE NATION.



MILEAGE 428.8
SURVEY STATION 1154.05

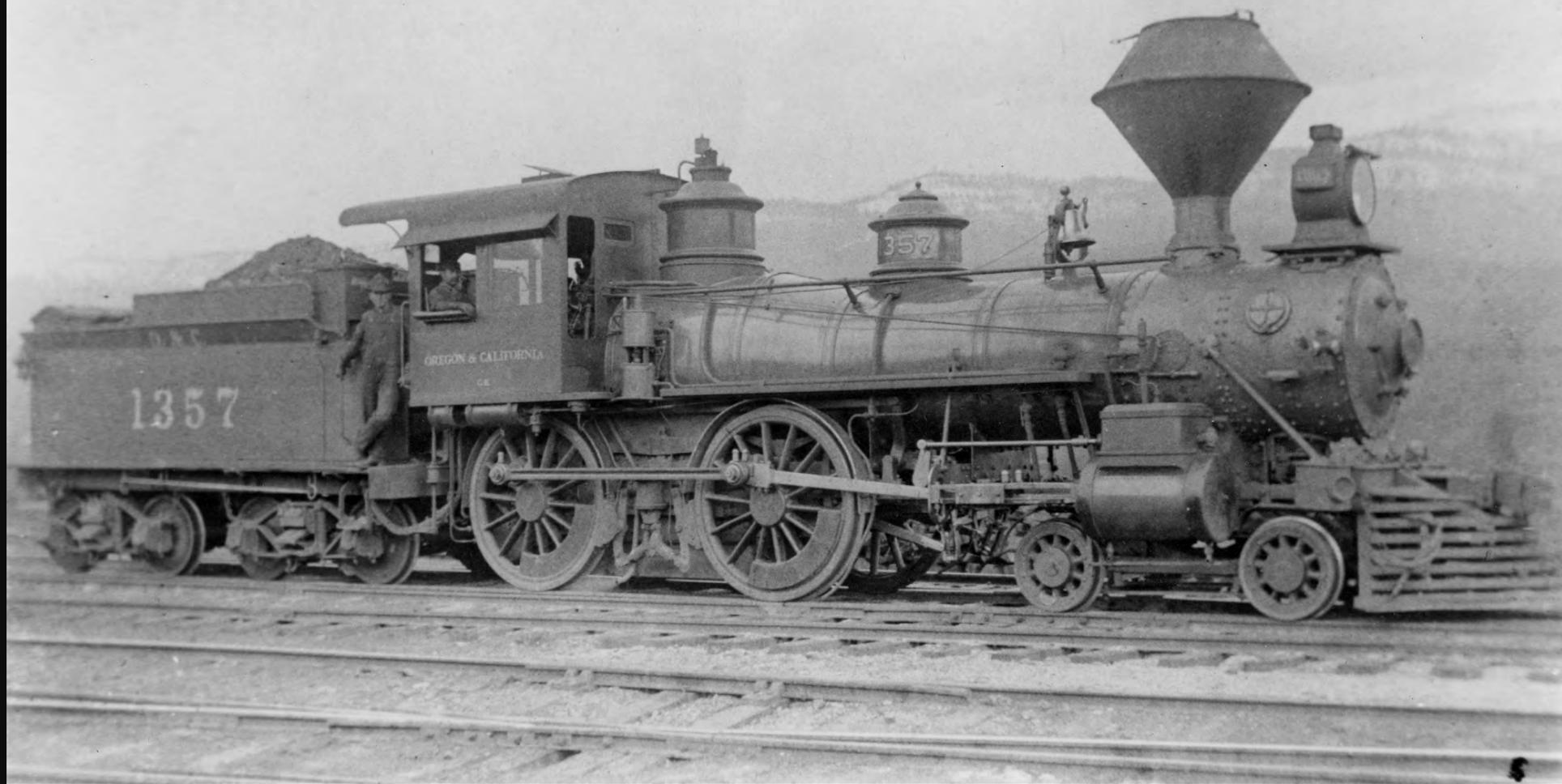


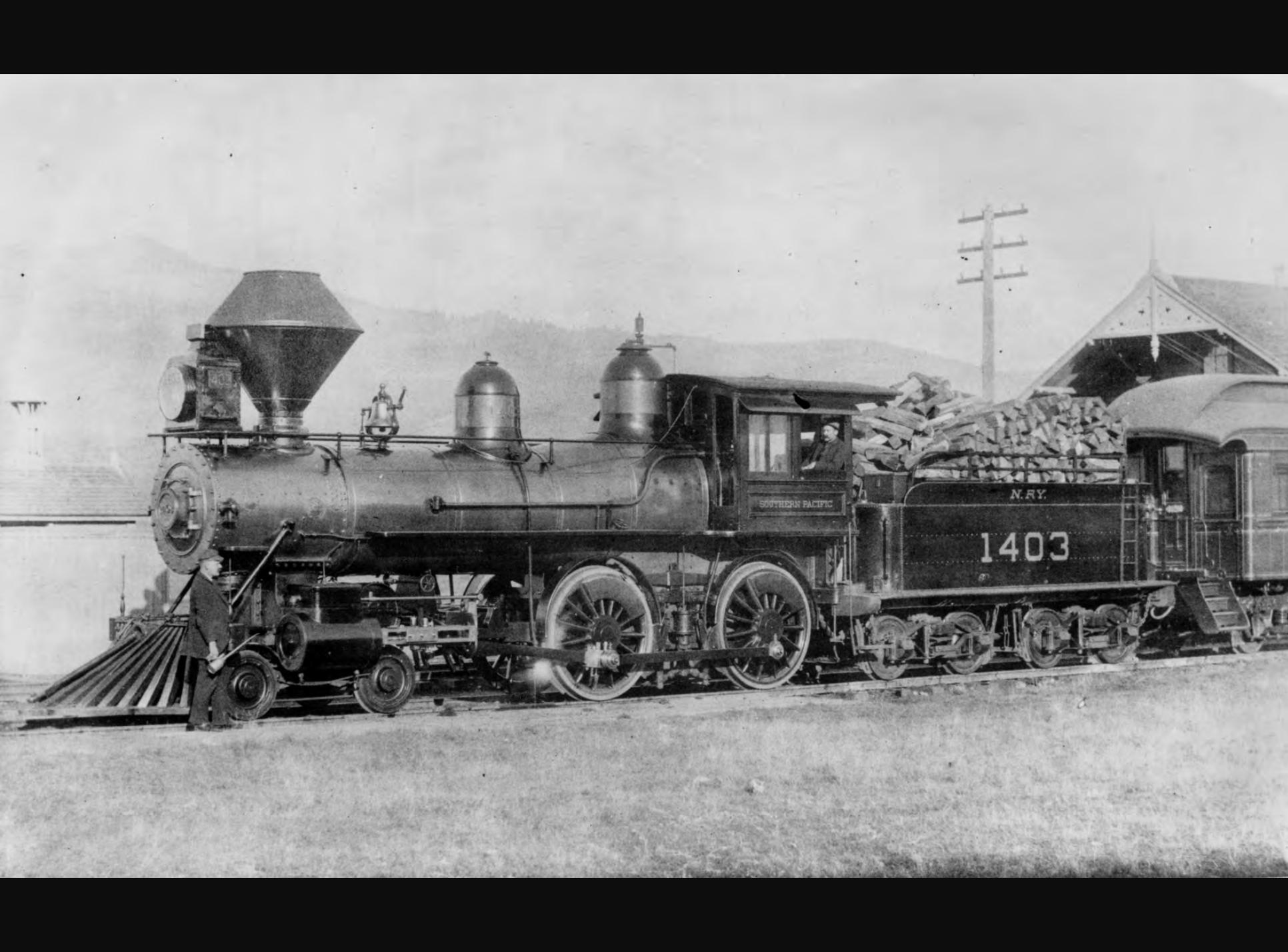






Birch Fountains at S.P. Depot
Ashland Oregon.





SOUTHERN PACIFIC

N.V.

1403



© 626

Our Boys are on the way
to get the Kaiser



ashland



1085 - SOUTHERN PACIFIC DEPOT, ASTORIA, OREGON.





ASHLAND

















ASHLAND
FOOD CENTER

RAILROAD DISTRICT HUB



Planted area is roughly 36 by 24 feet



Railroad Park Sculpture Examples



Australia



Underground Railroad, Oberlin, OH





Australia





Britt Bunkley, Wanganui, New Zealand, *Hear My Train a'Comin'*



David Mach, location unknown, England?



