



**City of Ashland
Housing Program Funding request
FY2020-2021**

General Information		
Please indicate if this activity seeks to prevent, prepare for and respond to issues created by the COVID-19 Pandemic: Yes, this activity is to prevent, prepare, and respond to health and safety issue related to COVID 19.		
Agency Name: Maslow Project		
Agency Address: PO BOX 999		
City: Medford	State: OR	Zip: 97501
Application Contact Name: Mary Ferrell, Executive Director		
DUNS# 832252071		
Email Address: Mary@maslowproject.com	Phone Number: 541-621-7085	
Project Name: Maslow Project COVID Response to Vulnerable Populations		
Project Location: City of Ashland		

1. Project Eligibility		
The CDBG-CV funds allocated under the CARES Act may be used for a range of eligible activities that prevent and respond to the spread of infectious diseases such as the coronavirus disease 2019 (COVID-19). The proposed activities must meet one of the three National Objectives as required by CDBG regulation:		
<ul style="list-style-type: none"> • Benefit low-and moderate income persons • Aid in the prevention or elimination of slums or blight, and • Meet an urgent need 		
For Housing Trust Funds eligibility please refer to Section 3 of Resolution 2008-34		
Indicate Project Type(s) that agency is applying for with an X:		
Emergency Shelter Operations	<input checked="" type="checkbox"/>	Homeless Prevention
Emergency Shelter Case Management (essential services)	<input checked="" type="checkbox"/>	Case Management (non-shelter based) <input checked="" type="checkbox"/>

Rent/Utility Assistance	Other Public Service
Other	Please Explain:

2. Project Overview

Provide a short summary of the project and how the funding request will be used to support the project:
 Maslow Project is requesting \$30,000 in grant funding from the city of Ashland to provide emergency shelter for homeless youth and their families in Ashland during the COVID 19 pandemic and the natural wildfire disaster. Maslow Project would use the funding for motel and campground fees. This would keep the most vulnerable youth and families off the street to keeps kids and families safe. These funds would help us take care of the most at risk families first, pay for the families to stay in hotels during the pandemic. These foundational, low-barrier services are stabilizing and are preventive in nature to prevent further crisis from occurring.

Describe what **services** will be provided by the funds being requested (e.g. meals, case management, essential services, etc.). Include a description of the range of services: 1) Case Management & Advocacy 2) Navigation of community service agencies related to food, housing, health, employment, utility services and 3) Emergency Services: Crisis counseling, hotel and rental assistance, & food/essential supplies (hygiene & baby supplies) assistance.

Describe what **staffing** will be provided by the funds being requested:

- Staffing includes: 1 Supervisor, 1 Case Manager, and 1 Family Advocate

Total project budget: \$ 199,706 (Include Detailed Project Cost Form-Attached)

Total City of Ashland funding request: \$ 30,000

Source of City of Ashland Funding Requested (provide amount(s))

Affordable Housing Trust Funds \$ 30,000

Community Development Block Grants \$ _____

Is the agency anticipating the submission of an application for EFSP - FEMA funds? Yes / **No**

If applying for FEMA funds please describe how the applicant intends to conduct COVID-19 Risk assessments for programs:

3. Program Design

a. What Population will this project target and primarily serve ? Youth and families experiencing homelessness	
Very Low Income X	Special Needs
Low income	Seniors X (Homeless families with vulnerable elderly)
Moderate income	Covid-19 High Risk X
Homeless X	Other (explain)
At Risk of Homelessness X	
b. Non-congregate shelter - If the project relates to providing emergency shelter specifically to reduce risk of COVID-19 transmission please provide the following:	
b.1. Leasing costs (if any)	\$500 deposit/ 3 rooms = \$1500
b.2 Number of hotel rooms to be secured (if any)	3 (Secured)-\$14,400 Emergency hotel shelters for COVID or Wildfire \$14,100
b.2.i Period of expected occupancy per hotel room (days)	180 days
b.2.ii Per night cost of Hotel Room (include taxes)	\$27 per room
b.2.iii Deep Cleaning Cost per room and cleaning interval	
b.3 Hotel(s) partnerships Is there a rental agreement for the number of rooms requested and the price per night for specific hotels? If so provide the hotel name, location, and number of rooms to be provided:	
b.3.i Hotel #1 (Written agreement in the process, verbal commitment made – 3 rooms) Carlise Inn Garden Suites 637 E Main Street	
b.3.ii Hotel #2 Emergency Hotel shelters for COVID or Wildfire	
b.3.iii Hotel #3	
b.4.iii Additional Comments:	
c. Meals Program - If the project relates to providing meals for homeless individuals please provide the following:	

