



Housing Element Update

CITY COUNCIL STUDY SESSION 10/1/2018



What is a Comprehensive Plan?



Why are we updating the Housing
Element of the Comprehensive
Plan?

Goals and Policies

- ▶ **Goal:** A goal statement is an attempt to illustrate what the City is striving for; it sets City direction. It has a direct effect on future planning as a city cannot legally be in opposition to its own goals.
- ▶ **Policies:** Policies are statements supportive of the goals, as they are to aid in achieving listed goals. They have a strong effect on a city, because city decisions and programs cannot directly contradict the policies.

Public Outreach and Community Involvement Efforts to date

Public Meetings

Planning Commission:

- *Oct. 2016*
- *Apr. 2017*
- *July 2017*
- *Sept. 2017*

Housing and Humans Services Commission:

- *Oct. 2016*
- *July 2017*
- *Sept. 2017*

Advertising

- **City Source News Item**
- **City Website News Item**
- **Ashland Daily Tidings Article**
- **Slides on RVTV**
- **Notices of Public Meetings**

Community Outreach

- **Open House**
- **Listening Session/Public Forum**
- **Open City Hall Questionnaire on Existing Policies**
- **Open City Hall Questionnaire on Revised Policies**

Key Issues Identified through the Public Input Process

- ▶ Strong Support for Environmental and Conservation measures
- ▶ Concerns about/support for more goals/policies that support affordable housing
- ▶ Strong Support for Universal Design/Accessibility in housing/Aging in Place
- ▶ Numerous comments about needing to use clearer language to articulate policies, current language is too technical, confusing.
- ▶ Tables, references and assumptions are dated and in some instances no longer accurate.

Next Steps...

Public Hearing

Housing and Human Services
Commission

Public Hearing

Planning Commission

Public Hearing

City Council