Palestine Texas Railroad Park



Open Mind, Fire Station #2

Attachment III

Railroad District Markers --- RFQ text draft

Peter Finkle

Draft #3, 3/13/2019

Title: Ashland Train Station & Roundhouse

Location of marker: Railroad Park (with focus on the impact of the coming of the railroad on Ashland)

Short narrative: Completion of the railroad in the 1880s changed Ashland from an isolated community to a commercial and cultural hub for Southern Oregon. [138 characters, including spaces]

History of site:

*Founded in 1852, Ashland was isolated due to transportation limitations (basically stagecoach, wagon or walking) until the coming of the railroad in the 1880's.

*Ashland's railroad connection north to Portland (in 1884) and south to San Francisco (in 1887) led to a boom in local population, agriculture and industry.

*On December 17, 1887, very near this spot, Southern Pacific (SP) railroad's Vice President Charles Crocker used a silver hammer to drive a "Golden Spike" celebrating the completion of railroads around the entire circumference of the United States. You will find a plaque here in Railroad Park commemorating the Golden Spike.

*With its location just north of the imposing Siskiyou Mountains, Ashland became a division point for SP, with railroad maintenance and repair yards and many railroad employees. Near this spot was a train engine turntable to change the direction the engine would travel. The turntable was in front of the roundhouse, a huge curved maintenance shed that held ten train engines or cars.

*Ashland was also a meal stop for passengers, which introduced thousands of people to Ashland each week. Ashland business people marketed to the passengers with a booth showcasing local agricultural and manufactured products.

*The depot had a gazebo extolling the virtues of and featuring samples of Lithia water. It was slightly larger than the existing Lithia water gazebo in Lithia Park.

*SP bought land from Lindsay Applegate and created the Railroad District. It was filled with boarding houses and small homes for railroad workers. New commercial streets were created on A Street and 4th Street to rival the "old" downtown Plaza and Main Street commercial areas.

*From 1887 until 1927, up to five trains each way stopped daily in Ashland.

*In 1927, SP rerouted long-distance trains away from Ashland to Klamath Falls and moved most of their railroad workers out of Ashland. The Railroad District went into a slump for decades.

Title: Ashland Depot Hotel Kitchen

Location of marker: historic depot building at 5th & A Streets (with focus on the Ashland Depot Hotel exterior and dining room)

Short narrative: This building was the kitchen for the spacious Depot Hotel dining room, where 200 train passengers could eat all at once during a 30-minute stop. [144 characters, including spaces]

History of site:

*The huge Depot Hotel, with 40 sleeping rooms, opened in 1888. Since most passenger trains had only a 30-minute stop in Ashland, its spacious dining room was able to seat and feed 200 people all at once.

*The Ashland Depot building you see here was all that was left after the hotel was torn down in 1937. It was moved to this spot across the street from its original location in 1990, thanks to the efforts of history-lover and railroad district resident Jim Lewis. To give you an idea of the size of the original hotel, this building was only the kitchen and storage room for the Ashland Depot Hotel restaurant.

*Ashland children, especially young boys, were drawn to the depot like a magnet. First, there were trains and excitement. Perhaps more important, boys would sell backyard fruit in small baskets to train passengers and make some spending money.

Title: 4th Street Fire Station

Location of marker: 264 4th Street

Short narrative: This 1908 building was the second fire station in Ashland. It also held a jail space to deal with hobos who came on the trains. [127 characters, including spaces]

History of site:

*With the coming of the railroad and the expansion of Ashland into the Railroad District, there was a need for a second fire station in addition to the original one downtown.

*The Ashland Hose Company No. 2 station was built in 1908, made of the new construction material called rockfaced hollow concrete block.

*The station was built next to a Livery Stable and Feed Store. Until Ashland citizens approved the purchase of the town's first motorized fire truck in 1913, the volunteer firemen borrowed horses from the Livery Stable next door when needed to pull their hose wagon. If no horses were available, power to pull the wagon shifted from horse-power back to human-power!

*A jail cell was added to the fire station to deal with the Railroad District's drunk and hobo problems. With the trains came the hobos, traveling for free up and down the West Coast, bothering Ashland residents by begging and stealing.

*At times, in order to prevent stealing, police gave hobos the option of a free meal and free lodging in the jail in exchange for a promise to leave town on the next morning's train.

*The old gas pump was installed in 1920, a few years after Ashland bought its first gasoline powered fire truck.

*The building became Haskins Garage in 1945, which was a fixture in the Railroad District for decades until Archie Haskins' death in 1976.