c.1. Total Number of Meals provided	288 Meals
c.2. Period of expected Meal program - Start Date / End Date	Nov 1 to April 30
c.3. How will Meals be distributed	Delivery and "to-go" services at our center
c.4. Total cost per Meal provided (single meal cost)	\$3.50 per person / per meal
e. Other-Please Explain:	
6. Other Requirements	
a. Affirmatively Furthering Fair Housing:	
<p>If the project assists the homeless clients with placement in permanent affordable housing, discuss how your agency will assist the clients by expanding fair housing choice outside concentrated areas of poverty:</p> <p>Community-based collaborations are at the heart of our service delivery model, enabling us to provide effective, comprehensive wrap-around support to homeless youth & families. We coordinate with over 40 local community agencies/organizations forming a continuum of care that addresses the full range of needs of our clients. Long-standing partnerships ensure wrap-around supports, coordinated care and, multiple access points, eliminating duplication of services, expediting the provision of basic needs and referrals and increasing linkages for our clients.</p> <p>As an identifier of homeless youth/families in the region we also participate in Jackson Co. Continuum of Care and Homeless Task Force, and actively participating in local coordination entry efforts (VI SPDAT & TAYSPDAT screening, entering in to service point, etc.) to ensure effective referrals and successful outcomes, continuously improve inter-agency relationships, coordinating resources, and reducing duplication of services.</p> <p>We provide financial assistance for rental deposits, rent, rental diversion, & utility payments to help our clients become and remain stably housed.</p> <p>Case management offers a coordinated service approach to meet clients "where they are" to stabilize and engage to: 1) identify and coordinating resources in the community; 2) housing navigating and applications; 3) working with landlords on rent deposits and application fees; & 4) navigate housing obstacles/eviction diversion.</p>	
<p>Has your agency received training in Fair Housing in the last year? Yes / No</p> <p>If Yes, please list date(s) of training and provider of training: Basics of the Fair Housing Act- HUD's Youtube Channel, every fall, last training, August 2020. Ongoing partnership and training with the Housing Authority of Jackson County.</p>	

DETAILED PROJECT COST FORM:

Project Name: Maslow Project COVID Response to Vulnerable Populations	
Agency Name and Address: Maslow Project PO BOX 999 Medford, OR. 97501	Contact Person: Mary Ferrell
	Contact Phone Number: 541-621-7085
	Contact Email: Mary@maslowproject.com

Positions Salary Expenses related to the funding request:	Total Annual Program Costs*	Support from Other Funding Sources	REQUESTED FUNDING from City of Ashland	Agency Contribution (" Match")
Director				
Supervisors	\$51,000		\$0	
Case Managers Navigation Services	\$40,000		\$0	
Monitors				
Administrative Staff				
Family Advocate	\$35,000		\$0	
Employee Benefits:				
FICA at 7.65%	\$9,639			
Other Fringe Benefits	\$16,821			
	\$152,460	Private Foundations: \$50,000, Federal and State Grants:\$60,000 & School District Contracts: \$30,000, & Individual Donations: <u>\$12,460</u>		
		\$152,460		
Agency Expenses related to the funding request:				
Rent				
Utilities				

Insurance				
Program Supplies	\$1,000 Providing kitchenette supplies, sheets, etc.			\$1,000
Food	\$1,000 for families in Emergency shelter			\$1,000
Office Supplies/Equipment				
Security				
Repair & Maintenance				
Homeless Prevention Assistance	(\$1,500 deposit + \$14,400 for secured hotel) (emergency hotel stays-\$14,100) = \$30,000		\$30,000	
* Authorized by federal government to DeMinus of 10% Indirect Cost rate for Overhead which includes insurance, supplies, etc.	\$15,246			\$15,246
Totals:	\$199,706	\$152,460	\$30,000	\$17,246

To the best of my knowledge and belief, data in the proposal are true and correct, submission of the proposal has been duly authorized by the governing body, and the governing body has agreed to execute required certifications, statements of assurances and contracts if selected by City of Ashland to do so.



Signature CEO/Chairperson/President/

09/14/2020

Date