*The building was lovingly restored by new owners Bill Welch and Darlene Beckett in 2008, the 100th anniversary of the historical fire station.

Title: Ashland's Chinatown

Location of marker: the corner of A and 2nd Streets (with focus on Wah Chung's family and the Chinese presence in Ashland)

Short narrative: The Ashland Chinese community was active in railroad work, with only the Wah Chung (Mr. Wong) family fully participating in the wider Ashland community. [152 characters, including spaces]

History of site:

*Ashland's best-known Chinese citizen was Wah Chung. Americans called him Wah Chung after his business name: Wah Chung & Company. His birth name was Wong Quon Sue, or Mr. Wong.

*An estimated 2,000 Chinese laborers helped build the railroad tracks across the Siskiyou Mountains. Only a few dozen seem to have stayed in the Ashland area after railroad construction was completed in December 1887. They maintained the train tracks for Southern Pacific, worked as cooks and waiters at the Ashland Depot Hotel, ran a laundry, provided Chinese medicines for Ashland Chinese and Americans, and more.

*For at least 42 years, Mr. Wong hired, fed and took care of Chinese workers as a labor contractor for Southern Pacific railroad.

*Mr. Wong, his wife and two children lived in a two-story house near the corner of A and 2nd Streets. His two-story Chinese grocery store was next door at 282 A Street. He also owned rental property, a building that held a Chinese laundry, and at one time he ran a restaurant at 82 North Main Street.

*The family grew Chinese green beans (1' to 2 ½' long), Chinese cucumbers and American vegetables in their garden, and also had a pond where they raised fish.

*Most local Chinese lived around 2nd Street and A Street, though an 1898 Sanborn map and a 1901 newspaper article both also described a "Chinatown" across the railroad tracks from Mr. Wong's house.

*The Wong family children Jennie and Sammy attended Ashland public schools.

*Mr. Wong seems to have been able to adeptly balance the Chinese and American cultures. Despite strong anti-Chinese sentiment and discrimination in Oregon, he was able to befriend and gain the trust of the powerful families and institutions of Ashland. As leading Ashland businessman Henry Enders said: "Wah Chung was a perfect gentleman...everybody trusted him." Mr. Wong and his wife mixed socially with wealthy business people in town, and he did things like drive his patriotically decorated car in Ashland 4th of July parades.

*The Chinese New Year was a big event for the town of Ashland. With food and fireworks, the annual celebration centered around Mr. Wong's store and home.

*Connection with China: Mr. Wong was born in Chun Lock Village in China's coastal Taishan county, Guangdong province. Chelsea Rose, staff archeologist at SOULA (Southern Oregon University Laboratory of Anthropology) has learned that not only Mr. Wong (Wah Chung), but also most of Ashland's Chinese residents in the late 1800's and early 1900's, were from this same village cluster in China.

Title: Natatorium and Twin Plunges

Location of marker: the corner of A and 1st Streets

Short narrative: The Natatorium and Twin Plunges provided recreation, exercise and a gathering place for generations of Ashlanders. [114 characters, including spaces]

History of site:

*The Natatorium, opened in 1909, was a massive swimming and recreation center for the people of Ashland. The huge 100' by 200' building contained two pools fed by mineral hot springs at the site, one for men and one for women.

*The Natatorium was intended to become a community recreation center. In addition to the two pools, it had a maple wood floor covering the water storage tank that served as a dance hall and skating rink. There was a balcony surrounding the pools had seating for 500 people to watch and socialize.

*The Natatorium was one of three places in Ashland people could "take the waters," which may be why it closed in 1919. Jackson Hot Springs just north of town had been founded in 1862 (and is still going strong as Jackson Wellsprings) and the Helman Baths was opened in 1886 (and operated until 1956).

*The huge Natatorium building was torn down in the late 1920's. However, the two pools remained, waiting for a new life.

*In 1931 William Briggs, an attorney in Ashland, bought the property from the county for the bargain price of \$500. He resurfaced the pools, built bath houses, and opened Twin Plunges (named for the two pools) on June 26, 1931.

*The last owners of Twin Plunges were Al and Edith Willstatter, who bought the property in 1966. They tried to make it a place for everyone in the community. In addition to summer recreation, the Willstatter's "pioneered programs in swimming for the handicapped, Mother-and-Child Learn to Swim Sessions, scuba and skin diving, water exercise classes and even a kayak training grounds."

*Twin Plunges finally closed in 1977.

ASHLAND PARKS & RECREATION COMMISSION

340 S PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS:

Mike Gardiner
Joel Heller
Rick Landt
Jim Lewis
Julian Bell



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PARKS COMMISSIONER STAFF REPORT

Date: April 15, 2019
To: Ashland Parks and Recreation Commissioners
From: Patrick Oropallo, Golf Course Manager
Subject: Golf Course Fees (Action)

Oak Knoll Golf Course Management is seeking to change/adjust the in-season greens fees (March-October) for the 2020 golf season. This change is suggested for 2020 versus 2019 because in-season rates began in March and a second increase would be viewed unfavorably by customers of the facility. The goal is to launch these proposed rates in March of 2020.

Background

After conducting a Comparative Market Analysis (CMA) of the Southern Oregon Golf market, it became clear that OKGC was charging less than other comparable nine-hole facilities. According to staff we have not increased greens fees in approximately five years.

After careful consideration we would like to recommend rates modifications for the Commission to consider. Key changes to note include:

1. Offering different rates based on days of the week and times of the day. This practice is common in the industry. Having price elasticity captures more of the golf market based on customer price preference.
2. a rate increase that is commensurate with other like facilities in our market but preserves our goal of providing affordable golf to our customers.
3. new rate types including early bird and super twilight. Offering these types of rates will appeal to a small market of golfers that may normally play elsewhere.

Greens Fees In Season	Avg. GF Rate OK Curr., QP, SM, DC	Oak Knoll Golf (Proposed 2020)	Oak Knoll Golf Course (Current)	Quail Point Golf Course	Stewart Meadows Golf Course	Dutcher Creek Golf Course
Weekday 9 Holes	\$ 15.50	\$ 18.00	\$ 16.00	\$ 20.00	\$ 12.00	\$ 14.00
Weekday 18 Holes	\$ 27.50	\$ 28.00	\$ 24.00	\$ 32.00	\$ 28.00	\$ 26.00
Weekend 9 Holes	\$ 17.00	\$ 20.00	\$ 16.00	\$ 20.00	\$ 18.00	\$ 14.00
Weekend 18 Holes	\$ 27.50	\$ 30.00	\$ 24.00	\$ 32.00	\$ 28.00	\$ 26.00
Twilight WD 9 Holes	\$ 14.00	\$ 15.00	\$ 10.00	\$ 17.00	\$ 15.00	*
Twilight WD 18 Holes	\$ 20.50	\$ 22.00	\$ 18.00	\$ 26.00	\$ 22.00	\$ 16.00
Twilight WE 9 Holes	\$ 13.50	\$ 15.00	\$ 10.00	\$ 17.00	*	*
Twilight WE 18 Holes	\$ 20.00	\$ 22.00	\$ 18.00	\$ 26.00	*	\$ 16.00
Senior WD 9 Holes	\$ 14.33	\$ 16.00	\$ 14.00	*	\$ 15.00	\$ 14.00
Senior WD 18 Holes	\$ 21.33	\$ 26.00	\$ 22.00	*	\$ 22.00	\$ 20.00
Senior WE 9 Holes	\$ 14.00	\$ 18.00	\$ 14.00	*	*	*
Senior WE 18 Holes	\$ 22.00	\$ 28.00	\$ 22.00	*	*	*
Super Twilight	NA	\$ 15.00	*	*	*	*
All Day Play	NA	*	*	*	*	*
Loyalty WD 9 Holes	\$ 14.00	*	*	\$ 14.00	*	*
Loyalty WD 18 Holes	\$ 23.00	*	*	\$ 23.00	*	*
Loyalty WE 9 Holes	NA	*	*	*	*	*
Loyalty WE 18 Holes	NA	*	*	*	*	*
Early Bird 9 Holes	NA	\$ 15.00	*	*	*	*
Early Bird 18 Holes	NA	\$ 22.00	*	*	*	*
Replay 9 Holes	\$ 8.00	\$ 10.00	\$ 8.00	*	*	*
Replay 18 Holes	NA	\$ 15.00	*	*	*	*

Staff presented this information at the April 8, Special Meeting where favorable feedback was received from the Commission to move this forward as an action item at the regular April meeting.

REQUESTED ACTION

Staff is recommending that the Commissioners approve the proposed rate adjustments for the Oak Knoll Golf Course.

SUGGESTED MOTION

I make a motion that the Parks Commissioners approve the proposed rate adjustments for the Oak Knoll Golf Course beginning in March of 2020.

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PARKS COMMISSIONER STAFF REPORT

TO: Ashland Parks and Recreation Commissioners

FROM: Rachel Dials, Recreation Superintendent

DATE: 4-17-19

SUBJECT: Cost Recovery Goals (Action)

Background

Back in 2006 APRC set a goal of reviewing revenue and expenditures for all programs. At the study session on January 14, 2019 staff presented cost recovery information for the 17/18 fiscal year. The Commission asked for a more detailed breakdown of revenues and expenditures of the Nature Center including School Programs and Community Programs.

Staff brought back the requested information to the APRC Regular meeting on February 25th along with proposed cost recovery goals for the 19-21 biennium budget. The goals presented were based on the following assumptions:

- The current budget and future 19-21 biennium budget. With expenses into the next biennium projected to remain flat and with no increase in staffing numbers we are projecting little gains in revenue and in some cases, a decrease in revenue.
- Consideration of wildfire smoke. Smoke affected programs and revenue at the Daniel Meyer Pool and Oak Knoll Golf Course.
- A projected increase in cost recovery for the Oak Knoll Golf Course is expected as the new Oak Knoll Golf Course Manager has been implementing new programs and has identified added revenue streams as part of a business plan.
- A decrease in rentals at Pioneer Hall is projected because of the current building conditions and upgrades to the building are not planned.

Recently, the City of Ashland received a draft report prepared by an independent structural engineer that concluded the current condition of the Ashland Community Center structure is “unacceptable.” As a precaution, upon recommendation by the City Building Official, the building will not be available for occupancy by the public until the structure has been deemed safe. A timeline by the City of Ashland has not been provided. APRC staff attempted to move renters to other facilities such as the Oak Knoll Golf Course, Pioneer Hall and The Grove. In some cases we have had to cancel events which will result in a loss in revenue in this current biennium as well as into 19-21.

Recommendation

With those assumptions, the Cost Recovery goal recommendations for the 19-21 biennium budget are:

Facility or Program	17/18	Recommended
	Cost Recovery %	GOAL 19/21 Biennium
Daniel Meyer Pool	55%	55%
Calle Guanajuato	141%	141%
Ice Rink	68%	75%
Golf Course	44%	80%
Nature Center	0%	0%
Nature Center School P.	27%	27%
Nature Center Comm. P	40%	40%
Community Gardens	19%	19%
Facilities - Grove	61%	65%
Facilities - Ball Fields	49%	49%
Facilities - Park Rentals	56%	56%
Facilities - Pioneer Hall	27%	24%
Facilities - Comm. Center	116%	0%

Staff is recommending approval of the proposed cost recovery goals.

Possible Motion

I move to approve the Cost Recovery goals for the 19-21 biennium budget as presented by staff

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PARKS COMMISSIONER STAFF REPORT

TO: Ashland Parks and Recreation Commissioners
FROM: Isleen Glatt, Senior Services Superintendent
DATE: April 16, 2019
SUBJECT: Request for S-SAC Name Change

On February 26, 2018, the Commissioners approved by motion APRC Policy 102, "*FORMATION of the SENIOR PROGRAM ADVISORY COMMITTEE of ASHLAND.*" The committee, referred to as S-PAC, began meeting in May 2018.

At the September 19, 2019 meeting, the Commissioners approved a name change to Senior Services Advisory Committee (S-SAC) to better reflect the new, broader mission of Senior Services Division and the Committee beyond oversight of the Senior Center.

However, Laura O'Bryon, Director of Senior and Disability Services for Rogue Valley Council of Governments, has reported that some community members are confusing APRC's S-SAC with RVCOG's long-standing Senior Advisory Council, known as SAC. She has requested that S-SAC be renamed to something with Ashland in the title. S-SAC would like to honor this request from RVCOG, our frequent partner in senior services.

After deliberating at their March and April meetings on many possible names with equally challenging acronym issues, S-SAC recommended the name Ashland Senior Advisory Committee (ASAC) for consideration by the Commission.

Recommendation

Consider changing the name of the Senior Services Advisory Committee (S-SAC) to Ashland Senior Advisory Committee (ASAC).

Possible Motion

I move to approve the name change to Ashland Senior Advisory Committee (ASAC).